

# AIPLA

ANNUAL REPORT | 2018



*Learning never  
exhausts the mind.*

*- Leonardo da Vinci*

# Vision

AIPLA will be an innovator, powerful advocate, and visible global leader in intellectual property law through our commitment to education, outreach, member service, and advocacy.

# Mission

**We serve our members,** fostering their professional and leadership development, helping nurture and mentor them as they advance within our profession, keeping them informed in an ever-evolving legal environment, and enriching the diversity of the profession in which we practice, while responding to their personal and professional needs;

**We serve public policy leaders,** whose mission is to develop, implement and maintain our intellectual property system, assisting them with objective and unbiased analysis, and helping establish and maintain fair and effective global laws and policies that stimulate and reward innovation and creative works in keeping with the public interest;

**We serve the public,** providing education as to the daily value and benefits of a strong intellectual property system that fosters incentives for creativity & innovation; while balancing the public's interest in healthy competition, reasonable costs and basic fairness; and

**We serve our association and its employees,** providing sound management, financial stability, stable succession, and a vibrant, respectful and collaborative workplace environment, delivering opportunities and support for all to lead, create and thrive.

# Strategies

**Member Service:** AIPLA will support the professional and intellectual growth of its members through a flexible organizational framework and innovative channels of communication, delivering outstanding services, cost-effective programs and mentoring opportunities, thereby ensuring that AIPLA remains the premier intellectual property law association and attracts and retains IP professionals here in the US and around the world.

**GOALS:** We will work with our professional staff to continue to evolve to meet the needs of the next generation of IP Professionals and foster new ways to engage members. We understand WHY membership is important to AIPLA - There is strength in numbers. It supports advocacy, ideas, energy & carries out our work. Diversity in membership elevates discourse about IP law practice.

**Advocacy:** AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, while attracting membership, ideas, and resources as a highly sought after and respected thought leader.

**GOALS:** AIPLA will engage volunteers, staff, leaders, and the AIPLA membership in helping identify areas of critical importance for the development and implementation of sound policies.

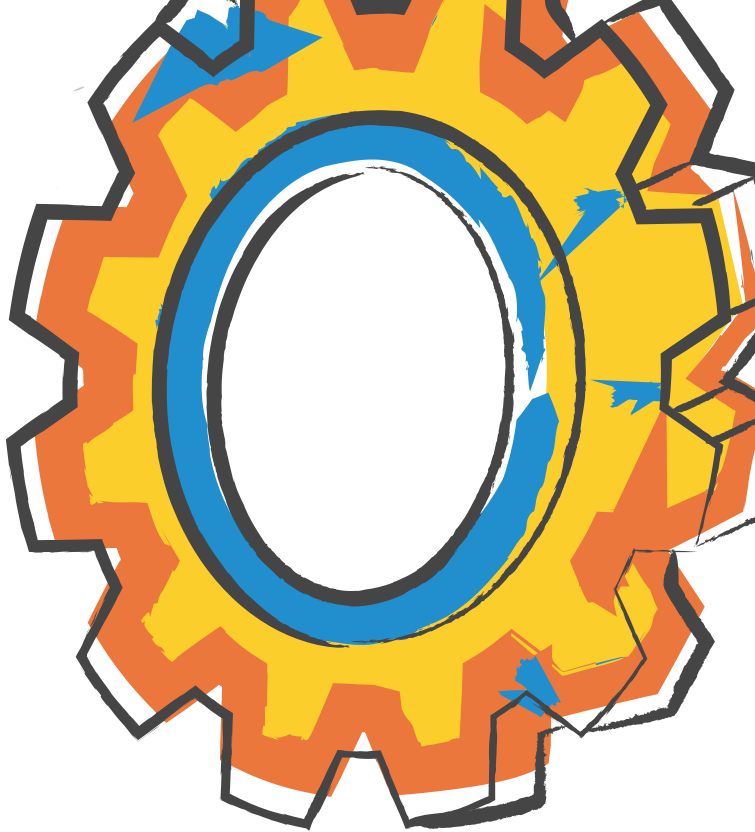
**Global Outreach:** AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, for the development of sound global intellectual property standards, laws and policies while attracting membership, ideas, and resources as a highly sought after and respected thought leader to the global community.

**GOALS:** AIPLA will focus on foundational advocacy supporting the overall vision, mission, and values. We will prioritize our activities based on supporting foundational advocacy and as appropriate, member services.

## Cross-Cutting Strategies

- AIPLA integrates financial sustainability into all of its activities undertaken in support of the strategic initiatives, but also evaluates all the activities through the lens of our Strategic Plan.
- Governance and organizational structure will continue to be examined to streamline the operation of AIPLA.
- A commitment to public education and raising public awareness in all aspects of intellectual property law will be considered within each strategy area.

