



AIPLA 2019 SPRING MEETING

May 15 - 17, 2019 Loews Philadelphia Hotel Philadelphia, PA

American Intellectual Property Law Association (AIPLA)



Visit the 2019 Spring Meeting website for information on becoming a sponsor or exhibitor.

General Information

Registration and Exhibit Hours

Wednesday: 8:00 AM - 5:30 PM Thursday: 8:00 AM - 5:30 PM Friday: 8:00 AM - 12:00 PM* *The CLE Booth will remain open until 1:00 PM on Friday.

Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Meeting App.

Meeting Signage Sponsor:

Barley Snyder Meeting Wifi Sponsor:

Wednesday AM Break Sponsor:

Thursday AM Break Sponsor:

CLE Information

The 2019 Spring Meeting has a total of **915** CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

Thursday, May 16 Concurrent Track 2, 2:00 pm – 3:30 pm 90 minutes Ethics

Friday, May 17 Plenary Session, 11:00 am - 12:00 noon 60 minutes Ethics

The 2019 Spring Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 15.50 hours, including 2.50 hours of Ethics CLE credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 18.60 hours, including 3.00 hours of Ethics CLE credit. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

Disclaimer: AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

Table of Contents

The Spring Meeting is on Twitter!

Are you #TweetingTheMeeting? Don't forget to include the hashtag #aiplaSM19 to be featured in the Spring Meeting Twitter Feed! All sessions for the Spring Meeting have been approved as Insurance Discount Eligible.

Program as of April 15, 2019 Subject to change.

Patent Prosecution Boot Camp Pre-Meeting

May 13-15, 2019 Loews Philadelphia Hotel, Philadelphia, PA

Are you interested in staying current on patent prosecution practice or involved in cross-disciplinary practice? Are you a new or junior lawyer, a patent agent, or a technical advisor? Are you a foreign practitioner who wants to understand and speak the language of the USPTO and US practitioners when sending instructions on a US case or when receiving instructions on a local case?

If your answer is "yes" to any of the above questions, or if you simply love patent law, please join us at the Loews Philadelphia for this 2.5-day patent prosecution seminar, which is being held immediately before AIPLA's Spring Meeting.

Now in its 20th year, AIPLA's Patent Prosecution Boot Camp is a comprehensive, CLE-accredited seminar that includes instructional lecture-style sessions with practical tips on U.S. and international patent preparation and prosecution, as well as hands-on interactive workshops that will walk you through drafting claims and responding to office actions. To ensure that the workshops are relevant to your practice, they are held in smaller groups according to technology backgrounds: (1) Biotechnology/ Chemical, (2) Electrical/Software, and (3) Mechanical.

Day 1 focuses on preparation of a patent application.

Day 2 focuses on prosecution of the application to grant.

Day 3 is a half-day program dedicated to more advanced topics such as petitions, appeals, post-grant proceedings, and international practice.

Stay around after the Patent Prosecution Boot Camp and attend the Spring Meeting taking place at the same hotel. If you attend the Boot Camp and then register for the 2019 Spring Meeting, you will get \$200 off your Spring Meeting registration fee. Check your Patent Prosecution Boot Camp registration confirmation email for details.

The 2019 Spring Meeting Offers:

- Unsurpassed
 Networking
- Engaging and Inspiring Speakers
- Group Registration
 Discounts

Media Partners:



Patent Prosecution Boot Camp Registration Fee's:

AIPLA Member - **\$495** AIPLA Member Daily Pass - **\$395** AIPLA Student Member - **\$245** AIPLA Government Member - **\$245** Non-Member - **\$695** Non-Member Daily Pass - **\$595**

Register Today!

Speakers

FEATURED SPEAKERS

Joaquin Duato

Committee

Vice Chairman, Johnson

& Johnson Executive



The Honorable Mitchell S. Goldberg United States District Court for the Eastern District of Pennsylvania



The Honorable Christopher J. Burke Magistrate Judge, United States District Court for the District of Delaware



The Honorable Leonard P. Stark United States District Court for the District of Delaware

The Honorable Michael Adlin, United States Patent & Trademark Office (invited) James Amend, JAMS James Aquilina, Design IP Bill Barber, Pirky Barber, LLP Russell Beck, Beck Reed Riden, LLP Gary Benton, Silicon Valley Arbitration & Mediation Center Walter Bratic, Whitley Penn, LLP Chris Carani, McAndrews Held Malloy Jie Chai, Tian Yuan Law Firm Trevor J. Chaplick, Greenberg Traurig Jon Chiodo, Johnson & Johnson Dana Colarulli, United States Patent & Trademark Office (invited) Terence A. Dixon, GlaxoSmithKline Tracy-Gene G. Durkin, Sterne Kessler Goldstein & Fox, PLLC Jeff Dyess, Bradley Arent David Franklyn, Golden Gate University Markus R. Frick, Walder Wyss, Ltd. Nicole Galli, Law Offices of N.D. Galli, LLC Lars H. Genieser, Panitch Schwarze Belisario & Nade, LLP Timothy Getzoff, Holland & Hart, LLP James Goepel, Fathom Cyber Kim Gray, IQVIA Dawn Hall, FTI Consulting Emily Hayes, Mewburn Ellis, LLP Michele Herman, JusTech Law, PLLC Eileen Hunter, 3M Legal Affairs Lavonne Hopkins, Johnson & Johnson Seth Jaffe, LEO Cyber Security Deborah Jay, Jay Survey Strategics, LLC Rivka Jungreis, Teva Pharmaceuticals Jim Kelley, Nielsen IP Law, LLC Jeffrey H. Kinrich, Analysis Group Violetta A. Kokolus, Dechert, LLP Malgorzata (Gosia) A. Kulczycka, Hickman Palermo Becker Bingham, LLP

