

New Sponsorship Opportunities



GAYLORD NATIONAL RESORT & CONVENTION CENTER

This spectacular waterfront resort, with a stunning 19-story glass atrium, has sweeping views of the Potomac River and is conveniently located near both National Airport and downtown Washington, DC.

We are happy to provide additional information and answer your specific questions on individual sponsorship events and items. We are also pleased to discuss with you the advantages and benefits of multi-meeting sponsorships.

We encourage you to act now while these opportunities are still available.

Contact: Lisa Jorgenson, Executive Director at:
ljorgenson@aipla.org or 703-412-4347

Not only do sponsorships provide excellent marketing possibilities for you, they also contribute to the overall support of the valuable work we do at AIPLA. We simply cannot do the work we do without the generous support of our sponsors. For over 120 years, AIPLA has been a trusted advocate for the improvement of laws relating to intellectual property, their proper interpretation by the courts and legal education that provide a framework for creativity and innovation.



Our new space will also place exhibitors next to all meeting and function rooms in highly visible locations. For further information on exhibitor space, please contact: Lisa Jorgenson, Executive Director at:

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AIPLA

2020 Annual Meeting Sponsorship Opportunities

Event Sponsorship Opportunities

Opening Night Reception.....	\$60,000+
<i>Partial starting at \$5K</i>	
Dinner & Entertainment (Friday)	\$50,000+
<i>Partial starting at \$10K</i>	
Desert Reception After Friday Dinner	\$60,000+
<i>Partial starting at \$10K</i>	
Diversity Reception (Thursday)	\$30,000+
<i>Partial starting at \$5K - PARTIALLY SOLD</i>	
Women in IP Breakfast.....	\$35,000+
<i>Partial starting at \$10K - PARTIALLY SOLD</i>	

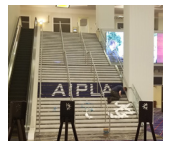
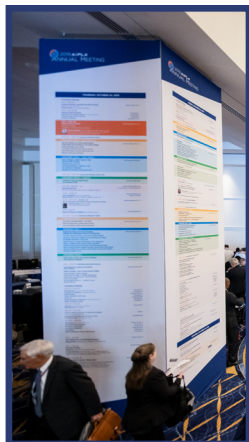
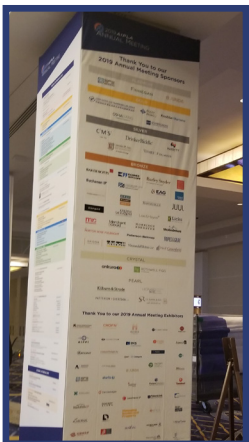
Corporate Practice Breakfast	\$7,500 - SOLD
Lunch Receptions (Thursday or Friday)	\$7,500 each
New Member/First-time	\$20,000 - SOLD
Attendee Reception <i>Partial starting at \$10K</i>	
Committee Meeting Receptions.....	\$3,000 each
Continental Breakfasts.....	\$10,000 each
Morning/Afternoon Breaks.....	\$5,000 each

Additional Opportunities

Meeting WiFi.....	\$15,000 - SOLD
Meeting Mobile App.....	\$15,000
<i>Partial starting at \$7,500</i>	
Attendee Gift Supplied by AIPLA....	\$20,000
<i>Partial starting at \$5,000</i>	
AIPLA Tech Center	\$5,000
Registration Area	\$15,000 - SOLD

Special New Opportunities

Shuttle Buses	\$40,000
<i>Includes signage on buses & at hotel</i>	
Meeting Hotel Key Cards.....	\$15,000
<i>plus the cost of the key cards</i>	
Meeting Lanyards.....	\$15,000
<i>plus the cost of the key lanyards</i>	
Coffee Gazebo	\$10,000 per day - SOLD
<i>plus the cost of the coffee bars</i>	
Daily Schedule Column Wraps.....	\$7,500 per side
<i>3 sides available on two large columns (SEE PHOTOS)</i>	
Charging Station Table Tops.....	\$2,500 each
<i>Your branding on the table</i>	
Stair Clings.....	\$5,000 each
<i>5 Steps</i>	
Mirror Clings.....	\$5,000 each
<i>Your Branding on mirror clings in foyer</i>	
Window Clings.....	\$2,500 each
<i>Your branding on rectangular window clings</i>	
Your Branded Drink Bottles	\$15,000
Branded To-Go Cups	\$10,000



Sponsorship opportunities are available for every budget and can be customized to fit your needs.
Contact Lisa Jorgenson at ljorgenson@aipla.org or 703-412-4347

Sponsors who contribute \$10,000.00 or more will have their Logo Projected on a Prominent Surface at the Event.



Friday Dessert Reception



Window Cling



Opening Reception



Friday Night Dinner and Entertainment



Window Cling



Mirror Cling

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Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 to \$19,999)	Silver (\$10,000 to \$14,999)	Bronze (\$5,000 to \$9,999)	Crystal (\$3,000 to \$4,999)	Pearl (\$500 to \$2,999)
Firm/Corporation Logo and Paragraph Feature in Annual Meeting Mobile App	◆	◆	◆	◆	◆	◆
Firm/Corporation Logo in Annual Meeting Program Preview & Program-at-a-Glance	◆	◆	◆	◆	◆	◆
Signage at Registration Desk and Sponsored Event	◆	◆	◆	◆	◆	◆
Sponsor Ribbons	◆	◆	◆	◆	◆	◆
Recognition in Annual eBulletin (circulation 14,000)	◆	◆	◆	◆	◆	◆
Sponsorship Listing on the AIPLA Website	◆	◆	◆	◆	◆	◆
Recognition at Thursday Luncheon	◆	◆	◆	◆	◆	◆
Two Complimentary Tickets to the Thursday Luncheon	◆	◆	◆	◆	◆	
One Complimentary Meeting Registration	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Luncheon	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Dinner	◆	◆	◆	◆		
Two Complimentary Tickets to the Thursday Opening Night Reception	◆†	◆†	◆†	◆†		
Color Online Button Ad in the Annual eBulletin (circulation 14,000)			◆	◆††		
Two Additional Complimentary Tickets to the Friday Dinner (4 total)	◆	◆	◆			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	◆	◆	◆			
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (4 total)	◆†	◆†	◆†			
Color Online Leaderboard Ad in the Annual eBulletin (circulation 14,000)	◆	◆				
Two Additional Complimentary Tickets to the Thursday Luncheon (4 total)	◆	◆				
One Additional Complimentary Meeting Registration (2 total)	◆	◆				
Two Additional Complimentary Tickets to the Friday Dinner (6 total)	◆	◆				
Color Online Skyscraper Ad in the Final Meeting Annual eBulletin	◆					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	◆					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	◆†					

† Sponsors of the Opening Night Reception only.

†† Sponsor at \$7,500 and get a Color Online Button.



NOTE: Multi-meeting sponsorship packages are available.

For more information, contact Lisa Jorgenson at ljorgenson@aipla.org or 703-412-4347