# TABLE OF CONTENTS



President’s Message..... 2

Member Services..... 3

Networking..... 4

What’s New at AIPLA..... 6

Education..... 7

Public Education ..... 8

Advocacy..... 10

International Outreach..... 11

Awards ..... 12

Publications & Papers..... 14

Financials..... 15

Leadership & Staff ..... 16

Myra H. McCormack, AIPLA President



## PRESIDENT'S

# Message

What an incredible year! It has been my privilege to serve as your president over the past twelve months. This organization is amazing, and I am so proud of the work the association has done in the past year to effect change in the intellectual property arena. At AIPLA, we are determined to be a change leader and over the past year we've demonstrated leadership by driving important progress.

This year we welcomed Director Andrei Iancu, the Under Secretary of Commerce for Intellectual Property and the Director of the United States Patent and Trademark Office to the Washington DC area. AIPLA took critical steps to engage the new Director by meeting with him early on to share our issues of concern and to learn about his initial leadership strategies. Our conversations with him continued throughout the year and we are looking forward to hearing from Director Iancu at our Annual Meeting.

AIPLA has been front and center on issues that matter most to IP practitioners over the past year, and I have seen the organization take decisive action on a number of important cases that impact a variety of industries in the United States. To that end, AIPLA submitted briefs in a number of cases including the Federal Circuit's construction of the on-sale provisions of 35 USC 102 in *Helsinn Healthcare S.A. v. Teva Pharmaceuticals USA, Inc.*; the award of attorneys' fees under the Lanham Act in *Booking.com B.V. v. The United States Patent and Trademark Office*, and whether damages awards for infringement should include foreign lost profits in *WesternGeco LLC v. ION Geophysical Corp.*

I am proud to be a member of AIPLA and during this past year I came to appreciate just how diverse AIPLA is and to recognize how that diversity creates organizational strength. For example, our Board of Directors reflects the diversity of our IP focus, our geographic focus and the different industries that are represented by this organization. Our Board is a reflection of our membership and this diversity lends itself to robust conversations at the board level and results in sound positions for our organization.

As I finish up my year, I would like to thank our staff. Over the course of this year I have seen first-hand their dedication and care for AIPLA. They help to make our educational programming, our travel, our advocacy, our member support and global outreach a reality - all of which helps to define AIPLA as one of the premier intellectual property organizations in the world.

But it is you who are so critical to this organization. It is your attendance at meetings, at our roadshows, as members of our international delegations and it is you who influences the direction of IP Law. It is you who brings forward issues through our committee system. Those committees are the backbone of this organization. In fact, almost every position this association takes is individually vetted through one or more of our robust committees. Those positions drive critical change in intellectual property law and allow us to have a voice that is heard in the US court system, in our government agencies and in the international community. To our membership in general then, I say keep us strong and please participate. Make a difference to this organization. We want your voice to be heard. If you are not yet a member of a committee, please ask us how to join a committee. I thank each and every one of you for your presence at AIPLA and I challenge you to get more involved and make a difference in your profession.

As you look through the following Annual Report, I hope you come away impressed, proud, and delighted at all the great work AIPLA has done and continues to do, all in service to you, our members.

Thank you.

**Myra H. McCormack**  
**President**

# Member Services



Membership with the American Intellectual Property Law Association (AIPLA) provides IP professionals with practical resources to help grow every facet of their careers. We stand for the development of visionary professionals and the advancement of intellectual property law.

## Two-Way Communication

AIPLA remains focused on listening intently to its membership so it remains the gold-standard in professional and leadership development. In 2018 we implemented several changes after listening to feedback: we created the AIPLA Podcast Network, launched a new website that is faster and easier to use, and reconstructed our digital library from the ground-up.

## Benefits

Our members value no benefit more than the networking opportunities with AIPLA. Make invaluable connections with potential partners and peers at AIPLA stated meetings and through our roadshows and bootcamps. From the flagship Annual Meeting to the Mid-Winter Institute and the Spring Meeting, to our many local networking events, AIPLA works year-round to help advance your careers.

## AIPLA Committees

Get active! IP practitioners of all types can contribute to the growth of the IP industry by joining AIPLA committees. Focusing on a wide-array of specialties and topics, our 60 standing committees are the essence of the Association.

Thousands of AIPLA members actively contribute their time, talents and expertise to the advancement of their careers and the IP profession. Not sure where to begin? Join any committee through our website and get the most out of your membership.



## Social Media

LinkedIn, Facebook and Twitter offer AIPLA members, prospects and others with an interest in IP law communication channels to keep up-to-date on AIPLA initiatives, member achievements and industry news. We have the largest social media presence of any IP association - with over three times the likes and follows on Facebook. Come find out why and join the conversation online!

