

# A POST-PANDEMIC IP WORKOUT:

IP Through the Lens of **Health, Sports,** and Wellness

January 31-February 3, 2023 Rancho Bernardo Inn San Diego, CA

### **Dress Code:**

Comfortable, Casual Clothing.

<u>Athletic attire encouraged!</u>

American Intellectual Property Law Association Serving the Creative and Legal Communities

#### **General Information**

#### **Registration and Exhibit Hours**

Tuesday: 4:00 - 7:00 PM

Wednesday: 8:00 AM - 6:00 PM

Thursday: 8:00 AM - 6:00 PM

Friday: 7:30 AM - 12:30 PM

\*The CLE Booth will remain open until 1:00 PM on Friday. All times listed are Pacific Standard Time.

#### **Helpful Hints**

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Mid-Winter Institute Meeting App.

#### **CLE Information**

The 2023 Mid-Winter Institute has a total of **630** CLE minutes, including 60 minutes of Ethics. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations, credit calculation, and approval.

# Friday, February 3 The Three C's of Attorney Ethics: Communications, Confidentiality and Conflicts of Interest

11:00 AM - 12 NOON 60 minutes of Ethics

#### **Maximum CLE Credit Calculations:**

630/60 = 10.5, including 1.0 hour of Ethics

630/50 = 12.6, including 1.2 hours of Ethics

Maximum credits may vary based upon state calculation requirements.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to most states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

**Disclaimer:** AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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# The Mid-Winter Institute is on Twitter!



Are you #TweetingTheMeeting?

Don't forget to include the hashtag #aiplaMW23 to be featured in the Mid-Winter Institute Twitter Feed!

All of the sessions of the Mid-Winter Institute have been approved as Insurance Discount Eligible.



Program as of December 8, 2022 Subject to change.

#### **AIPLA Members and Friends:**

Since the Covid-19 pandemic, we find ourselves in a new world. Social interaction is different, many of our workplaces have been transformed, and our health outlook has changed too. We have questioned our lifestyles and sought new ways of working out, staying healthy, and taking care of ourselves and others. In step with these changes, innovation has exploded in the health, sports, and wellness sectors. Names such as Oura Ring, WHOOP, Fitbit, and Apple Watch are now ubiquitous. Mindfulness and stress management are now top of mind with new apps and other technology available to help us focus on self-improvement. Not surprisingly, this raises many new and old IP challenges and opportunities.

Amid this technological revolution, we are excited to present this year's Mid-Winter Institute: A Post-Pandemic IP Workout: IP Through the Lens of Health, Sports, and Wellness. We invite you to join the conversation at AIPLA's 2023 Mid-Winter Institute in San Diego!

We are rolling out a new format for this Mid-Winter Institute. Rather than having concurrent breakout tracks, we will be holding morning and afternoon plenary sessions, where we can all join and engage in interactive discussions and activities on several emerging IP topics in the health, sports, and wellness spaces:

- Wearable health monitoring devices and electronics:
- Data privacy and regulatory compliance issues;
- Name, image, and likeness rights, licensing, and enforcement;
- Fitness apparel, footwear, and accessories;
- Exercise devices and equipment;
- Participation sports (e.g., running and triathlon);
- and Nutrition.

The meeting will not only provide AIPLA's high quality CLE credit opportunities, but also exceptional speakers in the sports, health, and wellness sectors. Expect to hear substantive content and practical insights to guide your professional development and feed your personal curiosity as well. There will be plenty of learning experiences for seasoned practitioners as well as newly minted agents and attorneys. As always, there will be ample opportunities to network with fellow IP practitioners.

Take a break from the cold of winter, grab your comfortable clothes and athletic attire, and join us in sunny San Diego! We look forward to welcoming you!

#### Brian H. Batzli

President

#### **Ann Mueting**

President-Elect
Officer-in-Charge
2023 Mid-Winter Institute

# The 2023 Mid-Winter Institute Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

### **Media Partners:**















We want you to get the most out of your experience, so we are encouraging a dress code of casual, comfortable clothing. Athletic attire encouraged!







