"Imagination is a force that can actually manifest a reality."

- James Cameron

### AIPLA ANNUAL REPORT | 2019

American Intellectual Property Law Association Serving the Creative and Legal Communities

### Vision



AIPLA will be an innovator, powerful advocate, and visible global leader in intellectual property law through our commitment to education, outreach, member service, and law.

*We serve our members,* fostering their professional and leadership development, helping nurture and mentor them as they advance within our profession, keeping them informed in an ever-evolving legal environment, and enriching the diversity of the profession in which we practice, while responding to their personal and professional needs;

*We serve public policy leaders,* whose mission is to develop, implement and maintain our intellectual property system, assisting them with objective and unbiased analysis, and helping establish and maintain fair and effective global laws and policies that stimulate and reward innovation and creative works in keeping with the public interest;

*We serve the public,* providing education as to the daily value and benefits of a strong intellectual property system that fosters incentives for creativity & innovation; while balancing the public's interest in healthy competition, reasonable costs and basic fairness; and

*We serve our association and its employees,* providing sound management, financial stability, stable succession, and a vibrant, respectful and collaborative workplace environment, delivering opportunities and support for all to lead, create and thrive.

**Member Service:** AIPLA will support the professional and intellectual growth of its members through a flexible organizational framework and innovative channels of communication, delivering outstanding services, cost-effective programs and mentoring opportunities, thereby ensuring that AIPLA remains the premier intellectual property law association and attracts and retains IP professionals here in the US and around the world.

**GOALS:** We will work with our professional staff to continue to evolve to meet the needs of the next generation of IP Professionals and foster new ways to engage members. We understand WHY membership is important to AIPLA – There is strength in numbers. It supports advocacy, ideas, energy & carries out our work. Diversity in membership elevates discourse about IP law practice.

**Advocacy:** AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, while attracting membership, ideas, and resources as a highly sought after and respected thought leader.

**Global Outreach:** AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, for the development of sound global intellectual property standards, laws and policies while attracting membership, ideas, and resources as a highly sought after and respected thought leader to the global community.

**GOALS:** AIPLA will focus on foundational advocacy supporting the overall vision, mission, and values. We will prioritize our activities based on supporting foundational advocacy and as appropriate, member services.

#### **Cross-Cutting Strategies**

- AIPLA integrates financial sustainability into all of its activities undertaken in support of the strategic initiatives, but also evaluates all the activities through the lens of our Strategic Plan.
- Governance and organizational structure will continue to be examined to streamline the operation of AIPLA.
- A commitment to public education and raising public awareness in all aspects of intellectual property law will be considered within each strategy area.

### Strategies

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N. Klein, AIPLA President

### PRESIDENT'S Message

It has been both my honor and pleasure to serve as your President this year and I've appreciated the opportunity to lead AIPLA during this chapter in its evolution. Looking back on this year, I'm extremely proud of what we've accomplished.

Our results thus far demonstrate the incredible progress we've made. We are innovating across our committees and educational programs; capitalizing on new advocacy opportunities; and making strategic efforts to position our Association for success well into the future.

Our committees continue their role as the workhorses of the Association, thanks to fantastic leadership and dedicated members. Thank-you! Our newest addition to our committees, the Special Committee on Privacy and Data Security, continues its maturation process as it strives to provide a forum for education, outreach, member service, advocacy, and professional development in this rapidly evolving field. Privacy and Data Security are essential areas of focus in the digital age.

In meetings and events, we are enhancing the membership experience by focusing on local gatherings. I feel that one of the most exciting aspects of working with AIPLA is the variety of highlevel events we produce. Maintaining and refining our energetic schedule of events was an important goal of mine. Our talented staff and dedicated volunteers held many successful meetings across the country that kept our members from the United States and around the world connected and engaged.

Our work in advocacy remained strong this year. But why does advocacy matter? Because it is powerful, both as a practical matter and as an individual experience. Because it allows us to proactively impact the direction of IP law and our profession. And because it allows our individual voices to become amplified through collective activism. We advocate to engage and educate decision-makers, to guide outcomes and to increase our impact on legislation, regulations, and national and international policy.