## Did You Know!

### AIPLA members can:

- Save at least 25% off the purchase of law books from BNA/Bloomberg?
- Acquire professional liability insurance at discounted rates?
- Access a vast library of CLE presentations and materials at little or no charge?
- Make golf reservations on courses around the world for less?

## AIPLA membership pays!





# Networking

## Worldwide

AIPLA's international outreach grew significantly in the last year, opening new channels of communication and opportunities for members. From Europe to Latin America to Asia, member delegations travelled the globe to attend meetings with local and national IP offices; associations; businesses; and industry groups.

Read more, in greater detail, in the International Outreach report.

AIPLA holds a variety of events throughout the year to educate the intellectual property law industry and unite attorneys, patent agents, in-house counsel and more. Below are just some of the ways AIPLA works year-round to help our members network with their peers.

## Diversity Committee

On June 7, 2018, the AIPLA Diversity Committee hosted eight multi-city happy hour events across the country. IP professionals from diverse backgrounds in Minneapolis, San Jose, New York, San Francisco, Houston, New Orleans, Washington DC, and Indianapolis, enjoyed rousing conversation and talks on a variety of topics.

## International Trade Commission (ITC) Committee

On March 27, 2018 the Washington, DC area members of the Diversity, ITC and Women in IP Law Committee's, along with the National Bar Association's IP Section, held a networking happy hour. The event was well attended and the Committees plan on making this a recurring event.

## Women in IP Law Committee

In 2017, the Women in Intellectual Property Law Committee organized its second annual Community Service Event in which AIPLA members, family and friends volunteered to make a positive impact in their local communities. The event was a resounding success thanks to the steadfast dedication and commitment of the co-chairs. Community Service Events were held at 16 sites around both the United States and Canada. AIPLA members in Palo Alto, Seattle, Portland, Las Vegas, Salt Lake City, St. Paul, Minneapolis, Austin, Atlanta, Miami, West Palm Beach, Raleigh, Alexandria, Boston, and Toronto were offered the opportunity to establish and strengthen relationships in their respective geographic regions while helping those in need during the holiday season.

## Women in IP Global Networking Event

The 11th anniversary of the annual Women in IP Global Networking Event was held in over 60 different locations across the world in Asia, Europe, and North and South America. There's no other event in the world that reaches this number of women located around the globe who practice IP law and/or regularly face IP issues in their ordinary course of business.



# What's New AT AIPLA

## Podcasts

With the goal of providing members with a new vehicle for educational content that is more digestible and more accessible, AIPLA launched the AIPLA Podcast Network. Members can listen in as IP experts from a dizzying array of backgrounds tackle hot-button topics. Currently, our podcasts are only available on our website, so be sure to log-in and listen.

## Innovate

AIPLA's Innovate e-Magazine is a special compendium of articles written by and for AIPLA members. Designed as an online publication, INNOVATE features magazine-like articles of 500-1,500 words in length on a wide variety of topics in IP law. Any current AIPLA member in good standing may submit an article for inclusion in INNOVATE.

## Virtual Career Fair

AIPLA launched its Virtual Career Fair with the goal of connecting employers with our vast, global community of professionals. Held on September 27, 2018, the AIPLA Virtual Career Fair connected job seekers with potential employers - in real time - from the comfort of their homes and offices.

## Website

In late 2017, AIPLA embarked on a mission to revamp our website to give our members a state-of-the-art and personalized web experience - and on September 28, 2018 we launched the new [aipla.org](http://aipla.org). The project includes an updated look and feel, improved navigation, new "Committee Communities," improved e-commerce, enhanced member profiles, and an indexable online library. The Association accomplished its goal of having a website that functions better, is easier to use, and is responsive on any device.





# Education



## Meetings & Events

All of our stated meetings, the 2017 in Washington, DC, the 2018 Mid-Winter Institute in Palm Springs and the 2018 Spring Meeting in Seattle, continued our tradition of presenting programs that provide attendees with the opportunity for deep analysis on topics of interest to the IP community in a relaxed setting that also encourages networking. The conferences covered the most innovative technologies of the future in computer and internet security, autonomous vehicles and wearable tech, medical technology, biopharma, and entertainment. The events also featured outstanding and expanded networking opportunities - from lengthened coffee breaks, to more receptions, and our “Table Talks” luncheon, we took the “work” out of networking. In total, more than 3,000 of our members and guests took advantage of AIPLA’s conferences throughout the year.

AIPLA also hosted several educational programs at our headquarters in Arlington, VA, in our Past President’s Conference Center. Strategically designed to be cutting-edge and comfortable, the conference center is a modern events space and meeting center for intellectual property leaders from around the globe. AIPLA used the Conference Center to continue its 30-year tradition of working with the USPTO to provide core IP training to legal secretaries, administrators, and paralegals, launched a new Design Rights Boot Camp, continued to host the Annual Trademark Boot Camp and our Patent Cooperation Treaty Seminar. The Conference Center also saw numerous delegation visit from domestic and international IP offices.