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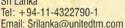
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# **Pre-Meeting Events**

#### **IP Practice in Japan Committee Pre-Meeting and Dinner**

#### January 30-31, 2022

Rancho Bernardo Inn San Diego, CA

#### The Latest IP Developments in Japan and the US

The Pre-Meeting begins with breakfast on Monday, January 30th at 8:30 am, and goes until 5:00 pm, and continues on Tuesday, January 31st from 8:30 am - 12:00 noon. The meeting will include continental breakfast, coffee breaks, lunch (lunch only on Monday) and an afternoon coffee break. There will be an optional dinner on Monday. Detailed agenda is listed below.

Meeting Cost: \$175 **Dinner Cost: \$145** 

\*Note: you must be registered for the 2023 Mid-Winter Institute to register for this pre-meeting and dinner.

Presentations provided by the members of a number of organizations including the Japan Patent Attorney Association (JPAA) and International Association for the Protection of Intellectual Property in Japan (AIPPI), as well as American Intellectual Property Law Association (AIPLA) on a wide range of topics such as:

- 1. US Case Law Updates: Recent Cases and What is Coming Up
  - Subject Matter Eligibility
  - Recent Trademark Decisions by the Federal Circuit
  - Patent Damages and Role of Damages Expert
- 2. US Claim Construction Issues and Practical Tips on Claim Drafting
- 3. Securing Intellectual Property Rights for IoT and AI Technologies
- 4. Primer on US Restriction Practice
- 5. IDS Practice: Tips and Considerations
- 6. Japan Case Law Updates: New developments from the East

\*Note: Topics are subject to change

#### Monday, January 30:

8:30 - 9:00 am - Continental Breakfast 9:00 am - 12:00 pm - Morning Session

12:00 - 1:00 pm - Luncheon

1:15 - 5:00 pm - Afternoon Session

7:00 - 9:00 pm - Dinner (Ticket Required)

Dinner Location - TBD

Guests should arrive at 6:30 pm; Dinner will be served at 7:00 pm

#### **Tuesday, January 31:**

8:30 - 9:00 am - Continental Breakfast 9:00 am - 12:00 pm - Meeting Afternoon social activities - TBD (Typically Golf or Shooting Range)





# DAY 1

#### ■ 9:00 AM - 12:00 NOON

**Board of Directors Meeting** (Board Members Only)

#### ■ 1:00 - 4:00 PM

**Board/Committee Leadership Meeting** (Leadership Members Only)

#### ■ 2:00 - 4:00 PM

#### Spouse/Guest Get Acquainted Social

Take some time to relax before we kick the week off. Meet new friends and reconnect with existing friends!

■ 4:00 - 7:00 PM

**Pre-Registration Opens** 

■ 6:00 - 7:00 PM

#### **New Member/First Time Attendee Reception**

Are you a new AIPLA member? New to an AIPLA Meeting? You're invited to attend!

#### ■ 7:00 - 9:00 PM 🛷

#### **Opening Night Reception**

Co-Sponsored by: Baker Botts, Finnegan, LexOrbis, Morrison & Foerster, and Shook Hardy & Bacon



#### \*Waiver is required

### The Trial Courtyard\* - See it, Taste it, Touch it - Try It!

AIPLA presents the Trial Courtyard—AIPLA's first immersive presentation, featuring interactive displays of fitness products and services. After hearing about all the IP law, come see, explore, and experience the products yourself. Don't miss this chance to try out innovative fitness and wellness technologies—stop by the Trial Courtyard, and check the 2023 Mid-Winter Institute App for scheduled Trial Courtyard fitness events.

The Trial Courtyard will be open Wednesday and Thursday from 8:00 AM - 6:00 PM and Friday from 8:00 AM - 12 Noon.





Registered spouses and guests are welcome at all open receptions,

breakfasts, coffee

breaks, Wellness

Sessions, and Pop-Up Fitness events. They

are also welcome to try

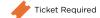
out the items in the Trial

Courtyard. Join the fun!



\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



### ■ 6:45 - 8:45 AM ◆

**Corporate Practice Committee Breakfast Meeting** (For Corporate In-House Practitioners Only) **Sponsored by:** Greer Burns & Crain

#### ■ 7:45 - 8:45 AM

#### **Committee Meetings or Pop-Up Fitness Events**

Check the MW23 website for the committee meeting schedule.