For instance, on June 5, 2019, the Senate Judiciary Committee's Subcommittee on Intellectual Property held the second of three hearings on "The State of Patent Eligibility in America." At the Subcommittee's invitation, AIPLA President-Elect Barbara Fiacco presented the views of the Association. She explained that Supreme Court decisions have "blurred the objective analytical framework" of the 1952 Patent Act, leading to uncertainty in the patent system, and went on to provide AIPLA's views on the draft bill. Likewise, on September 23, 2019, I testified before the USPTO's Trademark Public Advisory Committee in response to a significant trademark fee proposal by the Office. While reiterating AIPLA's general support for a user-funded USPTO with adequate operating reserves, AIPLA questioned many of the proposed fees and requested additional information.

This year, we filed a significant number of amicus briefs in various courts, including seven briefs with the U.S. Supreme Court. Among the issues covered were judicial review of IPR institution decisions; the status of trademark licenses in bankruptcy situations; the standard for awarding damages in unfair competition cases; and the categories of costs that can be awarded in copyright cases.

We also submitted comment letters on many issues, fifteen in total. Topics ranged from comments to China on its proposed patent laws to comments to the USPTO on the proposed patent fees and the TTAB's standard protective order.

Your Board of Directors is committed to assuring that AIPLA is innovative and focused on our goal of being a powerful advocate, eminent educator, and community of choice for all IP professionals. To this end we began our triennial strategic planning process in September. Stay tuned for more on this in the coming months.

In our busy social-media focused world, we often forget the importance of being in a live face-to-face setting with others from the AIPLA community. I would like to thank all of our members who did just that and attended the 2019 Mid-Winter Institute in Tampa and the 2019 Spring Meeting in Philadelphia. Attendees earned Continuing Legal Education (CLE) credits as they engaged in thought-provoking conversations about patent drafting, trademark infringement remedies, expected USPTO changes, groundbreaking technologies, and much more.

Which brings me to our Annual Meeting. I believe this year's event will be the best yet, in a new, beautiful space at the Gaylord National Resort & Convention Center. We're offering tremendous educational opportunities, including live PTAB and TTAB hearings, high level speakers including Senator Chris Coons and USPTO Director Andrei Iancu, and fantastic networking functions. I have no doubt this will be a fun and rewarding event.

I am truly energized about the Association as I complete my term as AIPLA President. By staying true to our strategic plan, remaining vigilant in advocacy, and delivering long-term value to our members, I believe there is a world of opportunity ahead.

On behalf of the entire leadership team, thank you for your continued support.

Sheldon H. Klein President

## **Member Services**

Membership with the American Intellectual Property Law Association (AIPLA) provides IP professionals with practical resources to help grow every facet of their careers. We stand for the development of visionary professionals and the advancement of intellectual property law.

#### Leverage our Resources

AIPLA remains focused on serving our members and remaining the goldstandard in professional and leadership development. We offer resources and benefits to all IP practitioners, so no matter what career stage you are in or what your professional goals are, you can leverage AIPLA's specialized resources to strengthen your network, build your leadership abilities, establish a solid reputation, grow your practice, and stay informed of changes in the law. Your Member Services team is dedicated to connecting you to the resources and opportunities you need to excel.

#### **Strengthen your Network**

One of AIPLA's most valued member benefits is the wealth of networking opportunities we provide. Our members make valuable connections with potential partners, peers and mentors at our many in-person events and through committee participation. From our signature Annual Meeting, Spring Meeting, and Mid-Winter Institute to our many local networking and educational events, AIPLA works year-round to provide you with opportunities to strengthen your professional network and grow your career.

#### Maximize your Membership

The secret to realizing the full value of your AIPLA membership? Getting active! There are many ways to get active in AIPLA, but we believe that one of the best ways is by joining a committee. With over 60 standing committees focusing on a wide-array of specialties and topics, there is a place for every member to get involved. Our committees are the heartbeat of the Association and thousands of AIPLA members actively contribute their time, talents and expertise to the advancement of their careers, the association and the IP profession. Participation in committees exposes you to additional member benefits, provides leadership opportunities and expands your professional network. Not sure where to begin? Join any committee through our website and get the most out of your membership.



#### Did You Know!

#### AIPLA members can:

- Acquire professional liability insurance at discounted rates?
- Access a vast library of CLE presentations and materials at little or no charge?
- Make golf reservations on courses around the world for less?

