




**AIPLA 2020 Virtual Annual Meeting At-A-Glance**

AM20 Kick Off - Official Start THURSDAY October 22

	10/19/2020	10/20/2020	10/21/2020	10/22/2020	10/23/2020
<b>Networking</b>				10:00 - 11:30 AM Mentoring Committee Speed Networking Program	 9:00 - 10:30 AM GLOBAL COFFEE, TEA, and COCKTAILS MEET UP Sponsored in part by Brinks Gilson & Lione, Carter Deluca, and McAndrews Held & Malloy
<b>Session 1</b>		10:00 - 11:00 AM Partnering in Patents: Technical Training	9:00-11:00 AM Board Meeting	12:00-1:00 PM Virtual Annual Meeting Kick-Off and Opening Plenary - <b>A Conversation with Director Iancu</b>	11:00 AM - Noon AIPPI-US Annual Meeting - Elections
<b>Session 2</b>	12:00 - 3:00 PM DIVERSITY ROUNDTABLE Sponsored by: Axinn, Finnegan, Good- win, Gowlings, and Smart & Biggar	12:00 - 3:30 PM Partnering in Patents: Afternoon Sessions	11:30 AM -12:30 PM Reserved for Committee Business Meetings	2:00 -3:30 PM Patent Prosecution. Whether Eligibility, The One True Specification, Prosecution Tips Before the USPTO	1:00 - 2:30 PM Year in Review: TM, Trade Secret; Patent, Copyright, Design Rights
<b>Session 3</b>			2:00 - 5:00 PM Board/Committee Leadership Meeting	4:00 - 5:30 PM Trademark/Right of Publicity- First Amendment and TM Law, Your Right to Say it Stops at my Mark, Balancing Persona Based Rights, Register Em if you Got Em	3:00 - 4:30 PM Reserved for Committee Business Meetings
<b>Networking</b>		Don't miss our special Exhibitor hosted Learning Sessions. These 30 minute sessions will be scheduled throughout the program to augment the existing sessions.	6:00 - 7:00 PM Leadership Virtual Happy Hour	6:00 - 7:00 PM Opening Night Virtual Happy Hour, Sponsored in part by Baker Botts, CCPIT Patent & Trademark Law Office, EAG Laboratories, Leonard Patel, Kilburn Strode, Krishna & Saurasti, Lathrop GPM, and Marks & Clerk	4:30 - 5:30 PM Virtual Happy Hour. Welcome new members and first-time attendees. Sponsored by Schwegman, Lundberg & Woessner

Virtual AM20

	10/26/2020	10/27/2020	10/28/2020	10/29/2020	10/30/2020
<b>Networking</b>		 9:00 - 10:30 AM Morning Yoga/Relaxation Session Sponsored by Fishman Stewart		 9:00 - 10:30 AM Women in IP Law Committee Breakfast - Sponsored in part by Faegre Drinker Biddle & Reath, Finnegan, and Knobbe	
<b>Session 1</b>	9:00 - 10:30 AM <b>CONCURRENT SESSIONS</b> IP Practice in China Committee: BRIC Border Battles: What you need to know about Customs enforcement in BRIC Jurisdictions <b>ALSO</b> Food & Drug, IP Transactions, ITC, Biotech: A Prescription Drug Importation: Legal Limits and Remedies	10:00 - 11:30 AM Corporate Practice - Virtual Coffee Meetup - Sponsored by Wenderoth	9:30 -11:00 AM <b>CONCURRENT SESSIONS</b> International: It's a Litig us World After All: Big Developments in Central and South America; Mastering Madrid Protocol <b>ALSO</b> Professionalism, Ethics, and Leadership: Show Kindness to Yourself, Your Colleagues, and Your Opposition	11:00 AM - Noon A presentation from the new Director General of the World Intellectual Property Organization (WIPO) (Non-CLE)	9:30 -11:00 AM <b>CONCURRENT SESSIONS</b> Hot Issues in Fintech and Blockchain <b>ALSO</b> Trademark - Brand Launches and the Challenges They Present
<b>Session 2</b>	12:30 -2:00 PM Patent Litigation - Latest Developments in Patent Damages, Design Patent Damages, Damages Without Borders	12:00 - 1:00 PM Luncheon Speaker - The Honorable Jimmie V. Reyna, US Court of Appeals for the Federal Circuit	12:30 - 2:00 PM <b>CONCURRENT SESSIONS</b> Copyright/Right of Publicity: Copyright Trolls or Just Opportunistic Litigants; Right of Publicity in the Modern Era; A Look at the 1st amendment, IP and Privacy; NCAA Likenesses, Deceased Celebrities and Digital Avatars <b>ALSO</b> Constitutional Issues Flowing from the Supreme Court's Ruling in Arthrex on PTAB and TTAB Proceedings	12:30 - 2:00 PM Diversity/Elimination of Bias SESSION - Your Bias is Showing; Diversity Land- mines in AI; Lack of Diversity a Bigger Problem for IP In-House Practitioners; How to Recruit, Retain, and Win with a Diverse Legal Team	12:00 - 1:45 PM Luncheon Speaker - Donald J. Rosenberg, General Counsel, Qualcomm Incorporated 1:45 - 2:00 PM Association Annual Business Meeting
<b>Session 3</b>	3:00 - 4:00 PM TITANS of the IP Bar (Non-CLE) Sponsored in part by Anaqua, Barley Snyder, and Finnegan	3:00 -4:30 PM Perspectives on Diversity: Views from Trial Teams from the Bench, the Boardroom, and the Jury Box	3:00 -4:30 PM Trade Secrets/Patent - To Patent or Not to Patent; Effectively Litigating Patent and TS Claims Together; Protecting TS in Discovery and Open Court! Valuing Your TS Before and During Litigation	3:00 - 4:30 PM <b>CONCURRENT SESSIONS</b> Litigation - Care and Feeding of your IP Expert; Strategies for Minimizing Daubert Challenges; Surviving a Daubert Hearing <b>ALSO</b> 3:00 -4:00 PM - Corporate/ANTITRUST/Licensing/ Standards and Open Source	3:00 - 4:00 PM Closing: Ethics Issues for Practitioners: The Effects of Trauma, Anxiety, and Stress on our Lives - No One Makes It Out Unscathed
<b>Virtual Trade Show</b>	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge
<b>Networking</b>	5:30 - 7:00 PM Virtual Happy Hour: GAME NIGHT! Sponsored in part: Lee & Hayes	5:30 - 7:00 PM Virtual Happy Hour: MUSICAL PERFORMANCE OR COOKING INSTRUCTION	5:30 - 7:00 PM Virtual Happy Hour : MIXOLOGIST	5:30 - 7:00 PM Diversity Networking Event Virtual Happy Hour Sponsored in part by Birch Stewart Kolasch & Birch, Morrison Foerster, Ropes & Gray and Shook Hardy & Bacon	5:30 - 7:00 PM Virtual Happy Hour: HALLOWEEN THEME!!! Sponsored by Foley Hoag