2021 AIPLA Annual MEETING

October 28-30, 2021
Gaylord National Resort & Convention Center
National Harbor

American Intellectual Property Law Association (AIPLA)
General Information

Registration and Exhibit Hours

Wednesday: 4:00 - 7:00 PM
Thursday: 8:00 AM - 6:00 PM
Friday: 8:00 AM - 4:00 PM
Saturday: 8:00 AM - 1:00 PM*

*The CLE Booth will remain open until 1:00 PM on Saturday.

Helpful Hints

• Lunch receptions are open to everyone to meet and network.
• All meeting registrants will have advanced access to meeting materials online and in the App.
• Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Meeting App.

CLE Information

The 2021 Annual Meeting has a total of 735 CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state’s regulations and credit calculation.

Friday, October 29
Concurrent Afternoon Track 1, 2:15 pm – 3:45 pm
90 minutes Ethics

The 2021 Annual Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 12.25 hours, including 1.50 hours of Ethics CLE credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 14.70 hours, including 3.00 hours of Ethics CLE credit. Credit amounts will vary by state, based upon each state’s regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

Disclaimer: AIPLA is a non-profit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.
AIPLA Members and Friends:
We are so excited to welcome you all to the 2021 Annual Meeting!

For the first time since February 2020, we will be bringing our IP community together in-person once again to connect, learn and grow at the can’t-miss IP event of the year.

Minutes from D.C., the beautiful National Harbor Resort provides plenty of space and has innovative procedures in place to ensure your safety and comfort being around others.

We know that not everyone will be able to travel, so we are also offering a digital experience package that includes access to select live-streamed sessions, on-demand recordings of all educational sessions, and unique networking experiences. This year, we’re really pleased to bring you a program that is truly in-person+

For this #aiplaAM21, we will be offering our in-person attendees not only excellent CLE, but also unique and fun social activities that will make getting back together a celebration. Get ready for Adult Recess featuring games and activities designed to engage folks in healthy competition, a Masquerade Ball where you’ll get a chance to really get to know your colleagues, move around, and meet new friends, and an Around the World showcase of our 60+ committees. You’ll be able to easily navigate the meeting and learn about our exhibitors using the Meeting App and event desktop platform.

We learned a lot about how to stay connected with our friends and colleagues during the pandemic, and we know that even if you CAN travel, you may not WANT to travel, or you may WANT to travel, but you CANNOT.

What do we mean by in-person+? For those who can’t travel but want to attend, Track 1, Titans of the IP Bar, and the Closing Plenary will be available to stream live, so you can watch and interact in real-time. During the live stream, you can participate as if you’re “in the room” by chatting with your other virtual colleagues and submitting questions for the speakers. Additionally, each and every educational session will be captured and loaded into the platform once the meeting has concluded. This means that you can attend Track 1 live, or if you miss it, you can view the recording as your schedule permits. As a virtual attendee, you’ll be able to access all of the educational sessions on demand, on your time.

We also have two special virtual networking events built into the live event schedule. All in-person and virtual attendees are invited to network, so you can connect with people who are both attending in-person, or remotely like you. The Meeting App and event desktop platform will be your vehicle to take advantage of all the event has to offer. You can visit the virtual exhibits, and even schedule time to connect with exhibitors, learn about the speakers, and connect with all Annual Meeting attendees, no matter where they are in the world.

Joseph R. Re
President

Ann Mueting
Second Vice President
Officer in Charge, 2021 Annual Meeting

Become a Supporter

- Position your organization as a leader
- Elevate your company’s profile at the premier intellectual property law event

We work closely with sponsors and exhibitors to create the perfect business development solution catered exclusively to the needs of your organization. To learn more about becoming an AIPLA 2021 Annual Meeting Sponsor or Exhibitor, please contact:

Lisa Beller
lbeller@aipla.org
AIPLA

photo credit: Gaylord National Resort & Convention Center
2021 Annual Meeting Planning Committee

**Board of Directors**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joseph R. Re</td>
<td>President, Knobbe, Martens, Olson &amp; Bear LLP, Irvine, CA</td>
</tr>
<tr>
<td>Patrick J. Coyne</td>
<td>President-Elect, Finnegan Henderson Farabow, Garrett &amp; Dunner, Washington, DC</td>
</tr>
<tr>
<td>Ryan Alley</td>
<td>First Vice President, Merchant &amp; Gould, PC, Minneapolis, MN</td>
</tr>
<tr>
<td>Ann M. Mueting</td>
<td>Second Vice President, Mueing Raasch Group, Minneapolis, MN</td>
</tr>
<tr>
<td>Barbara A. Fiacco</td>
<td>Immediate Past President, Foley Hoag, LLP, Boston, MA</td>
</tr>
<tr>
<td>Sal Anastasi</td>
<td>Treasurer, Barley Snyder, Malvern, PA</td>
</tr>
<tr>
<td>Vincent E. Garlock</td>
<td>Executive Director, AIPLA, Arlington, VA</td>
</tr>
</tbody>
</table>

