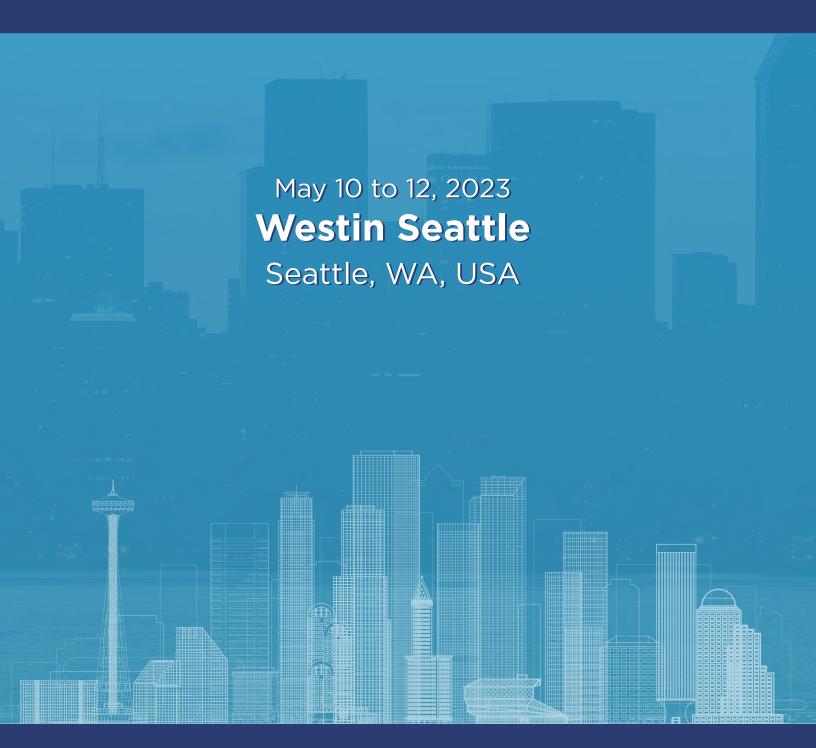
## **PREVIEW**





## AIPLA Spring Meeting

#### **AIPLA Board of Directors**

Brian H. Batzli

President Merchant & Gould, PC Minneapolis, MN

**Ann Mueting** 

President-Elect Mueting Raasch Group Minneapolis, MN

Kim Van Voorhis

First Vice President

Beaverton, OR

Sal Anastasi

Second Vice President Barley Snyder Malvern. PA

Patrick J. Coyne

Immediate Past President Finnegan

Washington, DC

**Mark Guetlich** Secretary

Viziv Technologies, LLC Seattle, WA

W. Todd Baker

Treasurer Kirkland & Ellis Washington, DC

**Scott Pivnick** 

General Counsel Alston & Bird Washington, DC Vincent E. Garlock

**Executive Director AIPLA** Arlington, VA

Stephanie Bald

Kelly IP Washington, DC

Melissa Buss

3M Company St. Paul, MN

**Theodore Davis** 

Kilpatrick Townsend, LLP Atlanta, GA

Angela J. Grayson

Precipice IP, PLLC Ridgeland, MS

Michele Herman

JusTech Law, PLLC Bellevue WA

Marc A. Hubbard

Hubbard Law, PLLC Dallas. Texas

Paul R. Kitch

Greer Burns & Crain, LTD Chicago, IL

Jeremy K McKown

Johnson & Johnson New Brunswick N.J.