Kevin C. Kunzendorf, Sughrue Mion, PLLC Nancy M. Lambert, Donaldson Company Inc. Amy L. Landers, Drexel Kline School of Law Benjamin E. Leace, RatnerPrestia Nancy Linck, Linck Consulting Fabio E. Marino, Polsinelli, PC Jennifer McGee, Otsuka America Pharmaceutical, Inc. Tina McKeon, Kilpatrick Townsend Mercedes Meyer, Drinker Biddle & Reath, LLP Julia Milewski, Crowell & Moring, LLP Brian Murphy, Frankfurt Kurnit Klein & Selz, PC David Newman, Gould & Ratner, LLP Kelsey I. Nix, Jones Day Grace Karaffa Obermann, Administrative Patent Judge, Patent Trial and Appeal Board, United States Patent & Trademark Office (invited) Mark Partridge, Partridge Partners Siobodan Petošević, Petošević Group Mark Plotkin. HCA HealthCare Priya G. Prasad, Exxon Mobil Corporation Margaret Polson, Polson IP Law Sherri Roeberg-Perez, Robins Kaplin, LLP Perry Saidman, Saidman Design Law Group Josh Sanders, GlaxoSmithKline Joshua L. Simmons, Kirkland & Ellis, LLP Stephanie Schonewald, Choate Hall & Stewart, LLP The Honorable David Shaw, International Trade Commission (invited) Victoria Sheckler, RIAA Adam R. Steinert, Fredrikson & Byron, PA Alessandro Steinfl, Steinfl+BrunoLLP Lauren Steinhaeuser, Faegre Baker Daniels, LLP Hayley J. Talbert, Seed IP Law Group, LLP Catherine J. Toppin. Clements Bernard Walker Saurabh Vishnubhakat, Texas A&M University Law School Xinghao Wang, Alibaba Group Stanton D. Weinstein

AIPLA Spring Meeting

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& Bear, LLP

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Letao Qin



Pre-Meeting Events

12:00 NOON - 3:00 PM

Board of Directors Meeting

3:00 - 5:00 PM

Board/Committee Leadership Meeting

4:00 - 7:00 PM

Pre-Registration

Open for all meeting attendees who registered for the meeting in advance. Skip the lines and pick up your registration materials early!



DAY 2

Wednesday, May 15, 2019

6:30 - 7:30 AM

Diversity in IP Law Fun Run/Walk Sponsored by: Baker Botts, LLP (Meet in the Lobby at 6:20 am)

📕 7:00 - 9:00 AM 🥠

Corporate Practice Committee Breakfast Meeting (Corporate in-house counsel only) Sponsored by: Wilmer Hale

8:00 AM - 9:00 AM

Amicus (Committee Members Only) Professional Programs Global Sector IP Leadership Group (Leadership Group Members Only)

8:00 AM - 9:30 AM

Continental Breakfast

8:00 AM - 5:30 PM

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center, Spouse/Guest Hospitality

9:30 AM - 12:30 PM

Spouse/Guest Tour

Philadelphia's Public Art: Murals, Fountains, Sculpture and Gardens See page 13 for more information

**Program subject to change

Ticket Required

9:00 AM - 12:00 PM Concurrent Morning Tracks

CONCURRENT TRACK 1

Patent Prosecution

Adventures in Patent Drafting: Making Your Crystal Ball Work for You!

Moderator: Lynn B. Morreale, Intellectual Property Law Department of Arkema, Inc., King of Prussia. PA

Strategically Drafting Specifications with Everything in Mind

Hayley J. Talbert, Seed IP Law Group, LLP, Seattle. WA

Written Description Issues in the Life Sciences Sherri Roeberg-Perez, Robins Kaplin, LLP,

Minneapolis, MN

Tactically Drafting Claims for Potential Litigation

Benjamin E. Leace, RatnerPrestia, King of Prussia, PA

10:15 - 10:45 AM - Networking Break

Can You Draft A Single Patent Application for Success in Multiple Jurisdictions?

Moderator: Robin S. Quartin, Spark Technologies, Inc., Philadelphia, PA

Global Thinking: Tips for Drafting Applications for Filing in the US While Keeping in Mind Requirements of Other Jurisdictions US and EP Perspective (Germany/UK/ EPO)

Alessandro Steinfl, Steinfl+Bruno^{LLP}, Pasadena, CA

US and Asia Perspective (China/Japan/India)

Lars H. Genieser, Panitch Schwarze Belisario & Nade, LLP, Philadelphia, PA

Determining Inventorship In Virtual and Artificial Worlds

Saurabh Vishnubhakat, Texas A&M University Law School, Fort Worth, TX

CONCURRENT TRACK 2

Patent Litigation

Apple v. Samsung: Design Patent Damages After the War

Moderator: Matthew C. Wagner, PDC Brands, Stamford, CT

The State of the § 289 "Total Profits" Damages Regime: How Courts Are Applying "Article of Manufacture" and Other Factors for Damages Considerations

Perry Saidman, Saidman Design Law Group, Silver Spring, MD

Patent Prosecution Strategies for Design Patents: Practical Tips to Maximize Future Damages

Margaret Polson, Polson IP Law, Westminster, CO

Special Considerations When Litigating Design Patent Cases

Chris Carani, McAndrews Held Malloy, Chicago, IL

10:15 - 10:45 AM - Networking Break

It's All About the Money: The More the Better!

Moderator: Rivka Jungreis, Teva Pharmaceuticals, New York, NY

Lost Profits, Royalties, and Possible Extraterritoriality Issues in Patent Cases in View of WesternGeCo

Dawn Hall, FTI Consulting, New York, NY

Views from the Bench and Patent Litigation: A Conversation with US District Court Judge Leonard Stark

The Honorable Leonard P. Stark, United States District Court for the District of Delaware, Wilmington, DE

CONCURRENT TRACK 3

Trademark/Litigation

Establishing Remedies for Trademark Infringement

Moderator: Lauren Keller Katzenellenbogen, Knobbe Martens Olson & Bear, LLP Irvine, CA

Know Your Forum: A Circuit Comparison of Requirements for Obtaining Monetary Relief Satisfying the Irreparable Harm Requirement for Preliminary Injunctions

David Franklyn, Golden Gate University, San Francisco, CA

Trademark Surveys: Threshold Issues

Deborah Jay, Jay Survey Strategics, LLC, Redwood City, CA

Working with Experts to Present a Compelling Damages Case Jeffrey H. Kinrich, Analysis Group, Los Angeles, CA

