

# Preview

2021  
**AIPLA**



Annual  
**MEETING**

**October 28-30, 2021**

Gaylord National Resort  
& Convention Center  
National Harbor



## General Information

### Registration and Exhibit Hours

Wednesday: 4:00 - 7:00 PM

Thursday: 8:00 AM - 6:00 PM

Friday: 8:00 AM - 4:00 PM

Saturday: 8:00 AM - 1:00 PM\*

\*The CLE Booth will remain open until 1:00 PM on Saturday.

## Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the App.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Meeting App.

## CLE Information

The 2021 Annual Meeting has a total of 735 CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

### Friday, October 29

**Concurrent Afternoon Track 1, 2:15 pm - 3:45 pm**

### 90 minutes Ethics

The 2021 Annual Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 12.25 hours, including 1.50 hours of Ethics CLE credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 14.70 hours, including 3.00 hours of Ethics CLE credit. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

Disclaimer: AIPLA is a non-profit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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### The Annual Meeting is on Twitter!



Are you #TweetingTheMeeting? Don't forget to include the hashtag #aiplaAM21 to be featured in the Annual Meeting Twitter Feed! All sessions for the Annual Meeting have been approved as Insurance Discount Eligible.



Program as of August 17, 2021  
Subject to change

**AIPLA Members and Friends:**

We are so excited to welcome you all to the 2021 Annual Meeting!

For the first time since February 2020, we will be bringing our IP community together in-person once again to connect, learn and grow at the can't-miss IP event of the year.

Minutes from D.C., the beautiful National Harbor Resort provides plenty of space and has innovative procedures in place to ensure your safety and comfort being around others.

We know that not everyone will be able to travel, so we are also offering a digital experience package that includes access to select live-streamed sessions, on-demand recordings of all educational sessions, and unique networking experiences. This year, we're really pleased to bring you a program that is truly **in-person+**.

For this #aiplaAM21, we will be offering our in-person attendees not only excellent CLE, but also unique and fun social activities that will make getting back together a celebration. Get ready for Adult Recess featuring games and activities designed to engage folks in healthy competition, a Masquerade Ball where you'll get a chance to really get to know your colleagues, move around, and meet new friends, and an Around the World showcase of our 60+ committees. You'll be able to easily navigate the meeting and learn about our exhibitors using the meeting app and event desktop platform.

We learned a lot about how to stay connected with our friends and colleagues during the pandemic, and we know that even if you CAN travel, you may not WANT to travel, or you may WANT to travel, but you CANNOT.

What do we mean by **in-person+**? For those who can't travel but want to attend, Track 1, Titans of the IP Bar, and the Closing Plenary will be available to stream live, so you can watch and interact in real-time. During the live stream, you can participate as if you're "in the room" by chatting with your other virtual colleagues and submitting questions for the speakers. Additionally, each and every educational session will be captured and loaded into the platform once the meeting has concluded. This means that you can attend Track 1 live, or if you miss it, you can view the recording as your schedule permits. As a virtual attendee, you'll be able to access all of the educational sessions on demand, on your time.

We also have two special virtual networking events built into the live event schedule. All in-person and virtual attendees are invited to network, so you can connect with people who are both attending in-person, or remotely like you. The meeting app and event desktop platform will be your vehicle to take advantage of all the event has to offer. You can visit the virtual exhibits, and even schedule time to connect with exhibitors, learn about the speakers, and connect with all Annual Meeting attendees, no matter where they are in the world.

**Joseph R. Re**  
President

**Ann Muetting**  
Second Vice President  
Officer in Charge,  
2021 Annual Meeting



The 2021 Annual Meeting Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

**Become a Supporter**

- **Position your organization as a leader**
- **Elevate your company's profile at the premier intellectual property law event**

We work closely with sponsors and exhibitors to create the perfect business development solution catered exclusively to the needs of your organization. To learn more about becoming an AIPLA 2021 Annual Meeting Sponsor or Exhibitor, please contact:

**Lisa Beller**  
[lbeller@aipla.org](mailto:lbeller@aipla.org)  
AIPLA



photo credit: Gaylord National Resort & Convention Center

**50+**  
**Speakers**

**1000+**  
**Attendees**

**26+**  
**Events**

**735+**  
**Minutes of CLE**

# AIPLA Annual Meeting

## Board of Directors

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## 2021 Annual Meeting Planning Committee

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## Get Involved! Sign up to be a Mentor, a Mentee or Both!