#### AIPLA membership pays!



#### **Be Social**

LinkedIn, Facebook and Twitter offer AIPLA members and others with an interest in IP law communication channels to keep up-to-date on AIPLA initiatives, member achievements and industry news. We have the largest social media presence of any IP association - come find out why and join the conversation online!



#### Worldwide

AIPLA's international outreach grew significantly in the last year, opening new channels of communication and opportunities for members. From Europe to Latin America to Asia, member delegations traveled the globe to attend meetings with local and national IP offices; associations; businesses; and industry groups.

Read more, in greater detail, in the International Outreach report.

# Networking

You'll get the most out of your AIPLA membership when you get connected to other members. Which is why AIPLA holds events throughout the year to unite attorneys, patent agents, in-house counsel and more. Below are some of this year's highlights:

#### **AIPLA Online Community**

In 2019, AIPLA members really began leveraging the new AIPLA Member Community, the Association's members-only social network. If you haven't used it, get started by completing your profile, and joining a community of interest to you.

#### **Diversity Committee**

In Mid-June, AIPLA's Diversity in IP Law Committee hosted 10 happy hours in multiple cities across the country. Members and guests in Boston, Atlanta, Minneapolis, Chicago, San Francisco and elsewhere, attended these sponsored networking events to informally connect with their peers and to exchange insights into the challenges faced by IP practitioners in the workplace and the industry.

#### **Women in IP Committee**

On November 17th, the Women in IP Committee supported the memories of departed loved ones by participating as a team in the 2018 Palm Beach Heart Walk. The team officially had 66 members, with over 80 people, (family, friends, colleagues) young and old, all walking with the Committee on the beautiful day. The team collected a total of \$8291 for the American Heart Association.

Also in November, Troutman Sanders' Atlanta IP team hosted AIPLA's Women in IP Law Committee's annual community service event at Covenant House Georgia, a shelter for homeless and trafficked youth. Eleven volunteers from Troutman Sanders, along with women attorneys from Acuity Brand Lighting, Ciner Resources, Notio Law Group and Southern Company, presented an interactive workshop on workforce readiness and served a hot lunch to the youth. Volunteers also donated professional clothing to help ensure the youth are prepared for job interviews.

#### Women in IP Global Networking Event

The 12th anniversary of the annual Women in IP Global Networking Event was held in over 55 different locations across the world in Asia, Australia, Europe, and North and South America. There's no other event in the world that reaches this number of women located around the globe who practice IP law and/or regularly face IP issues in their ordinary course of business.



## What's New AT AIPLA

#### **Podcasts**

With the goal of providing members with a new vehicle for educational content that is more digestible and more accessible, AIPLA launched the AIPLA Podcast Network. Members can listen in as IP experts from a dizzying array of backgrounds tackle hot-button topics. Listen and subscribe via Apple Podcasts, Google Podcasts, Google Play Music, Spotify, Stitcher, or wherever you get your podcasts.

#### Innovate

AIPLA's Innovate e-Magazine is a special compendium of articles written by and for AIPLA members. Designed as an online publication, INNOVATE features magazinelike articles of 500-1,500 words in length on a wide variety of topics in IP law. Any current AIPLA member in good standing may submit an article for inclusion in INNOVATE.

#### **Virtual Career Fair**

AIPLA launched its Virtual Career Fair with the goal of connecting employers with our vast, global community of professionals. Last held on April 18, 2019,, the AIPLA Virtual Career Fair connected job seekers with potential employers – in real time – from the comfort of their homes and offices.

#### Website

In late 2017, AIPLA embarked on a mission to revamp our website to give our members a state-of-the-art and personalized web experience – and on September 28, 2018 we launched the new aipla.org. The project includes an updated look and feel, improved navigation, new "Committee Communities," improved e-commerce, enhanced member profiles, and an indexable online library. The Association accomplished its goal of having a website that functions better, is easier to use, and is responsive on any device.



# Education

#### Maintaining Your Edge: Addressing Emerging Issues in the Practice of IP Law

The theme for the 2019 Mid-Winter Institute explored the many emerging issues in the practice of IP law due to rapidly changing technology. The Institute provided exceptional speakers to discuss the issues, but also provided practical insights useful for both seasoned practitioners and newly-minted agents and attorneys.