10:15 - 10:45 AM - Networking Break

Keys to Wining Damages, Profits and Attorney's Fees at Trial

Bill Barber, Pirkey Barber, LLP, Austin, TX

Best Practices for Presenting Your Trademark Case at Trial

Moderator: Lauren Keller Katzenellenbogen, Knobbe Martens Olson & Bear, LLP, Irvine, CA

The Honorable Michael Adlin, United States Patent & Trademark Office, Alexandria, VA (invited)

David Franklyn, Golden Gate University, San Francisco, CA

Deborah Jay, Jay Survey Strategics, LLC, Redwood City, CA

Jeffrey H. Kinrich, Analysis Group, Los Angeles, CA

Bill Barber, Pirkey Barber, LLP, Austin, TX

*Committee meetings are open to all

**Program subject to change



12:00 - 12:30 PM

Lunch Reception (open to all attendees) Sponsored by: Patterson Belknap Webb & Tyler, LLP

🛯 12:30 - 2:00 PM 🥠

Luncheon

Keynote Speaker: The Honorable Mitchell S. Goldberg, United States District Court for the Eastern District of Pennsylvania, Philadelphia, PA

2:00 – 3:30 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1

Patent/Trademark/Copyright

Functionality and Eligibility Issues in Protecting User Experiences

Moderator: Brianna Hinojosa-Flores, Microsoft Corporation, Redmond, WA

Separating Wheat from Chaff: Functionality Doctrine vs. Ornamentality Test vs. Separability Doctrine

James Aquilina, Design IP, Allentown, PA

Altered States: Protection and Eligibility Issues for Projected, Virtual, and Transient Designs

Tracy-Gene G. Durkin, Sterne Kessler Goldstein & Fox, PLLC, Washington, DC

Utility Patents: Protection and Eligibility Issues for Graphical User Interfaces

Malgorzata (Gosia) A. Kulczycka, Hickman Palermo Becker Bingham, LLP, San Jose, CA

CONCURRENT TRACK 2

Corporate Staying on Top of A Gyrating Patent Landscape – What You Need To Know

Moderator: Guy Donatiello, Endo Pharmaceuticals Inc., Malvern, PA

Getting Developers and Inventors to "Yes" - Overcoming Obstacles to Full Participation in the Invention Mining and IP Protection Process

Jon Chiodo, Johnson & Johnson, New Brunswick, NJ

How Current On-Sale Bar, Public Use, and Grace Period Jurisprudence Affect Best Practices for In-House Counsel

Priya G. Prasad, Exxon Mobil Corporation, Annandale, NJ

Legislative and PTO Update: Pending IP Bills and Expected PTO Rule Changes

Dana Colarulli, United States Patent & Trademark Office, Alexandria, VA (invited)

CONCURRENT TRACK 3

Copyright

What The © Is Going On?

Moderator: Nancy Mertzel, Mertzel Law, PLLC, New York, NY

A Review of Copyright Developments in Music, Film and Software

TBD

What Can RuPaul's Drag Race Teach Us About Fair Use Under Copyright?

Brian Murphy, Frankfurt Kurnit Klein & Selz, PC, New York, NY

Evaluating the DMCA After 25 Years and the Future of Copyright Protections in the Digital Economy

LI (L.)

Victoria Sheckler, RIAA, Washington, DC

**Program subject to change

3:30 – 5:30 PM Committee Educational Sessions

BIOTECHNOLOGY/PATENT AGENTS/ PATENT LAW (JOINT SESSION)

Let the Force Be with You and Your Patent: Strategies for Minimizing The Risk Of Inequitable Conduct Or Unclean Hands

Moderator: Stephen Farris, Ice Miller, Indianapolis, IN

On the Origin of Inequitable Conduct, and Insights Gained from Recent Decisions on Unenforceability/Unclean Hands

Nancy Linck, Linck Consulting, Indianapolis, IN

Cleaning House: Strategies to Minimize the Risk of Allegations of Unclean Hands During Patent Enforcement Litigation

Jeff Dyess, Bradley Arent, Birmingham, AL

Supplemental Examination - Cleaning Unclean Hands

Tina McKeon, Kilpatrick Townsend, Atlanta, GA

Keeping Shipshape: Tips on Coordinating Global Patent and Regulatory Strategies to Minimize the Risk of Inequitable Conduct

Jim Kelley, Nielsen IP Law, LLC, Houston, TX FOOD AND DRUG LAW/EMERGING TECHNOLOGIES/SPECIAL COMMITTEE ON PRIVACY AND DATA SECURITY (JOINT SESSION)

Welcome to The Digital Health Era: Navigating The Regulatory, IP and Privacy Issues

Moderator: TBD

Speakers:

Josh Sanders, GlaxoSmithKline, Warren, NJ

Jennifer McGee, Otsuka America Pharmaceutical, Inc, Rockville, MD

Mark Plotkin, HCA HealthCare, Nashville, TN

MERGERS AND ACQUISITIONS/IP FRANSACTIONS (JOINT SESSION)

Startup Stock Ownership: How to Contribute IP For Equity

Early-stage startups seek investment through one or more funding rounds. When IP is contributed to the startup along with investor funds, equity, alone or in combination with fees and/or royalties, is often exchanged for the grant of IP. This program will help IP attorneys understand the basic corporate transactions involved in equity financings and the relevant implications those transactions have on IP agreements for contributed IP.

Moderator: Jeremy K. McKown, Johnson & Johnson, New Brunswick, NJ

Formation of a Business: Considerations in Selecting the Form of Entity and Type of Equity

Trevor J. Chaplick, Greenberg Traurig, Washington, DC

Key Terms of an IP Contribution Agreement

Michele Herman, JusTech Law, PLLC, Bellevue, WA

Accomplishing an Acquisition

Violetta A. Kokolus, Dechert, LLP, New York, NY

3:30 - 5:30 PM

Committee Meetings

See pp 14-16 for a Complete List of Committee Meetings

5:30 - 6:30 PM

New Member/First Time Attendee Reception

Are you a new AIPLA member? Is this your first meeting with us? You're invited to attend! **Sponsored by:** Schwegman Lundberg & Woessner, PA

7:00 - 8:30 PM 🔶

Opening Night Reception "Philadelphia's Living History" Co-Sponsored by: Baker Botts, Gray Plant Mooty, Krishna & Saurastri Associates, LLP, Morrison & Foerster, LLP, and Shook Hardy & Bacon, LLP



