

# Event Preview

May 10-14, 2021

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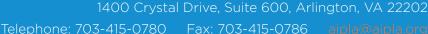
Stanton D. Weinstein Fort Washington, PA

Oblon, McClelland, Maier & Neustadt, 11











# Keeping the AIPLA onnected

The 2021 Virtual Spring Meeting brings together nationally recognized IP experts and leaders in a series of master classes on patent prosecution, patent litigation, copyright and trademark practice, trade secret and antitrust. These online sessions are designed to help practitioners sharpen their skills and develop strategies to improve their practice.

Whatever your role in IP and whatever your experience you real-world examples #aiplaSM21 allows the global ideas and knowledge that will shape the future. Your the live virtual sessions, but unlimited access to the onwhere you are. Make plans program that will raise the bar on your skills and practice.

## All times noted are Eastern Daylight Time

Connect on #aiplaSM21



Program current as of May 4, 2021







### 9:00 to 10:00 AM

Filing Requirements with Inventors in Multiple Countries and an Update on Special Programs from the USPTO

**Moderator:** Li Feng, Finnegan Henderson Farabow Garrett & Dunner, LLP, New York, NY

### Speakers:

Valencia Martin-Wallace, Deputy Commissioner for Patent Operations, USPTO, Alexandria, VA

Steve Bauer, Medtronic (retired), Volunteer Lawyer, Stillwater, ME

Mandy J. Song, Bayes PLLC, McLean, VA

**Hosted by:** IP Practice in China and Patent-Relations with the USPTO Committees

60 minutes CLE

### 10:30 to 11:30 AM

OFFICIAL TRADE SHOW and Networking Lounge

### 12:00 Noon to 1:00 PM

**Opening Plenary** 



The Honorable Henry C. "Hank" Johnson, Jr.

Chairman, Subcommittee on Courts, Intellectual Property and the Internet, Committee on the Judiciary, United States House of Representatives (D-GA) Washington, DC

### 1:30 to 3:00 PM

**CONCURRENT SESSIONS** 

SESSION ONE: Patent Prosecution

Concurrent

**Moderator:** Sameer Vadera, Kilpatrick Townsend & Stockton, Washington, DC

### Claiming a Right of Priority - Traps for the Unwary

Melissa J. Pytel, Medler Ferro Woodhouse & Mills, PLLC, McLean, VA

### **Ex Parte Appeal Practice Tips and Updates**

Adam Stephenson, Adam R. Stephenson, LTD., Scottsdale, AZ

Overcoming Obviousness - Arguing Against Proposed Modifications to Prior Art using In Re Gordon and In Re Ratti.

Laura N. Arneson, Mueting Raasch Group, Minneapolis, MN

90 minutes CLE

### 1:30 to 3:00 PM

### **CONCURRENT SESSIONS**

SESSION TWO: Copyright & Trademark Concurrent

Moderator: Jeffrey Samuels, Sausalito, CA

**Fan Fiction and IP Rights** 

Dale Nelson, Donaldson + Califf, LLP, Culver City, CA

First Amendment Challenges to Trademark Laws after *Tam and Brunetti* 

Lisa Ramsey, University of San Diego, San Diego, CA

Failure to Function, Aesthetically Functional, and Merely Ornamental Went Into a Bar... A new attack on questionable trademarks?

Sean Garrison, Bacal & Garrison Law Group, Scottsdale, AZ

90 minutes CLE

### 3:30 to 5:00 PM

The Intersection Between Patent Prosecution and Patent Litigation

Moderator: Brian Trotter, Bishop Rock, Austin, TX

Patent Litigator Perspective: What I Wish Patent Prosecutors Would Understand, or What I Wish I had Known Now That I'm Litigating This Patent!

Nicholas Groombridge, Paul Weiss Rifkind Wharton & Garrison, LLP, New York, NY

Patent Prosecutor Perspective: What I Wish Patent Litigators Would Understand, or What I Wish I had Known When I Prosecuted this Patent!