**2021 Annual Meeting Planning Committee**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ann M. Mueting</td>
<td>Officer-in-Charge, Mueing Raasch Group, Minneapolis, MN</td>
</tr>
<tr>
<td>Margaret Polson</td>
<td>Chair Professional Programs Committee, Polson IP Law, Westminster, CO</td>
</tr>
<tr>
<td>Elise Selinger</td>
<td>Vice-Chair Professional Programs Committee, Dexcom, San Diego, CA</td>
</tr>
<tr>
<td>Ryan Alley</td>
<td>Ryan Alley Intellectual Property Law, Alexandria, VA</td>
</tr>
<tr>
<td>James J. Aquilla</td>
<td>Quarles &amp; Brady LLP, Washington, DC</td>
</tr>
<tr>
<td>Polash Basu</td>
<td>Nanteri, Inc., Pittsburgh, PA</td>
</tr>
<tr>
<td>Salvador M. Bezos</td>
<td>Steine Kessler Goldstein &amp; Fox, PLLC, Washington, DC</td>
</tr>
<tr>
<td>Charlie Bieneman</td>
<td>Bejin Bieneman, PLC, Southfield, MI</td>
</tr>
<tr>
<td>Felicia Boyd</td>
<td>Norton Rose Fullbright, Minneapolis, MN</td>
</tr>
<tr>
<td>Isi Caubler</td>
<td>Bereskin &amp; Parr LLP, Toronto, ON, Canada</td>
</tr>
<tr>
<td>Santosh K. Chari</td>
<td>CPST Intellectual Property, Toronto, ON, Canada</td>
</tr>
<tr>
<td>Camille Ciesliga</td>
<td>MaxCyte, Inc., Gaithersburg, MD</td>
</tr>
<tr>
<td>Kristin Cleveland</td>
<td>Klarquist Sparkman, LLP, Portland, OR</td>
</tr>
<tr>
<td>Anthony P. Curtis</td>
<td>Schwegman Lundberg &amp; Woessner, PA, Champaign, IL</td>
</tr>
<tr>
<td>John Damron</td>
<td>Sheridan Ross, PC, Denver, CO</td>
</tr>
<tr>
<td>Caroline Desmond</td>
<td>Klarquist Sparkman, LLP, Portland, OR</td>
</tr>
<tr>
<td>Daniel J. Feigelson</td>
<td>4th Dimension IP, Rehovot, Israel</td>
</tr>
<tr>
<td>Karl Fink</td>
<td>Fitch, Even, Tabin &amp; Flannery, Chicago, IL</td>
</tr>
<tr>
<td>Ury Fischer</td>
<td>Lott &amp; Fischer, PL, Coral Gables FL</td>
</tr>
<tr>
<td>Alison Gaul</td>
<td>Millen, White, Zelano &amp; Branigan, Arlington, VA</td>
</tr>
<tr>
<td>Frank Gerratane</td>
<td>Fish &amp; Richardson, Boston, MA</td>
</tr>
<tr>
<td>Grace Gong</td>
<td>ShingRise PLLC, Washington, DC</td>
</tr>
<tr>
<td>Eden Gonzalez</td>
<td>Patterson &amp; Sheridan, LLP, Houston, TX</td>
</tr>
<tr>
<td>Rafael Heres Del Valle</td>
<td>Legarreta y Asociados, S.C, Mexico City, Mexico</td>
</tr>
<tr>
<td>Steve Holzen</td>
<td>Stout, Washington, DC</td>
</tr>
<tr>
<td>Rachel Kahler</td>
<td>General Mills, Minneapolis, MN</td>
</tr>
<tr>
<td>Lauren Katzenellenbogen</td>
<td>Knobbe Martens Olson &amp; Bear, LLP, Irvine, CA</td>
</tr>
<tr>
<td>Karen Keller</td>
<td>Shaw Keller LLP, Wilmington DE</td>
</tr>
<tr>
<td>Joshua Kresh</td>
<td>George Mason University, Arlington, VA</td>
</tr>
<tr>
<td>Daphne Lainson</td>
<td>Smart and Biggar, Ottawa, ON, Canada</td>
</tr>
<tr>
<td>Nicholas J. Landau</td>
<td>Bradley, Birmingham, AL</td>
</tr>
<tr>
<td>Barbara Angela Leitao</td>
<td>BSL, Facebook</td>
</tr>
<tr>
<td>Arrienne Lezak</td>
<td>Polsinelli, Washington, DC</td>
</tr>
<tr>
<td>Phyllis Turner-Brim</td>
<td>HP, Inc., Houston, TX</td>
</tr>
<tr>
<td>Anthony P. Venturino</td>
<td>Vorys, Sater Seymour and Pease LLP, Washington, DC</td>
</tr>
<tr>
<td>Craig Whitney</td>
<td>Frankfurt Kurnt Klein &amp; Selz, PC, New York, NY</td>
</tr>
<tr>
<td>Angela Sebor</td>
<td>Tolmar, Inc., Fort Collins, CO</td>
</tr>
<tr>
<td>Shubhrangshu Sengupta</td>
<td>US Conex Ltd., Hickory, NC</td>
</tr>
<tr>
<td>Wendi E. Sloane</td>
<td>barracks Frazzaro, Kirschbaum &amp; Nagelberg LLP, Chicago, IL</td>
</tr>
<tr>
<td>John F. Marsh</td>
<td>Bailey Cavaleri, Columbus, OH</td>
</tr>
<tr>
<td>Bryan E. Meyer</td>
<td>Shook Hardcover, Kansas City, MO</td>
</tr>
<tr>
<td>Elizabeth Ann</td>
<td>(Betty) Morgan, The Morgan Law Firm I P.C., Philadelphia, PA</td>
</tr>
<tr>
<td>Kevin C. Myhre</td>
<td>Barley Snyder, Malvern, PA</td>
</tr>
<tr>
<td>Debora Plehn-Dujowich</td>
<td>Eckert Seaman, Philadelphia, PA</td>
</tr>
<tr>
<td>Daniel Rabinowitz</td>
<td>Baker Botts, New York, NY</td>
</tr>
</tbody>
</table>