#### ■ 8:00 AM - 6:00 PM

Registration, Trial Courtyard, and Exhibit Hours

#### ■ 9:00 - 9:40 AM

#### 2023 MEETING KICK OFF: YOUR POST-PANDEMIC IP WARM UP

9:00 - 9:10 AM

**Association Business Meeting** 

9:10 - 9:45 AM

Introduction from Brian H. Batzli, AIPLA President, and Keynote Presentation

#### ■ 9:45 AM-12:00 NOON

#### AM PLENARY - WEARABLES AND ELECTRONIC GADGETRY

#### IP A-wear-ness: IP and Data Issues for Wearable Devices and Environments

A panel of technology experts will discuss wearable devices and various applications in distinct environments. Among other topics, the panel will: define relevant wearable marketplaces and value chain models; discuss key considerations in identifying patentable subject matter for wearable technologies along with claiming strategies for interoperability, split infringement, and other key objectives; discuss patent application preparation related to software and hardware development cycles; explain branding strategies for "wearable" technology; and identify data privacy, data rights, and regulatory issues arising from wearable data collection, cross-platform sharing, and archiving.

Moderator: Michael Drapkin, Holland & Hart, Boulder, CO

#### **Speakers:**

Kristin Lamb, OURA, San Francisco, CA Paul Lee, DexCom, San Diego, CA Andrew Newton, Qualcomm, San Diego, CA

10:45-11:00 AM - Coffee Break



#### ■ 12:00 NOON - 12:30 PM

**Luncheon Reception (Open to all attendees)** 

#### ■ 12:30 - 1:30 PM 🛷



**Luncheon: Exhale Stress - Breathing for Life** 

Keynote Speaker: Myra McCormack, AIPLA Past President, Johnson & Johnson (retired),

Meditation Instructor, New Hope, PA

#### ■ 1:30 - 2:00 PM

Wellness Session (Open to all attendees)

■ 2:00 - 4:30 PM

#### **PM PLENARY - THE BUSINESS OF SPORTS**

The New World of Licensing of Name, Image, and Likeness (NIL) by Student Athletes at NCAA Schools - An Introduction and a Demo!

This program will provide an introduction to NIL licensing, the history and recent evolution of the policies of the NCAA and laws governing payment of student athletes, and how college athletics are being profoundly impacted by the current tidal wave of the NIL licensing programs and deals sweeping the nation. We will have an NCAA athlete who will speak about their experiences in this new world of NIL licensing and also demonstrate an actual NIL licensing function!

Moderator: Angelica Andreoli, Shook Hardy & Bacon, Kansas City, MO

Speakers:

Jeremy M. Evans, California Sports Lawyer, Newport Beach, CA Avilia Uribe, NCAA Athlete, Pennsylvania State University, State College, PA

3:15 - 3:30 PM - Coffee Break

#### PM PLENARY - SPORTS & EXERCISE APPAREL, FASHION & FOOTWEAR

#### IP for your Sole: IP Protection for Sneakers and Other Fitness Apparel

This plenary session will discuss recent developments pertaining to the protection and enforcement of IP related to athletic apparel/footwear. This will include a discussion of the different types of IP protection available (i.e., design patents, utility patents, copyright, trademark, and trade secrets) and how current practitioners can practically navigate protecting and /or enforcing that IP. Finally, alternative routes to protection and enforcement will be discussed (i.e., First Amendment defenses).

Moderator: Felicia Boyd, Norton Rose Fulbright, Minneapolis, MN

Speakers:

Timothy Cuffman, Debevoise & Plimpton LLP Mike Kasdan, Wiggin, New York, NY

#### ■ 4:45 - 5:45 PM

Committee Meetings or Pop-Up Fitness Events Mentoring Speed Networking Event Sponsored by: Lee & Hayes