## Webinars

AIPLA’s online programs and webinars are designed to provide membership with knowledge and skills related to areas impacting the intellectual property community, both in practice and professional development. This past year, AIPLA hosted 24 webinars, including 19 that were provided for CLE credit. Additionally, we hosted 2 Career and Practice Management programs, free programs which are designed to provide insights and best practice tips from industry experts, consultants, and advisors regarding the current issues impacting career development and law practice management



# Public Education

## **Creativity in Bloom**

IP is protected by a set of legal rights with both constitutional and common law origins. A goal of these rights is to both incentivize and protect creative and inventive works...to encourage and reward the original work in planting and nurturing the seeds and hopefully to allow ideas the time and opportunity to reach their full maturity and potential and bear fruit for their creators and the community as a whole.

We believe that IP has been a major engine in the economic and artistic flowering of our country since its inclusion by our Founding Fathers in the Constitution. It is a resilient system which has been and should be able to continue to adapt to changing technologies and economic pace and environment. We believe that historically and globally, the most robust innovation and energetic research, as well as most active artistic communities, have been fostered in countries and periods with the most reliable protection of intellectual property.

We are concerned that negative perceptions and misperceptions about the intellectual property system are becoming more widespread in the public at large and that these misperceptions are in large part based on a lack of understanding of the system itself and of its historic origins and current real-world value. Our goal is to educate the public and its representatives on intellectual property and its value.

## **World IP Day!**

World IP Day, launched in the year 2000 by the World Intellectual Property Organization (WIPO), was created to promote and protect creative ideas, including music, art, trademarks, writings and inventions.

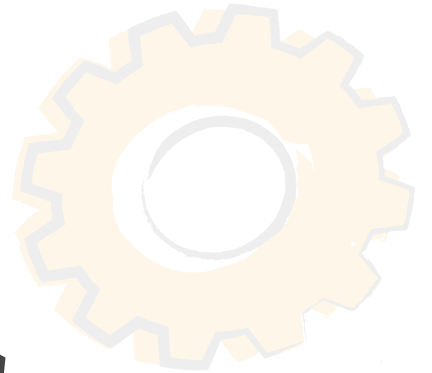
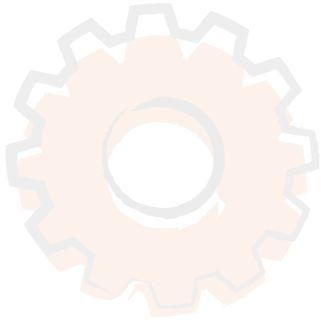
Eighteen years later, World IP Day is celebrated all over the globe on April 26, and AIPLA is working to expand those celebrations across the United States. Together with a multitude of local IP law associations, Chambers of Commerce, cities, and law schools, we have been able to promote the importance of creativity and the protection of ideas nationwide.

AIPLA's Public Education Committee organized more than 14 programs in 14 different cities around the US, including an event at the USPTO and a celebration on Capitol Hill. This year's theme - "Powering change: Women in Innovation and Creativity," called for greater participation of women in the field of innovation and creativity to reap maximum benefits for society.

At the Capitol Hill event, opening remarks were made by Lisa Jorgenson, AIPLA Executive Director, followed by remarks from Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the US Patent and Trademark Office. A panel of women innovators spoke on their careers, motivations and ideas, and gave their opinions on how to best spur young women into leadership and senior roles in science, technology, business and the arts. This was followed by remarks from several members of Congress, including Rep. Bob Goodlatte (R-VA), Rep. Darrell Issa (R-CA), and Rep. Hank Johnson, (D-GA), and comments by our partners at the USPTO, WIPO, INTA, ABA, and the US Chamber of Commerce.

## **Camp Invention & the National Inventor's Hall of Fame**

AIPLA continued its support and relationship with the National Inventor's Hall of Fame through our participation on the annual selection committee. We also continued to serve as a sponsor of the Hall of Fame's annual Camp Invention program, which is a program designed to energize elementary age students about learning about STEM education. These week-long programs give students a chance to attend a summer camp designed for exploration, discovery, and learning. Our support provides scholarship for students who may not otherwise afford to attend the program.



# Advocacy

AIPLA advocacy activities serve the membership by representing members' interests in front of the US Judiciary, elected officials on Capitol Hill, and US government agencies, in addition to international agencies and organizations. While executive AIPLA staff members lead and execute on behalf of members, committees play a large role in the development of AIPLA's policy initiatives.