Jennifer L. Nall

DLA Piper LLP US Austin, TX

Margaret Polson

Polson Intellectual Property Law, PC Westminster, CO

Anthony P. Venturino

Vorys, Sater Seymour and Pease, LLP Washington, DC

**Craig Whitney** 

Frankfurt Kurnit Klein & Selz. PC New York, NY

## 2023 Spring Meeting Planning Committee



Kim Van Voorhis

Officer-in-Charge Nike Beaverton, OR



Elise Selinger

Chair Caternillar Inc San Diego, CA



**Kristin Cleveland** 

Vice Chair Klarquist Sparkman, LLP Portland, OR

AND SAVE \$100

Matt Adams

FB Rice Wellington, New Zealand

Ali Anoff Procter & Gamble Company

Cincinnati, OH **Thomas Barker** TG Barker Law, PLLC

Washington, DC

Bill Barrow

Mayer Brown, LLP

Washington, DC Sal Bezos

Sterne Kessler Goldstein & Fox. PLLC Washington, DC

Charlie Bieneman Reiin Rieneman PLC

Southfield, MI

Erin Block DeWitt, LLP

Brookfield, WI

Felicia Boyd

Norton Rose Fulbright - US Minneapolis, MN

Sarah Ann Casev

Goodwin Procter, LLP Los Angeles, CA

Isi Caulder

Rereskin & Parr

Toronto, ON, Canada

Santosh Chari CPST Intellectual Property Toronto, ON, Canada

Camille Ciesliga

MaxCyte, Inc Rockville, MD

Tony Curtis

Schwegman Lundberg & Woessner, PA Champaign, IL

Brian Dalev

Norton Rose Fulbright Montreal, QC, Canada

**Caroline Desmond** 

Klarquist Sparkman, LLP Portland, OR

Libby DiMarco

Wolf Greenfield Boston, MA

Sam Eichner Pillsbury Winthrop Shaw

Pittman, I I P

New York, NY Lauren B. Emerson

Leason Fllis, LLP Scarsdale, NY

Zhenavu Fena Ranner Witcoff

Washington, DC

Karl R. Fink

Fitch Even Tabin & Flannery

Chicago, IL

**Bradley Forrest** 

Schwegman Lundberg & Woessner PA Minneapolis, MN

Leonor Magalhaes Galvao

Magellan IP Rio de Janeiro, Brazil

Allison Gaul

Boston Consulting Group -GAMMA Bethesda, MD

Frank Gerratana

Mintz Levin Cohn Ferris Glovsky & Popeo, PC Boston, MA

**Brian Gray** 

Brian Gray Law Toronto, ON, Canada Jason Greenberg

Fried Frank New York, NY

John Harbin

Meunier Carlin & Curfman, LLC Atlanta, GA

**Phil Harris** 

Holland & Hart

**Jamie Hastings** 

Rothwell, Figg, Ernst & Manbeck PC

Ossining, NY Rachel Kahler

General Mills Minneapolis, MN

Karen Keller

Shaw Keller, LLP Wilmington, DE

Lauren Keller Katzenellenbogen

Knobbe Martens Irvine, CA

Sarah Knight Talem IP Law

Lee & Haves

Gainesville, FI Bea Koempel-Thomas

Spokane, WA

Joshua Kresh Antonin Scalia Law School -George Mason University

Arlington, VA Jenny Lee

Haug Partners, LLP New York, NY Barbara Leitao-Johnson

Corsearch Arlington, VA

Zong-Wei (Wade) Lin Rerkelev Lights Edmonds, WA

John Marsh

Bailev Cavalieri Worthington, OH

Bryan Meyer

Shook Hardy & Bacon Kansas Citv. MO

Yelena Morozova

Finnegan

London, United Kingdom

**Mindy Morton** Procopio Cory Hargreaves & Savitch, LLP

Palo Alto, CA

**Kevin Myhre** Barley Snyder

Lancaster, PA **Dev Narasimhan** 

University of Washington Seattle, WA

Rahki Nikhani Mueting Raasch Group

Minneapolis, MN **Bill Patterson** 

Swanson, Martin & Bell, LLP Oak Park II

Rvan Pool

Millen White Zelano & Branigan Arlington, VA

George Ravnal

Saidman DesignLaw Group Silver Spring MD

Crowell & Moring, LLP Chicago, IL Jenna Saunders

Marc Richards

Honigman LLP Chicago, IL Angela Sebor TOI MAR. Inc

Fort Collins, CO

Kirschbaum & Nagelberg, LLP Chicago, IL Laura Smallev

Shubhrangshu Sengupta

Harris Beach, PLLC

US Conec Ltd.

Wendi Sloane

Barack Ferrazzano

Hickory, NC

Pittsford, NY

**Barrett Spraggins** Kennedy Lenart Spraggins, LLP

Austin, TX

Theresa Stadheim Schwegman Lundberg & Woessner, PA

Minneapolis, MN Bea Swedlow

Honigman, LLP Ann Arbor, MI **Nicole Wanty** 

Talem IP Law Gainesville, FL

Stanton D. Weinstein

Frank West Oblon Alexandria, VA

Brian Whipps Mueting Raasch Group Minneapolis, MN

Aaron Winniger Schwegman Lundberg & Woessner, PA



San Jose, CA

#### **AIPLA Members and Friends:**

Welcome to the 2023 Spring Meeting! We are excited to be holding our third consecutive, fully in-person, meeting since emerging from the pandemic. With Seattle as the backdrop, #aiplaSM23 will highlight hot topics in intellectual property, provide ample networking opportunities and social gatherings, and showcase the work of our 60+ committees.

There will be something for everyone at the Spring Meeting, whether your practice area focuses on patents, copyrights, trademarks, or trade secrets, our innovative programs and CLE will provide key insights and emerging trends in IP. In addition to the events you have come to know and love at AIPLA, including the Women in IP Law Breakfast, Corporate Practice Breakfast, Diversity Reception, and New Members Reception, the Spring Meeting will cover topics including:

- Non-competition covenants in the age of remote and hybrid work;
- Enablement displays through diagrams, YouTube videos, and other media demonstration compilations before PTAB;
- Deep dive into trade secret evidence and trials
- Cutting edge copyright issues;
- Protecting your trade dress overseas;
- AI, NFTs, and machine learning;
- · Patent subject matter eligibility;
- IP abroad, and more.

We are pleased feature our keynote speakers, Noreen Krall, Former Vice President and Chief Litigation Counsel for Apple, Lance Lopes, Executive Vice President and General Counsel for the Seattle Kraken NHL Hockey Team, and Director of the U.S. Patent and Trademark Office, The Honorable Kathi Vidal.