**Event Registration**

- Register by August 30 and save $200.
- Register by September 30 and save $100!
Your reliable partners for intellectual property matters in Pakistan, South East Asia, Arabian Gulf, Middle East & Africa

REGISTRATIONS IN SOUTH & EAST ASIA, GULF, MIDDLE EAST, AND AFRICA

United Trademark & Patent Services
International Intellectual Property Attorneys
Trademark, Patent, Design, Copyright, Domain name registration, litigation & enforcement services

Regional Head Office:
Suites 401-402, Al-Hawai Tower, Sheikh Zayed Road, Dubai, UAE
Tel: +971-4-343 754 Fax: +971-4-343 7546
Email: Dubai@unitedtm.com
Email: UnitedTrademark@unitedtm.com
Websites: www.utmpsc.com and www.unitedip.com

registrations in south & east asia, gulf, middle east, and africa
Get Involved! Sign up to be a Mentor, a Mentee or Both!

Mentoring under the AIPLA Mentoring Committee includes:

• Matching a junior/new AIPLA member (Mentee) with an experienced AIPLA member (Mentor);
• Meetings/phone calls between Mentor and Mentee at their convenience;
• Commitment and follow-through between Mentor and Mentee.

What does Mentoring entail?

• The Mentor introduces the Mentee to various AIPLA programs, and increases the Mentee’s involvement with AIPLA;
• The Mentor introduces the Mentee to other AIPLA members at the various meetings;
• Optionally, the Mentor may assist the Mentee on other intellectual property topics of mutual interest;
• Optionally, the Mentor may guide the Mentee in other situations where the Mentee needs coaching or direction.

The Pairing Subcommittee:

The Pairing Subcommittee matches Mentees with appropriate Mentors based on a survey available on the AIPLA Mentoring Committee microsite.

If you have any questions, please contact:

Chair:  Randi Karpinia • 561-707-5561 • randi@sagacitylegal.com
Chair:  Jessica Ergmann • 617-785-0741 • jessicaergmann@gmail.com

You can sign up on the registration form to be paired with a Mentor or Mentee for this meeting.

On-site Opportunities for Attendees

• Quiet Work Space: We’re pleased to provide a designated work space area if you need to step out of a session to get some work done while attending the meeting.
• Shuttles to DC: We’re providing shuttles from downtown Washington, DC to get you to and from the meeting.
• Discounted Parking: Special Discount for self-parking conveniently located close to the meeting space.

Media Partners:

- IAM
- Life Sciences
- 137IP
- Managing IP
- The Patent Lawyer
- Patent Power
- Trademark
- WIPR
Computer Packages Inc. (CPI) has been serving the IP community for over 50 years. CPI's web-hosted and mobile responsive IP management systems have been fully developed by expert in-house programmers. We are the only annuity provider that offers ongoing patent data checks by country-specialized analysts in over 100 countries. Successful payments, dedicated local support, and transparent invoices make us the most trusted annuity vendor in the industry.

CPI Product Offerings:

**Patent Data Audit Service**

As an independent service, CPI's Patent Data Audit ensures the completeness and accuracy of patent portfolios on request. Verifies application status, missing family members, annuity info, owner/assignee history, etc. The service is especially helpful during times of acquisition/divestiture or new-client intake. Our combination of electronic data checks and country-specialized data analysts allow us to perform quick, high quality audits at a reasonable cost.

**Patent Annuity Management**

Safety first: We perform extensive data checks against patent office data in over 100 countries to ensure accurate and error free payments. Ongoing data check services, unlimited dedicated support, and CPI's Annuity Management System are included free of charge. All invoices are itemized to ensure no hidden fees.

**IP Management Systems**

Annual subscription includes unlimited users, data analyst and hosting services; real-time patent & trademark office data; infinite storage, and unlimited, local training/support;

- Patent Management Systems, from disclosures to annuities
- Trademark Management System
- General Matters System - to keep track of licensing agreements, litigation, other IP matters

Worldwide Headquarters Rockville, MD USA  📞 301.424.8890
Chicago, IL | Houston, TX | Charlotte, NC | Denver, CO
European Headquarters Breda, The Netherlands  📞 +31(0)76 5313838
Bologna, IT | Barcelona, ES | Toulouse, FR
For more information, please contact Kelly McManus at kmcmanus@computerpackages.com
WWW.COMPUTERPACKAGES.COM
We Draw

✓ Quality ✓ Dependable ✓ Fair

Patent Drawings Trademark Illustrations 3D Modeling Animation Trial Graphics

703-539-8883 nvginginc@nvginginc.com nvginginc.com
**2021 Partnering in Patents Pre-Meeting Event**

**Program Agenda**

**Wednesday, October 27**

10:30 - 11:30 AM  Morning Focus Session
12:00 - 3:30 PM  USPTO Initiative Updates
- Trends in examiner rejections and applicant remarks, what works and what doesn’t
- Significant court decisions leading to trends in patent prosecution and proposed legislative fixes to patent subject matter holdings by the courts.
- Patenting inventions in the fields of artificial intelligence and machine learning

**Virtual Program Hosted Online**

Registration:
Advanced Registration Required – No Fee to Attend
To register, please visit www.aipla.org

*Program Agenda Subject to Change
No CLE Available

**Accessibility at Gaylord National:** The Hotel and Conference Center is pleased to offer accommodations and devices specifically for guests with disabilities. For specific information or to make arrangements, please contact Gaylord National at 301-965-4000.