What better way to welcome you to Philadelphia than with cocktails and conversation with Ben Franklin and friends! Philadelphia's rich history will come to life (literally!) with cameos from some of the most iconic figures in Philadelphia history.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

Thursday, May 16, 2019

📕 7:00 – 9:00 AM 🛷

Women in IP Law Committee Breakfast Meeting Co-Sponsored by: Finnegan Henderson Farabow Garrett & Dunner and Knobbe Martens Olson & Bear, LLP

8:00 AM - 9:00 AM

Development Task Force (Committee Members Only)

8:00 - 9:30 AM

Continental Breakfast

9:00 AM – 12:00 PM Concurrent Morning Tracks

CONCURRENT TRACK 1

Copyright/Cybersecurity

A Survey of Cybersecurity and Privacy Issues in An Ever-Evolving World

Moderator: Andrea Castetter, Eli Lilly, Indianapolis, IN

Are You GDPR Compliant? Understanding Its Requirements, Penalties, and Impact on the IP World

TBD

The California Privacy Act of 2018: A Review of California's New Privacy Law and Tips for Implementing Compliance Measures

TBD

So, You're Drafting a Cybersecurity Policy? What IP Law Firms Must Know!

James Goepel, Fathom Cyber, Philadelphia, PA

10:15 - 10:45 AM - Networking Break

Tools for Meeting the Cybersecurity Challenge

Moderator: Andrea Castetter, Eli Lilly, Indianapolis, IN

Whose Data Is It Anyway? Issues at the Intersection of IP, Data Privacy and Cybersecurity

Lavonne Hopkins, Johnson & Johnson, New Brunswick, NJ

De-identification, Pseudonymization, Anonymization - the Alphabet Soup of Rendering Personal Information Non-Identifiable

Kim Gray, IQVIA, Plymouth Meeting, PA

Navigating Through the Data Breach Notification Thicket: Preparing and Coordinating Your Response Team Jurisdiction by Jurisdiction

Seth Jaffe, LEO Cyber Security, Dallas, TX

CONCURRENT TRACK 2

Trade Secret

Your Trade Secrets Are Properly Protected, Right? Setting Up an Effective Trade Secret Protective Environment

Moderator: TBD

An Ounce of Prevention: The Importance of Employee Training and Engagement for Protecting Trade Secrets

Stanton D. Weinstein, Fort Washington, PA

Managing Misappropriation: What to Do When Trade Secret Misappropriation is Suspected or Discovered

Russell Beck, Beck Reed Riden, LLP, Boston, MA

Unique Challenges of Trade Secret Protection in Co-Working Spaces Like WeWork

Eileen Hunter, 3M Legal Affairs, St. Paul, MN

10:15 - 10:45 AM - Networking Break

Litigating Damages in Trade Secret Cases: What Every Lawyer Needs to Know

Moderator: Dave Bohrer, Greenfield Southwick LLP, San Jose, CA

So Many Theories, So Little Time: Figuring Out Which Damages Theory is Best for Your Case

Mark Klapow, Crowell & Moring, LLP, Washington, DC

How Patent Damages Concepts May Provide Useful Analogues In Trade Secret Damages: A Discussion Of Apportionment And The Potential Application Of The Georgia Pacific Factors In Trade Secrets Cases

Nicole Galli, Law Offices of N.D. Galli, LLC, Philadelphia, PA

The Space Between Lost Profits and Unjust Enrichment Damages

Walter Bratic, Whitley Penn, LLP, Houston, TX

Measuring Damages Where Trade Secrets Have Not Yet Been Commercialized

Panel Discussion

■ 8:00 AM - 5:30 PM

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center, Spouse/Guest Hospitality

🛢 9:00 AM - 1:00 PM 🎺

Spouse/Guest Tour

Revolutionary Women: Well-Behaved Women Rarely Made History See page 13 for more information

CONCURRENT TRACK 3

International

The Real IP Attorneys of The World: Strategies for Making Life Easier!

Moderator: TBD

You Represent a Global Corporation with Connected Innovation Centers Around the World: Have You Reviewed the Company's Invention Disclosure Process Lately?

Catherine J. Toppin, Clements Bernard Walker, Charlotte, NC

The CEO Just Told You Her Company Will Fight the Multi-Country Litigation to the End: What's Your Reaction and Guidance?

Markus R. Frick, Walder Wyss, Ltd., Zurich, Switzerland

While Visiting the Korean Headquarters of Your Client Concerning a US and EU Litigation, the CTO Told You He Made Damaging Documents Disappear, So Don't Worry: What Do You Do?

Christian Heine, KNH Patantänwalte PartG mbB, Düsseldorf, Germany

10:15 - 10:45 AM - Networking Break

Words Matter! Actions Matter! People Matter!

Moderator: TBD

Effective Persuasion: Negotiating and Litigating with Cross Cultural Awareness

... in China

Jie Chai, Tian Yuan Law Firm, Beijing, China

... in Japan and Korea

Kevin C. Kunzendorf, Sughrue Mion, PLLC, Washington, DC

... in Europe and Russia

Siobodan Petošević, Petošević Group, Brussels, Belgium

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

Thursday, May 16, 2019

DAY 3

12:00 - 12:30 PM

Lunch Reception (open to all attendees) Sponsored by: Knobbe Martens Olson & Bear, LLP

12:30 - 2:00 PM

Luncheon



Keynote Speaker: Joaquin Duato, Vice Chairman, Johnson & Johnson Executive Committee

2:00 – 3:30 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1

Litigation/ADR

Let's Talk It Out, Please Step Away from That Courthouse!