This program, as with all AIPLA stated meetings and stand-alone educational events, was focused on giving attendees an opportunity to learn from experts on topical subjects of interest to the IP community in a relaxed setting that encourages networking. Attendees acquired new knowledge, strategies, and tools to support their own career advancement, and, in turn, move the IP profession forward.

#### **On the Road**

After the Mid-Winter Institute, we hosted the Trade Secret Law Summit in New York City. In April, the Association hosted two roadshows on US Patent Office practice and proceedings, one in Seattle, Washington, and the other in Houston, Texas.

We also continued our tradition of holding the Patent Prosecution Boot Camp, Trademark Boot Camp, Design Rights Boot Camp, Electronic and Computer Patent Law Summit, and Legal Secretaries and Administrators Conference. Likewise, we held a Seminar on the Patent Cooperation Treaty, and partnered once again with the US Patent & Trademark Office to hold the PTAB Bench+Bar program.

#### Webinars

AIPLA's online programs and webinars are developed to provide deep dives into the areas directly impacting the intellectual property law community, both in practice and professional development. This past year we hosted over 20 online programs that provided CLE credit. Additionally, we hosted 3 programs aimed at bolstering career growth and development, law practice management, committee-focused education, and the business of IP.

#### **Online Archives**

We continue to add to the vast array of recorded programming in our AIPLA archives. If you missed a live event you can access the recording on our website at your convenience.

# **Public Education**

#### **Creativity in Bloom Mission**

IP is protected by a set of legal rights with both constitutional and common law origins. A goal of these rights is to both incentivize and protect creative and inventive works...to encourage and reward the original work in planting and nurturing the seeds and hopefully to allow ideas the time and opportunity to reach their full maturity and potential and bear fruit for their creators and the community as a whole.

We believe that IP has been a major engine in the economic and artistic flowering of our country since its inclusion by our founding fathers in the Constitution. It is a resilient system which has been and should be able to continue to adapt to changing technologies and today's economic pace and environment. We believe that historically and globally, the most robust innovation and energetic research as well as most active artistic communities have been fostered in countries and periods with the most reliable protection of intellectual property.

We are concerned that negative perceptions and misperceptions about the intellectual property system are becoming more widespread in the public at large and that these misperceptions are in large part based on a lack of understanding of the system itself and of its historic origins and current real-world value. Our goal is to educate the public and its representatives on intellectual property and its value.

#### World IP Day!

World IP Day was launched in the year 2000 by the World Intellectual Property Organization (WIPO), and was created to promote and protect creative ideas, including music, art, trademarks, writings and inventions.

World IP Day is celebrated all over the globe, and AIPLA continues to work to expand its presence across the United States. AIPLA, working with local IP law associations, Chambers of Commerce, law schools, and city governments, has been able to promote the importance of creativity and the protection of ideas nationwide.

In 2019, AIPLA's Public Education Committee organized dozens of programs in over 40 cities across North America. This year's theme - "Reach for Gold: IP and Sports," took a closer look inside the world of sports. The event explored how innovation, creativity and the IP rights that encourage and protect them support the development of sport and its enjoyment around the world.

AIPLA co-sponsored two spectacular events in Washington DC in celebration of World IP Day. The first event took place at USPTO headquarters on April 22. Shawn Springs, entrepreneur and former professional football player, spoke to the audience about Windpact, a company focused on impact protection. Winpact's patented "Crash Cloud™" technology is used in helmets to prevent traumatic head injuries. At the second event on April 29, 2019 on Capitol Hill, keynote speaker Dr. Phil Wagner, CEO of Sparta Science, demonstrated his company's force plate technology, which helps predict injury risks for athletes.

Other speakers included Deputy Director of the USPTO Laura Peter, Deputy Director General of the World Intellectual Property Organization John Sandage, and AIPLA Executive Director Lisa K. Jorgenson. House Judiciary Committee Ranking Member Doug Colins (R-Ga.) and House IP Subcommittee Chairman Hank Johnson (D-Ga.) also gave remarks during the event. Several exhibitors, including Achushnet, ESA, NBA, and Sparta Science, demonstrated how sports businesses use intellectual property.