---

**2021 Annual Meeting • National Harbor**

**Pre-Meeting Events**

**Wednesday, October 27, 2021**

10:30 AM - 3:30 PM  Partnering in Patents (VIRTUAL)

10:00 AM - 12:00 NOON  Board of Directors Meeting

1:00 – 5:00 PM  AIPLA Board and Committee Leadership Meeting

6:30 - 8:00 PM  AIPLA Board and Committee Leadership Networking Event

4:00 – 7:00 PM  Pre-Registration

Come and collect your badge and meeting materials if you registered in advance. Onsite registration will be available Thursday morning.

**DAY 1**

**Thursday, October 28, 2021**

7:00 – 8:30 AM  Virtual REMO Event

A chance for our in-person attendees and our virtual attendees come together

7:45 – 8:45 AM  Committee Meetings

Schedule TBD

---

**OPENING PLENARY SESSION**

Welcome Remarks and Committee of the Year:
Joe Re, AIPLA President and Partner, Knobbe Martens, Irvine, CA

Opening Plenary: Tales of Courage in Diverse Career Paths
Moderator: Christal A. Sheppard, University of Nebraska, Professor of Law and former Regional USPTO Director

---

**CONCURRENT TRACK 1 - LIVE STREAM**

9:00 - 10:00 AM  Patent Prosecution

Moderator: Aaron Johnson, Bookoff McAndrews, Washington, DC

- An Exemplary Study: Comparing Europe and US Guidance Examples and Recent Developments in Patenting Computer-Implemented Inventions
  Mike Jennings, AA Thornton, London, UK

- Following the Example: Effective Claim Drafting for AI/ML and Computer Simulation in Europe and the US
  Michael W. Piper, Conley Rose, Plano, TX

- Patenting Issues Facing Innovators in the Life Sciences Including Sections 101, 112 and in Connection with COVID-19 Vaccines
  Courtenay C. Brinckerhoff, Foley & Lardner, Washington, DC

- Current Patenting Issues in Europe Facing Life Sciences/Biotech Innovators, and Effective Claim Drafting Strategies to Avoid Pitfalls
  Andrew Bentham, JA Kemp, London, United Kingdom

---

**CONCURRENT TRACK 2**

9:15 AM - 12:00 NOON  Concurrent Morning Track

**Copyright/Trademark**

Moderator: Michael W. Carroll, American University Washington College of Law, Washington, DC

- DMCA: Recap of DMCA Reform Hearings hosted by Senator Tillis, Overview of Proposed Legislation, Pro/Con Perspectives of Industry Including both Platform and Content Providers.
  Brian Wassom, Warner Norcross + Judd, Clinton Township, MO

- Deep Dive into the DMCA Removal of Copyright Management Information
  Kevin Tottis, TottisLaw, Chicago, IL

- Managing Your Brand in Times of Social Change
  Patrick Kole, Idaho Potato Commission, Eagle, ID

- Interplay of Failure to Function as a Mark and Aesthetic Functionality, Playing Off the 9th Circuit’s Recent LETTUCE TURNIP THE BEET Decision (LTTP v Redbubble)
  Dean Eyler, Lathrop GPM, Minneapolis, MN

---

**CONCURRENT TRACK 2**

7:00 – 8:45 AM  Corporate Practice Committee Breakfast:

Hard Strategic Decisions in Patent Litigation
(In-House Counsel Only)
Sponsored by: Milbank

**Speakers:**
Honorable Kara Stoll, Judge, US Court of Appeals for the Federal Circuit, Washington, DC
Angela Sebor, Global IP Manager, Tolmar, Inc., Fort Collins, CO
Robert Stoll, Partner, Faegre Drinker Biddle & Reath, Washington, DC
and former USPTO Commissioner for Patents
Andrea Hence Evans, The Law Firm of Andrea Hence Evans, Laurel, MD

---

**CONCURRENT TRACK 2**

7:00 – 8:45 AM  Copyright/Trademark

Moderator: Michael W. Carroll, American University Washington College of Law, Washington, DC

- DMCA: Recap of DMCA Reform Hearings hosted by Senator Tillis, Overview of Proposed Legislation, Pro/Con Perspectives of Industry Including both Platform and Content Providers.
  Brian Wassom, Warner Norcross + Judd, Clinton Township, MO

- Deep Dive into the DMCA Removal of Copyright Management Information
  Kevin Tottis, TottisLaw, Chicago, IL

- Managing Your Brand in Times of Social Change
  Patrick Kole, Idaho Potato Commission, Eagle, ID

- Interplay of Failure to Function as a Mark and Aesthetic Functionality, Playing Off the 9th Circuit’s Recent LETTUCE TURNIP THE BEET Decision (LTTP v Redbubble)
  Dean Eyler, Lathrop GPM, Minneapolis, MN

---

**票需**  
**Ticket Required**

*C Committee meetings are open to all attendees unless otherwise noted.
**Program subject to change
Thursday, October 28, 2021

12:00 - 12:30 PM
Lunch Reception (open to all attendees)
Sponsored by: CCPIT

12:30 - 2:00 PM
Luncheon
Keynote Speaker: Chief Jason E. Kearns, Commissioner, United States International Trade Commission, Washington, DC