Linda Shudy Lecomte, Wuersch & Gerring, New York, NY

90 minutes CLE

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### **MONDAY MAY 10 Cont.**

### 5:30 to 7:00 PM

### **IP Lessons From the Pandemic**

Litigating IP Cases in a Post Covid-19 World: From Depositions to Trial, How to Persuasively Shape and Win Your Case Remotely and Live

Moderator: Kim Van Voorhis, Nike Inc., Beaverton, OR

### Speakers:

Honorable Maryellen Noreika, US District Court, District of Delaware, Wilmington, DE

Bijal Vakil, White & Case, Palo Alto, CA

Daralyn Durie, Durie Tangri, San Francisco, CA

### Leading Your Team and Firm in the shift from inperson to virtual: The ABCs of marketing, managing to mentoring#

**Moderator:** Myra McCormack, Johnson & Johnson, New Brunswick, NJ

### Speakers:

Veda Cruz, Gearbox Software, Frisco, TX Jenae Gureff, Cantor Colburn LLP, Alexandria, VA Chanel Lattimer-Tingan, Royer Cooper Cohen Braunfeld LLC, Philadelphia, PA

90 minutes CLE

### 7:30 to 8:30 PM

### **Opening Night Virtual Happy Hour**

Join us for our virtual opening night reception featuring a tour of the beautiful Chihuly Glass and Gardens in Seattle.

Sponsored in part by: Merchant & Gould

### **TUESDAY MAY 11**

### 9:30 to 10:30 AM

OFFICIAL TRADE SHOW and Networking Lounge

### 10:30 AM to Noon

**Women in IP Law Committee Breakfast** 

**Sponsored by:** Knobbe Martens

### Speaker:

Eve Rodsky, Author of Fair Play - A Better System For Balancing The Distribution Of Work At Home With Our Partners, Los Angeles, CA

### 12:30 to 1:30 PM

Luncheon Keynote: Partnering With Law Schools to Diversify the Intellectual Property Bar

Moderator: Barbara Fiacco, Foley Hoag,

Boston, MA

### Speaker:

Anthony Niedwiecki, Mitchell Hamline School of Law, St. Paul, MN



### 2:00 to 3:30 PM

The Interplay Between District Court and PTAB Litigation

**Moderator:** Sharon Israel, Shook Hardy & Bacon, LLP, Houston. TX

### Speakers:

Honorable Alan Albright, US District Court for the Western District of Texas, Waco, TX (invited)

Honorable Scott Boalick, Chief Administrative Patent Judge, Patent Trial and Appeal Board, USPTO, Alexandria, VA (invited)

William Barrow, Mayer Brown, Washington, DC

### Hosted by the PTAB Trial and Patent Litigation Committees

90 minutes CLE

### 4:30 to 6:00 PM

IP in the Supreme Court: A Review of the Big Decisions

**Speaker:** Amy Landers, Drexel University, Philadelphia, PA

90 minutes CLE

### 7:00 to 8:00 PM

**Virtual Happy Hour** 

WELCOME NEW AIPLA MEMBERS and First-time Meeting Attendees at this fun networking event and virtual tour of the Museum of Flight in Seattle.

Sponsored in part by: **Schwegman Lundberg & Woessner** 









### 9:30 to 10:30 AM

OFFICIAL TRADE SHOW and Networking Lounge

### 10:30 AM to Noon

**Corporate Practice Committee Breakfast** 

# Failure to Function, Aesthetically Functional, and Merely Ornamental Went Into a Bar... A new attack on questionable trademarks?

This session will present strategies for developing IP portfolios. Drawing from their broad experiences, Wenderoth attorneys will discuss ways that companies can overcome current challenges to develop strong IP portfolios by using patents, trademarks, trade dress, and design patents.

Introduction: Amy Schmid

Using Design Patents, Trademarks, and Trade Dress to Expand Your IP Portfolio

Rebeccah Gan and Peter Jay

Overcoming the Challenges of Developing a Global Patent Portfolio in 2021

Sasha Varghese and Robert Joynes

Sponsored by: Wenderoth

### 12:30 to 2:00 PM

Design Rights - Beyond Getting a Design Patent

Moderator: Steven Shaw, Google,

Mountain View, CA

### **Design Patent Litigation in the District Courts**

Tracy-Gene Durkin, Sterne Kessler Goldstein & Fox, Washington, DC

### **Protecting Designs Without Design Patents**

James Aquilina, Quarles & Brady, LLP, Washington, DC

### Copyright Harmonization in the EU - Cofemel Decision, What's New and What to do

Jana Bogatz, D Young & Co., Munich, Germany

90 minutes CLE

### 2:30 - 4:00 PM

### **Invasion of Privacy**

An Overview of the Regulatory Landscape and the Impact of Privacy and Cybersecurity Matters from Corporate and Litigation Perspectives

**Moderator:** Stanton Weinstein, Fort

Washington, PA

### Speakers:

David J. Kappos & Sasha Rosenthal Larrea, Cravath Swaine & Moore, LLP, New York, NY

Hosted by the Special Committee on Privacy and Data Security, and the Mergers & Acquisitions and Electronic and Computer Law Committees