### Mentoring under the AIPLA Mentoring Committee includes:

- Matching a junior/new AIPLA member (Mentee) with an experienced AIPLA member (Mentor);
- Meetings/phone calls between Mentor and Mentee at their convenience;
- Commitment and follow-through between Mentor and Mentee.

### What does Mentoring entail?

- The Mentor introduces the Mentee to various AIPLA programs, and increases the Mentee's involvement with AIPLA;
- The Mentor introduces the Mentee to other AIPLA members at the various meetings;
- Optionally, the Mentor may assist the Mentee on other intellectual property topics of mutual interest;
- Optionally, the Mentor may guide the Mentee in other situations where the Mentee needs coaching or direction.

### The Pairing Subcommittee:

The Pairing Subcommittee matches Mentees with appropriate Mentors based on a survey available on the AIPLA Mentoring Committee microsite.

### If you have any questions, please contact:

**Chair: Randi Karpinia** • 561-707-5561 • [randi@sagacitylegal.com](mailto:randi@sagacitylegal.com)

**Chair: Jessica Ergmann** • 617-785-0741 • [jessicaergmann@gmail.com](mailto:jessicaergmann@gmail.com)

You can sign up on the registration form to be paired with a Mentor or Mentee for this meeting.

### On-site Opportunities for Attendees

- **Quiet Work Space:** We're pleased to provide a designated work space area if you need to step out of a session to get some work done while attending the meeting.
- **Shuttles to DC:** We're providing shuttles from downtown Washington, DC to get you to and from the meeting.
- **Discounted Parking:** Special Discount for self-parking conveniently located close to the meeting space.

### Media Partners:





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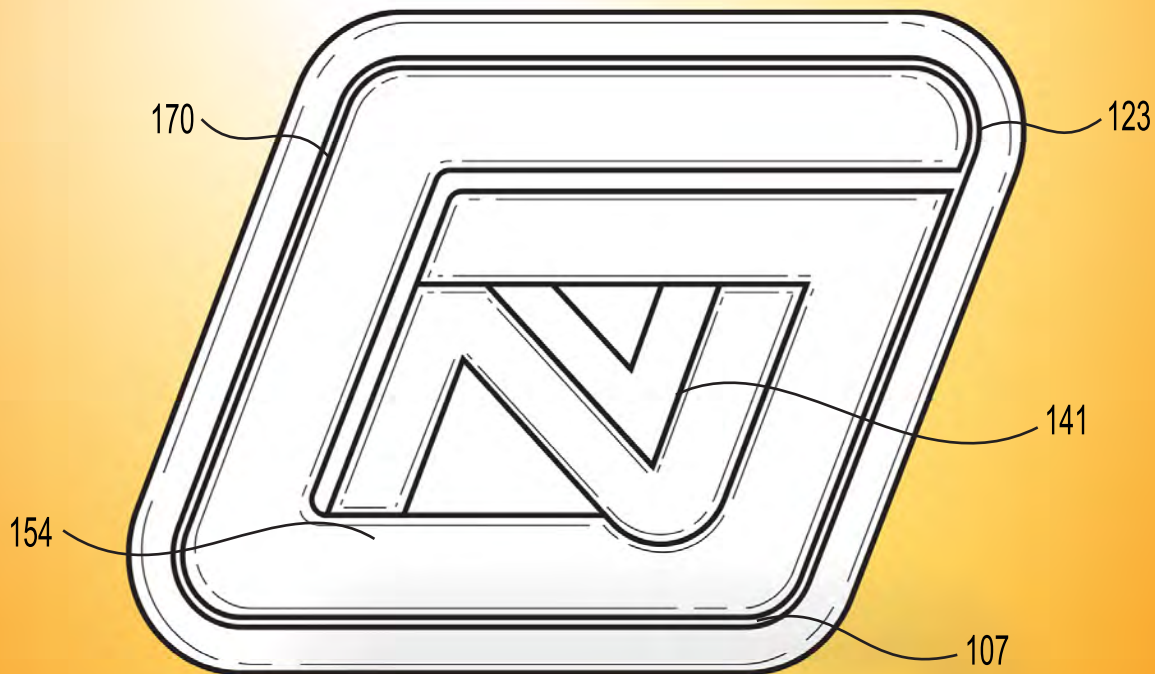
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## 2021 Partnering in Patents Pre-Meeting Event



### Program Agenda\*

#### Wednesday, October 27

10:30 - 11:30 AM Morning Focus Session

12:00 - 3:30 PM USPTO Initiative Updates

- Trends in examiner rejections and applicant remarks, what works and what doesn't
- Significant court decisions leading to trends in patent prosecution and proposed legislative fixes to patent subject matter holdings by the courts.
- Patenting inventions in the fields of artificial intelligence and machine learning

Virtual Program hosted online

#### Registration:

Advanced Registration Required - No Fee to Attend

To register, please visit [www.aipla.org](http://www.aipla.org)

\*Program Agenda Subject to Change

No CLE Available

**Accessibility at Gaylord National:** The Hotel and Conference Center is pleased to offer accommodations and devices specifically for guests with disabilities. For specific information or to make arrangements, please contact Gaylord National at 301-965-4000.