## Judicial Advocacy

It was again a significant year for judicial advocacy at AIPLA. From October 2017 to September 2018, AIPLA advocated for the interests of its members in 4 amicus briefs filed in the Supreme Court and in the Court of Appeals for the Federal Circuit. AIPLA's amicus briefs involved a variety of intellectual property issues, including the following:

### Supreme Court

- A damages award for infringement under 35 U.S.C. § 271(f) should include foreign lost profits when the harm was proximately caused by domestic infringement (*WesternGeco LLC v. ION Geophysical Corp.*)
- Argued that the Federal Circuit failed to give effect to a revision of the "on sale" doctrine made by the America Invents Act (AIA) which imposed a "public availability" requirement not only on the fact of an early sale but also on the subject matter of the sale. (*Helsinn Healthcare S.A. v. Teva Pharmaceuticals USA, Inc.*)

### Federal Circuit

- Argued against awarding attorney's fees to US (*Nantkwest, Inc. v. Matal*).

### 4th Circuit

- Argued that the Patent and Trademark Office has incorrectly interpreted the Lanham Act as requiring an award of attorneys' fees, win or lose, to the agency in district court proceedings reviewing decisions of the Trademark Trial and Appeal Board. (*Booking.com B.V. v. The United States Patent and Trademark Office*)

## Capitol Hill

AIPLA continued to be active and provide its expertise on intellectual property issues on Capitol Hill, engaging with Committees, Members, and their staffs on a variety of topics such as patent subject-matter eligibility, copyright small claims, and USPTO fee-setting authority. Legislative issues and hearings relating to a number of important intellectual property issues were also closely monitored.

## Government Agencies

AIPLA has remained active at the US Patent and Trademark Office, providing comments and testimony on numerous issues, including the Trademark Trial Appeal Board standard protective order; the claim construction standard for interpreting claims in trial proceedings before the Patent Trial and Appeal Board; changes to the Trademark Rules of Practice to mandate electronic filing; Office guidance to patent examiners on determining whether a claim element is well-understood, routine, conventional for purposes of subject matter eligibility; the proposed patent fee schedule, for which AIPLA also presented oral testimony at an oral hearing of the Patent Public Advisory Committee; and the Office's draft Strategic Plan for fiscal year 2018-2022.

We also provided commentary to other government offices, such as to the Copyright Office on proposed rulemaking on Copyright Office fees; to the Department of State and Office of the United States Trade Representatives (along with the USPTO) on the draft convention on the recognition and enforcement of foreign judgments relation to civil or commercial matters currently being negotiated at The Hague Conference on Private International Law; and to the Federal Trade Commission on competition and consumer protection in the 21st century hearings, for which AIPLA also presented oral testimony at the hearings.

# International Outreach

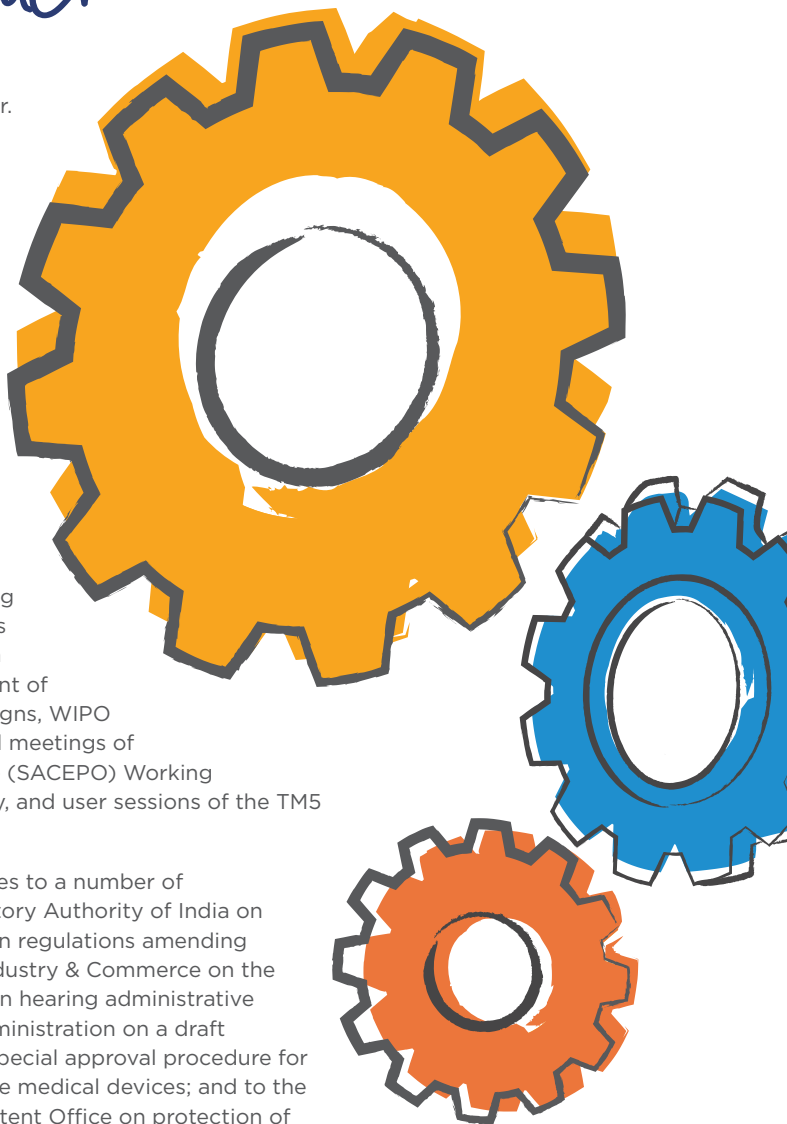
The international component of AIPLA's advocacy continued this year. Harmonization is a long-term goal, but efforts continue, with AIPLA participating in numerous meetings across the globe with the Industry Trilateral, IP5, TM5, and many other IP organizations. Many of our efforts are related to the substantive patent harmonization discussions, study questions related to international patent harmonization, classification of emerging technologies, the future developments in the Global Dossier, the harmonization of patent practices and procedures and enhanced work sharing.

