

2025
AIPLA



Annual
MEETING

PREVIEW

**October 30-
November 1, 2025**

Westin
Washington, DC



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AIPLA Members and Friends:

Welcome to the 2025 AIPLA Annual Meeting, taking place
October 30 – November 1, 2025, in Washington, DC!

After several years away, we're excited to return to DC—a city
connected to innovation, policy, and global dialogue. This year's
Annual Meeting offers engaging programming and excellent
opportunities to connect with colleagues from across the IP community.

Our program will cover key issues shaping the IP landscape, including:

- Trends Across Global Patent Offices
- Hot Topics in AI
- Closing the Patent Gap: Practical Policy Solutions to Resolve Global IP Disputes
- New Trademark Rules
- Litigation Funding
- Restatement of Copyrights

We're also pleased to continue offering hands-on Skills Workshops designed to help
practitioners at every level strengthen their expertise.

Outside the sessions, join us for signature networking events such as the Diversity
Reception, New Member/First-Time Attendee Reception, Corporate Practice Committee
Breakfast, Women in IP Committee Breakfast, and the Opening Night Reception. These
gatherings are great opportunities to reconnect, exchange ideas, and meet fellow
committee members in person.

We look forward to welcoming you back to Washington, DC, for the 2025 AIPLA Annual
Meeting - where policy, practice, and innovation converge to advance the future of
intellectual property.

Kimberly Van Voorhis
President

Nancy Mertz
Officer-in-Charge, 2025 Annual Meeting
AIPLA Second Vice President

The 2025 Annual Meeting Offers:

- Unsurpassed
Networking
- Engaging and
Inspiring Speakers
- Group Registration
Discounts

General Information

Registration and Exhibit Hours

Wednesday: 4:00 - 7:00 pm

Thursday: 8:00 am - 6:00 pm

Friday: 8:00 am - 6:00 pm

Saturday: 8:00 am - 12:00 NOON

Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting.
- Papers are available at the on-site Technology Center or via the Meeting App.

CLE Information

The 2025 Annual Meeting offers up to **600** in-person CLE minutes including up to **120** minutes of Ethics, as well as **60** minutes of Cybersecurity, Privacy and Data Protection-Ethics for New York attorneys and **195** minutes of Technology for Florida and California attorneys. Credit amounts will vary by jurisdiction, based upon each jurisdiction’s approval, regulations, and credit calculation.

Attention Virginia Attorneys: The Virginia CLE credits for our 2025 Annual Meeting will be split across two compliance terms. Sessions taken on October 30 and 31 will apply to the 2025 term and sessions taken on November 1 will apply to the 2026 compliance term. Depending on which sessions attended, attorneys will receive two different certificates of attendance with two different course codes.

Ethics CLE credit sessions:

Thursday, October 30

4 - 5 PM

Ethics and Cybersecurity - They Know if You’ve Been Sleeping: Ethical and Cybersecurity Aspects of Privacy Risks with Health Trackers
60 Minutes Ethics

Saturday, November 1

11 AM - 12:00 Noon

Friday Closing Plenary pt 2 - Navigating Ethical Frontiers
60 Minutes Ethics

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most US jurisdictions. Credit hours will vary by jurisdiction, based upon individual regulations and credit calculation. Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

Skills Workshops

AIPLA will be offering in-depth skills workshops at the Annual Meeting. The workshops offer a chance to learn and engage with instructors in a smaller setting. The workshops will be limited to 20 people and attendees will be required to review any materials the instructor has listed as prerequisites. **CLE will not be offered, and pre-registration for workshops is required.**

General Meeting Sponsors:

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Media Partners:



Engage with AIPLA during the Annual Meeting on social media!

AIPLA is on social media! Share your experience at the Annual Meeting using the hashtag #aiplaAM25! All sessions for the Annual Meeting have been approved as Insurance Discount Eligible as part of AIPLA’s Professional Liability Insurance Program.



Program as of October 29, 2025
Subject to change.



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- Trademark Management, including clearance and renewal management
- General Matters, for tracking licensing agreements, litigation, & other IP matters

Ready to see how CPI can transform your IP management? Visit our website to learn more and schedule a personalized demo today, or contact Kelly McManus at kmcmanus@computerpackages.com for more information.

www.computerpackages.com



IP Practice in Japan Committee Pre-Meeting and Dinner

Tuesday, October 28 - Wednesday, October 29, 2025 • The Westin DC Downtown

The Pre-Meeting is open to all and is a great event for networking with colleagues from Japan. There is an additional cost to attend the Reception and Dinner for IP Practice in Japan Committee.

Day 1 - Registration and breakfast begin at 8:00 am. Sessions run from 9 am - 12 noon and 1 - 5 pm, with a luncheon from 12 noon - 1 pm.

Day 2 - Registration and breakfast begin at 8:00 am. Sessions run from 9 am - 12 noon.

Presentations will be provided by the speakers from AIPLA, the Japan Patent Attorney Association (JPAA), and possibly from the International Association for the Protection of the Intellectual Property in Japan (AIPPI- JP), Japan Trademark Association (JTA) and Japan Patent Office (JPO) on a range of topics such as:

1. US: Subject Matter Eligibility - Recent Updates
2. US: PTAB - Developments and Strategies
3. US: SCOTUS Review - Recent Cases and What is Coming Up
4. US: Recent Developments on Trademark Law and Practice
5. Japan: Recent IP High Court Decisions
6. Japan: Post-Grant Opposition Updates
7. Japan: Update on Examination Standards
8. Japan: Recent Developments on Trademark Law and Practice

*Note: Topics are subject to change.

IP Practice in Japan Committee Leadership and Program Coordinators:

Chair, Kevin Kunzendorf, Sughrue Mion and Vice Chair, Nick Mattingly, Mattingly & Malur, PC.