■ 7:30 - 9:30 PM ◆

**Dinner Celebration** 



pen to all \*\*Program subject to change

#### ■ 6:45 - 8:45 AM �

#### Women in IP Law Committee Breakfast Meeting

Sponsored in part by: Axinn, Veltrop & Harkrider, Foley Hoag, and Knobbe Martens

#### ■ 7:45 - 8:45 AM

**Committee Meetings or Pop-Up Fitness Events** 

#### ■ 8:00 AM - 6:00 PM

Registration, Trial Courtyard, and Exhibit Hours

#### ■ 9:00 AM - 12:00 NOON

### **AM PLENARY - PARTICIPATION SPORTS & INTERACTIVE TRAINING**

#### Protecting Pro Sports: IP Challenges and Opportunities for Pro Athletes and Teams

This program will provide an overview of the IP issues confronted in pro sports from the perspective of a professional athlete and a professional sports team. Topics include branding, marketing, licensing, trademark protection, and more.

Moderator: Adi Williams, Fish & Richardson, Washington, DC

#### Speakers:

Deborah Dixon, Los Angeles Chargers NFL Football Team, Costa Mesa, CA Lynn Jordan, Kelly IP, Washington, DC Scott Defilippis, Professional Triathlete, Encinitas, CA

#### 10:15 - 10:30 AM - Coffee Break

#### Revolutionizing Participation: Challenges for the Everyday Athlete and the Innovation that "Drives" the Community

This program will address the technology that has revolutionized participation sports such as running, cycling, swimming, and triathlon. You will see a demonstration of devices, sensors, and software, including data, which drive these sports. You will then hear a discussion of the IP issues which surround protection and enforcement including patent, trademark, trade secret, and copyright issues. You will also hear a discussion of some of the data privacy/data protection issues associated with all of the data being collected, transmitted, and stored during these sports.

Moderator: Adi Williams, Fish & Richardson, Washington, DC

#### Speakers:

Richard Rainey, Covington & Burling LLP, Washington, DC Nancy Linck, NJ Linck Consulting, La Jolla, CA Michael DeVincenzo, King & Wood Mallesons, New York, NY Anthony Fuga, Holland & Knight, Chicago, IL Katie Palavecino, US Patent & Trademark Office, Alexandria, VA (invited) Mandy Leonard, Tri Club, San Diego, CA Bret Hrivnak, Hahn Loesner & Parks LLP, Cleveland, OH

#### ■ 12:00 NOON - 12:30 PM

**Luncheon Reception (Open to all attendees)** 

Sponsored in part by: Kilpatrick Townsend





## ■ 12:30 - 1:30 PM 🛷



Networking Luncheon in the Trial Courtyard: Connect with colleagues and see, explore, and experience the products you've been hearing about yourself. Don't miss this chance to try out innovative fitness and wellness technologies. See it, Taste it, Touch it - Try It!

#### ■ 1:30 - 2:00 PM

**Wellness Session (Open to all attendees)** 

■ 2:00 - 4:30 PM

#### **PM PLENARY - NUTRITION**

#### Munch on This! Insights into IP and Regulatory Issues Surrounding Nutritional Products in the U.S. and Beyond

So, your client's developed a nutritional product. What should they do next? The experts on this panel will examine strategies for procuring and enforcing patent protection for nutritional products, challenges in branding and labeling of such products, and international requirements such as designation of origin and geographical indication.

Moderator: Rachel Kahler, General Mills, Minneapolis, MN

#### Speakers:

Abby Meyer, Sheppard Mullin, Costa Mesa, CA Jason Jardine, Knobbe Martens, San Diego, CA Courtenay Brinckerhoff, Foley & Lardner, Washington, DC Christian Thomae, Dumont, Mexico City, Mexico

#### 3:40-3:55 PM - Coffee Break

#### Step Right Up! Delve into Strategies for a Mock Nutritional Product

Ok, so here's the client. Get ready to advise! We will have an interesting interactive discussion on the launch of a fabulous "new" nutritional product.

Special thanks to FDAImports.com for providing the fabulous "new" nutritional product for our discussion!

Presenter: Benjamin England, FDAImports.com, Glen Burnie, MD

#### ■ 4:45 - 5:45 PM

#### **Committee Meetings**

3k Fun Run - Run, Walk, Volunteer, Cheer, Heckle - fun for everyone! Won't you join us! Hosted by: the Diversity Committee and Sponsored by: Merchant & Gould

#### ■ 6:00 - 7:00 PM

**Cocktail Reception (Open to all attendees)** 

Then go and enjoy a free evening and explore San Diego!