#### **Camp Invention & the National Inventor's Hall of Fame**

AIPLA continued its support and relationship with the National Inventor's Hall of Fame through our participation on the annual selection committee. We also continued to serve as a sponsor of the Hall of Fame's annual Camp Invention program, which is a program designed to energize elementary age students about learning about STEM education. These week-long programs give students a chance to attend a summer camp designed for exploration, discovery, and learning. Our support provides scholarship for students who may not otherwise afford to attend the program.



# Advocacy

A longtime pillar of AIPLA, advocacy activities serve the membership by representing members' interests in front of the US judiciary system, elected officials on Capitol Hill, and US government agencies, in addition to international agencies and organizations.

While AIPLA executive staff members lead and execute on behalf of members, committees play a very active role in the development of AIPLA's legislative agenda. For example, committees will call attention to potential legislative issues of importance. Initiatives like legislation tracking, amicus brief development, and developing position statements, each work toward maintaining a robust and well-balanced IP system and each deliver on and enhance the value of your AIPLA membership.

#### **Judicial Advocacy**

This was a significant year for AIPLA in the area of Judicial Advocacy. Over the course the last twelve months, a total of 10 amicus briefs were filed in the Supreme Court, US Court of Appeals for the Second Circuit, and the US Patent & Trademark Office's Patent Trial and Appeal Board. Briefs addressed many intellectual property issues; summaries of our arguments include:

- Awards of "full costs" under Section 505 of the Copyright Act should be limited to categories that courts may tax as costs under 28 U.S.C. §1920 and order paid to witnesses under 28 U.S.C. §1821. (Rimini Street, Inc. v. Oracle USA, Inc.)
- The Federal Circuit erroneously held that the government is a "person" under 35 U.S.C. \$321(a) for purposes of petitioning the Patent Trial and Appeal Board to review the validity of a patent in a covered business method proceeding. (Return Mail, Inc. v. United States Postal Service)
- A debtor-licensor's "rejection" of a license agreement— which "constitutes a breach of such contract," 11 U.S.C. § 365(g)—does not terminate those licensee rights that would survive the licensor's breach under applicable non-bankruptcy law. (Mission Product Holdings, Inc. v. Tempnology, LLC)
- The circumstances in which the USPTO Director may grant a motion for self-joinder should be the exception, not the rule. (Proppant Express Investments, LLC v. Oren Technologies, LLC.)
- The Lanham Act ban against registering immoral and scandalous marks violates the Free Speech Clause of the First Amendment because it has a viewpoint-discriminatory effect. (lancu v. Brunetti)
- Detailed explanation of what is required for a petitioner to establish that an asserted non-patent reference qualifies as a "printed publication" at the institution stage. (Hulu, LLC v. Sound View Innovations, LLC)

- The Federal Trade Commission erred in multiple respects in holding that the parties' agreed-upon advertising prohibitions unreasonably restrain trade in violation of the Federal Trade Commission Act. (1-800 Contacts v. Federal Trade Commission)
- The Supreme Court should reject the Government's argument that an applicant challenging a PTAB decision under Section 145 must also pay pro rata for PTO attorney and staff time, even if the applicant's challenge is successful. (Peter v. Nantkwest)
- The Supreme Court should affirm the Federal Circuit's en banc holding that 35 U.S.C. § 314(d) does not preclude judicial review of the Patent Trial and Appeal Board's (Board's) final determination of whether a petition for inter partes review is time-barred under 35 U.S.C. § 315(b). (Thryv, Inc. v. Click-to-Call Technologies, LP)
- AIPLA argues that that proof of willfulness should not be required for an accounting of profits under Section 35(a) of the Lanham Act. (Romag Fasteners, Inc. v. Fossil, Inc.)
- AIPLA argues that the government edicts doctrine extends to—and thus renders uncopyrightable—works that lack the force of law, such as the annotations in the Official Code of Georgia Annotated. (State of Georgia v. Public.Resource.org, Inc.)

#### **Capitol Hill**

AIPLA continued to be active and provide its expertise on intellectual property issues on Capitol Hill, engaging with Committees, Members, and their staffs on a variety of subjects. The state of patent eligibility was a particular focus for Congress, and AIPLA strongly advocated on behalf of our members for a more certain and predictable framework, with AIPLA President-Elect Barbara Fiacco testifying on the subject during the Senate Judiciary Committee's Subcommittee on Intellectual Property second of three hearings on "The State of Patent Eligibility in America."