As usual, you will hear substantive content and practical insights to guide your professional development. Whether you are a newer practitioner, or have been practicing for decades, there will be great opportunities to network with fellow IP practitioners.

We look forward to welcoming you to the Emerald City!

Brian B. Batzli

Kim Van Voorhis

President

Officer-in-Charge, 2023 Spring Meeting AIPLA First Vice-President

## The 2023 Spring Meeting Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts





#### **General Information**

#### **Registration and Exhibit Hours**

Tuesday: 4:00 - 7:00 pm

Wednesday: 7:30 am - 6:00 pm

Thursday: 7:30 am - 6:00 pm

Friday: 8:00 am - 12:00 NOON

#### **Helpful Hints**

- Lunch receptions are open to everyone to meet and network.
- · All meeting registrants will have advanced access to meeting materials online and in the app.
- · Access to handouts and meeting
- · papers are available at the on-site Technology Center or via the Meeting App.

#### **General Meeting Sponsors:**

Forrester:

**Meeting Lanyards:** 

**Attendee Gift Sponsor:** 

#### **Table of Contents**

Board of Directors /
Planning Committee2
Program Sessions6
Accommodations14
Special Registration Options & Discounts15
Registration & Cancellation
Information16
Registration Form

#### **Media Partners:**















## **The Spring** Meeting is on Twitter!



Are you #TweetingTheMeeting? Don't forget to include the hashtag #aiplaSM23 to be featured in the Spring Meeting Twitter Feed! All sessions for the Spring Meeting have been approved as Insurance Discount Eligible.

Program as of April 27, 2023 Subject to change.

**CLE Information** 

The 2023 Spring Meeting has an in-person maximum CLE total of 570 minutes including 60 minutes of Ethics. Credit amounts will vary by state, based upon each state's regulations and credit calculation. Ethics CLE credit session listed below.

#### Thursday, May 11

Ethics and Espresso: The Office of Enrollment and Discipline will present an hour of PTAB-focused and/or USPTO ethics training.

Hosted by the Committee on the Profession

9:00 - 10:00 AM

#### **60 minutes Ethics**

The 2023 Spring Meeting has been pre-approved for Continuing Legal Education credit by the State Bars in Alaska, California, Connecticut, Hawaii, Missouri, New Jersey, New York, North Dakota, Pennsylvania, Texas, and Vermont in the amount of 600 CLE minutes, including 60 minutes of Ethics CLE credit for in-person attendance.

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most states. Complete CLE information will be available onsite at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

**Disclaimer:** AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such































# UNITED TRADEMARK & PATENT SERVICES

International Intellectual Property Attorneys

Trademark, Patent, Design, Copyright, Domain name registration, litigation & enforcement services

## Regional Head Office:

Suites 401-402, Al-Hawai Tower, Sheikh Zayed Road, Dubai, UAE Tel: +971-4-343 754 Fax: +971-4-343 7546

Email: Dubai@unitedtm.com

Email: UnitedTrademark@unitedtm.com

Websites: www.utmps.com and www.unitedip.com

#### REGISTRATIONS IN SOUTH & EAST ASIA. GULF. MIDDLE EAST, AND AFRICA



#### **ARIPO**

Tel: +255-222862900 Email: Tanzania@UnitedTm.com



Tel: +971-4-3437 544 Email: Dubai@UnitedTm.com



#### SHARJAH

Suite 203, Al Buhairah Building Buhairah Corniche, Sharjah, UAE Tel: +971-6-5722742 Email: UAE@unitedtm.com



### EGYPT

Abou El Feda Building 3 Abou El Feda Street, Zamalek, Tel: +20-0227367393 Email: Egypt@unitedtm.com



#### OMAN

Suite No. 702, 7th Floor, Oman Commercial Centre, Ruwi, Tel: +968-24-787555, 704788 Email: Oman@unitedtm.com



#### SRI LANKA

105, Hunupitiya Lake Road Colombo 02, Tel: +94-11-4322790-1 Email: Srilanka@unitedtm.com



#### **JORDAN**

Suite 7, 2nd Floor, Chicago Building, Al Abdali, Tel: +962-6-5683088 Email: Jordan@unitedtm.com



#### PAKISTAN

85-The Mall Road, Mall Plaza Building, Lahore-54000 Pakistan Tel: +92-42-36285581-4 Unitedtrademark@UnitedTm.com



#### SUDAN

Flat No.1, 3rd F, Al Hurriya St. Shaik Al Deen Bro. Bldg.