## 9:00 - 10:00 AM

### OPENING PLENARY SESSION

#### Welcome Remarks

#### Committee of the Year

## 10:15 AM - 12:00 NOON Concurrent Morning Tracks

### CONCURRENT TRACK 1 - Live Stream

#### Patent Prosecution

**Moderator:** Dinesh N. Melwani, Bookoff McAndrews, PLLC, Washington, DC

#### An Exemplary Study: Comparing Europe and US Guidance Examples and Recent Developments in Patenting Computer-Implemented Inventions

Mike Jennings, AA Thornton, London, UK

#### Following the Example: Effective Claim Drafting for AI/ML and Computer Simulation in Europe and the US

Michael W. Piper, Conley Rose, Plano, TX

#### Patenting Issues Facing Innovators in the Life Sciences Including Sections 101, 112 and in Connection with COVID-19 Vaccines

Courtenay C. Brinckerhoff, Foley & Lardner, Washington, DC

#### Current Patenting Issues in Europe Facing Life Sciences/Biotech Innovators, and Effective Claim Drafting Strategies to Avoid Pitfalls

Andrew Bentham, JA Kemp, London, United Kingdom

### CONCURRENT TRACK 2

#### Copyright/Trademark

**Moderator:** Michael W. Carroll, American University Washington College of Law, Washington, DC

#### DMCA: Recap of DMCA Reform Hearings hosted by Senator Tillis, Overview of Proposed Legislation, Pro/Con Perspectives of Industry Including both Platform and Content Providers.

Brian Wassom, Warner Norcross + Judd, Clinton Township, MO

#### Deep Dive into the DMCA Removal of Copyright Management Information

Kevin Tottis, TottisLaw, Chicago, IL

#### Managing Your Brand in Times of Social Change

Patrick Kole, Idaho Potato Commission, Eagle, ID

#### Interplay of Failure to Function as a Mark and Aesthetic Functionality, Playing Off the 9th Circuit's Recent LETTUCE TURNIP THE BEET decision (*LTTB v Redbubble*)

Dean Eyler, Lathrop GPM, Minneapolis, MN

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required

## Pre-Meeting Events Wednesday, October 27, 2021

10:30 AM - 3:30 PM

Partnering in Patents (VIRTUAL)

10:00 AM - 12:00 NOON

Board of Directors Meeting

1:00 - 5:00 PM

AIPLA Board and Committee Leadership Meeting

6:30 - 8:00 PM

AIPLA Board and Committee Leadership Networking Event

4:00 - 7:00 PM

Pre-Registration

Come and collect your badge and meeting materials if you registered in advance. Onsite registration will be available Thursday morning.

## DAY 1

## Thursday, October 28, 2021

7:00 - 8:30 AM

#### Virtual REMO event

A chance for our in-person attendees and our virtual attendees come together

7:45 - 8:45 AM

#### Committee Meetings

Schedule TBD

7:00 - 8:45 AM

#### Corporate Practice Committee Breakfast: Hard Strategic Decisions in Patent Litigation

(In-House Counsel Only)

Sponsored by: Milbank

■ 12:00 - 12:30 PM

**Lunch Reception** (open to all attendees)  
**Sponsored by:** CCPIT

■ 12:30 - 2:00 PM



**Luncheon**   
**Keynote Speaker:** Chief Jason E. Kearns, Commissioner, United States International Trade Commission, Washington, DC

■ 2:15 - 3:45 PM **Concurrent Afternoon Tracks**

**CONCURRENT TRACK 1 - Live Stream**

**Analyzing *Oracle v. Google***

**Moderator:** Rebecca Tushnet, Harvard Law School, Cambridge, MA

**Speakers:**

Tom Goldstein, Goldstein & Russell, PC, Bethesda, MD  
 Jeffrey Gluck, Panitch Schwarze Belisario & Nadel, LLP, Philadelphia, PA  
 Andrew Silverman, Orrick, New York, NY  
 Janice Ta, Perkins Coie, Austin, TX