Moderator: TBD

Preserving and Enforcing Your ADR Remedies: Practical Drafting Issues for ADR in IP Agreements

Gary Benton, Silicon Valley Arbitration & Mediation Center, Palo Alto, CA

Win Your Mediation! Strategies for Preparation and Advocacy in IP Disputes

James Amend, JAMS, Minneapolis, MN

Can Arbitration Fix the Patent System: Use of ADR to Streamline PTAB Proceedings

David Newman, Gould & Ratner, LLP, Chicago, IL

CONCURRENT TRACK 2

Ethics/Patent/ Trademark/ Trade Secret

Peace, Love, And Litigation: Strategies for Defusing Unnecessary Disputes and Reducing Costs

Ethics CLE

Moderator: Yelena Morozova, Finnegan Henderson Farabow Garrett & Dunner, London, United Kingdom

... in Administrative Forums (ITC Investigations, PTAB, TTAB)

Nancy M. Lambert, Donaldson Company Inc., Bloomington, MN

... in Federal Courts: Litigation, Licensing, and Settlement

Lauren Steinhaeuser, Faegre Baker Daniels, LLP, Indianapolis, IN

... in Trade Secret Misappropriation Lawsuits

Adam R. Steinert, Fredrikson & Byron, PA, Minneapolis, MN

CONCURRENT TRACK 3

Trademark/Copyright/ International

Stand Ready! The Future of Certain Trademark and Copyright Protection Mechanisms

Moderator: Richard Peirce, Eckert Seamens, Philadelphia, PA

Trademark & Copyright Protection in the Domain Name System: Where We Are & Where We're Going

Mark Partridge, Partridge Partners, Chicago, IL

Tackling the Beasts: Perspectives on Enforcing Rights in Online Marketplaces [Amazon, Ebay, Alibaba]

Terence A. Dixon, GlaxoSmithKline, Philadelphia, PA

Xinghao Wang, Alibaba Group

Content Takedowns: Controlling Content in Social Media and on Corporate Websites [Youtube, Facebook, Twitter]

Roberta Jacobs Meadway, Baker Hostetler, Philadelphia, PA



*Committee meetings are open to all attendees unless otherwise noted.

3:30 – 5:30 PM Committee Educational Sessions

ELECTRONIC AND COMPUTER LAW/ PATENT LITIGATION/INTERNATIONAL EDUCATION (JOINT SESSION)

Mission: Incomprehensible – Indefiniteness and Support in Post-Grant Trials

Panelists will consider various aspects of post-grant proceedings, particularly from the perspective of 35 U.S.C. § 112 and EPC Art. 123(2). Takeaways will be provided to assist prosecutors before the die is cast.

Moderator: Albert (Al) W. Vredeveld, Shumaker and Sieffert, PA, St. Paul, MN

Tactics for IPR Petitioners – Interplay Between IPR and District Court Litigation

Fabio E. Marino, Polsinelli, PC, Palo Alto, CA Precluding the Problem: Tips and Pitfalls

for Prosecutors

Stephanie Schonewald, Choate Hall & Stewart, LLP, Boston, MA

An International Perspective – Art. 123(2) in Opposition Proceedings

Emily Hayes, Mewburn Ellis, LLP, London, United Kingdom

INTERNATIONAL TRADE COMMISSION/ PTAB TRIAL (JOINT SESSION)

Parallel Proceedings in the PTAB/ITC/ District Court - A View From The Bench Moderator: Tom Hassing, Immersion Corporation, San Jose, CA

Speakers:

The Honorable Christopher J. Burke, Magistrate Judge, US District Court for the District of Delaware, Wilmington, DE

Honorable William Fink, Vice Chief Administrative Patent Judge, United States Patent & Trademark Office, Alexandria, VA (invited)

The Honorable David Shaw, International Trade Commission, Washington, DC (invited)

PRO BONO/PROFESSIONALISM AND ETHICS (JOINT SESSION)

Patent Pro Bono Program Call to Action

Moderator: Jeffrey I.D. Lewis, Norton Rose Fulbright US LLP, New York NY

Topics:

An OED Ethics Update, the Latest Updates from the Office of Enrollment and Discipline

A Patent Pro Bono Pro Program Overview – USPTO Patent Pro Bono Administrator

Regional Pro Bono Practice Update

Practitioner Experience with the Pro Bono Program

3:30 - 5:30 PM

Committee Meetings

See pp 14-16 for a Complete List of Committee Meetings



**Program subject to change

Ticket Required

8:00 - 9:30 AM

Continental Breakfast

8:00 AM - 12:00 NOON

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center, Spouse/Guest Hospitality (CLE open until 1:00 PM)

9:00 AM - 12:00 NOON Plenary Session

9:00 - 11:00 AM

Mid-Year in Review Moderator: Rosaleen Morris Oskanian, Draeger Medical Systems, Inc., Treford, PA

Trademark

Timothy Getzoff, Holland & Hart, LLP, Boulder, CO

Patent

Amy L. Landers, Drexel Kline School of Law, Philadelphia, PA

Trade Secret

Kelsey I. Nix, Jones Day, New York, NY

Copyright

Joshua L. Simmons, Kirkland & Ellis, LLP, New York, NY

11:00 AM - 12:00 PM

Ethics: "Don't Try This at Home: The Questionable Ethics of Better Call Saul" Mercedes Meyer, Drinker Biddle & Reath, LLP, Washington, DC

■ 10:00 - 11:00 AM

2020 Mid-Winter Institute Planning Committee (Planning Committee Members Only)

12:00 - 3:00 PM

Board of Directors Meeting



*Committee meetings a wise noted.



Ethics CLE

Spouse / Guest Tours





Philadelphia's Public Art: Murals, Fountains, Sculpture and Gardens

Wednesday May 15 - 9:30 AM - 12:30 PM

Cost: \$95.00

Learn why Philadelphia has been called "the mural capital of the world" as well as the "1% for art" program that helps adorn Philadelphia with public art – from fountains, murals, mobiles, gardens, sculpture and light.

Get close up look at how the public landscape has been beautified for both the citizens and visitors alike over the years on this interactive on- and off-coach tour experience.

Included in this unique tour is an interior visit to Philadelphia artist Isaiah Zagar's Philadelphia's Magic Gardens where you'll see how he uses ceramic tile, mirrors and found objects to create colorful and unusual mosaic murals, a visit to the Comcast Experience for this 'larger than life' hi-definition television experience and the Tiffany studio's The Dream Garden.



It's a once-in-a-Philadelphia-visit opportunity to get up close and personal with the city's public art, gardens and spectacular fountains.





