

PROGRAM AGENDA

Thursday, June 6, 2019

8:00 am	Trademarks 101 Christine Farley, American University Washington College of Law
9:00 am	Developing a Filing Strategy Monica Riva Talley, Sterne Kessler Goldstein & Fox
10:00 am	The Application Process Jennifer Fraser, Dykema Gossett, PLLC
11:00 am	Due Diligence Anna Naydonov, Finnegan Henderson Farabow Garrett & Dunner
11:30 am	International Filing Basics Ashford Tucker, Fross Zelnick Lehman & Zissu, PC Jonathan Gelchinsky, Pierce Atwood, LLP
12:30 pm	Lunch
1:30 pm	Breakout Session 1: Hands-on Training: Ordering Trademark Clearance Search Reports; Analyzing Search Reports; Preparing Opinions Brian Brown Richard C. Gilmore, Maschoff Brennan Kelu Sullivan, Kelly IP, LLP
3:15 pm	Breakout Session 2: Hands-on Training: Responding Effectively to Office Actions Lisa M. Willis Jonathan Gelchinsky, Pierce Atwood, LLP Two Supervising and one Managing Attorney from the USPTO (invited)
5:00 pm	Day 1 Concludes

Friday, June 7, 2019

8:00 am	Intro to TTAB Practice Jeremy Blackowicz, Day Pitney LLP
8:20 am	Ex Parte Appeals Anna King, Banner & Witcoff, Ltd
9:00 am	Oppositions & Cancellations Clint Taylor and Jason Joyal, Kelly IP, LLP
10:30 am	Board Practice Tips & Pitfalls

	<p>Hon. Jonathan Hudis, Administrative Trademark Judge, Trademark Trial and Appeal Board, US Patent & Trademark Office</p> <p>Andrew Baxley, TTAB Interlocutory Attorney, US Patent & Trademark Office</p> <p>Hon. Thomas Wellington, Administrative Trademark Judge, Trademark Trial and Appeal Board, US Patent & Trademark Office</p>
12:30 pm	Lunch
1:30 pm	<p>Dispute Investigations</p> <p>Joel T. Beres, Stites & Harbison, PLLC</p>
2:15 pm	<p>Cease and Desist Campaigns</p> <p>Danae Robinson and Erik Combs, Pirkey Barber PLLC</p>
3:15 pm	<p>Consent & Co-Existence Agreements</p> <p>Julia Belagorudsky, Fross Zelnick Lehrman & Zissu, PC</p>
4:15 pm	<p>US District Court Litigation</p> <p>Brian Darville, Oblon McClelland Maier & Neustadt, LLP</p>
5:00 pm	Day 2 Concludes