Note: Pre-Meeting Attendees are expected to also register for the 2025 Annual Meeting.

Program Registration:

\$395

Dinner Registration:

\$195

Separate registration required.

Save \$50 by registering for both the IPPJ Pre-Meeting and Annual Meeting.

To register, please visit

www.aipla.org

Design Rights Summit

Its more than just design patents

October 29, 2025 9:00 AM to 5:00 PM

The Westin DC, Downtown

999 9th St., NW

Washington, DC

CLE calculations pending

Join AIPLA for its first design rights summit and get insights from leading practitioners from around the world on the latest developments in copyright, trade dress and design patents. In this online age, protecting the appearance of products has never been more important.

Separate registration required. Attendees who also register for the Annual Meeting can save \$50 off the Design Rights registration fee.



Scan the QR code for more information and to register



■ **10:00 AM - 12 Noon**

AIPLA Board of Directors' Meeting

■ **1:00 - 5:00 PM**

AIPLA Board/Committee Leadership Meeting

■ **4:00 - 7:00 PM**

Pre-Registration

If you registered in advance, please stop by and pick up your badge and meeting materials.

■ **6:30 - 8:00 PM**

AIPLA Board/Committee Leadership Networking Event

■ **6:45 - 8:45 AM** ⚡

Corporate Practice Committee Breakfast Meeting (In-house practitioners only)

Key Legal and Regulatory Updates Every AI User Must Know

Speaker: Scott J. Pivnick, Alston & Bird, Washington, DC

Sponsored by: Computer Packages, Inc.

■ **6:45 - 7:45 AM**

5k Fun Run

Sponsored by: Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; NL Patent



■ **7:45 - 8:45 AM**

Committee Meetings

View the full committee schedule on the Annual Meeting website or in the Meeting App.

■ **9:00 - 10:00 AM**

OPENING PLENARY



Welcome Remarks

AIPLA President **Kimberly Van Voorhis** will deliver a year-in-review, highlighting the Association's key initiatives, achievements, and milestones.

AIPLA Committee of the Year to be Announced at the Opening Plenary!



Keynote Speaker:

Congressman Henry C. "Hank" Johnson, Jr. (D-GA), Ranking Member, House Subcommittee on Courts, Intellectual Property Artificial Intelligence, and the Internet



10:15 AM – 12:00 NOON Concurrent CLE Tracks and Skills Workshop

CONCURRENT CLE TRACK 1 - 10:15 - 11:00 AM

Trends Across Global Patent Offices

A panel of USPTO, CNIPA, EPO, and JPO leadership discussing and comparing recent efforts and trends in their respective offices.

Moderator: Mark Guetlich, Global IP Group, Seattle, WA

Speakers:

Stefanos Karmis, Acting Deputy Commissioner for Patents, USPTO, Alexandria, VA

Simon Wright, Schlich, London, England

Atsushi Hiruta, JPO/JETRO NY - IP Attache, New York, NY

Bin Zheng, Unitalen, Beijing, China

Hosted by: Patent Law Committee and IP Practice in China Committee

CONCURRENT CLE TRACK 2 - 10:15 - 11:00 AM

Hot Topics in Artificial Intelligence (AI) (Part 1)

AI around the world. A panel of practitioners from the US, Europe, Japan, and China will discuss recent IP-related AI topics in different countries.

Moderator: John Osha, Osha Bergman Watanabe & Burton LLP, Houston, TX

Speakers:

Jerry Xia, GEN Law Firm, Shanghai, China

Paul Casbon, Greaves Brewster LLP, Cheddar, United Kingdom

Nobuyuki Tsujimoto, Japan Intellectual Property Association (JIPA), Daikin Industries

Rhoades White, Dority & Manning, PA, Greenville, SC

Hosted by: Emerging Technology Committee

11:00 - 11:15 COFFEE BREAK

CONCURRENT CLE TRACK 1 - 11:15 AM - 12 Noon

Foreign Prosecution Roundtable

A panel of international practitioners addressing questions about practice that differ between jurisdictions.

Moderator: Usha Parker, Perilla Knox and Hildebrand, Washington, DC

Speakers:

Masaru Nakajima, Ueda and Nakajima IP, Tokyo, Japan

Toby Mak, Tee & Howe, Beijing, China

Arkay Yun, CISUN IP, Seoul, Korea

Gemma Robin, Haseltine Kale Kempner, Bristol, UK

Jeremy Moller, MBIP, Red Hill, Australia

Jonathan Pollack, PCK Intellectual Property, Toronto, Ontario Canada

Tarun Gandhi, Chadha & Chadha, Gurugram, India

Mariana González-Vargas, Basham IP, Mexico City, Mexico

Hosted by: Electronic and Computer Law Committee

CONCURRENT CLE TRACK 2 - 11:15 AM - 12 Noon

Hot Topics in Artificial Intelligence (AI) (Part 2)

As generative AI reshapes innovation, legal and product teams face mounting challenges around intellectual property, data governance, and regulatory compliance. This panel brings together in-house patent and product counsel to unpack the evolving landscape—exploring ownership of AI-generated outputs, training data risks, open-source licensing, and emerging global regulations. Attendees will gain practical insights into IP considerations in AI product development.

Moderator: Kellu Sullivan, Kelly IP, Washington, DC

Speakers:

Michael Binns, Meta, Atlanta, GA

Ellen Wong, Adobe, Austin, TX

Amol Purohit, Recursion Pharmaceuticals, Washington, DC

Hosted by: Emerging Technology Committee

NON-CLE SKILLS WORKSHOP

Two's a Crowd: The ODP Edition

Strategies for Surviving Obviousness-type Double Patenting (ODP) *Post-In re Cellect*. Join a dream team of experienced patent practitioners for an in-depth look at how you can perfect your ODP practice, including when and how to file a terminal disclaimer.