Tel: +249-183-740634 Email: Sudan@unitedtm.com



#### LEBANON

6th Floor, Burj Al-Ghazal Bldg. Tabaris, Beirut, Tel: +961-1-21 5373 Email: Lebanon@unitedtm.com



#### QATAR

Villa # 40, Al Amir Street Al Mirgap Area, Doha, Tel: +974-44443083, 44443093 Email: Qatar@unitedtm.com



TANZANIA Shauri Moyo Area, Pugu Road Dar-Es-Salaam, Tel: +255-222862900

Email: Tanzania@unitedtm.com



#### MOROCCO

58, Rue Ibn Batouta, PPT. No. 4, 1 er Estage, Casablanca, Morocco Tel: +212-522206096 Email: Morocco@unitedtm.com



#### SAUDI ARABIA

30th Street-Olaya, Rivadh 11444 Saudi Arabia Tel: +966 -11- 4616157 Email: SaudiArabia@unitedtm.com



#### YEMEN

6th Floor, Ideal Clinic Building Hadda Street, Sana'a,

Tel: +967-1819642 Email: Yemen@unitedtm.com

#### ■ 12:00 Noon - 3:00 PM

**AIPLA Board of Directors Meeting** 

#### ■ 3:00 - 5:00 PM

**AIPLA Board/Committee Leadership Meeting** 

#### ■ 4:00 - 7:00 PM

#### **Pre-Registration**

If you registered in advance, please stop by and pick up your badge and meeting materials.

#### ■ 6:30 - 8:00 PM

**AIPLA Board/Committee Leadership Networking Event** 

DAY 2

Wednesday, May 10, 2023
All times listed are Pacific Daylight Time

■ 6:45 - 8:30 AM

**Corporate Practice Committee Breakfast Meeting** (in-house practitioners only) **Sponsored by:** Finnegan

#### ■ 7:30 - 9:15 AM

**Continental Breakfast** 

#### ■ 7:30 AM - 6:00 PM

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center

#### ■ 7:45 - 8:45 AM

#### **Committee Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

■ 8:30 - 10 AM

#### **OPENING PLENARY**

Join AIPLA President Brian Batzli as we kick off the 2023 Spring Meeting and get a preview of the week ahead.



**Discussion With:** The Honorable Kathi Vidal, Director of the U.S. Patent and Trademark Office, Alexandria, VA

Hear From Director Vidal on the USPTO's Empowering Women's Entrepreneurship (WE) Initiative, followed by a Q&A.





#### ■ 10:15 AM - 12:00 NOON Concurrent Tracks

#### **CONCURRENT TRACK 1 - Corporate Practice**

#### 10:15 - 11:00 AM

#### **Patent Subject Matter Eligibility**

Ideas for Going Forward in the Courts, at the USPTO, and in Congress in Light of Proposed Legislation.

#### **Moderator:**

Brian Stanton, Stanton Consulting Services, LLC, Alachua, FL

#### Speakers:

Christina Jordan, Tune Therapeutics, Seattle, WA Phong T. Dinh, Microsoft, Seattle, WA

#### 11:00 - 11:15 COFFEE BREAK

#### 11:15 AM - 12:00 NOON

#### **PTAB and Petitions**

#### **Moderator:**

Kim Van Voorhis, Nike, Beaverton, OR

Presenting your case through diagrams, videos, mixed oral and visual presentation, and other media demonstration compilations before PTAB.

#### Speaker:

Jeremiah S. Helm, Knobbe Martens, Orange County, CA

The \*Other\* Side of Prosecution - USPTO
Petitions and considerations. A more detailed
look into "non-substantive" responses before
the USPTO in patent and/or trademark practice.

#### Speaker:

Julie Burke, IP Quality Pro, LLC, San Diego, CA

Hosted by: Patent Law, Chemical Practice,

Biotechnology, and Corporate Practice Committees

#### **CONCURRENT TRACK 2 - Patent Prosecution**

#### 10:15 - 11:00 AM

## Product Counsel Primer - A Conversation with In-House Counsel

#### Moderator:

Vi Duoug, Adswerve, Inc. Denver, CO

What is a Product Counsel? What Do These Folks Do? How Private Practitioners Can Support Product Counsel.

#### Speakers:

Sonja Carlson, Microsoft, Seattle, WA Michelle Martinez, eBay, Salt Lake City, UT

#### 11:00 - 11:15 COFFEE BREAK

#### 11:15 AM - 12:00 NOON

## Non-competition Covenants in the Age of Remote and Hybrid Work

#### **Moderator:**

Robert Lytle, Microsoft, Redmond, WA

#### Speakers:

Russell Beck, Beck Reed Riden, LLP, Boston, MA Erik W. Weibust, Epstein Becker & Green, PC, Boston, MA

#### ■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees) **Sponsored by:** Schwegman Lundberg & Woessner, PA

#### ■ 12:30 - 2:00 PM 🛷



**Luncheon Keynote:** Lance Lopes, Executive Vice President and General Counsel, Seattle Kraken National Hockey League, Seattle, WA



#### ■ 2:00 - 3:45 PM Concurrent Tracks

#### **CONCURRENT TRACK 1 - Copyright**

#### 2:00 - 2:45 PM

#### **Moderator:**

Tanya Curcio, Kelly IP, Washington, DC

In Between Naruto and Zarya: Exploring Copyright's Authorship Requirement

#### **Speakers:**

Sandra Aistars, George Mason University, Antonin Scalia School of Law, Arlington, VA

#### **Copyright for Fictional Characters**

#### Speaker:

Neel Chatterjee, Goodwin Procter LLP, Redwood City, CA

#### 2:45 - 3:00 PM COFFEE BREAK

#### 3:00 - 3:45 PM

#### **Moderator:**

Ben Siders, Lewis Rice, LLP, St. Louis, MO

Fair Use in Filmmaking: The Degree of Transformation of an Original Copyrighted Work to Qualify as Fair Use.