#### ■ 7:00 - 9:00 PM

#### **Past Presidents Dinner**

AIPLA Past Presidents and Board Members only

#### FREE NIGHT!

\*Committee meetings are open to all attendees unless otherwise noted.

Enjoy what San Diego has to offer ...



Ticket Required



#### ■ 7:30 AM - 12:00 NOON

Registration, Trial Courtyard, and Exhibit Hours (CLE Booth will remain open until 1:00 PM)

#### ■ 8:30 AM - 12:00 NOON

#### **AM PLENARY - EU UNIFIED PATENT COURT**

#### 8:30 - 9:30 AM

#### The European Union Unified Patent Court: To Opt-In or Opt-Out? That is the Question!

The date is nearly upon us for the Unified Patent Court (UPC) to begin receiving cases and for Unitary Patents (UP) to start being granted – current projection is that it will be June 1, 2023. The UPC will have exclusive jurisdiction over all Unitary Patents and, in time, all European patents validated in EU countries. The UPC will be the forum that decides infringement and revocation proceedings and determines remedies for these rights within the countries that have ratified the UPC law. The countries that agreed to participate in the UPC recognize the UPC will be a new, untested, multinational European court. As such, there will be a transitional period during which one can opt-out from the jurisdiction of the UPC for certain published European patent applications and European patents. Hand-in-hand with the UPC, the new Unitary Patent will simplify the administration of European patent rights – albeit at the risk of being centrally attacked. While there is no exhaustive list or one size fits all approach to dealing with opt-outs and the decision as to whether to seek UP protection, this program will consider practical aspects and actions to take now in preparation for June 1.

Moderator: Barrett Spraggins, Kennedy Lenart Spraggins, LLP, Austin, TX

#### Speakers:

lan Jones, Gill Jennings & Every, LLP, London, United Kingdom

Nick Noble, Kilburn Strode, LLP, London, United Kingdom

#### **AM PLENARY - SPORT, EXERCISE & FITNESS DEVICES**

#### 9:30 - 10:45 AM

# Ready to Launch? Taking An Exercise Device Company From The First Lap To The Finish Line: IP Considerations For Entering The Sport Device Marketplace

This panel will present diverse perspectives about the IP challenges companies face when launching and protecting new products in the exercise device arena. Speakers will provide real-life examples of numerous legal and business considerations that must be taken into account for a successful product launch. Particular focus on small start-up companies and design patent prosecution issues for wearable devices.

Moderator: Jocelyn D. Ram, Fountainhead Law, Santa Clara, CA

#### Speakers

Margaret Polson, Polson Intellectual Property Law PC, Westminster, CO` Matthew Leaper. DataFeel. Omaha. NE

Karl Fink, Caerus Strength, Inc, Chicago, IL Neil Singer, ZeroWheel, LLC, Armonk, NY

10:45 - 11:00 AM - Break

#### **AM PLENARY - ETHICS**

Ethics CLE

#### 11:00 AM - 12:00 NOON

#### The Three C's of Attorney Ethics: Candor, Confidentiality and Conflicts of Interest

In response to President Biden's July 2021 "Executive Order on Promoting Competition in the American Economy," which was focused on lowering drug costs, and the June 8, 2022 letter from several senators to the USPTO raising concerns about patent thickets, the USPTO proposed initiatives to bolster the robustness and reliability of patents to incentivize and protect new and non-obvious inventions while facilitating the broader dissemination of public knowledge to promote innovation and competition. The USPTO-FDA collaboration initiatives pose ethical challenges for lawyers. This program will provide insight into conflicts of interest and the duties of candor and confidentiality implicated by such initiatives.

Moderator: Genevieve M. Halpenny, Barclay Damon LLP, Syracuse, NY

#### Speakers:

Mercedes Meyer, Banner & Witcoff, Ltd., Washington DC

David Hricik, Mercer University School of Law, Macon, GA

#### ■ 12:00 NOON - 4:00 PM

#### **Board of Directors Meeting**



■ 12:00 NOON - 5:30 PM 🥠

#### **Golf Tournament**

\*Committee meetings are open to all \*\*Prograttendees unless otherwise noted.







