

**AIPLA Design Rights Boot Camp
August 5-6, 2019**

Chicago-Kent College of Law
565 W Adams St.
Chicago, IL 60661

Monday, August 5, 2019

7:00 AM - 5:00 PM Registration and CLE Information

7:00 AM - 8:00 AM Continental Breakfast

8:00 AM - 8:10 Welcome remarks Dean of Law School

8:10 - 9:10AM introduction to Design rights

Perry J. Saidman
Saidman Design Law Group, LLC
Silver Spring, MD

Professor Mark McKenna
University of Notre Dame Law School
Notre Dame, IN

9:15 to 10:05

Track one

Track 2

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| <p>Trade dress 101 – Product and packaging trade dress basics</p> <p>Jessie N. Roberts, Esq. Delos, LLC Great Falls, VA</p> | <p>Design patents 101- including the basics of drafting and filing a design patent application</p> <p>Craig Mueller Lewis Brisbois Denver, CO</p> |
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10:05 to 10:15 BREAK

10:15 to 11:05

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| <p>Preparation and filing of a trade dress application at the USPTO</p> <p>Darren S. Cahr Drinker Biddle Chicago, IL</p> | <p>Copyright 101 – including preparing and filing a copyright application</p> <p>Lauren Emerson Leason Ellis White Plains, NY</p> |
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11:10 to 12:00

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| <p>Advanced trade dress prosecution including responding to a USPTO rejections</p> <p>Charles Weigell Fross Zelnick Lehrman and Zissu, P.C. New York, NY</p> | <p>Overview of the Hague System (Geneva Act)</p> <p>David Gerk Office of Policy and International Affairs United States Patent and Trademark Office</p> <p>Jonah Asher Hague Registry WIPO</p> |
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12:00 to 1:15 LUNCH

1:20 to 2:10

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| Before you file your copyright suit Initial consideration in potential copyright litigation Janet Fries Drinker Biddle & Reath LLP Washington, DC 20005-1209 | International Industrial Design protection Stuart Irvine and Daneta Crump FPA Patent Attorneys Melbourne, Australia |
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2:15 to 3:05

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| Advanced Copyright, including responding to rejection and Digital Rights Management Garfield Goodrum Goodrum Design Law Boston, MA | Advanced design patent prosecution including responding to objections and rejections James Aquilina DESIGN IP Allentown, PA |
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3:10 to 3:30 BREAK

3:35 to 5:05

Breakout Sessions

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| CONSUMER PRODUCTS - health and beauty; sports equipment. Reagan Charney, PhD Newell Brands Atlanta, GA | TEXTILES and CLOTHING -. Michael K. Friedland And Lauren Keller Katzenellenbogen Knobbe Martens Irvine, CA | Design protection for virtual reality and games Phong Dinh Microsoft Corporation |
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Tuesday, August 6, 2019

8 to 8:50AM

Introduction to Design rights enforcement and validity challenges

Ian Walsworth
Lewis Brisbois
Denver, CO

9:00 to 9:50

Track one

Track 2

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| Lack of unity as a ground for invalidity? A view from Europe Dr. Henning Hartwig Bardehle Pagenberg Munich, German | Validity challenges to Design Patents Elizabeth Ferrill, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington, DC |
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9:50 to 10:00

BREAK

10:00 to 10:50

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| <p>Litigating Trade Dress Properties before the TTAB, evidence of secondary meaning in trade dress cases</p> <p>Linda Kuczma Administrative Trademark Judge Trademark Trial and Appeal Board United States Patent and Trademark Office</p> | <p>Pre-filing considerations in design patent litigation</p> <p>Robert Katz Banner Witcoff Washington, DC</p> |
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10:55 to 11:50

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| <p>The strategy and implementation of litigation protecting and defending trade-dress and trademark related designs.</p> <p>Maxim Waldbaum Rimon Law New York, NY</p> | <p>Is it constitutional to get trade dress on an expired design patent.</p> <p>Ken Germain, Wood Herron & Evans, LLP Cincinnati, OH</p> <p>Richard S. Stockton, Banner Witcoff, Ltd., Chicago, IL</p> |
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12:00 to 1:15 LUNCH

1:20 to 2:10

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| <p>Protecting non traditional marks</p> <p>Brett Heavner Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, D.C</p> | <p>Design informatics</p> <p>George Raynal Saidman Design Law Group, LLC Silver Spring, MD</p> |
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2:15 to 3:05

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| <p>Functionality in Copyright, Trade Dress and Design Patents</p> <p>Christopher V. Carani, McAndrews, Held & Malloy, Ltd. Chicago, IL</p> | <p>International Copyright</p> <p>Dr. Peter Schramm Meyerlustenberger Lachenal AG Zürich, Switzerland</p> |
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3:05 to 3:25 BREAK

3:30 to 5:00 Breakout Sessions

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| <p>Medical devices.</p> <p>Kara E.F. Cenar Greensfelder, Hemker & Gale, P.C. Chicago, IL 60606</p> | <p>Architecture and retail space</p> <p>David E. Bennett, Coats and Bennett. PLLC Cary, NC</p> | <p>SOFTWARE and GUIs</p> <p>Tracy Durkin Sterne Kessler Goldstein Fox Washington DC</p> |
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