AIPLA pushed harmonization forward at key meetings in Tokyo, Japan, when an AIPLA delegation attended meetings of the Industry Trilateral and the Trilateral Heads of Offices, in Louisiana, when an AIPLA delegation attended meetings of the Industry Trilateral, Industry IP5, and with IP5 Patent Office Heads and in Geneva, Switzerland September 23 when an AIPLA delegation attended meetings of the Industry Trilateral and with the Group B+ Subgroup. We also continue to engage on other fronts, such as having a representative attend the 28th Session of the Committee of Experts for the Nice Agreement, the World Intellectual Property Organization (WIPO) Sixth Session of the Working Group on the Legal Development of the Hague System for the International Registration of Industrial Designs, WIPO Working Group on the Legal Development of the Madrid System, and meetings of the Standing Advisory Committee before the European Patent Office (SACEPO) Working Party on E-Patent Process and the SACEPO Working Party on Quality, and user sessions of the TM5 mid-term.

AIPLA provided comments on international intellectual property issues to a number of governmental bodies around the globe, including to Telecom Regulatory Authority of India on promoting local telecom equipment manufacturing; Health Canada on regulations amending the patent medicines regulations; China's State Administration for Industry & Commerce on the revision of trademark law; Supreme People's Court on certain issues in hearing administrative cases of patent granting and confirmation; China Food and Drug Administration on a draft revised special approval procedure for innovative medical devices; and to the Japan Patent Office on protection of designs. AIPLA also made Statements

at the World Intellectual Property Organization's 50th General Assembly, and the 36th Session of the Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore.

The Global Sector committees of AIPLA continued to focus on practice in specific regions or countries and sponsor delegation visits to Jerusalem, Tokyo, Osaka, Saint Germin en Laye, Paris, London, Milan, Munich, London, Santiago and Buenos Aires. Delegates used these trips to meet with local practitioners and engage with government officials to mutually gain a better understanding of U.S. and international practices.



# Awards

*At the 2017-2018 AIPLA Annual Meeting we were proud to recognize some outstanding individuals...*



## **AIPLA Excellence Award**

**Presented October 19, 2017**

Senator Patrick Leahy

*In recognition of his extraordinary leadership and service to the intellectual property community, which is representative of his distinguished career marked by intellect, integrity, and unwavering commitment to justice.*



**Presented October 20, 2017**

Senator Orrin Hatch

*In recognition of his extraordinary leadership and service to the intellectual property community, which is representative of his distinguished career marked by intellect, integrity, and unwavering commitment to justice.*



## **President's Outstanding Service Award**

**Presented October 19, 2017**

Esther Kepplinger

*In recognition of and with gratitude for her years of service to AIPLA, Committee leader and enthusiastic volunteer, including her support and contributions in enhancing AIPLA's educational offerings.*



## **Coordinator of the Year Award**

**Presented October 19, 2017**

Elise Selinger, Patterson + Sheridan



## **Committee of the Year Award**

**Presented October 19, 2017**

Copyright Law Committee

### **Jan Jancin Award**

**Presented October 19, 2017**

Alvin Carter, Northeastern University School of Law



### **Maurice Klitzman Award**

**Presented October 19, 2017**

Matthew Prater, Sabic



### **Robert C. Watson Award**

**Presented October 19, 2017**

Nora Xu, Emory University for her paper:  
“TRIPS-PLUS Implications for Access to Generic Medicines”



### **Past President's Award**

**Presented October 19, 2017**

Jason Heidemann, George Washington University



*We look forward to honoring new winners in 2018*

# Publications and Papers

## AIPLA Report of the Economic Survey

The Report provides an in-depth report on the annual incomes and related professional characteristics of intellectual property attorneys and associated patent agents. Conducted every other year, the survey also examines the economic aspects of intellectual property law practice, including individual billing rates and typical charges for representative IP law services. The 2017 edition of the Report, released in August 2017, for the first time added new information regarding non-US-originated and US-filed, but non-US prosecuted patent applications, and estimated the percentage of annual corporate IP budgets based upon types of work. Research for the 2019 edition will begin in the new year.

