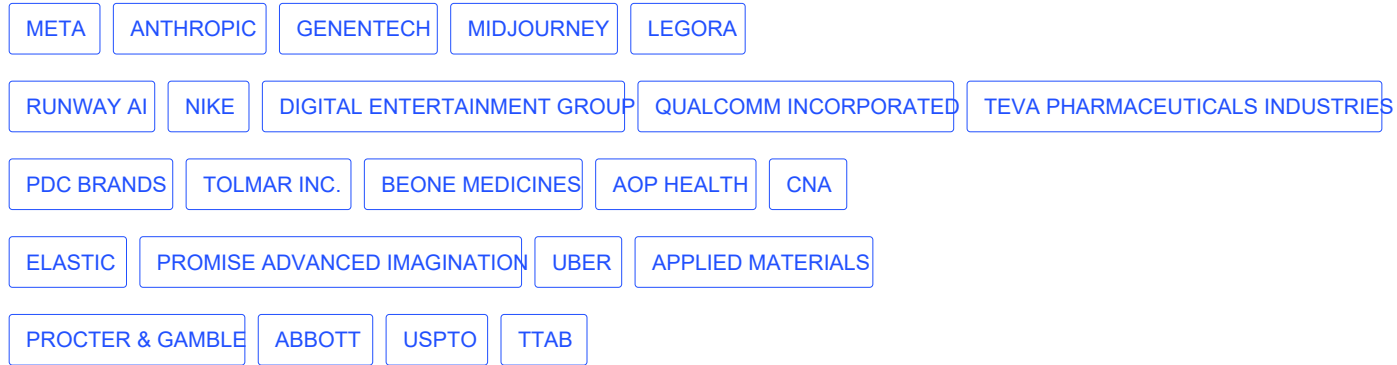


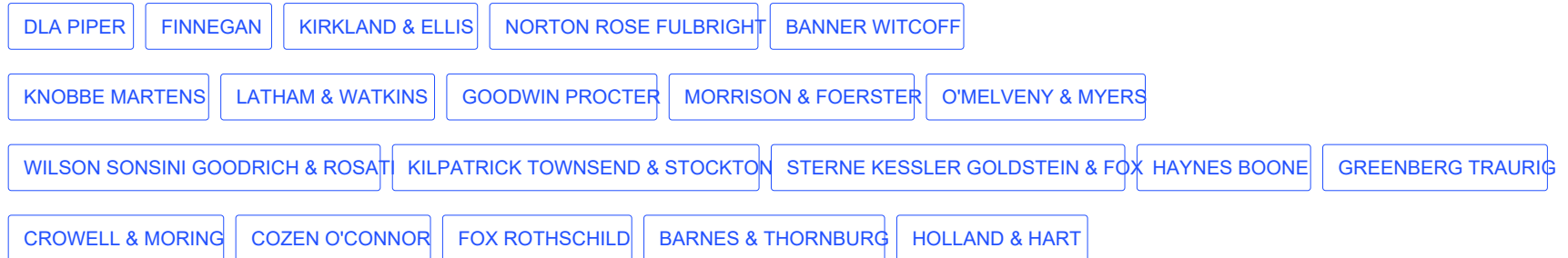
AIPLA Spring Meeting 2026 Recap

- Over 500 IP professionals in attendance from law firms, companies, government, and academia
- Opportunities to connect with in-house counsel and IP leaders from across the United States and internationally
- Daily networking events featuring attorneys and in-house counsel from 50+ companies
- Comprehensive and cutting-edge content on AI legal risks and opportunities

Companies & Organizations



Law Firms



Highlights

AI & Emerging Technology

Featured Speakers & Organizations: Max Sills (Midjourney), Kyle Poe (Legora), Daniel Etcovitch (Anthropic), Scott Minden (Meta), Derek Scott (Genentech)

- Practical AI governance and risk-management strategies for clients
- Real-world applications of AI tools in IP practice and workflows
- Evolving guidance on AI-generated content, authorship, and ownership

Patent, Trademark & Copyright Developments

Featured Speakers & Organizations: Eric Goldman (Santa Clara University School of Law), Judge Jennifer Elgin (USPTO TTAB), Carolyn Kosowski (USPTO OPLA)

- Updates on subject matter eligibility, PTAB practice, and prosecution strategy
- Trademark enforcement and "failure-to-function" developments
- Copyright liability, DMCA, and intermediary platform considerations

Business Development & Practice Management

Featured Speakers & Organizations: Gina Steele (Steele Leadership), IP leaders from Nike, Genentech, Klarquist, Finnegan, Kelly IP, among others

- Networking with in-house counsel from 50+ companies
- Skills-focused workshops on drafting, examiner interviews, negotiations, and client counseling
- Practical insights from leading law firms, in-house counsel, and government representatives

Keynotes & Skills Workshops

→ **Keynote Speaker: Derek Scott, Vice President Intellectual Property at Genentech**

AI is driving major transformation across the pharmaceutical lifecycle, creating both immediate efficiency gains and long-term innovation opportunities.

Successful AI integration requires strong governance, thoughtful IP and data strategies, and continued reliance on human judgment and strategic decision-making.

→ **Keynote Speaker: Scott Minden, Meta**

AI is delivering the greatest near-term value through automation of repetitive IP tasks, enabling legal teams to operate more efficiently while reallocating attorney time toward strategic counseling and decision-making. Successful AI integration depends on thoughtful governance, integrated data systems, and human oversight to manage accuracy, confidentiality, privilege, and broader legal and reputational risks.

→ **Skills Workshop: It's All About the Prompts! The AI Prompts**

Led by: Ann McCrackin (AIEnabled Attorney LLC)
Hands-on session focused on crafting effective AI prompts to improve legal, business, and IP-related AI outputs and workflows.

AI Substantive Topics

AI Governance & Professional Responsibility

- Ethical and malpractice considerations surrounding generative AI use in legal practice
- Human oversight, verification, and confidentiality safeguards when using AI tools
- Practical approaches to implementing AI responsibly within law firms and client workflows

AI & IP Ownership

- Emerging questions surrounding AI inventorship, authorship, and protectability
- Copyright Office and USPTO approaches to AI-assisted works and inventions
- Ownership, attribution, and evidentiary issues tied to AI-generated outputs

AI-Driven Enforcement & Litigation Risks

- Trade secret, copyright, and trademark risks associated with generative AI systems
- Platform liability, infringement exposure, and intermediary responsibility developments
- AI-related evidentiary and authentication challenges before the USPTO and TTAB

Key Takeaways

- Human judgment remains a critical advantage in AI deployment, particularly in evaluating credibility, context, and strategic decision-making
- AI prompts alone are generally not protectable under existing IP frameworks unless they contain sufficiently expressive and documentable creative input
- Legal teams must embrace AI responsibly through clear governance, precise prompting, safeguards, and meaningful human review
- Significant changes to existing patent, trademark, and copyright frameworks may be premature while AI technology and use cases continue to evolve
- AI is expected to augment—not replace—attorney training and professional development, particularly for junior practitioners
- Organizations that effectively integrate AI into existing legal and business workflows may gain significant operational and competitive advantages