#### **Government Agencies**

AIPLA has remained active at the US Patent & Trademark Office, providing comments and testimony on issues including the USPTO's proposed patent fees and trademark fees, IP attachés, the TTAB standard protective order, and more.

In addition, AIPLA provided commentary to other government offices. To the Department of Commerce, AIPLA addressed the report on counterfeit and pirated goods. To the Federal Trade Commission, the Association commented on, and participated in hearings regarding the FTC hearings on innovation and IP policy.

## International Outreach

The international component of AIPLA's advocacy continued to thrive this year. Harmonization is a long-term goal, but efforts continue, with AIPLA participating in numerous meetings across the globe with the Industry Trilateral, IP5, TM5, and many other IP organizations. Many of our efforts are related to the classification of emerging technologies, the future developments in the Global Dossier, the harmonization of patent practices and procedures and enhanced work sharing.

AIPLA provided comments to a number of agencies in countries across the world. For instance, the Association provided comments to the State Council and a number of other agencies of the People's Republic of China. Comments addressed issues such as amendments to Chinese patent law, foreign investment law, stipulations on regulating behavior of application of trademarks, and more.

#### A Global Leader

AIPLA continues to reach out to the international IP community, to engage practitioners, and develop relationships around the globe. The AIPLA international committees, including those focused on practice in specific regions or countries, continued to sponsor delegation trips, including visits to Japan, Singapore, China, Israel, England, France, Germany, and Brazil. Delegates are often given the opportunity to network with and learn from representatives from local IP associations, businesses, and industry groups. We continued our strong relationships with National IP offices, and our work with the industry groups of the IP5, the TM5 and the ID5, and hosted many international delegations at the AIPLA offices.





At the 2018-2019 AIPLA Annual Meeting we were proud to recognize some outstanding individuals...



#### **AIPLA Excellence Award**

Presented to Gary Griswold

In recognition of his extraordinary leadership and service to the intellectual property community, which is representative of his distinguished career marked by intellect, integrity, and unwavering commitment to justice.



#### **President's Outstanding Service Award**

**Presented to** Ann Mueting

In recognition of and with gratitude for her years of service to AIPLA as a Board member, Committee leader and enthusiastic volunteer, including her support and contributions in enhancing AIPLA's educational offerings.



#### **Committee of the Year Award**

Presented to Women in IP Law Committee



**Coordinator of the Year Award** Presented to Margaret Polson

#### **Maurice Klitzman Award**

Presented to Kristofer Haggerty, IBM Corporation, West Greenwich, RI

#### **Robert C. Watson Award**

Presented to Ashley Panek, Albany Law School, Albany, NY

"A Mathematical Solution to the Sine of Madness that is Pharmaceutical Compulsory Licensing Under the TRIPS Agreement and the Doha Declaration"

#### Jan Jancin Award

**Presented to** Bridget Watson, Thomas Jefferson School of Law, San Diego, CA for excelling in the study of IP law.

#### Past President's Award

**Presented to** Monica De Lazzari, Santa Clara University School of Law, Santa Clara, CA.

### We look forward to honoring new winners in 2019









# **Publications**

#### **AIPLA Report of the Economic Survey**

The Report provides an in-depth report on the annual incomes and related professional characteristics of intellectual property attorneys and associated patent agents. Conducted every other year, the survey also examines the economic aspects of intellectual property law practice, including individual billing rates and typical charges for representative IP law services. The 2019 edition of the Report, released in September 2019, for the first time added new information regarding IP budgets for US and non-US prosecution and filing US applications abroad, and expanded sections on design patents, post-grant proceedings, and utility patents.

#### **AIPLA Quarterly Journal**

The AIPLA Quarterly Journal is a scholarly publication of the American Intellectual Property Law Association, produced through a collaboration with the George Washington University Law School. The Quarterly Journal, now in its 47th year of publication, is dedicated to presenting materials relating to intellectual property matters and is published four times per year.



#### **AIPLA Direct**

AIPLA Direct provides analysis and insight into some of the most important IP legislative, regulatory, and judicial issues facing the IP bar. The AIPLA Direct is designed to be responsive to the latest developments and comes out when news is relevant. The archived AIPLA Direct stories are posted on AIPLA's website.