### 5:00 to 6:30 PM

### **Cannabis and the Law**

**Moderator:** Annette Kwok, The Cronos Group, Toronto, Ontario, Canada

5:00 - 5:30 PM

### **Patents**

Travis W. Bliss, Panitch Schwarze Belisario & Nadel, LLP, Wilmington, DE

5:30- 6:00 PM

### **Trademarks**

Shabnam Malek, Brand & Branch LLP, Oakland, CA

### 6:00 - 6:30 PM

Ethics of Representing Cannabis Companies: Representing Clients in an Industry that is Federally Illegal, with Discussion of Different Jurisdictional Rules/Letters and Areas of Caution; Bankruptcy; and Client Inability to have a Banking Account; Delivery Issues

Henry C. Dinger, Goodwin, Boston, MA

Hosted by Emerging Technologies and Food and Drug Committees

90 Minutes CLE (includes 30 Minutes Ethics)

### 7:00 to 8:00 PM

### **Mentoring Speed Networking**

Please join us for a virtual, round-robin speed networking event.

Mentorship is critical to growth whether you are a law student, junior, or seasoned legal professional, so please join us and expand your network!

Hosted by the Mentoring Committee and the AIPLA Fellows









### 8:30 to 9:30 AM

**Global Tea & Coffee Meet Up** 

### 9:30 to 10:30 AM

OFFICIAL TRADE SHOW and Networking Lounge

### 10:30 AM to Noon

Who Decides? The Role of Judges and Juries in IP Cases and Related Motion Practice

**Moderator:** Steven Spears, Baker Hughes, Houston. TX

Special Considerations for Patent Cases: Obviousness, Functionality, and the Ordinary Observer Test

Rachel Clark Hughey, Merchant & Gould, Minneapolis, MN

Sorting Through Equitable and Legal Remedies When Enforcing Your Agreements

Lauren Hoffer, Dell Technologies, Round Rock, TX

The Role of Juries in Injunctions, Disgorgement and Damages in IP Cases

Jami Gekas, Foley & Lardner, LLP, Chicago, IL

90 Minutes CLE

### 12:30 to 2:00 PM

Modern Patent Pools in the Age of IoTs, 5G and NextGen Video Codecs

The Impact of FTC v. Qualcomm, Unwired Planet and Related Global Law Addressing SEPs

**Moderator:** James Harlan, InterDigital, Inc., Washington, DC

### **Speakers:**

Fabian Gonell, Qualcomm, Inc., San Diego, CA Dennis Duncan, Essentiality Check, Boynton Beach, FL

Hosted by Standards and Open Source and Antitrust Committees and the Special Committee on Privacy & Data Security

90 Minutes CLE

# 3:00 to 4:30 PM CONCURRENT SESSIONS

SESSION ONE: Corporate/Litigation

Concurrent

**Moderator:** Michael D. Berger, Conoco Phillips Company, Houston, TX

Remote Notary Services; Electronic Signature Options in the US Compared to Other Jurisdictions;

### Wet Signatures; Notaries, Apostilles, Services for Certified Translators

Michael Nye, Harness Dickey & Pierce, PLC, Troy, MI

### IP Protection in a Work-From-Home World

Laurie Young, Katun Corporation, Bloomington, MN

IP and Distressed Companies: A Deep Dive on the Impact of Bankruptcy on IP; From Retailers to Data

Stuart Riback, Wilk Auslander, LLP, New York, NY

Data Data Everywhere: Balancing and Managing the Exchange Between Various Jurisdictions (EU, US, and China)

Lavonne Burke Hopkins, Dell Technologies, Houston, TX

### 90 minutes CLE

SESSION TWO: Chemical and Biotechnology Patent Law ETHICS Update

Concurrent

**Moderator:** Emil J. Ali, McCabe & Ali, LLP, Los Angeles, CA

### **Duty to Disclose Non-Traditional Forms of Prior Art**

MaryAnne Armstrong, Birch Stewart Kolasch & Birch, LLP, Falls Church, VA

### **Duty to Disclose Test Results**

Tom Brody, Baker & Hostetler LLP, Washington, DC

### **Topic Ethical Considerations in Research Collaborations**

Shilpi Banerjee, Sloan Kettering

Hosted by Biotechnology and Chemical Practice Committees

90 Minutes ETHICS CLE

### 5:00 to 6:00 PM

**Titans of the IP Bar** 

### Speakers:



Honorable Paul R. Michel, former Chief Judge, US Court of Appeals for the Federal Circuit (retired), Washington DC