Revolutionary Women: Well-Behaved Women Rarely Made History

Thursday May 16 - 9:00 AM - 1:00 PM

Cost: \$99.00

It's impossible to visit Philadelphia and not learn of the extraordinary accomplishments of Washington, Franklin, Jefferson and Adams. In addition to the men of the Declaration of Independence and the United States Constitution, get to know the stories behind the "founding mothers" as you explore the lives of such notable women as Betsy Ross, Dolley Madison, Martha Washington and Abigail Adams among lesser-known Elizabeth Powel, Peggy Shippen and Cloris Inglesby.

Visit the Betsy Ross House, Second Bank of the United States (to see a rare portrait of Martha Washington) and homes of Dolley Todd Madison and Eliza Powel, the later credited with convincing George Washington to run for a second term.

Continue the exploration of the 'road to the revolution' at the NEW Museum of the American Revolution and learn the inspiring stories of how women, children, Native American's and the 'average citizen' helped with the war for Independence.

Accompanying Guest Suite Hours*:

- Wednesday: 8:00 AM 5:30 PM
- Thursday: 8:00 AM 5:30 PM
- Friday: 8:00 AM 12:00 PM

Throughout the meeting, the suite will be open to provide refreshments and a gathering place for our accompanying guests.

* Accompanying guests must register.
 (See page 19 for details)

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

Ticket Required

Committee Meetings*

Chemical Practice/Public Education (Joint Meeting) Thursday, 3:30 - 5:30 PM

Our panel of experienced practitioners will discuss strategies to deal with inherency/obviousness rejections in the chemical arts, with a particular focus on issues of inherent anticipation and obviousness that arise in genus/species cases. The panel will provide an overview of the most relevant case law, and discuss how to address these rejections during prosecution, and perspectives in how to frame or defend against these challenges in the PTAB and litigation. Our panel will provide helpful commentary from the in-house, outside counsel and bench perspectives.

Committee on Legislation (Committee Members Only)

We will discuss committee business.

Committee on Nominations

Wednesday, 4:30 - 5:30 PM

Will Not Meet

Copyright Law

See Industrial Design

Corporate Practice

(Breakfast Meeting) (Corporate In-House Counsel) Only)

Sponsored by: Wilmer Hale Wednesday, 7:00 - 9:00 AM

Please join us for an educational breakfast program with the opportunity to network with fellow corporate practitioners.

Development Task Force (Committee Members Only) Thursday, 8:00 - 9:00 AM

Diversity in IP Law

Please join us on Wednesday, May 15, 2109 for the Diversity Fun/Run. Also see Mentoring.

Education

Will Not Meet

Electronic and Computer Law, Patent Litigation & International Education

Thursday, 3:30 - 5:30 PM

Join us for the Electronic and Computer Law, Patent Litigation & International Education Educational Session (See page 11)

Emerging Technologies

See Food and Drug

EPO US Bar Liaison Council

Will Not Meet

2020 Mid-Winter Institute (Committee Members Only) Friday, 10:00 - 11:00 AM

AIPLA Fellows (Committee Members Only)

Wednesday, 3:30 - 4:30 PM

We will be meeting to discuss the activities of our Sub-Committees and any requests for support from the Fellows.

AIPPI-US Meeting/IP Practice in Europe (Joint Meeting)

Wednesday, 3:30 - 5:30 PM

Overview of the 2019 AIPPI London World Congress. The London Study Questions include Plausibility for Patents, Trademark Survey Evidence, Copyrights in AI Works, and Damages for Non-Sales IP Infringement. The IP Practice in Europe Committee will discuss the upcoming AIPLA delegation trip to Europe. Topics include GPDR and Artificial Intelligence.

Alternative Dispute Resolution

Thursday, 3:30 - 4:30 PM

We will meet to discuss committee business - All are Welcome to Attend

American Intellectual Property Law Education Foundation

(AIPLEF) (Foundation Trustees Only)

Thursday, 5:00 - 6:00 PM

Amicus (Committee Members Only)

Wednesday, 8:00 - 9:00 AM

The Amicus Committee will discuss recent and upcoming cases potentially meriting AIPLA Amicus participation as well as coordination among other AIPLA Committees.

Anti-Counterfeiting

See Industrial Design

Anti-Piracy

See Industrial Design

Antitrust Law/Standards and Open Source

(Joint Meeting)

Thursday, 3:30 - 5:30 PM

Discussion titled - Preemptively Avoiding Patent and Antitrust Issues While Participating in Developing Standards - A Guide for Corporate Counsel

Biotechnology, Patent Agents & Patent Law (Joint Session)

Wednesday, 3:30 - 5:30 PM

Join us for the Biotechnology, Patent Agents & Patent Law Joint Committee Educational Session (See page 8)



Committee Meetings*

Food and Drug Law, Emerging Technologies & Special Committee on Privacy and Data Security (Joint Session) Wednesday, 3:30 - 5:30 PM

Join us for the Food and Drug Law, Emerging Technologies & Special Committee on Privacy and Data Security Educational Session (See page 8)

Global Sector IP Leadership Group (Committee Members Only) Wednesday, 8:00 - 9:00 AM

Meeting of the Committee Leadership in the Global Sector.

Harmonization

See IP Practice in Israel

Industrial Designs, Anti-Counterfeiting, Anti-Piracy, Copyright Law, Trademark Law, Trademark Litigation, Trademark Internet, and Trademark-Relations with the USPTO

Wednesday, 3:30 - 5:30 PM

Featuring presentations on mechanisms for enforcement of copyright and trade dress registrations by U.S. Customs and Border Patrol and AIPLA's recent comments to CBP for inclusion of design patents in this coverage, followed by a panel discussion on IP rights enforcement for online marketplaces and a drink reception.

