



Program Agenda

Wednesday, June 17, 2026	
8:00 - 8:30 am	Registration and Breakfast
8:30 - 8:35 am	Welcome and Introductions
8:35 - 9:25 am	Trademarks 101 Connie Stefanou, Morgan Lewis
9:25 - 10:15 am	Developing a Filing Strategy Shana Olson, Sterne Kessler Goldstein & Fox
10:15 (15 minutes)	Break
10:30am - 12 Noon	Hands-on Training: Ordering Trademark Clearance Search Reports; Analyzing Search Reports; Preparing Opinions Richard C. Gilmore, Maschoff Brennan AJ Schumacher, Kelly IP, LLP
12:00 - 1:00 pm	Lunch
1:00 - 1:50 pm	The Application Process John Miranda, Cowan, Liebowitz & Latman, P.C.
1:50 - 3:15 pm	Hands-on Training: Responding Effectively to Office Actions Jonathan Gelchinsky, Pierce Atwood, LLP Michael Hernandez, Pierce Atwood, LLP Lydia Belzer, USPTO
3:15 (15 minutes)	Break
3:30 - 4:20 pm	Ex Parte Appeals Heather Smith-Carra, Banner & Witcoff, Ltd
4:20 - 5:20 pm	Board Practice Tips & Pitfalls Heather Kliebenstein, Merchant & Gould Martha Allard, TTAB Administrative Trademark Judge, USPTO Catherine Faint, TTAB Interlocutory Attorney, USPTO
5:30 - 6:30 pm	Networking Reception: The Square Located on the ground floor of DC's International Square: 1825 I St NW, Washington, DC 20006

Thursday, June 18, 2026

8:00 - 8:30 am	Registration and Breakfast
8:30 - 8:35 am	Welcome and Introductions
8:35 - 9:30 am	International Filing Basics Alejandra Camacho Luna, Fross Zelnick, PC Michael Hernandez, Pierce Atwood, LLP
9:30 - 10:30 am	Cease & Desist Campaigns Danae Robinson, Pirkey Barber, PLLC Kim Arriola, Pirkey Barber, PLLC
10:30 am (15 minutes)	Break
10:45 am - 12:15 pm	Oppositions & Cancellations/Ethics Clint Taylor, Kelly IP, LLP Shelby McGowan, Kelly IP, LLP
12:15 - 1:15 pm	Lunch
1:15 - 2:15 pm	Dispute Investigations Joel T. Beres, Stites & Harbison, PLLC
2:15 - 3:15 pm	Consent & Co-Existence Agreements Mary Stottele, Fross Zelnick, PC
3:15 pm (15 minutes)	Break
3:30 - 4:30 pm	US District Court Litigation Ted Davis, Kilpatrick, Townsend, & Stockton, LLP