#### Speaker:

Dale Nelson, Donaldson Callif Perez, Los Angeles, CA

Function and Usefulness of the Copyright Small Claims Court.

#### Speaker:

TBD

Hosted by: Copyright Law Committee

#### **CONCURRENT TRACK 2 - Trade Secrets**

#### 2:00 - 2:45 PM

Contamination and Deletion and Spoliation, Oh My!
Avoiding Litigation and Managing Unwanted Trade Secrets
During the Onboarding Process.

#### Speaker:

Seth Gerber, Morgan, Lewis & Bockius LLP, Los Angeles, CA

Trade Secrets and Copyright: Challenges of Allowing Secret and Protected Registration.

#### Speaker:

Franklin Graves, HCA Healthcare, Nashville, TN

#### 2:45 - 3:00 PM COFFEE BREAK

#### 3:00 - 3:45 PM

Protecting Your Trade Secrets Overseas: What You Need To Know and Do To Safeguard Them.

#### Speaker:

Sreekar Gadde, BlueTree Capital Group, Mars, PA

The Changing Shape of Trade Secret Trials: What You Need To Know To Prepare For and Try Today's Trade Secrets Cases.

#### Speakers:

Amy Candido, Wilson Sonsini, San Francisco, CA Michael Biek, DecisionQuest, State College, PA

Hosted by: Trade Secret Law Committee





#### ■ 4:00 - 5:00 PM - AFTERNOON PLENARY

#### **Diversity Plenary**

#### Toast to the Future: Technology, Intellectual Property, and Inclusion in the Wine Industry

Washington state is no stranger to the wine industry! As the second largest wine producer in the U.S, Washington has over 55,000 acres of vineyards and nearly 1000 wineries. Join three wine experts in a delicious discussion about the future of wine including looking at advances in technology, IP, and diversity and inclusion. What can we expect from grape to table? And of course, no wine program would be complete without a tasting! Details coming soon on where and when you can sample these fabulous West Coast wines during the conference.

#### **Moderator:**

Elizabeth Dougherty, USPTO, Alexandria, VA

#### **Speakers:**

Phil Long, Longevity Wines, Association of African American Vintners, Livermore, CA Katja Loeffelholz, Dickenson Peatman & Fogarty, Napa, CA Melissa Hansen, Washington State Wine, Seattle, WA

#### ■ 5:00 - 6:00 PM

#### **Committee Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

#### ■ 6:00 - 7:00 PM

#### **Diversity in IP Law Reception**

**Sponsored in part by:** Baker Botts, Banner Witcoff, Greer Burns & Crain, Morrison & Foerster, and Shook Hardy & Bacon

#### ■ 7:30 -9:00 PM 🛷

**Opening Night Reception Sponsored in part by:** LexOrbis







#### ■ 6:45 - 8:45 AM 🛷

#### Women in IP Law Committee Breakfast Meeting

#### Be the CEO of Your Personal Brand

Show up feeling confident and credible



**Keynote Speaker:** Annette Bond, CEO and Founder, Definitive Style **Sponsored in part by:** Knobbe Martens

#### ■ 7:30 - 9:15 AM

#### **Continental Breakfast**

#### ■ 7:30 AM - 6:00 PM

#### Registration, Exhibits, CLE Information and Membership Service Center, Technology Center

#### ■ 7:45 - 8:45 AM

#### **Committee Meetings**

View the full committee schedule on the Spring Meeting website and in the Meeting App.

#### ■ 9:00 - 10:00 AM - MORNING PLENARY

#### **ETHICS**

#### Ethics and Espresso: Ethics Training Focused on Practice Before the USPTO and PTAB

**Speakers:** Dahlia George, Office of Enrollment and Discipline, U.S. Patent and Trademark Office, Alexandria, VA Judge Jacqueline Wright Bonilla, USPTO PTAB, Alexandria, VA

Hosted by: Committee on the Profession

#### ■ 10:15 AM - 12:00 NOON Concurrent Tracks

#### **CONCURRENT TRACK 1 - Trademark**

#### 10:15 - 11:00 AM

## Hot Topics for Trademark Owners: Parodies and Denials

New Evidentiary Standards Muddy Opportunities for Generic Marks.

#### Speaker:

Tayah Woodard, Seed IP Law Group, Seattle, WA

Doghouse for Parody or Whiskey Tears for Trademark Owners?