## AIPLA Quarterly Journal

The AIPLA Quarterly Journal is a scholarly publication of the American Intellectual Property Law Association, produced through a collaboration with the George Washington University Law School. The Quarterly Journal, now in its 46th year of publication, is dedicated to presenting materials relating to intellectual property matters and is published four times per year.

## AIPLA Direct

AIPLA Direct provides analysis and insight into some of the most important IP legislative, regulatory, and judicial issues facing the IP bar. AIPLA Direct is designed to be responsive to the latest developments and comes out when news is relevant. The archived AIPLA Direct stories are posted on AIPLA's website.

## AIPLA Newsstand

A partnership with Lexology, a division of Globe Business Media Group, helps AIPLA share daily developments in IP as well as access to a number of articles on relevant IP topics. The AIPLA Newsstand arrives every day, but if daily is too frequent, members can change their subscription and opt for a weekly or monthly digest, and members can filter stories based on their interest in a particular area of IP or region of the world.

## AIPLA eBulletin

The eBulletin is a fully digital publication that follows each of AIPLA's three stated meetings and provides an update from the President, captures activities from the meeting, and provides our committees a platform to share their projects and accomplishments with the AIPLA membership.

## Model Patent Jury Instructions

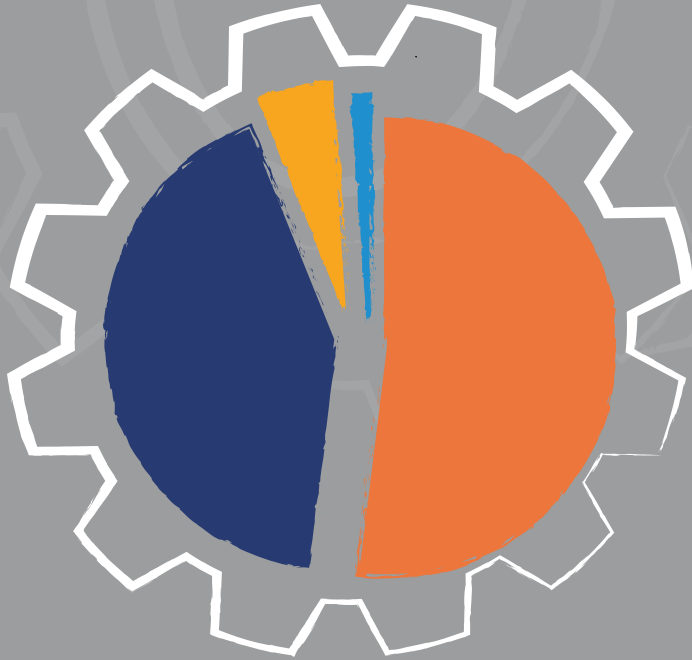
Originally developed in 1997, the Model Patent Jury Instructions and Model Rules are widely respected and used throughout the US. The 2018 editions were distributed to district court judges around the country and are available on the AIPLA Website. They are not biased in favor of either the patent owner or the accused infringer.










# 2018 Financials

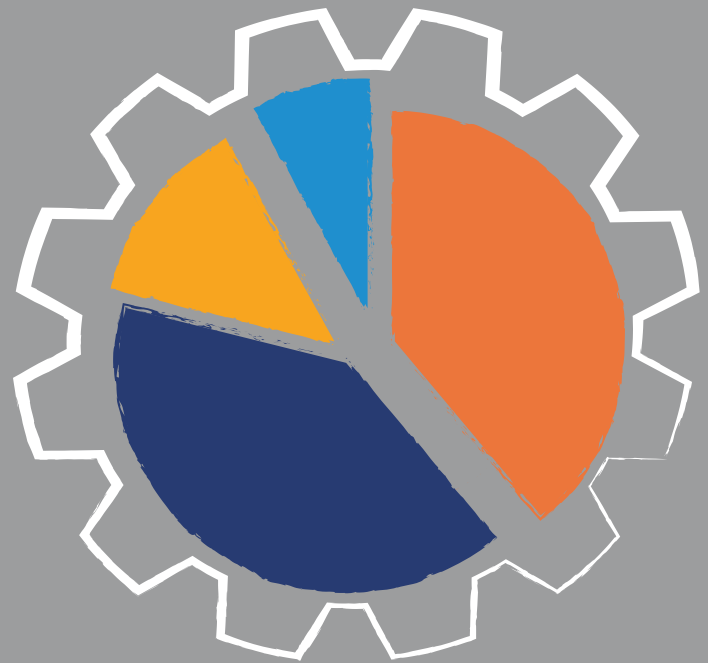
**Total Revenue: \$7,256,219**



	Meetings & Events:	<b>50%</b>
	Membership Dues:	<b>41%</b>
	Advertising & Other:	<b>8%</b>
	Publication Revenue:	<b>1%</b>