Instructors:

Tom Irving, The Marbury Law Group, Vienna, VA
Wan Chieh (Jenny) Lee, Huag Partners, New York, NY
Sommer Zimmerman, Ballard Spahr, Atlanta, GA
Julie Burke, IP Quality Pro LLC, Long Beach, CA

SPECIAL SESSION FOR LAW STUDENTS

Pathways to Success: Exploring Careers in IP Law

Are you a future attorney curious about where a career in intellectual property (IP) could take you? Join us for an interactive event that connects you with seasoned IP professionals to explore a variety of career paths! The program includes an introduction to professionals who have followed a variety of career paths, round-table discussions, and a mock Interview session. This is your chance to network, gain insights, and chart your future in IP law.

Moderator: Phil Petti, USG Corporation, Chicago, IL

Instructors:

Melissa Buss, 3M, Minneapolis, MN

Christal Sheppard, University of Nebraska College of Law, Lincoln, NE

Paul Kitch, Greer Burns & Crain LTD, Chicago, IL

Kim Arriola, Pirkey Barber, Washington, DC

Greg Allen, 3M Company (Retired), Minneapolis, MN

Shubhrangshu Sengupta, US Conec, Hickory, NC

11:00 - 11:15 COFFEE BREAK

The Skills Workshops continues following the coffee break.

12:00 - 12:30 PM

Networking Luncheon Reception

(Open to all attendees)

Sponsored by: Blackhills AI

12:30 - 2:00 PM



Luncheon Keynote: Sandris Laganovskis, Director, Institutional and Cooperation Department (ICD), European Union Intellectual Property Office



■ 2:15 - 4:00 PM Concurrent Tracks and Skills Workshop

CONCURRENT CLE TRACK 1 - 2:15 - 3:00 PM

Closing the Patent Gap: Practical Policy Solutions to Resolve Global IP Disputes

This program will examine why parties often struggle to reach licensing agreements that could resolve their conflicts and how mediation, litigation strategy, and coordination among jurisdictions, can help close these gaps.

Moderator: David W. Long, Essential Patent LLC, Washington, DC

Speakers:

Elizabeth Morgan, The Morgan Law Firm PC, Philadelphia, PA

David Gosse, Nokia, Naperville, IL

Michael Atlass, Qualcomm Incorporated, San Diego, CA

CONCURRENT CLE TRACK 2 - 2:15 - 3:00 PM

AI and the Limits of Copyright Protection

Global legal implications of generative AI tools designed to imitate distinctive styles. Are generations that play off popular works, transformative, or merely derivative? When is generative AI output infringing?

Moderator: Ned Sackman, Bernstein, Shur, Sawyer & Nelson, PA, Manchester, NH

Speakers:

Robert Brauneis, George Washington University Law School, Washington, DC

CeCe Cole, Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY

Troy Dow, The Walt Disney Company, Washington, DC

CONCURRENT CLE TRACK 1 - 3:15 - 4:00 PM

Global IP, Local Peace: Winning with Arbitration (SIAC & FRAND in Focus)

When your patents and portfolios cross borders, disputes do too. This practical, fast-paced session opens with a crisp tour of the global arbitration landscape. We then go inside the Singapore International Arbitration Centre (SIAC) to see why it's a preferred choice for businesses worldwide in technology and licensing disputes. Finally, we dive into FRAND/SEP battles and show how arbitration is emerging as the smarter alternative to sprawling multi-jurisdiction litigation—delivering neutral, technically savvy decision-makers, coordinated multi-party resolution, and awards that travel.

Moderator: Joshua Kresh, IPPI: The IP Policy Institute, The University of Akron School of Law, Arlington, VA

Speakers:

Adriana Uson, Singapore International Arbitration Center, New York, NY

Brian Gray, Brian Gray Law, Toronto, Ontario Canada

Kevin O'Gorman, Norton Rose Fulbright, Houston, TX

Hosted by: International Foreign Law Committee

CONCURRENT CLE TRACK 2 - 3:15 - 4:00 PM

Trademark Takedown: Fighting Bad Faith Filings Across Borders - US, Latin America & China

Bad faith trademark filings are a growing global challenge for brand owners. Join trademark attorneys from the US, Brazil, and China for an in-depth, comparative discussion on how each jurisdiction identifies, combats, and resolves bad faith filings in their jurisdictions. This panel will explore practical prosecution and enforcement strategies, recent legal developments, and tips for safeguarding your brand in some of the world's most critical markets. Whether you're navigating complex litigation or building proactive protection strategies, this cross-border conversation will equip you with the tools to take action.

Speakers:

Amy Hsiao, Eligon IP, Atlanta, GA

Isabel Milman, Daniel Law, Rio de Janeiro, Brazil

Olivia Clavio, Faegre Drinker Biddle & Reath, LLP, Indianapolis, IN

CONCURRENT NON-CLE SKILLS WORKSHOPS

Code Scan to Clean Code: Open Source Triage Workshop

This workshop will provide a step-by-step hands-on opportunity to assess the results of a product code scan, and prepare: (i) documentation your hypothetical client needs to comply with the third party software licenses identified by the scan results, and (ii) guidance your client needs to decide whether it should remove certain features, replace third party code, try to negotiate a different license with a third party licensor, or take some other action. As part of this workshop, participants will receive materials they can use in actual remediation projects.

Instructors:

Michele Herman, JusTech Law, Bellevue, WA

Ken Corsello, IBM Corporation, Katonah, NY

Navigating the Intersection Between IP and Regulatory Exclusivities for Protecting and Evaluating Pharmaceutical, Biologic, and Medical Device Products

This panel will explore the importance of regulatory exclusivities for IP practitioners and their impact on product and business development in the pharmaceutical, biologic, and medical device industries. It will highlight how regulatory and patent exclusivity influence patent strategy, commercialization, and strategic decisions such as licensing, litigation, and M&A. Panelists will discuss how aligning regulatory and IP strategies can unlock opportunities through exclusivity windows, emphasizing the value of this knowledge for both private and in-house counsel.

