

Strengthen your company's image via a sponsorship during the AIPLA 2020 Mid-Winter Institute, January 29-February 1 in Phoenix, AZ. The Mid-Winter Institute typically attracts about 500 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, Contact Lisa Jorgenson at ljorgenson@aipla.org.



Event Sponsorship Opportunities

- Opening Night Dessert Party (Wednesday).....\$50,000+
partial starting at \$10K
- Opening Night Reception (Wednesday)\$50,000+
*partial starting at \$5K - **PARTIALLY SOLD***
- Dinner & Entertainment (Thursday)\$25,000+
partial starting at \$10K
- New Member/First-Time Attendee Reception..... \$10,000 **SOLD**
- Women in IP Law Committee Breakfast\$10,000+
*partial starting at \$5K - **PARTIALLY SOLD***
- Lunch Receptions (1/2 hour Thursday or Friday).....\$7,500 each
- Awards Reception for Golf (Saturday)\$5,000
- Corporate Practice Committee Breakfast Meeting.....\$3,000 **SOLD**



Additional Sponsorship Opportunities

- Gift for all Attendees
*(partial Sponsorship starting at \$5,000) \$20,000
- AIPLA Technology Center\$5,000
- Continental Breakfasts (each, total of 3).....\$7,500
- Signage at Meeting\$3,000 **SOLD**
- Morning & Afternoon Breaks (each, total of 4).....\$5,000 **(1)SOLD**
- Meeting Mobile App..... \$10,000
*(partial Sponsorship starting at \$5,000)
- Meeting WiFi..... \$10,000 **SOLD**
- Meeting Registration \$10,000 **SOLD**
- Meeting Lanyards (plus the cost of the lanyards)\$10,000
- Meeting Hotel Keycards (plus the cost of the key cards).\$10,000



Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 or more)	Silver (\$10,000 or more)	Bronze (\$5,000 or more)	Crystal (\$3,000 or more)	Pearl (up to \$2,999)
Firm/Corporation Logo in Spring Meeting Preview & Program-at-a-Glance	●	●	●	●	●	●
Signage at Registration Desk and Sponsored Event	●	●	●	●	●	●
Sponsor Ribbons	●	●	●	●	●	●
Recognition in Mid-Winter eBulletin (circulation 14,000)	●	●	●	●	●	●
Sponsorship Listing on the AIPLA Website	●	●	●	●	●	●
Recognition at Thursday Luncheon	●	●	●	●	●	●
Two Complimentary Tickets to the Thursday Luncheon	●	●	●	●	●	
One Complimentary Meeting Registration	●	●	●	●		
Two Complimentary Tickets to the Friday Luncheon	●	●	●	●		
Two Complimentary Tickets to the Thursday Dinner	●	●	●	●		
Two Complimentary Tickets to the Wednesday Opening Night Reception	● †	● †	● †	● †		
Color Online Button Ad in the Mid-Winter eBulletin (circulation 14,000)			●	● ††		
Two Additional Complimentary Tickets to the Thursday Dinner (4 total)	●	●	●			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	●	●	●			
Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (4 total)	● †	● †	● †			
Color Online Leaderboard Ad in the Mid-Winter eBulletin (circulation 14,000)	●	●				
Two Additional Complimentary Tickets to the Thursday Luncheon (4 total)	●	●				
One Additional Complimentary Meeting Registration (2 total)	●	●				
Two Additional Complimentary Tickets to the Thursday Dinner (6 total)	●	●				
Color Ad in Program Preview & Color Online Skyscraper Ad in Mid-Winter eBulletin	●					
Four Additional Complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with Your Company's Name	●					
Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (6 total)	● †					

†Sponsors of the Opening Night Reception only. ††Sponsor at \$7,500 and get a Color Online Button

NOTE: All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise. Sponsorship and Exhibiting Information, please contact Contact Lisa Jorgenson at ljorgenson@aipla.org.