#### **AIPLA Newsstand**

A partnership with Lexology, a division of Globe Business Media Group, helps AIPLA share daily developments in IP as well as access to a number of articles on relevant IP Topics. The AIPLA Newsstand arrives every day, but if daily is too frequent, members can change their subscription and opt for a weekly or monthly digest, and members can filter stories based on their interest in a particular area of IP, or region of the world.

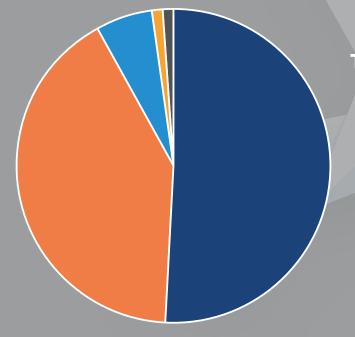
#### **AIPLA eBulletin**

The eBulletin is a fully digital publication that follows each of AIPLA's three stated meetings and provides an update from the President, captures activities from the meeting, and provides our committees a platform to share their projects and accomplishments with the AIPLA membership.

#### **Model Patent Jury Instructions**

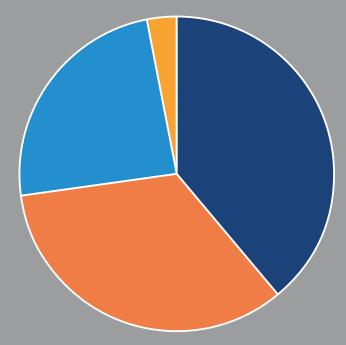
Originally developed in 1997, the Model Patent Jury Instructions are widely respected and used throughout the US. The 2018 edition was distributed to district court judges around the country, and is available on the AIPLA Website. They are intended to be used as a model set of jury instructions that are not biased in favor of either the patent owner of the accused infringer. The Instructions are provided on those issues that typically arise in patent litigation and that have clear precedential support.

# 2019 Financials



#### Total Revenue: \$6,740,214

| Meetings & Events:       | 51% |
|--------------------------|-----|
| Membership Dues:         | 41% |
| Advertising & Royalties: | 6%  |
| Investment Income:       | 1%  |
| Publication Revenue:     | 1%  |



#### Total Expense: \$7,064,689

| Membership Services:        | 39% |
|-----------------------------|-----|
| Meetings & Events:          | 34% |
| General and Administrative: | 24% |
| Publications:               | 3%  |

**Sheldon H. Klein** *President* Gray Plant Moot Washington, DC

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**Jonathan P. Osha** Osha Liang, LLP Houston, TX

Robert L. Stoll Drinker Biddle & Reath, LLP Washington, DC

## 2019-2020 Board of Directors

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Judy Curvan Executive Assistant to the Executive Director

Vincent Garlock Deputy Executive Director

Meghan Donohoe Chief Operating Officer

**Chen Wang** Deputy Executive Director for Regulatory Affairs

Leah McMillan Receptionist

#### **Finance & Accounting**

**Pa Jallow** Director of Finance & Accounting

Laura Debrow Staff Accountant

Joyelle Ogilvie Staff Accountant

#### **Marketing & Communications**

Kemahl Franklyn Marketing & Communications Manager

#### **Meetings & Events**

Cathleen Clime Director, Meetings & Events

Michelle Stuckey Assistant to the Director of Meetings



### AIPLA Headquarters Staff

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**Andrea Alder** Senior Member Development Manager

Kim Sides Membership Coordinator

**Dominique Fields** Professional Development Coordinator

#### **Information Technology**

**Randy Sagara** Webmaster/Information Technology Manager

#### **About AIPLA**

Founded in 1897, AIPLA is a national bar association constituted primarily of lawyers in private and corporate practice, in government service, and in the academic community. AIPLA represents a wide and diverse spectrum of individuals from law firms, companies, and institutions involved directly or indirectly in the practice of patent, trademark, copyright, trade secret, and unfair competition law, as well as other fields of law affecting intellectual property. Our members represent both owners and users of intellectual property.

AIPLA's focus is to promote and support a healthy IP law system in a global economy that is balanced, transparent, and predictable.



#### AIPLA

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