Instructors:

Alexandra Smythe, IDE Group, Downingtown, PA

Angela Sebor, Tolmar, Fort Collins, CO

Rivka Jungreis, Teva Pharmaceuticals, Parsippany, NJ

3:00-3:15 COFFEE BREAK

The Skills Workshops continues following the coffee break.



■ 4:00 - 5:00 PM

ETHICS CLE

Ethics and Cybersecurity - They Know if You've Been Sleeping: Ethical and Cybersecurity Aspects of Privacy Risks with Health Trackers

Health monitors are widely used, by individuals concerned with fitness, healthcare entities, employers promoting employee fitness, and others. But how vulnerable is such a monitor and the data it collects, and what are the lawyer's ethical obligations in advising clients in connection with such monitors? The data collected by such devices, even if properly handled, may yet be subject to many uses and misuses, as well as many laws and regulations addressing such uses and misuses, as are transmissions from such devices. These and related issues will be considered in this ethics-credit CLE session.

Moderator: Stanton D. Weinstein, Fort Washington, PA

Speakers:

Beth Burgin Waller, Woods Rogers PLC, Roanoke, VA

David Kappos, Cravath, Swaine & Moore LLP, New York, NY

Ceren Canal Aruoba, Berkeley Research Group, Washington, DC

Hosted by: Privacy & Data Security Committee and Emerging Technologies Committee

■ 4:00 - 6:00 PM

Committee Meetings

[View the full committee schedule on the Annual Meeting website or in the Meeting App.](#)

■ 6:00 - 7:00 PM

New Member/First-Time Attendees Networking Reception

If you are a new AIPLA member and/or this is your FIRST AIPLA conference, please join us for an informal networking event.

Sponsored in part by: Morrison Foerster

■ 6:30 - 7:30 PM

Diversity in IP Law Reception

Sponsored in part by: AutoDocs; Baker Botts, LLP; Faegre Drinker Biddle & Reath LLP; Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; Lee & Hayes, P.C.; and Nielsen IP

■ 7:30 - 9:00 PM

Opening Night Reception

Step into a glittering Gatsby-era celebration where the champagne flows and the glamour never quits. Guests are greeted by dazzling champagne skirt hostesses, offering bubbly with a wink and a smile. Roaming blackjack tables invite playful wagers, while golden glitz shimmers across every corner of the room.

Sponsored in part by:

Shook Hardy & Bacon, LLP and Lincoln IP, LLP



■ 6:45 – 8:45 AM ↗

Women in IP Law Committee Breakfast Meeting**Owning It: Building Your Brand as a Female IP Leader**

This program will focus on empowering women in intellectual property to develop a strong professional brand. The session will explore how to identify and leverage individual strengths and leadership qualities to create an authentic professional narrative. Elaine will cover key strategies for developing a cohesive personal brand, which include consistent messaging and visual presence, address the unique challenges and opportunities for women in IP leadership, provide practical guidance on building a digital presence, as well as how to utilize professional networks strategically. Attendees will learn how to establish themselves as authoritative female voices in the IP community, while maintaining authenticity and creating meaningful connections with their target audience.



Speaker: Elaine Spector, Harrity & Harrity, LLP, Fairfax, VA

Sponsored in part by: Foley Hoag, LLP; Honigman, LLP; Knobbe Martens; Merchant & Gould PC

■ 7:45 – 8:45 AM

Committee Meetings

[View the full committee schedule on the Annual Meeting website and in the Meeting App.](#)

■ 9:00 – 10:00 AM

MORNING PLENARY**A Conversation with the Judges: A Panel of UPC and US Trial Judges Discuss Patent Trials**

Moderator: Elisabetta Papa, Societa Italiana Brevetti, Milan, Italy

Speakers:

Honorable Andrea Postiglione, Judge, Court of First Instance, Unified Patent Court, Milan, Italy

Honorable Pierluigi Perrotti, Judge, Court of First Instance, Unified Patent Court, Milan, Italy

Honorable John F. Murphy, District Court Judge, US District Court for the Eastern District at Pennsylvania, Philadelphia, PA



■ 10:15 AM – 12:00 NOON - Concurrent Tracks

CONCURRENT CLE TRACK 1 - 10:15 - 11:00 AM

Beware the Written Description: Navigating the 112 Written Description Requirement This Halloween

Much like Hamlet was contemplating his “to be, or not to be” question, recent court and PTAB decisions in biotech cases will lead us in our discussion on best practices for including or not including certain language in biotech and organic chemistry claims such that written description and improper Markush grouping rejections may be avoided. Should be expanded beyond Chemical and Biotech.

Moderator: Ali Anoff, Procter & Gamble Company, Cincinnati, OH

Speakers:

Joshua Ney, Barnes & Thornburg, LLP, Ann Arbor, MI
Kate Berezutskaya, Greer Burns & Crain, Chicago, IL
Sima Lotfi, Bookoff McAndrews PLLC, Washington, DC

11:00 - 11:15 AM COFFEE BREAK

CONCURRENT CLE TRACK 1 - 11:15 AM - 12 Noon

Interplay Between 101, 112, and 6th Paragraph: When is Enough Enough?