Hosted by the Copyright, Electronic and Computer Law, and Standards and Open Source Committees

**CONCURRENT TRACK 2**

**Patents & Diversity: Expanding Economic Opportunity Through Invention**

**Moderator:** Holly Fechner, Covington & Burling, LLP, Washington, DC

**Speakers:**

Laurie C. Self, Qualcomm, Washington, DC  
 Jennifer Salinas, Lenovo Global Technology, Morrisville, NC  
 Lisa Cook, James Madison College, Michigan State University, East Lansing, MI

■ 4:00 - 5:00 PM

**“Titans of the IP Bar” - Live Stream**

**Moderator:** Vincent E. Garlock, AIPLA Executive Director

**Speakers:**

George Hutchinson, former Clerk of Federal Circuit  
 Michael K. Kirk, former AIPLA Executive Director  
 M. Andrea Ryan, AIPLA Past President

**Sponsored in part by:** Barley Snyder

■ 5:00 - 6:00 PM

**Committee Meetings**  
 Schedule TBD

■ 6:00 - 7:00 PM


**New Member/First-Time Attendee Reception**  
**Sponsored by:** Schwegman Lundberg & Woessner

■ 6:30 - 7:30 PM



**Diversity Reception**  
**Hosted by:** Diversity in IP Law Committee  
**Sponsored in part by:** Baker Botts, Frankfurt Kurnit Klein & Selz, Lee & Hayes, and McCabe & Ali

■ 7:30 - 9:00 PM

**Opening Night Reception**   
**Sponsored in part by:** Carter DeLuca & Farrell LLP, Dentons, EAG Laboratories, Klarquist Sparkman, and Shook Hardy & Bacon

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



■ 7:00 – 8:45 AM

**Women in IP Law Committee Breakfast**

**Speaker:** Ruth K. Okediji, Jeremiah Smith, Jr Professor of Law, Harvard Law School, Cambridge, MA

**Sponsored in part by:** Anaqua, Faegre Drinker Biddle & Reath LLP, Knobbe Martens, and Morrison & Foerster

■ 7:45 – 8:45 AM

**Committee Meetings**

Schedule TBD

■ 9:00 - 10:00 AM Concurrent Morning Tracks

CONCURRENT TRACK 1 - Live Stream

**PTAB Update**

**Moderator:** Lora M. Green, Wilson Sonsini, Washington, DC

**Speakers:**

Tammy Terry, Osha Bergman Watanabe & Burton, Houston, TX  
 Adam Mossoff, Antonin Scalia Law School, George Mason University, Arlington, VA  
 Hosted by the PTAB Trials and the Patent Litigation Committees

CONCURRENT TRACK 2

**Patent Exhaustion**

**How it Affects Claims Strategy, Filing Strategy, and Sales Strategies-Case Law Updates and Real-world Examples**

**Moderator:** Robert Mazzola, Pied Parker, San Francisco, CA

**Speakers:**

Kristin L. Murphy, ZF Group, Farmington, MI  
 Yar Chaikovsky, Paul Hastings, LLC, Palo Alto, CA  
 Hosted by the Patent Agents and Patent Law Committees

■ 10:15 AM – 12 Noon Concurrent Morning Tracks

CONCURRENT TRACK 1 - Live Stream

**IP Litigation**

**Moderator:**

**IP Injunctions: Update on Case Outcomes Since eBay and New Trademark Law. Are presumptions Overrated?**

Kristen Jakobsen Osenga, University of Richmond School of Law, Richmond, VA

**Proposed Legislative Changes, and Status of German Legislation That Would Introduce Equitable Considerations to the Current Mandatory Injunction Practice**

Christian Heine, KEENWAY Patentanwalte PartG mbB, Duesseldorf, Germany

**Appellate Mishaps: The Common and the Not So Common Across Various Types of IP Litigation**

Lauren Degnan, Fish & Richardson, Washington, DC

CONCURRENT TRACK 2

**Corporate**

**Moderator:** W. Todd Baker, Kirkland & Ellis, Washington, DC

**Drafting Agreements and Licenses - Drafting Arbitration Provisions**

Jeremy McKown, Johnson & Johnson, New Brunswick, NJ

**How to be a Leader Through a Crisis**

Coke Morgan Stewart, former Acting Under Secretary of Commerce for Intellectual Property and Deputy Director USPTO, Alexandria, VA