2:15 - 3:45 PM
Concurrent Afternoon Tracks

CONCURRENT TRACK 1 - Live Stream
Analyzing Oracle v. Google
Moderator: Rebecca Tushnet, Harvard Law School, Cambridge, MA
Speakers:
Thomas Goldstein, Goldstein & Russell, PC, Bethesda, MD
Jeffrey Gluck, Panitch Schwarze Belisario & Nadel, LLP, Philadelphia, PA
Andrew Silverman, Orrick, New York, NY
Janice Ta, Perkins Coie, Austin, TX
Hosted by the Copyright, Electronic and Computer Law, and Standards and Open Source Committees

CONCURRENT TRACK 2
Patents & Diversity: Expanding Economic Opportunity Through Invention
Moderator: Arlene P. Neal, Neal Blibo, Washington, DC
Speakers:
Laurie C. Self, Qualcomm, Washington, DC
Debodhonya (Deb) Sengupta, Dentons US, Washington, DC
Holly Fechner, Covington & Burling, LLP, Washington, DC

4:00 - 5:00 PM
“Titans of the IP Bar” - Live Stream
Moderator: Vincent E. Garlock, AIPLA Executive Director
Speakers:
George Hutchinson, former Clerk of Federal Circuit
Michael K. Kirk, former AIPLA Executive Director
M. Andrea Ryan, AIPLA Past President
Sponsored in part by: Barley Snyder

5:00 - 6:00 PM
Committee Meetings
Schedule TBD

6:00 - 7:00 PM
New Member/First-Time Attendee Reception
Sponsored by: Holland & Hart and Schwegenman Lundberg & Woessner

6:30 - 7:30 PM
Diversity Reception
Hosted by: Diversity in IP Law Committee

7:30 - 9:00 PM
Opening Night Reception
Sponsored in part by: Carter DeLuca & Farrell LLP, Dentons, EAG Laboratories, Klarquist Sparkman, and Shook Hardy & Bacon

*Committee meetings are open to all attendees unless otherwise noted.
**Program subject to change
Ticket Required
7:00 – 8:45 AM
Women in IP Law Committee Breakfast
Speaker: Ruth K. Okediji, Jeremiah Smith, Jr Professor of Law, Harvard Law School, Cambridge, MA
Sponsored in part by: Anaqua, Faegre Drinker Biddle & Reath LLP, Knobbe Martens, and Morrison & Foerster

7:45 – 8:45 AM
Committee Meetings
Schedule TBD

9:00 - 10:00 AM Concurrent Morning Tracks

**CONCURRENT TRACK 1 - Live Stream**

PTAB Update
Moderator: Lora M. Green, Wilson Sonsini, Washington, DC
Speakers:
Tammy Terry, Osha Bergman Watanabe & Burton, Houston, TX
Adam Mossoff, Antonin Scalia Law School, George Mason University, Arlington, VA
Hosted by the PTAB Trials and the Patent Litigation Committees

**CONCURRENT TRACK 2**

Patent Exhaustion
How it Affects Claims Strategy, Filing Strategy, and Sales Strategies—Case Law Updates and Real-world Examples
Moderator: Robert Mazzola, Pied Parker, San Francisco, CA
Speakers:
Kristin L. Murphy, ZF Group, Farmington, MI
Yar Chaikovsky, Paul Hastings, LLC, Palo Alto, CA
Hosted by the Patent Agents and Patent Law Committees

10:15 AM – 12 Noon Concurrent Morning Tracks

**CONCURRENT TRACK 1 - Live Stream**

IP Litigation
Moderator: LaTasha Snipes, Polsinelli, Houston, TX
IP Injunctions: Update on Case Outcomes Since eBay and New Trademark Law. Are presumptions Overrated?
Kristen Jakobsen Osenga, University of Richmond School of Law, Richmond, VA
Proposed Legislative Changes, and Status of German Legislation That Would Introduce Equitable Considerations to the Current Mandatory Injunction Practice
Christian Heine, KEENWAY Patentanwaelte PartG mbB, Dusseldorf, Germany
Appellate Mishaps: The Common and the Not So Common Across Various Types of IP Litigation
Lauren Degnan, Fish & Richardson, Washington, DC

**CONCURRENT TRACK 2**

Corporate
Moderator: W. Todd Baker, Kirkland & Ellis, Washington, DC
Drafting Agreements and Licenses - Drafting Arbitration Provisions
Jeremy McKown, Johnson & Johnson, New Brunswick, NJ
How to be a Leader Through a Crisis
Coke Morgan Stewart, former Acting Under Secretary of Commerce for Intellectual Property and Deputy Director USPTO, Alexandria, VA
Cultural Competence and Ethics and Rule 1.1. Mental Health and Well Being
Mercedes Meyer, Faegre Drinker Biddle & Reath, Washington, DC

12:00 – 12:30 PM
Lunch Reception (open to all attendees)

Keynote Speaker: Andrew Hirshfeld, Performing the Duties of the Under Secretary of Commerce for Intellectual Property and Director of the US Patent & Trademark Office
**Friday, October 29, 2021**