The panel will review the recently decided *Fintiv v. Paypal* holding, which applies means-plus-function to claim limitations reciting non-nonce words with purely functional language, with other 101 cases (e.g., *Longitude v. Google*) to discuss what is needed in a patent to support functional claims. The panel will also discuss the implications for machine learning inventions in light of the decision in *Recentive Analytics, Inc. v. Fox Corp.*

Moderator: Robert Bahr, Maier & Maier, PLC, Great Falls, VA

Speakers:

Theresa Stadheim, Marshall, Gerstein & Borun LLP, Chicago, IL
Michael Kiklis, Kiklis Law Firm, PLLC, Alexandria, VA
Sarah Mirza, Squire Patton Boggs, Belmont, CA

Hosted by: Patent Law Committee

CONCURRENT CLE TRACK 2 - 10:15 - 11:00 AM

Partnering with Nonprofits

Moderator: Jessica Ergmann, Broad Institute of MIT and Harvard, Beverly, MA

Speakers:

Lauren Foster, The Powerful Project, Atlanta, GA
Karen Sinclair, Harvard University, Cambridge, MA

Hosted by: IP Transactions Committee

CONCURRENT CLE TRACK 2 - 11:15 AM - 12 Noon

What to Know About the 2025 Restatement of the Law of Copyright

Earlier this year, the ALI adopted a Restatement of the Law of Copyright. Prior to its adoption, several of the advisors on the project publicly expressed their disagreement with the approach the ALI took on some key copyright questions. A number of advisors on the project resigned prior to the ALI's adoption of the Restatement. The panel will explore key points of disagreement and present both sides of the issues.

Moderator: Nancy Mertz, Mertz Law, PLLC, New York, NY

Speaker:

Keith Kupferschmid, Copyright Alliance, Washington, DC
Joseph Gratz, Morrison Foerster, San Francisco, CA

Hosted by: Copyright Law Committee

NON-CLE SKILLS WORKSHOPS

Using The Hague Convention for International Design Filings - A Hands-on Program with WIPO

This session is designed for users who have a good understanding of the basics of the Hague and know how to file an application. We will be working on advanced filing strategies and showing you how to use the most recent tools launched by WIPO and possibly get to preview some in development.

Instructors:

NON-CLE SKILLS WORKSHOPS

Trademark Prosecution 101

Come learn the basics of trademarks, what is use, what is likelihood of confusion? Designed for those new to trademarks.

Instructor: Shana L. Olson, Sterne Kessler, Washington, DC

11:00 - 11:15 AM COFFEE BREAK

The Skills Workshops continues following the coffee break.

■ 12:00 - 12:30 PM

Networking Luncheon Reception (Open to all attendees)

Sponsored in part by: Greer Burns & Crain; Klarquist Sparkman, LLP; Larson LLP

■ 12:30 - 2:00 PM



Keynote Luncheon: The Hon. John A. Squires, Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

The AIPLA Annual Business Meeting will be held from 1:30 - 1:45 PM.



■ 2:15 - 4:00 PM Concurrent Tracks and Skills Workshop

CONCURRENT CLE TRACK 1 - 2:15 - 3:00 PM

Patent Litigation Finance: Benefits, Drawbacks, and the Regulatory Environment

A discussion of current Third-Party Litigation Funding trends and misconceptions in patent litigation, emerging transparency measures and legislative efforts.

Moderator: Irena Royzman, Orrick, Herrington & Sutcliffe LLP, New York, NY

Speakers:

Will Freeman, Omni Bridgeway, Washington, DC
Denise DeFranco, Johnson & Johnson, New Brunswick, NJ
Judge Paul Michel, United States Court of Appeals for the Federal Circuit (Retired)
Peter-Anthony Pappas, Senate Judiciary Committee, Washington, DC

CONCURRENT CLE TRACK 1 - 3:15 - 4:00 PM

Boo-furcation, Settled Hex-pectations, and More: Recent Developments at the PTAB

This panel will examine significant operational and procedural changes at the PTAB throughout 2025, focusing on the transformative impact of the Director's bifurcation memo and interim discretionary denial process. The discussion will cover how these policy shifts—combined with staffing reductions and heightened scrutiny of petition timing and petitioner conduct—have fundamentally altered PTAB practice, resulting in dramatically reduced institution rates and forcing strategic adaptations in patent litigation. Panelists will analyze emerging case law interpreting discretionary denial factors, recent precedential decisions affecting multiple petition strategies and prior art standards, and the broader systemic effects on forum selection and patent enforcement strategies.

Moderator: Christopher "Kit" Crumbley, Bracewell LLP, Austin, TX

Speakers:

Forrest A. Jones, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC
Matthew W. Johnson, Jones Day, Pittsburgh, PA
Juliet Dirba, Smith Baluch, LLP, Austin, TX

3:00 - 3:15 PM COFFEE BREAK

CONCURRENT CLE TRACK 2 - 2:15 - 3:00 PM

Trick, or Treat? The Impact of LKQ on Design Patent Obviousness at the USPTO

Explore the evolution of design patent law since the LKQ decision, highlighting key district court rulings, PTAB decisions, emerging trends in judicial reasoning, and practical insights on how these developments have influenced design patent preparation, prosecution, and litigation strategies.

Moderator: Jinhee Chang, Genentech, San Francisco, CA

Speakers:

Tracy-Gene Durkin, Sterne, Kessler, Goldstein & Fox, PLLC, Washington, DC
James J. Aquilina, Quarles, Washington, DC

CONCURRENT CLE TRACK 2 - 3:15 - 4:00 PM

New Trademark Rules

Pitfalls, pratfalls, best practices in view of new trademark rules.

Moderator:

Speakers:

Heather R. Smith-Carra, Banner Witcoff, Washington, DC
Lynn M. Jordan, Kelly IP, Washington, DC
Amy Cotton, US Patent and Trademark Office, Arlington, VA

CONCURRENT NON-CLE SKILLS WORKSHOPS

AMA - About In-House IP Practice

Welcome to the Company: Ask me Anything About In-House IP Practice. A moderated panel for newer or aspiring in-house IP practitioners.

