

AIPLA 2019 Mid-Winter Institute Sponsorship Opportunities



Strengthen your company's image via a sponsorship during the AIPLA 2019 Mid-Winter Institute, January 30-February 2 in Tampa, FL. The Mid-Winter Institute typically attracts about 500 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, Contact Mike Collins at mcollins@aipla.org or 703-412-4357.



Event Sponsorship Opportunities

| | | |
|---|-----------|------|
| Thursday Corporate Practice Committee Breakfast Meeting | \$3,000 | SOLD |
| Thursday Lunch Reception (½ hour) | \$5,000 | SOLD |
| Friday Lunch Reception (½ hour) | \$5,000 | SOLD |
| Wednesday New Member/ First-Time Attendee Reception | \$10,000 | |
| Wednesday Diversity Reception | \$15,000 | SOLD |
| Wednesday Opening Night Reception | \$50,000* | |
| *(partial sponsorships starting at \$5,000) | | |
| Friday Women in IP Law Committee Breakfast Meeting | \$10,000 | SOLD |
| Thursday Dinner Entertainment | \$25,000* | |
| *(partial sponsorships starting at \$5,000) | | |
| Saturday Awards Reception for Golf | \$5,000 | |

Additional Sponsorship Opportunities

| | |
|---|---------------------|
| Gift for all Attendees | \$20,000* |
| *(partial Sponsorship starting at \$5,000) | |
| AIPLA Technology Center..... | \$5,000 |
| Three Continental Breakfasts (each) | \$7,500 |
| Signage at Meeting.....(SOLD) | \$3,000 |
| Two Morning & Two Afternoon Breaks (each) | \$5,000 |
| Meeting Mobile App |(SOLD) \$5,000 |
| Meeting WiFi | \$10,000 |
| Meeting Registration | \$10,000 |
| Meeting Lanyards (plus the cost of the lanyards)..... | \$5,000 |
| Meeting Hotel Key Cards (plus the cost of the key cards)..... | \$5,000 |

* This event occurs only if fully sponsored.

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AIPLA 2019 Mid-Winter Institute Sponsor Recognition Levels

| Sponsor Benefit | Platinum (\$20,000 or more) | Gold (\$15,000 to \$19,999) | Silver (\$10,000 to \$14,999) | Bronze (\$5,000 to \$9,999) | Crystal (\$3,000 to \$4,999) | Pearl (up to \$2,999) |
|---|-----------------------------------|-----------------------------------|-------------------------------------|-----------------------------------|------------------------------------|-----------------------------|
| Firm/Corporation Logo in Mid-Winter Meeting Preview & Program-at-a-Glance | X | X | X | X | X | X |
| Signage at Registration Desk and Sponsored Event | X | X | X | X | X | X |
| Sponsor Ribbons | X | X | X | X | X | X |
| Recognition in Mid-Winter <i>eBulletin</i> (circulation 14,000) | X | X | X | X | X | X |
| Sponsorship Listing on the AIPLA Website | X | X | X | X | X | X |
| Recognition at Thursday Luncheon | X | X | X | X | X | X |
| Two Complimentary Tickets to the Thursday Luncheon | X | X | X | X | X | |
| One Complimentary Meeting Registration | X | X | X | X | | |
| Two Complimentary Tickets to the Friday Luncheon | X | X | X | X | | |
| Two Complimentary Tickets to the Thursday Dinner | X | X | X | X | | |
| Two Complimentary Tickets to the Wednesday Opening Night Reception | X* | X* | X* | X* | | |
| Color Online Button Ad in the Mid-Winter <i>eBulletin</i> (circulation 14,000) | | | X | X** | | |
| Two Additional Complimentary Tickets to the Thursday Dinner (4 total) | X | X | X | | | |
| Firm/Corporation Logo Projected on a Prominent Surface at the Event | X | X | X | | | |
| Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (4 total) | X* | X* | X* | | | |
| Color Online Leaderboard Ad in the Mid-Winter <i>eBulletin</i> (circulation 14000) | X | X | | | | |
| Two Additional Complimentary Tickets to the Thursday Luncheon (4 total) | X | X | | | | |
| One Additional Complimentary Meeting Registration (2 total) | X | X | | | | |
| Two Additional Complimentary Tickets to the Thursday Dinner (6 total) | X | X | | | | |
| Color Ad in Program Preview & Color Online Skyscraper Ad in the Mid-Winter <i>eBulletin</i> | X | | | | | |
| Four Additional Complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with Your Company's Name | X | | | | | |
| Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (6 total) | X* | | | | | |

*Sponsors of the Opening Night Reception only. **Sponsor at \$7,500 and get a Color Online Button

NOTE: All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.

Sponsorships and Exhibiting Information: Contact Mike Collins • 703-412-4357 • mcollins@aipla.org