**Cultural Competence and Ethics and Rule 1.1. Mental Health and Well Being**

Mercedes Meyer, Faegre Drinker Biddle & Reath, Washington, DC

■ 12:00 – 12:30 PM

**Lunch Reception** (open to all attendees)

■ 12:30 – 2:00 PM

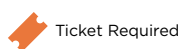


**Luncheon** 

**Keynote Speaker:** Andrew Hirshfeld, Performing the Duties of the Under Secretary of Commerce for Intellectual Property and Director of the US Patent & Trademark Office (invited)

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



■ 2:15 - 3:45 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1 - Live Stream

**ETHICS**

Moderator: TBD

**Avoiding Ethical Traps in Trade Secret Cases: How to Manage Joint Engagements, Employee Investigations, Spoliation of Evidence and Other Ethical Challenges Common to Trade Secret Disputes**

Astor Heaven, Crowell & Moring, LLP, Washington, DC

**Ethical Implications of Instigating or Pursuing Criminal Charges Relating to Trade Secret Theft**

Jennifer French, Federal Bureau of Investigations, Washington, DC

**Ethics and Professional Responsibility and Practice Before the USPTO**

William Covey, Office of Enrollment and Discipline, US Patent & Trademark Office, Alexandria, VA (invited)

CONCURRENT TRACK 2

**Antitrust Issues in IP Scenarios**

Moderator: John Scott, Qualcomm, Inc., San Diego, CA

**Should You Think About Antitrust When You Settle? Developments in Antitrust Treatment of Settlements/Reverse Payments (in the pharma as well a trademark space).**

Jeffrey R. Gargano, Morgan Lewis, Chicago, IL

**The IP-Antitrust interface in the Biden Administration (a program with new FTC-DOJ-USPTO-ITC agency leadership)**

TBD

**Standard Essential Patents, Open Source Software & Antitrust - The Impact of the New Biden Administration**

Lisa Ulrich, IBM Corporation, Armonk, NY

■ 4:00 - 6:00 PM

**Committees Around the World! A Committee Networking Event (open to all attendees)**

Join us as the Committee Groupings Host an "Around the World" Networking Event. Visit each Committee Cluster (Patents, Specialized IP & Policy, Content & Branding, International, Education Services, and Member Services), learn about what the committees are up to, and try their specialty cocktail. It's a chance for the community to gather and connect and learn how to get involved in committee activities.

**International Cluster Sponsored by:**

Crowell & Moring LLP

**Patent Cluster Sponsored by:** Vorys, Sater,

Seymour and Pease LLP

■ 8:00 - 10:00 PM

**Masquerade Ball**

Join us for a fun evening of music and great company. We will honor the 2021 AIPLA Excellence Award Winner and celebrate the outgoing and incoming President.

To reserve a premier table contact us at [aipla@aipla.org](mailto:aipla@aipla.org)



■ 10:00 PM - Midnight

**Dessert Reception**

Kick off your shoes, relax and enjoy some sweet treats.



■ 7:00 - 8:00 PM

**Virtual REMO Networking Event**

For our virtual attendees, come together to close out the virtual event! This is a chance for our in-person attendees and our virtual attendees to come together.



\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

 Ticket Required



**7:30 - 8:30 AM**

**Committee Meetings**  
Schedule TBD

**9:00 AM - 12:00 NOON**

**CLOSING PLENARY SESSION**

**The Year In Review**

**Moderator:** Robert Lytle, Microsoft Corp., Redmond, WA

**Trademark**

Christine Haight Farley, American University School of Law, Washington, DC

**Copyright**

Leigh Gill, Immix Law Group, PC, Portland, OR

**Trade Secrets**

John Marsh, Bailey Cavalieri, Worthington, OH

**Patents**

Joshua Kresh, Center for Intellectual Property x Innovation Policy (C-IP<sup>2</sup>), George Mason University, Antonin Scalia Law School, Arlington, VA

**Design Rights**

Richard Stockton, Banner Witcoff, Chicago, IL

**12:00 NOON - 4:00 PM**

**AIPLA Board of Director’s Meeting** (Board Members Only)

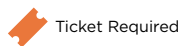


photo credits: Gaylord National Resort & Convention Center



\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change





## Weird or wonderful. We're here to protect it.

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[www.npi.int](http://www.npi.int)





# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2021 Annual Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 28th, 6:00 - 7:00pm.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage.

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2021 Annual Meeting Registration Form to ensure proper credit.
- Applications and forms can also be emailed to [membership@aipla.org](mailto:membership@aipla.org)
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

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## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, Be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide. For individuals who have never attended an AIPLA stated meeting, such as Mid-Winter, Spring, or Annual Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

## Solo Practitioner Discount

AIPLA Solo Practitioner Member:

\$895 Early Bird Rate

\$995 Regular Rate (after September 27)

## Group Discounts

AIPLA is pleased to announce the introduction of a special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2021 Annual Meeting for every three [3], fully-paid registrations.

## Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [meetings@aipla.org](mailto:meetings@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.





# AIPPI-US: GOING STRONG AND GROWING

## Annual Meeting

The AIPPI-US Annual Meeting meet on Thursday, October 28th, 5:00 - 6:00 pm We are also working with the International Committee Cluster to host a networking event on Friday, October 29 from 4-6 pm.

## Join AIPPI-US

AIPPI-US is the fast-growing, internationally focused division of AIPLA. AIPPI is the international organization of business firms, executives, lawyers, educators, patent and trademark agents, and people like YOU!

To join, visit the link below. Become an international IP Lawyer. We are waiting for you!

With membership approaching 300, the AIPPI-US division of AIPLA is gearing up for the 2022 Annual Congress in San Francisco, CA. AIPPI is a long-established global intellectual property association and has major visibility and influence in the global IP community. As a result, AIPLA members have the opportunity to join the AIPPI-US Division of AIPLA and make even more of a difference in international IP law.

## Why Join the AIPPI-US Division of AIPLA?

AIPPI brings together leaders from many national groups on a level playing field, providing unique opportunities to learn about IP law in other countries. One of the important benefits of membership in the AIPPI-US Division of AIPLA is the chance to meet and get to know top US and international IP lawyers and learn about US intellectual property law in an international context.

## AIPPI at Work

AIPPI is the international association for the protection of intellectual property. AIPPI Resolutions can and do provide support for international and national lawmakers, advocates and decision-makers engaged in the work of advancing the development of IP treaties and laws and in applying such authority to determine the rights of parties. WIPO and the "IP5," as well as other regional and national patent or intellectual property offices, legislatures and courts, are among the important organizations and institutions to receive such input from AIPPI.

## Save the date...

The AIPPI 2021 Congress will be virtual.

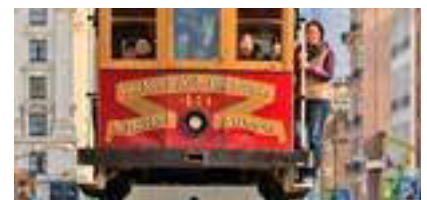
The Congress will begin on October 15, 2021, and conclude on October 22, 2021.

The online Congress will include all the sessions that you have come to know in our traditional in-person Congresses, including Panel Sessions, Plenary Sessions, Women in AIPPI and the Young AIPPI Forum. In addition to this, the online environment provides us with the opportunity to try out new ideas, such as a fun and fresh way to network and the AIPPI Cafés - small group discussions on a variety of hot topics.

As always, the AIPPI World Congress provides the opportunity to learn what is happening in the IP industry, where Resolutions are discussed and voted on, and to network with IP professionals from around the world.

The US Division is hosting the 2022 Congress September 10 - 14, 2022 in San Francisco. Details coming soon.

## Join us!



[aippi-us.org/joinaippi.html](http://aippi-us.org/joinaippi.html)

# Hotel & Transportation

**New Location, same convenience  
of the Metro DC area**



## **Gaylord National Resort & Convention Center National Harbor**

201 Waterfront Street, National Harbor, MD 20745

**1-800-535-4028**

**Group single/double rate:** \$285.00 plus a \$22 resort fee

(This rate is available 3 days pre and post the meeting dates based on availability)

Hotel reservation cut-off date: October 4, 2021

Call 1-888-789-3090 and ask for the AIPLA 2021 Annual Meeting Group Rate, or book online at:

<https://book.passkey.com/go/AIPLAAnnualConference2021>

### **Parking:**

**Self-Parking:** \$25.00 per day (Special AIPLA discounted rate)

**Valet Parking:** \$49.00 per day

**Cancellation policy:** 48 hours prior to arrival.

## **Transportation**

Gaylord National is just a 15-minute drive from Reagan National Airport and a 45-minute drive from both Dulles and Baltimore Washington International Airports. Shuttle and car service are available from either airport to the hotel; Hertz is a Gaylord Hotels preferred partner for car rentals.

Convenient to DC, Maryland and Virginia

Gaylord National is just 15 minutes due south of Washington, DC—right off the Capital Beltway (I-95/I-495)—making it an easy drive from the surrounding Maryland and Virginia areas as well.

### **SuperShuttle**

Gaylord's preferred shuttle service to all local airports.