Instructors:

Eric Silverman, Genentech, Inc., San Rafael, CA
Dorothie Laguerre Smith, Meta, Atlanta, GA
James Cole, AVITA Medical Americas LLC, Valencia, CA
Matthew Wagner, PDC Brands, Stamford, CT

Hosted by: Corporate Practice Law Committee

Patent Drafting 101

The skills workshop is directed to law students and patent agents/attorneys with less than two years experience preparing patent applications, or returning to the field. The workshop will cover essential topics such as best practices for drafting claims and specifications based on the latest case law, as well as interviewing inventors, determining inventorship and handling filing formalities.

Instructors:

Anthony Curtis, Schwegman Lundberg & Woessner, PA, Champaign, IL
Matthew Marrone, Dennemeyer & Associates, LLC, Chicago, IL
Arlene Neal, Neal Blibo LLC, Manassas, VA

3:00 - 3:15 PM COFFEE BREAK

The Skills Workshops continues following the coffee break.

■ 4:00 - 6:00 PM

Committee Educational Sessions and Business Meetings

[View the full committee schedule](#) on the Annual Meeting website or in the Meeting App.



■ 6:45 - 7:45 PM

Networking Reception in the Exhibit Hall - Open to all attendees

■ 8:00 - 10:00 PM

Dinner: Glamour & Ghouls

An evening of eerie elegance and high style unfolds in dramatic shades of black and crimson. From the moment the zombie greeters welcome with a chilling grin, the night pulses with theatrical flair. Halloween face painters transform looks into living art, while the full-length mirror photo booth captures every hauntingly chic moment.

The energy builds as Beltway Soul takes the stage, delivering a live performance that blends spooky vibes with irresistible rhythm. Costumes and cocktail attire swirl through the crowd, creating a surreal mix of fashion and fantasy. It's a celebration where glamour dances with the macabre—and every detail is deliciously dark.

**Cocktail Attire -
Costumes encouraged.**

Tickets required



■ 9:00 AM – 12:00 Noon

CLOSING PLENARY

Year in Review - 9:00-11:00 AM

Copyrights, Trademarks, Design Rights, Patents, Trade Secrets

Moderator: Elizabeth Rowe, University of Virginia School of Law, Charlottesville, VA

Speakers:

Deepa Acharya, Quinn Emanuel Urquhart & Sullivan, Washington, DC

Kevin Tottis, TottisLaw, Chicago, IL

John Marsh, Bailey Cavalieri, Columbus, OH

Lauren Emerson, Leason Ellis LLP, Goldens Bridge, NY

Navigating Ethical Frontiers - 11:00 AM - 12:00 NOON

AI, Legal Ethics, and Risk Management—In an era where technology is revolutionizing the practice of law, it is crucial for practitioners to understand the ethical implications and risk management strategies associated with AI implementation. In this program, we will take a deep dive into the ethical considerations that arise when utilizing AI...from technological competence, to maintaining client confidentiality to ensuring supervisory controls to client communication and billing structures. We will also examine the role of AI in risk management within law firms. With AI-powered tools offering new opportunities for efficiency and accuracy, but also presenting potential risks such as hallucinations, bias and data privacy concerns, we will consider such topics as AI provisions in outside counsel guidelines and retainer agreements, vetting AI platforms and vendors, who ultimately owns the data/output, and beneficial use. Lastly, we will also look at some case studies and real-world examples illustrating the traps, gaps and mishaps that can occur when practitioners do not understand the ethical and risk management challenges of AI in the legal field.

Moderator: Honorable Dolores Dorsainvil, Judge, District Court of Maryland, District 5, Prince George's County, Upper Marlboro, MD

Speakers:

Tracy Kepler, CNA Insurance, Chicago, IL

Emil Ali, McCabe & Ali, LLP, Cerritos, CA

■ 12:00 Noon – 4:00 PM

AIPLA Board of Directors' Meeting



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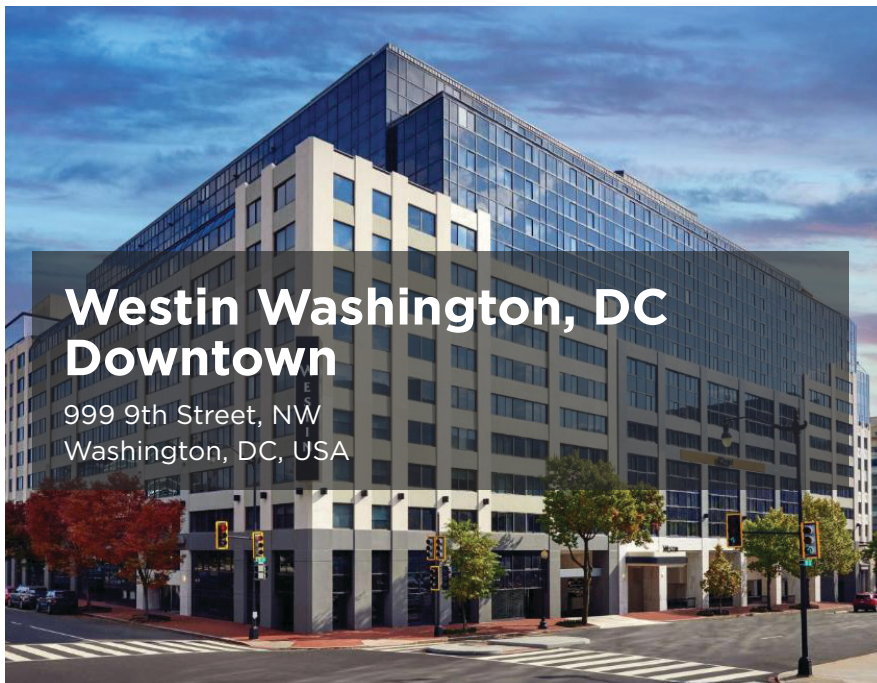
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Westin Washington, DC Downtown

999 9th Street, NW
Washington, DC, USA

Hotel & Transportation

Group Room Rate:

\$319 plus applicable taxes.