International and Foreign Law

See IP Practice in Israel

International Education

See Electronic and Computer Law

International Trade Commission & PTAB Trial (Joint Session)

Thursday, 3:30 - 5:30 PM

Join us for the International Trade Commission & PTAB Trial Educational Session (See page 11)

IP Law Associations

Wednesday, 3:30 - 4:30 PM

Business meeting - discuss building database and development of potential local activities

IP Practice in China

See IP Practice in Israel

IP Practice in Europe

See AIPPI-US

IP Practice in Israel, IP Practice in China, IP Practice in Latin America, International and Foreign Law and Harmonization (Joint Committee Meeting)

Thursday, 3:30 - 5:30 PM

The IP Practice in Israel Committee, IP Practice in China Committee, IP Practice in Latin America, International and

Foreign Law and Harmonization Committee will hold a joint meeting with members of the U.S. Patent and Trademark Office's Intellectual Property Attaché Program, titled: "Around the World in 120 Minutes: Discuss the Latest IP Issues in Europe, China, South Asia, the Middle East and North Africa, and South America with USPTO's IP Attachés"

IP Practice in Japan

Will Not Meet

IP Practice in Latin America (Committee Members Only)

See IP Practice in Israel

IP Practice in the Far East

TBD

IP Transactions

See Mergers and Acquisitions

Law Practice Management

Will Not Meet

Law Students

Will Not Meet

Membership (Committee Members Only)

Thursday, 3:30 - 4:30 PM

The Committee is focused on membership, growth, member retention and the improvement of the membership experience. One aspect of this mission is to assist AIPLA headquarters, and all other AIPLA Committees in the communication of AIPLA's Vision and Mission.

Mentoring/Diversity (Joint Committee Meeting)

Wednesday, 3:30 - 5:30 PM

Join the Mentoring and Diversity Committees for a Speed Networking Event!

Mergers and Acquisitions & IP Transactions (Joint Sessions) Wednesday, 3:30 - 5:30 PM

Join us for the Mergers and Acquisitions & IP Transactions Committee Educational Session (See page 8)

New Lawyers

TBD

**Program subject to change

Committee Meetings*



Online Programs

Wednesday, 3:30 - 4:30 PM

Want to expand your professional network, stay updated on hot IP topics, and contribute to your profession? The AIPLA Online Programs Committee, which manages nearly all online programming, is looking for highly motivated IP practitioners to join our team of coordinators, and we invite you to attend our committee meeting. We will discuss the status of upcoming webinars and brainstorm topics for future webinars.

Patent Agents

See Biotechnology

Patent Cooperation Treaty Issues

TBD

Patent Law

See Biotechnology

Patent Litigation

See Electronic and Computer Law

Patentable Subject Matter Task Force

TBD

Patent-Relations with USPTO

Wednesday, 4:30 - 5:30 PM

One-hour non-joint meeting to hear a presentation by the USPTO on their worksharing initiatives including the Access to Relevant Prior Art Initiative and the Global Dossier.

Professional Programs

Wednesday, 8:00 - 9:00 AM

The Committee will discuss the planning status of the 2019 Annual Meeting. Participation in the Committee is a great way for members to get more involved in AIPLA and provides numerous opportunities to work alongside leaders in the IP industry, including judges, in-house counsel, professors, and lawyers from law firms of all sizes.

Professionalism and Ethics

See Special Committee Pro Bono

PTAB Trial

See International Trade Commission

Public Appointments (Committee Members Only) Will Not Meet

Public Education

See Chemical Practice

Special Committee on Education (Committee Members Only) Thursday, 4:30 - 5:30 PM

Special Committee on Privacy & Data Security

See Food and Drug

Special Committee on Publications (Committee Members Only) Thursday, 3:30 - 4:30 PM

The Committee will meet to discuss an ongoing communications audit and the status and progress of books in the publication pipeline.

Special Committee Pro Bono & Professionalism and Ethics Thursday, 3:30 - 5:30 PM

Join us for the Special Committee Pro Bono & Professionalism and Ethics Educational Session (See page 11)

Standards and Open Source

See Antitrust Law

Trade Secret Law

Thursday, 4:30 - 5:30 PM We will meet to discuss committee business -All are Welcome to Attend

Trademark Internet

See Industrial Design

Trademark Law See Industrial Design

Trademark Litigation

See Industrial Design

Trademark Treaties and International Law TBD

Trademark-Relations with the USPTO

See Industrial Design

US Bar/EPO Liaison Council (Council Members Only) TBD

US Bar/JPO Liaison Council (Council Members Only) Will Not Meet

US Bar/SIPO Liaison Council (Council Members Only) TBD

Women in IP Law (Breakfast Program)

Co-Sponsored by: Finnegan Henderson Farabow Garrett & Dunner and Knobbe Martens Olson & Bear, LLP *Thursday, 7:00 - 9:00 AM*

Mental Health, Wellness and the Practice of Law

**Program subject to change

Hotel & Transportation



Loews Philadelphia Hotel

1200 Market St, Philadelphia, PA 19107 1-888-575-6397

Located in the nation's first skyscraper, Loews Philadelphia Hotel combines living history with warm sophistication. Located in the heart of Center City, steps to historic attractions.

Group/single/double rate is: \$209.00

(This rate is available 3 days pre and post the meeting dates based on availability.)

Hotel reservation cut-off date: April 22, 2019

Call (888) 575-6397 and ask for the AIPLA 2019 Spring Meeting Group Rate, or book online at: <u>https://book.passkey.com/e/49081775</u>

Parking: Valet Parking: \$49 per day

How to get to the City of Brotherly Love...

Conveniently located in the middle of the Northeast Corridor, Philly is:

- 2 hours drive from New York City
- 2.5 hours drive from Washington DC
- 1.5 hours flight from Boston

Those who prefer someone else to do the driving can hop on <u>Amtrak</u>, which provides service southward from Boston or you can use the extremely wallet-friendly and popular <u>Megabus</u> and <u>BoltBus</u> lines, which connect Philadelphia with Boston, New York and Washington, DC.



**Program subject to change

Special Registration Options and Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More...Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2019 Spring Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Wednesday, May 15th, 5:30 - 6:30 PM.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Spring Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Spring Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Spring Meeting homepage.

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2019 Spring Meeting Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide. For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the registration form.

Solo Practitioner Discount

AIPLA Solo Practitioner Member:

\$795 Early Bird Rate\$895 Regular Rate (after April 17)

Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2019 Spring Meeting for every three [3], fully-paid registrations.

Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to meetings@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

*Committee meetings a wise noted.

1. Registration:

Register by May 1, 2019 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

2. Submitting Your Registration:

ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

FAX: Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only), DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

MAIL: Mail registrations to:

AIPLA

1400 Crystal Drive, Suite 600 Arlington, VA 22202.

International Registrations:

If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. Payment for meeting registration must be in US currency.