**D AY 2**

**2:15 - 3:45 PM** Concurrent Afternoon Tracks

**CONCURRENT TRACK 1 - Live Stream**

**ETHICS**
Moderator: Michael McCabe, Jr, McCabe Ali, LLP, Potomac, MD

Avoiding Ethical Traps in Trade Secret Cases: How to Manage Joint Engagements, Employee Investigations, Spoliation of Evidence and Other Ethical Challenges Common to Trade Secret Disputes
Astor Heaven, Crowell & Moring, LLP, Washington, DC

Ethical Implications of Instigating or Pursuing Criminal Charges Relating to Trade Secret Theft
Jennifer French, Federal Bureau of Investigations, Washington, DC

Ethics and Professional Responsibility and Practice Before the USPTO
William Covey, Office of Enrollment and Discipline, US Patent & Trademark Office, Alexandria, VA (invited)

**CONCURRENT TRACK 2**

**Antitrust Issues in IP Scenarios**
Moderator: John Scott, Qualcomm, Inc., San Diego, CA

Should You Think About Antitrust When You Settle? Developments in Antitrust Treatment of Settlements/Reverse Payments
Jeffrey R. Gargano, K&L Gates LLP, Chicago, IL

The IP-Antitrust Interface in the Biden Administration (a program with new FTC-DOJ-USPTO-ITC agency leadership)
Drew Mann, K&L Gates LLP, Washington, DC

Standard Essential Patents, Open Source Software & Antitrust - The Impact of the New Biden Administration
Lisa Ulrich, IBM Corporation, Armonk, NY

**4:00 - 6:00 PM**

Committees Around the World! A Committee Networking Event (open to all attendees)

Join us as the Committee Groupings Host an “Around the World” Networking Event. Visit each Committee Cluster (Patents, Specialized IP & Policy, Content & Branding, International, Education Services, and Member Services), learn about what the committees are up to, and try their specialty cocktail. It’s a chance for the community to gather, connect, and learn how to get involved in committee activities.

International Cluster Sponsored by: Crowell & Moring LLP
Patent Cluster Sponsored by: Vorys, Sater, Seymour and Pease LLP

**8:00 - 10:00 PM**

Masquerade Ball

Join us for a fun evening of music and great company. We will honor the 2021 AIPLA Excellence Award Winner and celebrate the outgoing and incoming President.

To reserve a premier table contact us at aipla@aipla.org

**10:00 PM - Midnight**

Dessert Reception

Kick off your shoes, relax and enjoy some sweet treats.

*Committee meetings are open to all attendees unless otherwise noted.** Program subject to change

**7:00 - 8:00 PM**

Virtual REMO Networking Event

For our virtual attendees, come together to close out the virtual event! This is a chance for our in-person attendees and our virtual attendees to come together.
**9:00 AM – 12:00 NOON**

**CLOSING PLENARY SESSION**

**The Year In Review**
*Moderator:* Robert Lytle, Microsoft Corp., Redmond, WA
**Trademark**
Christine Haight Farley, American University Washington College of Law, Washington, DC
**Copyright**
Leigh Gill, Immix Law Group, PC, Portland, OR

**Trade Secrets**
John Marsh, Bailey Cavalieri, Worthington, OH

**Patents**
Joshua Kresh, Center for Intellectual Property x Innovation Policy (C-IP²), George Mason University, Antonin Scalia Law School, Arlington, VA

**Design Rights**
Richard Stockton, Banner Witcoff, Chicago, IL

---

**12:00 NOON – 4:00 PM**

**AIPLA Board of Director’s Meeting** *(Board Members Only)*
Weird or wonderful.
We’re here to protect it.

From bold technology to inspired creativity, CMS is ready to advise on and actively defend your ideas, innovation and insight. With over 450 intellectual property specialists across more than 40 countries, see how your best thinking can remain your most valuable asset.
Global Prior Art Searches
Performed by Nordic patent examiners

- Validity
- Freedom to Operate
- Landscape
- Novelty/Patentability
- Sequence/Structure

Contact us for more information or to request a quote

Nordic Patent Institute
Helgeshøj Allé 81 - 2630 Taastrup
Denmark
E-mail: npi@npi.int
Tel: +45 43 50 85 00
www.npi.int
AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2021 Annual Meeting registration fee in increments of $50 for each Regular (in practice more than five years), or International Affiliate member you recruit and $25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 28th, 6:00 - 7:00pm.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage.

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2021 Annual Meeting Registration Form to ensure proper credit.
- Applications and forms can also be emailed to membership@aipla.org
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Special Registration Options and Discounts

**Solo Practitioner Discount**
AIPLA Solo Practitioner Member:
- $895 Early Bird Rate
- $995 Regular Rate (after September 27)

**Group Discounts**
AIPLA is pleased to announce the introduction of a special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2021 Annual Meeting for every three [3], fully-paid registrations.

**Register 3-Get 1 FREE**
Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to meetings@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, Be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide. For individuals who have never attended an AIPLA stated meeting, such as Mid-Winter, Spring, or Annual Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.
AIPPI-US: GOING STRONG AND GROWING

Annual Meeting
The AIPPI-US Annual Meeting meet on Thursday, October 28th, 5:00 - 6:00 pm. We are also working with the International Committee Cluster to host a networking event on Friday, October 29 from 4-6 pm.

Join AIPPI-US
AIPPI-US is the fast-growing, internationally focused division of AIPLA. AIPPI is the international organization of business firms, executives, lawyers, educators, patent and trademark agents, and people like YOU!
To join, visit the link below. Become an international IP Lawyer. We are waiting for you!