HOTEL CUTOFF:

Monday, October 6, 2025

Check-in: 4:00PM

Check-out: 11:00AM



Scan the
QR code
to book
your room

RESERVATION LINK: <https://book.passkey.com/go/2025AIPLA>

Parking Information

Valet parking is available at \$42 for up to 2 hours, \$51 for 2–6 hours, and \$72 for 6–24 hours or overnight. Oversized vehicles: \$80. Self-parking is available in the on-site garage operated by Colonial Parking, with rates from \$11–\$48 depending on duration. Early Bird (Mon–Fri, in by 9am/out by 6pm): \$15. Evening Rate (after 5pm, out by 3am): \$16. In/out privileges available at check-in. EV charging available on P1. Garage entrance on I Street.

Marriott Bonvoy™ Members get easier thumb-tap access to booking, upcoming stays, mobile check-in and check-out, mobile requests, and more!

Transportation

The Westin Washington is just a 15-minute drive from Reagan National Airport and a 45-minute drive from both Dulles and Baltimore Washington International Airports.

On-Property:

Onsite Car Rental Company: Hertz

Subway Stations Nearby:

Gallery Place- Chinatown (Green, Yellow & Red Lines)
Metro Centre (Blue, Orange & Silver Lines)

Nearby Train Station: Union Station

ZBestWorldwide Shuttle and Limo Service

ZBestWorldWide is dedicated to providing the highest-quality and most professional transportation services. We have been delivering unsurpassed service for over 25 years. These decades of experience in the transportation industry have helped us to develop the knowledge and level of service that our clients expect and deserve. RIDE WITH US! zbestlimo.com or call **1-800-406-0301**

Special Registration Options and Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2025 Annual Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 30, 6:00 - 7:00 PM.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2025 Annual Meeting Registration Form to ensure proper credit.
- Email both to membership@aipla.org, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and email it to us at membership@aipla.org. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2025 Annual Meeting for every three [3], fully-paid registrations.

Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to membership@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.



Registration and Cancellation Information

1. Registration:

Register by **October 21, 2025** to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

Registration for the AIPLA Annual Meeting includes: access to the plenaries, tracks, and skills workshops (if you registered in advance for one), the meeting app and all materials and recordings after the conference, networking events that are not ticketed, and CLE (requires appropriate paperwork is completed).

2. Submitting Your Registration:

ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

EMAIL: Completed registration forms, including payment information, can be sent to membership@aipla.org.

MAIL: Mail registrations to:

AIPLA
1400 Crystal Drive, Suite 600
Arlington, VA 22202

International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions and morning and afternoon breaks. *This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.*

4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

6. Cancellation:

Cancel by **September 30, 2025** and receive a refund less a \$50 processing fee. Cancel between **October 1 and October 15** and receive a refund less a \$250 processing fee. No refunds issued after close of business **October 15, 2025**. Cancellations must be made in writing. Please mail, email, or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2025 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

9. Attendee List: As part of registering for the meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.

AIPLA 2025 Annual Meeting Registration

Thursday, October 30 to Saturday, November 1, 2025 • Westin Washington, DC • 999 9th Street, NW • Washington, DC

3 ways to register:



(1) Register Online:
Go to www.aipla.org
Credit Card Payment Only



(2) Fax: 703-415-0786
(Faxed registrations MUST be accompanied by credit card information.)



(3) Mail or eMail:
AIPLA
1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202
meetings@aipla.org

First name: _____ Last name: _____
Name for Badge: _____
Firm/Company: _____
Mailing Address: _____ City/State/Zip Code: _____
Telephone: _____ E-mail: _____
(Spouse/Guest) Name: _____

I. AIPLA 2025 Annual Meeting Registration Rates			
**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 8/29/25	Early registration deadline until 9/30/25	Standard/Onsite after 9/30/25
AIPLA Member - Full Meeting	\$1095	\$1245	\$1495
AIPLA Member - Day Rate fee per day. Please indicate preferred day. ☐ Thursday ☐ Friday ☐ Saturday	\$775 (one day only)	\$875 (one day only)	\$975 (one day only)
Government Employee/AIPLA Academic Member	\$145	\$145	\$195
AIPLA Junior/ IP Paralegal/Technical Advisor Affiliate Member	\$685	\$785	\$885
AIPLA Student Member	\$55	\$55	\$55
AIPLA Solo Practitioner Member/Regular Corporate Member	\$995	\$1095	\$1195
First-Time Corporate In-House Counsel (Corporate in-house practitioners only)	\$0	\$0	\$0
Non-Member* - Full Meeting	\$1695	\$1845	\$1995
Non-Member - Day Rate fee per day. Please indicate preferred day. ☐ Thursday ☐ Friday ☐ Saturday	\$1250 (one day only)	\$1350 (one day only)	\$1450 (one day only)
Spouse/Guest Fee (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
Registration Subtotal			\$ _____

II. AIPLA 2025 Annual Meeting Social and Networking Events			
Thursday, October 30, 2025			
Corporate Practice Breakfast (Corporate In-House Practitioners Only)	\$0 x	# _____	
Luncheon	\$78 x	# _____	
Mentor/Speed Networking Reception (for mentors and mentees)	\$0 x	# _____	
New Member/First-Time Attendee Reception (for all new AIPLA members and First-time Meeting Attendees)	\$0 x	# _____	
Diversity in IP Law Reception	\$0 x	# _____	
Opening Night Reception	\$99 x	# _____	
Friday, October 31, 2025			
Women in IP Law Breakfast	\$0 x	# _____	
Luncheon	\$79 x	# _____	
Dinner and Entertainment - A Table Reservation (Includes 10 tickets)	\$175 x	# _____	
	\$2500 x	# _____	
Social and Networking Events Subtotal			\$ _____
Total			\$ _____

☐ Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2025 Annual Meeting. Email me _____

*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.