The number one choice for the most efficient and cost effective airport service to all Washington metro area airports. SuperShuttle's friendly, responsive, and reliable drivers and staff work hard to make each and every ride a positive experience for their passengers.

#### **Ticket Prices\*:**

##### **From Reagan National (DCA) to Gaylord National**

6:00 AM - 8:00 PM | Departs every 20 minutes

\$18 one way/ \$33 per person, pre-paid round trip/ \$85 for exclusive van service

Pricing does not include \$2.00 airport entry fee

##### **From Dulles International Airport (IAD) to Gaylord National**

\$45 per passenger/\$125 exclusive van

Pricing does not include \$1.00 airport entry fee

##### **From Baltimore/Washington Airport (BWI) to Gaylord National**

\$45 per passenger/\$125 exclusive

To make your shuttle reservation, call 1-800-660-8000, visit online at [www.supershuttle.com](http://www.supershuttle.com) or stop by the Transportation Desk located in the Front Lobby.

Gaylord Transportation Discount: Special Gaylord discount on SuperShuttle and ExecuCar services with discount code GNR50 (prepaid reservations only. Also available on SuperShuttle app)

\*Estimated pricing is for a one-way rate. Schedules are not determined by Gaylord National and are subject to change at any time without prior notice.

Please verify directly with SuperShuttle.



# Registration and Cancellation Information

## 1. Registration:

Register by October 15, 2021 to be included on the printed participation list. On-site registrations will be accepted; however, please be prepared to pay by check or credit card. We do not accept cash and will not invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

Registrants after October 15, will appear in the online event directory in the event platform/mobile app. Virtual attendees will also appear in the directory on the event platform/mobile app.

## 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

**FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). Do not send duplicate registration forms as that will result in duplicate payments.

**MAIL: Mail registrations to:**

**AIPLA**

1400 Crystal Drive, Suite 600  
Arlington, VA 22202.

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay.

**Payment for meeting registration must be in US currency.**

## 3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks and access to a special hospitality suite open during the posted meeting registration hours. This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE

purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

## 4. Purchasing Event Tickets in Advance and On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$39 fee for each instance.

## 6. Cancellation:

Cancel by September 30, 2021 and receive a refund less a \$50 processing fee. Cancel between October 1 -15, 2021 and receive a refund less a \$250 processing fee. No refunds issued after close of business October 15, 2021. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.

Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2021 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

For the most updated guidelines and information about COVID-19, please visit <https://bit.ly/aiplaAM21-COVID19>

# The 2021 Maurice Klitzman Award

## Junior Corporate Attorneys or Corporate Patent Agents—Apply for a chance to Attend the Meeting for Free!

AIPLA is accepting applications for the 2021 Maurice Klitzman Award created to help young corporate patent attorneys continue their learning.

The Maurice Klitzman Award provides a junior corporate attorney or corporate patent agent the opportunity to attend the AIPLA 2021 Annual Meeting in Washington, DC—and to be connected with an experienced mentor during the meeting. The deadline for entries is August 30, 2021.

The award was established as a lasting and appropriate memorial to Mr. Klitzman for his active service to AIPLA. His heart and soul were dedicated to training young patent attorneys and helping them to develop a broad approach to IP Law with a conviction to moral principles and ethics. His career was a unique blend of corporate IP law, heartfelt support for the inventor, and shaping the mindset of future IP leaders.

The award will cover the recipient's reasonable travel and accommodation expenses during the 2021 Annual Meeting namely, coach air or train fare, hotel accommodation at the conference hotel, complimentary registration and function tickets, and incidental ground transportation. In addition, the recipient of the award will be assigned a mentor to provide guidance during the meeting and facilitate the opportunity to meet members of the AIPLA leadership.



**Deadline to Apply:**  
August 30, 2021

**Winner selected:**  
September 12, 2021

### **Award includes:**

- Complimentary Registration for the AIPLA 2021 Annual Meeting
- Coach airfare or train fare
- Hotel accommodations at the conference hotel
- Tickets to all functions and incidental ground transportation

Apply online at:

<https://www.surveymonkey.com/r/2021Klitzman>



# AIPLA 2021 Annual Meeting Registration

Thursday, October 28 - Saturday, October 30, 2021, Gaylord National Resort & Convention Center, National Harbor, MD

**3 ways to register:** 



(2) fax: 703-415-0786  
(Faxed registrations MUST be accompanied by credit card information.)