With membership approaching 300, the AIPPI-US division of AIPLA is gearing up for the 2022 Annual Congress in San Francisco, CA. AIPPI is a long-established global intellectual property association and has major visibility and influence in the global IP community. As a result, AIPLA members have the opportunity to join the AIPPI-US Division of AIPLA and make even more of a difference in international IP law.

Why Join the AIPPI-US Division of AIPLA?
AIPPI brings together leaders from many national groups on a level playing field, providing unique opportunities to learn about IP law in other countries. One of the important benefits of membership in the AIPPI-US Division of AIPLA is the chance to meet and get to know top US and international IP lawyers and learn about US intellectual property law in an international context.

AIPPI at Work
AIPPI is the international association for the protection of intellectual property. AIPPI Resolutions can and do provide support for international and national lawmakers, advocates and decision-makers engaged in the work of advancing the development of IP treaties and laws and in applying such authority to determine the rights of parties. WIPO and the “IP5,” as well as other regional and national patent or intellectual property offices, legislatures and courts, are among the important organizations and institutions to receive such input from AIPPI.

aippi-us.org/joinaippi.html

Save the date...
The AIPPI 2021 Congress will be virtual.
The Congress will begin on October 15, 2021, and conclude on October 22, 2021.
The online Congress will include all the sessions that you have come to know in our traditional in-person Congresses, including Panel Sessions, Plenary Sessions, Women in AIPPI and the Young AIPPI Forum. In addition to this, the online environment provides us with the opportunity to try out new ideas, such as a fun and fresh way to network and the AIPPI Cafés - small group discussions on a variety of hot topics.
As always, the AIPPI World Congress provides the opportunity to learn what is happening in the IP industry, where Resolutions are discussed and voted on, and to network with IP professionals from around the world.
The US Division is hosting the 2022 Congress September 10 - 14, 2022 in San Francisco. Details coming soon.

Join us!
**Hotel & Transportation**

**New Location, same convenience of the Metro DC area**

**Gaylord National Resort & Convention Center National Harbor**
201 Waterfront Street, National Harbor, MD 20745
1-800-535-4028

**Group single/double rate:** $285.00 plus a $22 resort fee
(This rate is available 3 days pre and post the meeting dates based on availability)

Hotel reservation cut-off date: October 4, 2021

Call 1-888-789-3090 and ask for the AIPFA 2021 Annual Meeting Group Rate, or book online at:

https://book.passkey.com/go/AIPLAAnnualConference2021

**Parking:**
- **Self-Parking:** $25.00 per day (Special AIPFA discounted rate)
- **Valet Parking:** $49.00 per day

**Cancellation policy:** 48 hours prior to arrival.

---

**Transportation**

Gaylord National is just a 15-minute drive from Reagan National Airport and a 45-minute drive from both Dulles and Baltimore Washington International Airports. Shuttle and car service are available from either airport to the hotel; Hertz is a Gaylord Hotels preferred partner for car rentals.

Convenient to DC, Maryland and Virginia

Gaylord National is just 15 minutes due south of Washington, DC—right off the Capital Beltway (I-95/I-495)—making it an easy drive from the surrounding Maryland and Virginia areas as well.

**SuperShuttle**

Gaylord’s preferred shuttle service to all local airports.

The number one choice for the most efficient and cost effective airport service to all Washington metro area airports. SuperShuttle’s friendly, responsive, and reliable drivers and staff work hard to make each and every ride a positive experience for their passengers.

**Ticket Prices**:

**From Reagan National (DCA) to Gaylord National**
6:00 AM - 8:00 PM | Departs every 20 minutes
$18 one way/ $33 per person, pre-paid round trip/ $85 for exclusive van service
Pricing does not include $2.00 airport entry fee

**From Dulles International Airport (IAD) to Gaylord National**
$45 per passenger/$125 exclusive van
Pricing does not include $1.00 airport entry fee

**From Baltimore/Washington Airport (BWI) to Gaylord National**
$45 per passenger/$125 exclusive
To make your shuttle reservation, call 1-800-660-8000, visit online at www.supershuttle.com or stop by the Transportation Desk located in the Front Lobby.

Gaylord Transportation Discount: Special Gaylord discount on SuperShuttle and ExecuCar services with discount code GNR50 (prepaid reservations only. Also available on SuperShuttle app)

*Estimated pricing is for a one-way rate. Schedules are not determined by Gaylord National and are subject to change at any time without prior notice.

Please verify directly with SuperShuttle.
1. Registration:
Register by October 15, 2021 to be included on the printed participation list. On-site registrations will be accepted; however, please be prepared to pay by check or credit card. We do not accept cash and will not invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

Registrants after October 15, will appear in the online event directory in the event platform/mobile app. Virtual attendees will also appear in the directory on the event platform/mobile app.

2. Submitting Your Registration:
ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

FAX: Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). Do not send duplicate registration forms as that will result in duplicate payments.

MAIL: Mail registrations to:
AIPLA
1400 Crystal Drive, Suite 600
Arlington, VA 22202.

International Registrations:
If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay.

Payment for meeting registration must be in US currency.

3. Spouses or Accompanying Guests Must Register.
Guests over 18 pay a guest fee of $150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks and access to a special hospitality suite open during the posted meeting registration hours. This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

4. Purchasing Event Tickets in Advance and On-Site:
Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

5. Returned Check and Credit Card Fees:
Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a $39 fee for each instance.