☐ Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

Method of payment

- ☐ check enclosed (make checks payable to AIPLA)
☐ credit card (please circle one - AMEX, MC, or VISA)

card number _____ exp. date _____
name on card _____
signature _____



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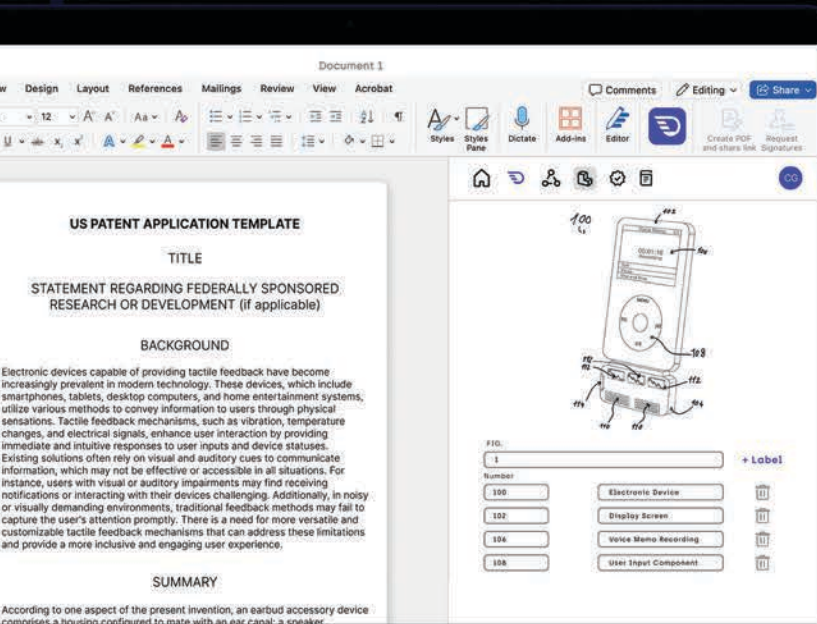




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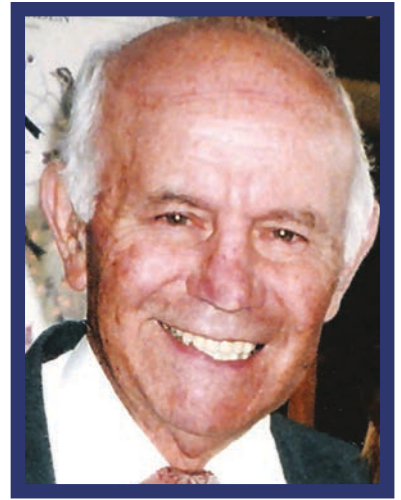


SOC2 type II

The 2025 Maurice Klitzman Award

Junior Corporate Attorneys or Corporate Patent Agents—

Apply for a chance to Attend the Meeting for Free!



AIPLA is accepting applications for the 2025 Maurice Klitzman Award created to help young corporate patent attorneys continue their learning.

The Maurice Klitzman Award provides a junior corporate attorney or corporate patent agent the opportunity to attend the AIPLA 2025 Annual Meeting in Washington, DC—and to be connected with an experienced mentor during the meeting. The deadline for entries is **August 31, 2025**.

The award was established as a lasting and appropriate memorial to Mr. Klitzman for his active service to AIPLA. His heart and soul were dedicated to training young patent attorneys and helping them to develop a broad approach to IP Law with a conviction to moral principles and ethics. His career was a unique blend of corporate IP law, heartfelt support for the inventor, and shaping the mindset of future IP leaders.

The award will cover the recipient's reasonable travel and accommodation expenses during the 2025 Annual Meeting namely, coach air or train fare, hotel accommodation at the conference hotel, complimentary registration and function tickets, and incidental ground transportation. In addition, the recipient of the award will be assigned a mentor to provide guidance during the meeting and facilitate the opportunity to meet members of the AIPLA leadership.

Deadline to Apply: August 31, 2025

Award includes:

- Complimentary Registration for the AIPLA 2025 Annual Meeting
- Coach airfare or train fare
- Hotel accommodations at the conference hotel
- Tickets to all functions and incidental ground transportation

Apply online at: www.aipla.org/resources/programs-awards/maurice-klitzman-award



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We work closely with sponsors and exhibitors to create the perfect business development solution catered exclusively to the needs of your organization. **To learn more about becoming an AIPLA 2025 Annual Meeting Sponsor or Exhibitor, please contact:**

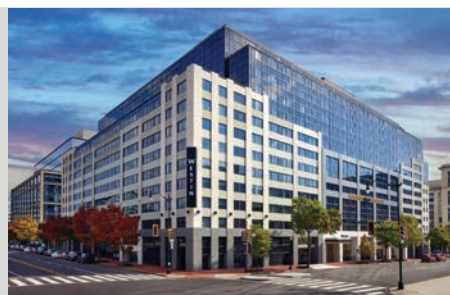
Lisa Beller
lbeller@aipla.org

AIPLA 2025 Annual Meeting *October 30-November 1, 2025*

Upcoming AIPLA Meetings!



2026 Spring Meeting
May 13 to 15, 2026
Fairmont San Francisco
San Francisco, CA



2026 Annual Meeting
October 29 to 31, 2026
The Westin DC Downtown
Washington, DC



2027 Spring Meeting
May 6 to 8, 2027
Hyatt Regency
Downtown Denver
Denver, CO