#### Speakers:

Gulio Yaquinto, Pirkey Barber, Austin, TX Lisa Tittemore, Sunstein, LLP, Boston, MA

#### 11:00 - 11:15 AM NETWORKING BREAK

#### 11:15 AM - 12:00 NOON

#### **Trademark Enforcement**

Brand Protection in the Metaverse

#### **Moderator:**

Susan Stearns, PayPal, Seattle WA

#### Speaker:

Michael Kasdan, Wiggin, New York, NY

Trademark and the Use of AI Tools

#### Speaker:

Andrea Shannon, Norton Rose Fulbright US LLP, Houston, TX

#### **CONCURRENT TRACK 2 - Patent Prosecution**

#### 10:15 - 11:00 AM

#### Cappuccino and (Next Generation) Computing

#### Moderator:

Frank Gerratana, Mintz, Boston, MA

Best Practices for Drafting and Prosecuting Patent Applications: Al and Machine Learning

#### Speaker:

Gregory Maurer, Klarquist, Portland, OR

Best Practices for Drafting and Prosecuting Patent Applications: Blockchain and NFTs

#### Speaker:

Lisa Norton, DLA Piper, Reston, VA

#### 11:00 - 11:15 AM NETWORKING BREAK

#### 11:15 AM - 12:00 NOON

#### Best Practices for Patenting AI-Based Medical Devices for Enforcement

#### **Moderator:**

Tony Beasley, Microsoft, Redmond, WA

Best Practices for Infringement Detection of AI-Based Medical Device Patents

#### Speaker:

Hilary Reinhardt, Johnson & Johnson, Cincinnati, OH

Best Practices for Patenting Al-Based Medical Devices for Enforcement

#### Speaker:

Scott McBride, McAndrews Held & Malloy, Ltd., Chicago, IL



#### ■ 12:00 - 12:30 PM

Networking Luncheon Reception (Open to all attendees)

Sponsored in part by: Frankfurt Kurnit Klein & Selz PC

#### ■ 12:30 - 2:00 PM 🛷



**Luncheon Keynote:** Noreen Krall, Former Vice President and Chief Litigation Counsel, Apple

#### ■ 2:00 - 3:45 PM Concurrent Tracks

#### **CONCURRENT TRACK 1 - International**

#### 2:00 - 2:45 PM

### International Protection - Part 1 (Patent)

**Moderator:** 

William (Skip) Fisher, DLA Piper, Seattle, WA

Guidelines in European Patent Prosecution

#### Speaker:

Yelena Morozova, Finnegan, London, United Kingdom

Guidelines and Updates in Chinese Patent Prosecution

#### Speaker:

Binxin Li, Fenxen Partners, Shanghai, China

#### 2:45 - 3:00 PM NETWORKING BREAK

#### 3:00 - 3:45 PM

International Protection - Part 2 (Trade Dress)

#### **Moderator:**

Shui Li, Microsoft, Seattle, WA

Trade Dress Development and Trends in Europe

#### Speaker:

Elisa Huusko, Berggren Oy, Helsinki, Finland

Trade Dress Protection in China: Time to Get Creative

#### Speaker:

Mai Lin, Simone Intellectual Property, Hong Kong and Los Angeles, CA

**Hosted by:** IP Practice in China, IP Practice in Europe Committees and AIPPI-US

#### **CONCURRENT TRACK 2 - Patent Litigation**

#### 2:00 - 2:45 PM

Creative Uses and Forms of Injunctive Relief Moderator:

Tim Billick, TBillick Law PLLC, Seattle, WA

#### Speaker:

Grant Kinsel, Perkins Coie, Seattle, WA Doug Grady, Baker & Hostetler, Seattle, WA

#### 2:45 - 3:00 PM NETWORKING BREAK

#### 3:00 - 3:45 PM

A New Universe for Patent Litigation: Are You Ready for the Unified Patent Court (UPC) Lift Off?

#### Moderator:

Ali Anoff, Procter & Gamble Company, Cincinnati, OH

Incorporating UPC Into Your Litigation and Globalization Strategy

#### **Speakers:**

Elisabetta Papa, Societa Italiana Brevetti S. p. A., Rome, Italv

Martin Köhler, Hoyng Rokh Monegier, Düsseldorf, Germany

Hosted by: PTAB Trial and Patent

Litigation Committees

#### ■ 4:00 - 6:00 PM

#### **Committee Educational Sessions and Business Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

#### ■ 7:00 - 8:00 PM

**New Member/First-Time Attendee Reception** 

Sponsored by: Klarquist Sparkman, LLP

## 8:00 - 10:00 PM 👉

#### **Dinner Celebration**



#### ■ 8:00 - 9:45 AM

#### **Continental Breakfast**

#### ■ 8:00 AM - 12:00 Noon

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center

■ 9:00 AM - 12:15 PM - CLOSING PLENARY

#### A Look Forward to Next Year

9:00 - 10:00 AM - Special Program

10:00 - 10:15 AM NETWORKING BREAK

10:15 - 12:00 PM

Moderator: Elise Selinger, Caterpillar, San Diego, CA

Trends in Trade Dress, Trademark, and Copyright

Speaker:

Daniel Schnapp, Dentons, New York, NY

Artificial Intelligence (AI) as the Inventor

Speaker:

Elizabeth Rothman, The Cantellus Group, Los Angeles, CA

Patent Litigation Trends: Focus on PTAB, Western District of Texas, and the District of Delaware Speaker:

Mark Lezama, Knobbe Martens, Irvine, CA

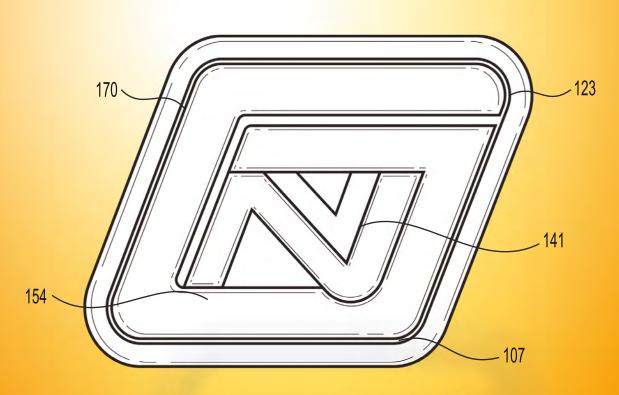
#### ■ 12:00 Noon - 4:00 PM

**AIPLA Board of Directors' Meeting** 





# We Draw



# northern virginia GRAPHICS

✓ Quality ✓ Speed ✓ Accuracy

Patent Drawings Trademark Illustrations 3D Modeling Animation

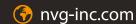
**Trial Graphics** 

**Deposition Clips** 

**PowerPoint** 







## **Hotel & Transportation**



## **Getting There**

All major airlines have service to Seattle-Tacoma International Airport. The Westin Seattle is a 20-minute drive from the airport, with car, cab and shuttle service readily available. Please contact the hotel concierge team for transportation pricing and arrangements.

#### **PARKING RATES**

**Daily**: \$55 **Valet**: \$65

Additional Parking Information

Hotel main entrance & parking garage are located at 1901 Westlake Avenue. Overnight rates include in/out privileges.

#### **Westin Seattle**

1900 5th Avenue • Seattle, Washington

Phone: (206) 728-1000

#### Book your room today!

http://bit.ly/3Je4not

**AIPLA RATE:** \$245 per night (single/double) plus applicable taxes.

**CANCELLATION:** All cancellations must be received 72 hours prior to your scheduled check-in date or you may be subject to a fee equal to one night's room and tax.

Room block rate expires Monday, April 17, 2023.

**Note:** AIPLA does not use ANY third parties to assist with hotel accommodations. All reservations should be made directly with the Westin Seattle. If you are approached by a third party, please alert us at membership@aipla.org.





## **Special Registration Options and Discounts**

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

#### Take a look at the benefits of recruiting a new member:

- Reduction of your 2023 Spring Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Wednesday, May 10, 2023 6:00 - 7:00 PM.

#### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Spring Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Spring Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- · Access the Special Membership Application from the Spring Meeting homepage

#### After the newly recruited member has completed the membership application form(s):

- · Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2023 Spring Meeting Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the registration form.

#### **Group Discounts**

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2023 Spring Meeting for every three [3], fully-paid registrations.

#### **Register 3-Get 1 FREE**

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to <a href="mailto:membership@aipla.org">membership@aipla.org</a>. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.





## **Registration and Cancellation Information**

#### 1. Registration:

Register by April 28, 2023 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

#### 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

**FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

**MAIL:** Mail registrations to:

#### **AIPLA**

1400 Crystal Drive, Suite 600 Arlington, VA 22202

#### **International Registrations:**

If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. Payment for meeting registration must be in US currency.

## **3. Spouses or Accompanying Guests Must Register.**

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions and morning and afternoon breaks. This fee is intended for spouses and guests attending the Spring Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

#### 4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

#### 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

#### 6. Cancellation:

Cancel by March 20, 2023 and receive a refund less a \$50 processing fee. Cancel between March 21 and May 1 and receive a refund less a \$250 processing fee. No refunds issued after close of business May 1. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

#### 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

#### 8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2023 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

**Note:** As part of registering for the Meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.





Computer Packages Inc. (CPI) has been serving the IP community for over 55 years. CPI's mobile responsive IP Systems have been expertly developed in-house to optimize the management of IP portfolios for law firms, corporations, and universities. We are the only annuity service provider that offers ongoing patent data checks by country-specialized analysts in over 100 countries. Successful payments, dedicated local support, and transparent invoices make us the most trusted annuity payment service in the industry.

#### **CPI Product Offerings:**

#### **Patent Data Audit Service**

As an independent service, CPI's Patent Data Audit ensures the completeness and accuracy of patent portfolios on request. Verifies application status, missing family members, annuity info, owner/assignee history, etc. The service is especially helpful during times of acquisition/ divestiture or new-client intake. Our combination of electronic data checks and country-specialized data analysts allow us to perform quick, high quality audits at a reasonable cost.