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"

-Peter Kosztolnik
President & Owner



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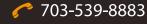
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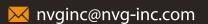
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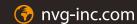
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**PowerPoint** 









# **Hotel & Transportation**



#### Rancho Bernardo Inn

17550 Bernardo Oaks Drive San Diego, CA, USA

#### Click here to book your room!

https://book.passkey.com/gt/218520729?gtid=17bc7f15073c-398729faea45ddda6725

or call **844-226-8262** to book your room.

Group Name: AIPLA Mid-Winter Meeting

Reservations Cut-off: Monday, January 9th, 2023

Resort Fee: WAIVED

AIPLA RATE: Single/Double Room Rate, \$279 plus

applicable taxes.

CANCELLATION: Please cancel (3) days prior to arrival by 12:00pm to avoid a cancellation fee of one nights room and tax.

For more information visit: <a href="https://www.ranchobernardoinn.com">https://www.ranchobernardoinn.com</a>.

#### **Transportation**

Rancho Bernardo Inn is a 35 minute drive from San Diego Airport (SDA) and a 2 hour drive from LAX.

All major rental car companies service the San Diego Airport.

Rancho Bernardo Inn is also only a 30 minute drive to downtown San Diego. The Inn has a complimentary car service and can take guests anywhere within a 5 mile radius of the hotel.

Parking options include a \$35 overnight fee applies for self-parking and \$40 overnight fee for valet parking.





Ticket Required

# **Special Registration Options and Discounts**

# AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

#### Take a look at the benefits of recruiting a new member:

- Reduction of your 2023 Mid-Winter Institute registration fee in increments of \$50
  for each Regular (in practice more than five years), or International Affiliate member
  you recruit and \$25 for each Junior member you recruit. There is no limit to the discount
  you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Tuesday, January 31, 2023 6:00 - 7:00 PM.

#### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Mid-Winter Institute at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Mid-Winter Institute will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Mid-Winter Institute homepage

#### After the newly recruited member has completed the membership application form(s):

- · Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2023 Mid-Winter Institute Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

# Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the registration form.

#### **Group Discounts**

AIPLA is pleased to offer special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2023 Mid-Winter Institute for every three [3], fully-paid registrations.

#### **Register 3-Get 1 FREE**

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to meetings@aipla. org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.



# **Registration and Cancellation Information**

By registering for the 2023 Mid-Winter Institute, attendees acknowledge that they have read and understand the registration policies, releases, and cancellation information.

#### 1. Registration:

Register by January 20, 2023 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

#### 2. Trial Courtyard Release:

Certain exercise equipment, nutritional supplements, and food will be made available to you by third-party vendors. In consideration of being permitted to participate in the Trial Courtyard, a "Release of Liability and Assumption of Risk" form must be completed and maintained on file with AIPLA. The form will be sent to those who "register" to participate and must be signed and returned before individuals will be allowed to participate.

#### 3. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

**FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

**MAIL:** Mail registrations to:

#### **AIPLA**

1400 Crystal Drive, Suite 600 Arlington, VA 22202

#### International Registrations:

If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.** 

#### 4. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks, and special spouse/guest welcome reception. This fee is intended for spouses and guests attending the Mid-Winter Institute who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes.

This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

#### 5. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

#### 6. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

#### 7. Cancellation:

Cancel by December 31, 2022 and receive a refund less a \$50 processing fee. Cancel between January 1 and January 20, 2023 and receive a refund less a \$250 processing fee. No refunds issued after close of business January 20, 2023. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting

#### 8. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

#### 9. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2023 Mid-Winter Institute that will be used in AIPLA print and electronic publications, including AIPLA's website.

**Note:** As part of registering for the Meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know.

We do not rent or sell our attendee list to third parties. It is only given to our exhibitors and sponsors.