**Total Expense: \$7,667,692**

	Meetings & Events:	<b>39%</b>
	Membership Services:	<b>39%</b>
	General & Administrative:	<b>14%</b>
	Publications:	<b>8%</b>





**2017-2018**

# Board of Directors

**Myra H. McCormack**

*President*  
Johnson & Johnson  
New Brunswick, NJ

**Kim Van Voorhis**

*Secretary*  
Nike, Inc.  
Beaverton, OR

**Sheldon H. Klein**

*President-Elect*  
Gray Plant Mooty  
Washington, DC

**Brian H. Batzli**

*Treasurer*  
Merchant & Gould, PC  
Minneapolis, MN

**Barbara A. Fiacco**

*First Vice President*  
Foley Hoag, LLP  
Boston, MA

**Lisa Jorgenson**

*Executive Director*  
AIPLA  
Arlington, VA

**Joe Re**

*Second Vice President*  
Foley Hoag, LLP  
Boston, MA

**W. Michael Holm**

*General Counsel*  
LeClairRyan  
Washington, DC

**Mark L. Whitaker**

*Immediate Past President*  
Morrison & Foerster, LLP  
Washington, DC

**Gregory D. Allen**

3M Innovative Properties  
St. Paul, MN

**Jennifer Kovalcik**

Community Health System  
[CHSPSC, LLC]  
Franklin, TN

**Monica M. Barone**

Qualcomm Incorporated  
San Diego, CA

**Timothy Meigs**

Beckton, Dickinson  
& Company  
Research Triangle Park, NC

**Valerie L. Calloway**

IBM  
Armonk, NY

**Thomas Moga**

LeClairRyan  
Dearborn, MI

**Jacques Etkowicz**

Ratner Prestia  
King of Prussia, PA

**Brad Pedersen**

Patterson Thuente  
Pedersen, PA  
Minneapolis, MN

**Troy Grabow**

PAX Labs  
San Francisco, CA

**DeAnn F. Smith**

Foley Hoag, LLP  
Boston, MA

**James Hallenbeck**

Schwegman Lundberg  
& Woessner, PA  
Minneapolis, MN

**Matthew Wagner**

PDC Brands  
Stamford, CT

## Executive Management

**Lisa Jorgenson**

Executive Director

**Vincent Garlock**

Deputy Executive Director

**Meghan Donohoe**

Chief Operating Officer

**Chen Wang**

Deputy Executive Director for Regulatory Affairs

**Judy Curvan**

Executive Assistant to the Executive Director

**Jacqueline Bado Keener**

HR & Operations Manager

**Elisabeth Piper**

Policy Assistant

**Juanicia Barksdale**

Receptionist

## Development

**Michael Collins**

Director of Development

## Education

**Dominique Fields**

Program Coordinator

## Finance & Accounting

**Pa Jallow**

Director of Finance & Accounting

**Laura Debrow**

Staff Accountant

**Joyelle Ogilvie**

Staff Accountant

## Marketing & Communications

**Kemahl Franklyn**

Marketing & Communications Manager



# AIPLA Headquarters Staff

## Meetings & Events

**Cathleen Clime**

Director, Meetings & Events

**Iris Howell**

Senior Meeting Planner

## Membership

**Andrea Alder**

Senior Member Development Manager

**Kim Sides**

Project Assistant

## Information Technology

**Randy Sagara**

Webmaster/Information Technology Manager

## About AIPLA

Founded in 1897, AIPLA is a national bar association constituted primarily of lawyers in private and corporate practice, in government service, and in the academic community.

AIPLA represents a wide and diverse spectrum of individuals from law firms, companies, and institutions involved directly or indirectly in the practice of patent, trademark, copyright, trade secret, and unfair competition law, as well as other fields of law affecting intellectual property. Our members represent both owners and users of intellectual property.

AIPLA's focus is to promote and support a healthy IP law system in a global economy that is balanced, transparent, and predictable.

**AIPLA**

1400 Crystal Drive, Suite 600 | Arlington, Virginia 22202  
Tel: +1.703.415.0780 | Fax: +1.703.415.0786  
[www.aipla.org](http://www.aipla.org)