3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks, special spouse/guest welcome reception and access to a special hospitality suite open during the posted meeting registration hours and stocked with beverages and snacks. This fee is intended for spouses and guests attending the Spring Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

4. Purchasing Event Tickets in Advance and On-Site:

Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

6. Cancellation:

Cancel by May 1, 2019 and receive a refund less a \$50 processing fee. Cancel between May 2 - 8, 2019 and receive a refund less a \$250 processing fee. No refunds issued after close of business May 8, 2019. Cancellations must be made in writing. Please mail or fax -703-415-0786 - your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2019 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

*Committee meetings are open to all **Program subject to change attendees unless otherwise noted.

AIPLA 2019 Spring Meeting Registration

Wednesday, May 15 - Friday, May 17, Loews Philadelphia Hotel, Philadelphia, PA

3 ways to register:		(1) register online: Go to www.aipla.org Credit Card Payment Only		(2) fax: 703-415-0786 (Faxed registrations MUST be accompanied by credit card information.)		(3) mail: AIPLA 1400 Crystal Drive, Suite 600 Arlington, Virginia 22202				
First name: Last name:										
Name for Badge:										
Firm/Compar	ny:									
Mailing Address:					City/State/Zip Code:					
Telephone: E										
(Spouse/Gue	st) Na	ame:								

I. AIPLA 2019 Spring Meeting Registration Rates

**See AIPLA's Cancellation Policy for Important Dates and Information	Early Bird by 4/17/19	Standard/ Onsite after 4/17/19	
AIPLA Member - Full Meeting	\$895	\$995	
AIPLA Member - Day Rate \$675 Early \$775 Standard/Onsite □Wednesday □Thursday □Friday	\$675 (one day only)	\$775 (one day only)	
Government Employee/AIPLA Academic Member	\$95	\$95	
AIPLA Student Member	\$55	\$55	
AIPLA Junior Member	\$585	\$685	
AIPLA Solo Practitioner Member	\$795	\$895	
First-Time Corporate In-House Counsel (Corporate in-house counsel only)	\$0	\$0	
Non-Member* - Full Meeting	\$1395	\$1495	
Non-Member - Day Rate \$1150 Early \$1250 Standard/Onsite □ Wednesday □ Thursday □ Friday	\$1150 (one day only)	\$1250 (one day only)	
Spouse/Guest Fee (For guests over 18)	\$150 x #	\$150 × #	
	Reg	gistration Subtotal	\$

II. AIPLA 2019 Spring Meeting Social and Networking Events

Wednesday, May 15th					
Diversity in IP Law Committee Fun Run/Walk	\$0 × #				
Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 × #				
Spouse/Guest Tour: Philadelphia's Public Art	\$95 × #				
Luncheon - Speaker: The Honorable Mitchell S. Goldberg, US District Court for the Eastern District of Pennsylvania	\$67 × #				
Opening Night Reception - "Philadelphia's Living History"	\$99× #				
Thursday, May 16th					
Women in IP Law Breakfast	\$0 × #				
Spouse/Guest Tour: Revolutionary Women	\$99 × #				
Luncheon - Speaker: Joaquin Duato, Vice Chairman, Johnson & Johnson Executive Committee	\$68 × #				
Dinner and Entertainment - "Art Decor Soiree" A Table Reservation (Includes 10 tickets)	\$159 x # \$2000 x #				
Social and Networking Events Subtotal					
Total					

🗌 Yes, I would like to be contacted about participating as a mentor or mentee during 2019 Spring Meeting. Email me 🍭

*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.

□ Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

Method of payment



AIPPI-US: GOING STRONG AND GROWING

Spring Meeting

The AIPPI-US Annual Meeting meet jointly with the IP Practice in Europe Committee on Wednesday from 3:30 to 5:30 PM. All are invited to attend, and those who are interested in joining AIPPI-US are also invited.

Join AIPPI-US

AIPPI-US is the fastgrowing, internationally focused division of AIPLA. AIPPI is the international organization of business firms, executives, lawyers, educators, patent and trademark agents, and people like YOU!

To join, visit the link below. Become an international IP Lawyer. We are waiting for you! With membership approaching 400, the AIPPI-US division of AIPLA is gearing up for the 2019 Annual Congress in London, England.AIPPI is a long-established global intellectual property association and has major visibility and influence in the global IP community. As a result, AIPLA members have the opportunity to join the AIPPI-US Division of AIPLA and make even more of a difference in international IP law.

Why Join the AIPPI-US Division of AIPLA?

AIPPI brings together leaders from many national groups on a level playing field, providing unique opportunities to learn about IP law in other countries. One of the important benefits of membership in the AIPPI-US Division of AIPLA is the chance to meet and get to know top US and international IP lawyers and learn about US intellectual property law in an international context.

AIPPI at Work

AIPPI is the international association for the protection of intellectual property. AIPPI Resolutions can and do provide support for international and national lawmakers, advocates and decision-makers engaged in the work of advancing the development of IP treaties and laws and in applying such authority to determine the rights of parties. WIPO and the "IP5," as well as other regional and national patent or intellectual property offices, legislatures and courts, are among the important organizations and institutions to receive such input from AIPPI.

aippi-us.org/joinaippi.html

Save the date...

The AIPPI 2019 Congress promises to be an unforgettable event that will bring together delegates from all over the world. London is one of the most innovative and business driven nations in the world. Come join your peers at this exciting Congress.

The Congress will begin on September 15, 2019, and conclude on September 18, 2019.

As usual, a number of excursions and adventures are being planned in and around the Congress. The Congress is taking place within walking distance to Big Ben and the Thames River.

Join us in London!







AIPPI-US Division - Become an International IP Lawyer

AIPLA American Intellectual Property Law Association 1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

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AIPLA 2019 Spring Meeting *May 15-17, 2019*

Upcoming AIPLA Meetings!



2019 Annual Meeting October 24 - 26 Gaylord National Resort & Convention Center National Harbor Washington, DC



2020 Mid-Winter Institute January 29 - February 1 Sheraton Grand at Wild Horse Pass Phoenix, AZ



2020 Spring Meeting May 6-8 Grand Hyatt San Antonio Hotel San Antonio, TX