# AIPLA 2023 Mid-Winter Institute Registration

Tuesday, January 31 - Friday, February 3, 2023, Rancho Bernardo Inn, San Diego, CA

3	w	ay	/S	to
re	g	is	te	r:

(1) Register			
Go to www.			
Cradit Card			

Online: .aipla.org Credit Card Payment Only

000	

(2) Fax: 703-415-0786 (Faxed registrations MUST be accompanied by credit card



AIPLA 1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202

First name:	Last name:						
Name for Badge:							
Firm/Company:	0: /0: /7: 0 1						
(Spouse/Guest) Name:E mail:							
I. AIPLA 2023 Mid-Winter Institute Registration Rates							
**See AIPLA's Cancellation Policy for Important Dates and Information.	Pre-registration	Early reg	registration Stand		dard/		
-	deadline until December 31, 2022	deadline until January 20, 2023		On-site after January 20, 2023			
AIPLA Member - Full Meeting In-Person	\$995	\$1095		\$1195			
AIPLA Member - Day Rate Early 🔲 Thursday 🔲 Friday 🔲 Saturday	\$770 (one day only)	\$870	(one day only)	\$970 (one day only)			
Government Employee/AIPLA Academic Member	\$95	\$95		\$145			
AIPLA Student Member	\$55	\$55		\$55			
AIPLA Junior Member	\$585	\$685		\$785			
AIPLA Solo Practitioner Member	\$895	\$995		\$1095			
First-Time Corporate In-House Counsel (Corporate in-house counsel only)	\$0	\$O		\$0			
Non-Member* - Full Meeting In-Person	\$1495	\$1595		1695			
Non-Member - Day Rate Thursday Friday 🗌 Saturday	\$1150 (one day only)	\$1250 (one day only)		\$1350 (one day only)			
Spouse/Guest Fee (For guests over 18)	\$150 × # \$150		#	\$150 x	#		
	F	Registration Subtotal		\$			
W AIDLA 0007 M: LW: L L L: L C .: L LN L L:							
II. AIPLA 2023 Mid-Winter Institute Social and Networki	ng Events						
Tuesday, January 31, 2023							
Opening Night Reception			\$99 x	#			
New Member/First-Time Attendee Reception			\$0 x	#			
Wednesday, February 1, 2023							
Corporate Practice Breakfast (Corporate In-House Counsel Only)			\$0 x	#			
Luncheon			\$75 x	#			
Mentoring Speed Networking			\$0 × #				
Dinner and Celebration			\$150 x				
Thursday, February 2, 2023			Ψ100 X				
Women in IP Law Breakfast			\$0 x	#			
				#			
Luncheon			\$76 x	#			
Friday, February 3, 2023							
Golf Tournament:			\$225 x	#			
**Golf Fee is all inclusive except for clubs. Shoes are not available for rental.							
Please email KEarle@aipla.org if you need to rent clubs. Payment for club rental will be p	paid by you.						
	Social and	l Networki	ing Events	Subtotal	\$		
				Total	\$		
By registering for the Mid-Winter Meeting you understand and agree to the regist	tration policies found on pag	e 17					
	tration policies round on pag	C 17.					
Yes, I would like to be contacted about participating as a mentor or mentee (c	ircle one) during 2023 Mid-W	/inter Instit	ute. Email ı	me @			
*To get the member rate, please submit a membership application and	Method of payme	nt					
payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.	egistration. To obtain a membership application, please						
☐ Is this the first time attending an AIPLA stated meeting?	Gradit card (places circle and AMEY MC or VISA)						
IMPORTANT! Please indicate food restrictions/special needs requests	card number			exp. da	ate		
in Oktobri Fleuse indicate 1000 restrictions/special fleeds requests	name on card						
	- signature						

#### GOLD

# **Knobbe Martens**

#### **SILVER**







#### **BRONZE**



















#### **CRYSTAL**







#### PEARL













# **Exhibitors**



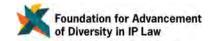


















American Intellectual Property Law Association

1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

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# AIPLA 2023 Mid-Winter Institute January 31-February 3, 2023

# **Upcoming AIPLA Meetings!**



**2023 Spring Meeting** May 10-12, 2023 Westin Seattle Seattle, WA



2023 Annual Meeting
October 19-21, 2023
Gaylord National Harbor &
Convention Center
Washington, DC