#### **Patent Annuity Management**

Safety first. We perform extensive data checks against electronic patent office data in over 100 countries to ensure accurate and error free payments. Ongoing data checking by CPI analysts, unlimited dedicated support, and our Annuity Management System are included free of charge. All invoices are itemized to ensure no hidden fees.

#### **IP Management Systems**

Annual subscription includes unlimited users, data analyst and hosting services; real-time patent & trademark office data; expert technical support; and unlimited, live training

- Patent Management Systems, from disclosures to annuities
- Trademark Management Systems, including Clearance and Renewal Management
- General Matters System to keep track of licensing agreements, litigation, other IP matters

Worldwide Headquarters Rockville, MD USA 2 301.424.8890

Chicago, IL | Houston, TX | Charlotte, NC | Denver, CO

European Headquarters Breda, The Netherlands 2 +31(0)76 5313838

Bologna, IT | Barcelona, ES | Toulouse, FR

For more information, please contact Kelly McManus at kmcmanus@computerpackages.com WWW.COMPUTERPACKAGES.COM

## AIPLA 2023 Spring Meeting Registration

Wednesday May 10 to Friday May 12, 2023 • Westin Seattle • Seattle, WA, USA

				to
re	g	is	te	r:

(1) Re
Go to
Cundik

gister Online: www.aipla.org Credit Card Payment Only

	4	9	ш,
	8	F	7
١	L	L	ш

(2) Fax: 703-415-0786 (Faxed registrations MUST be accompanied by credit card

0	Si	
	-	

(3) Mail or eMail: AIPLA 1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202

	information.)	meetings@aipia.org	
First name:		Last name:	
Name for Badge:			
Firm/Company:			
Mailing Address:		City/State/Zip Code:	
Telephone:	E-ma	ail:	
(Spouse/Guest) Name:			

I. AIPLA 2023 Spring Meeting Registration Rates			
**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 3/20/2023	Early registration deadline until 4/20/2023	Standard/Onsite after 4/20/2023
AIPLA Member - Full Meeting	\$895	\$995	\$1095
AIPLA Member - Day Rate fee per day. Please indicate preferred day.  Wednesday Thursday Friday	\$670 (one day only)	\$770 (one day only)	\$870 (one day only)
Government Employee/AIPLA Academic Member	\$95	\$95	\$145
AIPLA Junior Member	\$550	\$650	\$750
AIPLA Student Member	\$55	\$55	\$55
AIPLA Solo Practitioner Member	\$795	\$895	\$995
First-Time Corporate In-House Counsel (Corporate in-house counsel only)	\$0	\$0	\$0
Non-Member* - Full Meeting	\$1395	\$1495	\$1595
Non-Member - Day Rate fee per day. Please indicate preferred day.  Tuesday Wednesday Thursday	\$1170 (one day only)	\$1270 (one day only)	\$1370 (one day only)
Spouse/Guest Fee (For guests over 18)	\$150 x #	\$150 × #	\$150 x #
Registration Subtotal \$			\$

ednesday, May 10, 2023		
Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 × #	
Luncheon	\$74 × #	
Mentor/Speed Networking Reception	\$0 × #	
Diversity in IP Law Reception	\$0 × #	
Opening Night Reception	\$99 x #	
hursday, May 11, 2023		
Women in IP Law Breakfast	\$0 × #	
Luncheon	\$75 x #	
New Member/First-Time Attendee Reception	\$0 × #	
Dinner and Celebration	\$150 × #	
	Social and Networking Events Subtotal	\$
	Total	\$

	iotai 🌣
Yes, I would like to be contacted about participating as a mentor or mentee (c	circle one) during 2023 Spring Meeting. Email me
To get the member rate, please submit a membership application nd payment with this registration. To obtain a membership pplication, please visit our website at www.aipla.org.  Is this the first time attending an AIPLA stated meeting?  MPORTANT! Please indicate food restrictions/special needs requests	Method of payment  ☐ check enclosed (make checks payable to AIPLA) ☐ credit card (please circle one - AMEX, MC, or VISA) card numberexp. date name on card signature



#### **GOLD**

## **Knobbe Martens**

SILVER



#### **BRONZE**



























#### **CRYSTAL**



Frankfurt Kurnit Klein + Selz Po



#### **PEARL**













## PirkeyBarber

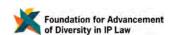
## **Exhibitors**

























American Intellectual Property Law Association

1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

Presorted
First Class Mail
U.S. Postage
PAID
Lutherville, MD
Permit No. 171

## AIPLA 2023 Spring Meeting May 10-12, 2023

## **Upcoming AIPLA Meetings!**



2023 Annual Meeting
October 19 to 21, 2023
Gaylord National Resort
and Convention Center in
National Harbor, MD



2024 Spring Meeting May 16 to 18, 2024 Hilton Austin Austin, TX



2024 Annual Meeting October 24 to 26, 2024 Gaylord National Resort and Convention Center in National Harbor, MD