(3) mail:  
AIPLA  
1400 Crystal Drive, Suite 600  
Arlington, Virginia 22202

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Name for Badge: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

(Spouse/Guest) Name: \_\_\_\_\_

I. AIPLA 2021 Annual Meeting Registration Rates (In-Person)			
**See AIPLA's Cancellation Policy for Important Dates and Information In-Person Registration includes full Virtual Access as well. Please do not register for In-Person AND Virtual. Select only one option.	Pre-registration deadline until 8/30/2021	Early registration deadline until 9/30/2021	Full/Onsite after 9/30/2021
AIPLA Member - Full Meeting In-Person	\$895	\$995	\$1095
AIPLA Member - Day Rate \$675 Early <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$575 (one day only)	\$675 (one day only)	\$775 (one day only)
Government Employee/AIPLA Academic Member	\$95	\$95	\$145
AIPLA Student Member	\$55	\$55	\$55
AIPLA Junior Member	\$485	\$585	\$685
AIPLA Solo Practitioner Member	\$795	\$895	\$995
First-Time Corporate In-House Counsel (Corporate in-house counsel only)	\$0	\$0	\$0
Non-Member* - Full Meeting In-Person	\$1395	\$1495	\$1595
Non-Member - Day Rate \$1150 <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$1050 (one day only)	\$1150 (one day only)	\$1250 (one day only)
Spouse/Guest Fee (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
<i>Registration Subtotal</i>			\$ _____

II. AIPLA 2021 Annual Meeting Registration Rates (VIRTUAL)			
**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 8/30/2021	Early registration deadline until 9/30/2021	Full after 9/30/2021
AIPLA Member - VIRTUAL MEETING PASS	\$295	\$395	\$495
AIPLA Student Member - VIRTUAL MEETING PASS	\$55	\$55	\$55
AIPLA Non-Member - VIRTUAL MEETING PASS	\$695	\$795	\$995
Government Employee/AIPLA Academic Member - VIRTUAL MEETING PASS	\$95	\$95	\$145
<i>Registration Subtotal</i>			\$ _____

III. AIPLA 2021 Annual Meeting Social and Networking Events			
<b>Thursday, October 28th</b>			
Corporate Practice Breakfast (Corporate In-House Counsel Only)		\$0 x # _____	
Luncheon		\$77 x # _____	
Opening Night Reception		\$99 x # _____	
<b>Friday, October 29th</b>			
Women in IP Law Breakfast		\$0 x # _____	
Luncheon		\$78 x # _____	
Dinner and Entertainment A Table Reservation (Includes 10 tickets)		\$175 x # _____ \$2500 x # _____	
<i>Social and Networking Events Subtotal</i>			\$ _____
<b>Total</b>			\$ _____

Yes, I would like to be contacted about participating as a mentor or mentee during 2021 Annual Meeting. Email me @ \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

\_\_\_\_\_  
\_\_\_\_\_

**Method of payment**

- check enclosed (make checks payable to AIPLA)
- credit card (please circle one - AMEX, MC, or VISA)

card number \_\_\_\_\_ exp. date \_\_\_\_\_

name on card \_\_\_\_\_

signature \_\_\_\_\_

# Sponsors

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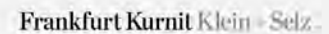


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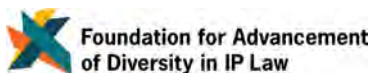


NIELSEN IP



# Exhibitors

## IN-PERSON



## VIRTUAL ONLY



Visit the [2021 Annual Meeting website](#) for information on becoming a sponsor or exhibitor.

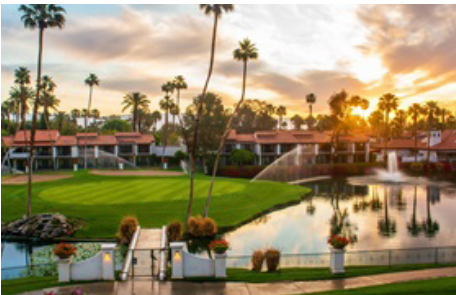
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Lutherville, MD  
Permit No. 171

## **AIPLA 2021** Annual Meeting *October 28-30, 2021*

Upcoming AIPLA Meetings!



### **2022 Mid-Winter Institute**

February 2-4, 2022  
Omni Rancho Las Palmas  
Rancho Mirage, CA



### **2022 Spring Meeting**

May 17-19, 2022  
The Roosevelt  
New Orleans, LA



### **2022 Annual Meeting**

October 27-29, 2022  
Gaylord National Harbor  
& Convention Center  
National Harbor  
Washington, DC