6. Cancellation:
Cancel by September 30, 2021 and receive a refund less a $50 processing fee. Cancel between October 1 -15, 2021 and receive a refund less a $250 processing fee. No refunds issued after close of business October 15, 2021. Cancellations must be made in writing. Please mail, email (aipla@aipla.org), or fax (703-415-0786) your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.

Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:
Registrants may transfer their registration based on the following:

• Members may transfer their registration to other members.

• Non-members may transfer their registration to other non-members.

• A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:
There will be photographs and video taken throughout AIPLA’s 2021 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA’s website.

For the most updated guidelines and information about COVID-19, please visit https://bit.ly/aiplaAM21-COVID19
AIPLA is accepting applications for the 2021 Maurice Klitzman Award created to help young corporate patent attorneys continue their learning.

The Maurice Klitzman Award provides a junior corporate attorney or corporate patent agent the opportunity to attend the AIPLA 2021 Annual Meeting in Washington, DC—and to be connected with an experienced mentor during the meeting. The deadline for entries is August 30, 2021.

The award was established as a lasting and appropriate memorial to Mr. Klitzman for his active service to AIPLA. His heart and soul were dedicated to training young patent attorneys and helping them to develop a broad approach to IP Law with a conviction to moral principles and ethics. His career was a unique blend of corporate IP law, heartfelt support for the inventor, and shaping the mindset of future IP leaders.

The award will cover the recipient’s reasonable travel and accommodation expenses during the 2021 Annual Meeting namely, coach air or train fare, hotel accommodation at the conference hotel, complimentary registration and function tickets, and incidental ground transportation. In addition, the recipient of the award will be assigned a mentor to provide guidance during the meeting and facilitate the opportunity to meet members of the AIPLA leadership.

**Deadline to Apply:**
August 30, 2021

**Winner selected:**
September 12, 2021

**Award includes:**
- Complimentary Registration for the AIPLA 2021 Annual Meeting
- Coach airfare or train fare
- Hotel accommodations at the conference hotel
- Tickets to all functions and incidental ground transportation

Apply online at: [https://www.surveymonkey.com/r/2021Klitzman](https://www.surveymonkey.com/r/2021Klitzman)
IMPORTANT!

______________________________________________________________

______________________________________________________________

registration.

*To __________________________ (Spouse/Guest) Name:

Telephone: ____________________________________________________________

City/State/Zip Code: ____________________________________________________________

Firm/Company: __________________________________________________________________________________________________________________

Name for Badge: ____________________________________________________________

First name: ____________________________________________________________

Last name: ____________________________________________________________

II. AIPLA 2021 Annual Meeting Registration Rates (VIRTUAL)

**See AIPLA’s Cancellation Policy for Important Dates and Information

Pre-registration deadline until 8/30/2021 Early registration deadline until 9/30/2021 Full/Onsite after 9/30/2021

AIPLA Member - VIRTUAL MEETING PASS $295 $395 $495

AIPLA Student Member - VIRTUAL MEETING PASS $55 $55 $55

AIPLA Non-Member - VIRTUAL MEETING PASS $695 $795 $995

Government Employee/AIPLA Academic Member - VIRTUAL MEETING PASS $95 $95 $145

Registration Subtotal $ __________________________

III. AIPLA 2021 Annual Meeting Social and Networking Events

Thursday, October 28th

Corporate Practice Breakfast (Corporate In-House Counsel Only) $0 x #_____

Luncheon $77 x #_____

Opening Night Reception $99 x #_____

Friday, October 29th

Women in IP Law Breakfast $0 x #_____

Luncheon $78 x #_____

Dinner and Entertainment $175 x #_____ $2500 x #_____

A Table Reservation (Includes 10 tickets)

Social and Networking Events Subtotal $ __________________________

Total $ __________________________

☐ Yes, I would like to be contacted about participating as a mentor or mentee during 2021 Annual Meeting. Email me @

*To get the member rate, please submit a membership application and payment with this
registration. To obtain a membership application, please visit our website at www.aipla.org.

☐ Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

Method of payment

☐ check enclosed (make checks payable to AIPLA)

☐ credit card (please circle one - AMEX, MC, or VISA)

card number _____________________________ exp. date ________________

name on card _____________________________ signature _____________________________

2021 Annual Meeting • National Harbor 21
REGISTER BY AUGUST 30 AND SAVE $200,
REGISTER BY SEPTEMBER 30 AND SAVE $100!
Exhibitors

**IN-PERSON**

- Alliance Technologies
- HERBERT L. JAMISON & CO., L.L.C
- Black Hills IP
- MAXVAL
- CAS Division of the American Chemical Society
- PATENT AWARDS
- COMPUTER PACKAGES INC
- Patents Ink
- DOCKET ALARM
- Foundation for Advancement of Diversity in IP Law
- Relativity Patents
- FOUNDIN IP
- sunip

**VIRTUAL ONLY**

- AIPPI
- IPDAS
- JAMS
- USPTO
- WIPO

Visit the 2021 Annual Meeting website for information on becoming a sponsor or exhibitor.
AIPLA 2021
Annual Meeting
October 28-30, 2021

Upcoming AIPLA Meetings!

2022 Mid-Winter Institute
February 2-4, 2022
Omni Rancho Las Palmas
Rancho Mirage, CA

2022 Spring Meeting
May 17-19, 2022
The Roosevelt
New Orleans, LA

2022 Annual Meeting
October 27-29, 2022
Gaylord National Harbor
& Convention Center
National Harbor
Washington, DC