Philip G. Hampton, Polsinelli, PC, Washington, DC



Judith Saffer, 'former IP Counsel, BMI (retired), New York, NY

Sponsored in part by: Barley Snyder and Finnegan

### 7:00 to 8:00 PM

**Diversity Networking Event** 

### **Virtual Happy Hour**

Sponsored in part by: Foley Hoag, Lee & Hayes, Shook Hardy & Bacon, and Smart & Biggar

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1400 Crvs

1400 Crystal Drive, Suite 600, Arlington, VA 22202

# riday, May 14

### 8:30 to 9:30 AM

**YOGA/Relaxation Session** 

### 9:30 to 10:30 AM

**OFFICIAL TRADE SHOW and Networking Lounge** 

### 10:30 AM to Noon

**Copyright & Trademark** 

Moderator: Allison Ricketts. Fross Zenick. New York, NY

Reposting Images Found on Social Media; Right of Publicity versus Copyright Infringement and the Test for Preemption

J. Gregory Whitehair, IP Resolution Co., Lakewood, CO

**Trademark Specimens: Latest Developments and Important Considerations** 

Sherri Eastley, Pirkey Barber, Austin, TX

90 Minutes CLE

### 12:30 to 1:30 PM

**Luncheon Keynote** 



Speaker: Honorable Sharon Prost, Chief Judge, US Court of Appeals for the Federal Circuit, Washington, DC

### 3:00 to 4:00 PM

### **ETHICS**

Civility, Professionalism, and Mental Health in **Difficult Times** 

### Speaker:

Scott Rogers, University of Miami School of Law, Coral Gables, FL

60 Minutes ETHICS CLE

### 4:30 to 6:00 PM

### **Trade Secrets**

Moderator: Neal F. Weinrich, Berman Fink Van Horn, PC, Atlanta, GA

Why Lawyers Working to Protect Trade Secrets Need to be Thinking About Patent Law, Other IP Regimes, and Common Law Torts to Gain Full **Value From Their Information** 

Victoria Cundiff, Paul Hastings, LLP, New York, NY

### What You Need to Know to Defend Your Client **Accused of Trade Secret Theft**

Mark Whitaker, Morrison Foerster, Washington, DC

**Balancing Privacy and Protection: Practical Tips** for Monitoring Employees and Investigating **Potential Trade Secret Misappropriation** 

Gabriel M. Ramsey, Crowell & Moring, LLP, San Francisco, CA

90 minutes CLE

### 7:00 to 8:00 PM

**Closing Network Event** 

**Virtual Happy Hour** 







### GOLD

### **Knobbe Martens**

SILVER



### **BRONZE**







SLW SCHWEGMAN







**FINNEGAN** 





### CRYSTAL





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SMART& BIGGAR

### **PEARL**

































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The Foundation assists individuals from underrepresented racial/ethnic groups exploring careers in intellectual property law by increasing the awareness of the IP law profession among such individuals, providing financial and non-financial assistance supporting their legal education, and accelerating their IP law career development otherwise through comprehensive networking, counseling, and mentoring programs.



H K Acharya & Company was established in 1977. With an experience of more than four decades knows how to effectively enforce IP rights and aggressively litigate & plead the IP cases distinguish to us. We help address to the clients' identities in local as well as global markets.



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The World Intellectual Property Organization (WIPO) is the global forum for IP policy, services, information and cooperation. A specialized agency of the United Nations, WIPO assists its 193 member states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes. WIPO delivers capacity-building programs to help developing countries benefit from using IP and offers free access to knowledge banks of IP information, www.wipo.int

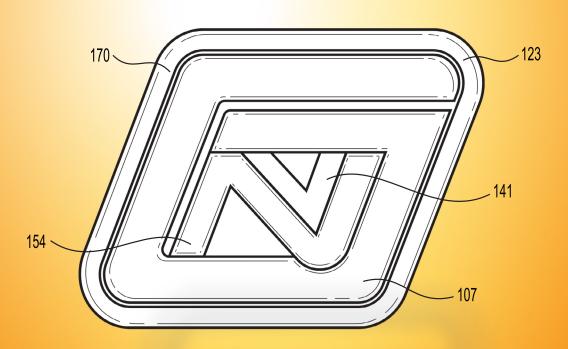








# We Draw



# northern virginia GRAPHICS

✓ Quality ✓ Dependable ✓ Fair

Patent Drawings Trademark Illustrations

**3D Modeling** 

Animation

**Trial Graphics** 



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# AIPLA Members... Invite a Colleague to Join and Register! Recruit More

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AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE and networking programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, and who are also corporate in-house counsel, AIPLA will waive the registration fee. There are no additional fees, unless specifically noted, to attend the networking events.

Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the **registration form.** 







