2020 AIPLA VIRTUAL Annual MEETING

Event Preview

October 22-30, 2020

GET READY TO

be inspired

Get Inspired

AIPLA's Annual Meeting is the can't-miss gathering of intellectual property (IP) professionals each year. This year we are excited to expand the reach of this event by creating an immersive digital experience that brings all the distinguished speakers, networking opportunities, and excitement straight to you.

This year's all-digital meeting continues our tradition of providing leading-edge speakers and topics on a platform where practitioners can connect with peers from around the globe, tackle their most pressing challenges, and explore new products and services.

The #aiplaAM20 allows the global IP community to safely share ideas and skills that will shape our future. You'll be able to participate in all the motivating moments of the meeting regardless of where you are. Make plans to join us for a uniquely immersive and engaging digital experience, designed to inspire.

Experiences

- Over 40 Total Events
- Diversity Roundtable and Partnering In Patents Pre-Meeting Events
- 24 Educational Sessions
- Networking Lounges featuring presentations and one-on-one meeting or small group meeting opportunities
- Morning and Evening Networking Events
- Committee Meetings and Educational Presentations
- Interactive Exhibit Hall
- Post-Session Informal Discussions with Speakers
- Ethics, Elimination of Bias, and Mental Health CLE
- Post-event On-Demand Access to all Educational Sessions

All times noted are Eastern Daylight Time

Connect on #aiplaAM20

Program current as of September 20, 2020

Committee Programming

AIPLA's Committees are hosting business meetings and educational sessions throughout the week, however our primary days for the scheduled committee events are on Wednesday, October 21 and Friday, October 23. Some sessions are business meetings and some include educational sessions. To see specific details on each committee's meeting, please visit the https://www.aipla.org/am20/. The online schedule contains detailed descriptions, topics, speakers, and registration information so you can sign up for the meetings you'd like to attend.

WEDNESDAY, OCTOBER 21

11:30 AM - 12:30 PM **Concurrent**

Content & Branding Committees Business

Electronic & Computer Law Committee

IP Practice in Israel Committee Educational Session

Legislation Committee

Membership Committee

Mergers & Acquisitions Committee

Online Programs Committee

Patent Law Committee

2:00 to 5:00 PM

Board/Committee Leadership Meeting
(Leadership Members Only)

6:00 to 7:00 PM

Board/Committee Leadership Happy Hour

THURSDAY, OCTOBER 22

10:00 to 11:30 AM

Mentoring Committee Speed Networking Event

FRIDAY, OCTOBER 23

11:00 AM to Noon

AIPPI-US Annual Meeting

3:00 to 4:00 PM **Concurrent**

PTAB Trial Committee

3:00 to 4:30 PM **Concurrent**

Content and Branding Committees Educational Session

Diversity in IP Law Committee

Emerging Technologies Educational Session

Industrial Designs Committee

Patent Agents Committee

Standards and Open Source Committee

TUESDAY, OCTOBER 27

10:00 to 11:30 AM

Corporate Practice Coffee Meetup: Women Innovator Programs

Sponsored by Wenderoth

THURSDAY, OCTOBER 29

9:00 to 10:30 AM

Women in IP Law Committee Breakfast

Sponsored in part by Knobbe and Faegre Drinker Biddle & Reath

Educational Sessions

THURDAY, OCTOBER 22

12:00 to 1:00 PM

Virtual Annual Meeting Kick-Off - A Conversation with USPTO Director Iancu

Join AIPLA President Barbara Fiacco for a conversation with the Honorable Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the USPTO as we welcome attendees to the first ever AIPLA Virtual Annual Meeting.

With thanks to the AIPLA Professional Programs Committee, coordinators, moderators, and speakers for helping put together these incredible CLE programs, and the AIPLA's Committee Leadership and Sponsors for hosting a number of virtual networking meet ups, programs, happy hours, and other sessions.

We're excited for an engaging fun 8 days, as we all connect from our remote locations, around the globe. If you miss a session, don't worry. If you have the Full Meeting Package, you will have access to all of the recordings for every CLE session. Individual sessions remain available if you'd prefer to pick and choose sessions.

This session is not CLE accredited.

2:00 to 3:30 PM

PATENT PROSECUTION: Whither Eligibility, The One True Specification; Prosecution Tips Before the USPTO

Moderator:
Gauri M. Dhavan, Zoll Medical Corp., Chelmsford, MA

Whither Eligibility? An Update on the Latest News on Cases, USPTO Initiatives and Legislative Efforts

Michael S. Borella, McDonnell Boehnen Hulbert & Berghoff, LLP, Chicago, IL

The One True Specification: A Doable Thing or an Illusory Goal? The EU, China and Japan Give Their Thoughts

Suzannah Sundby, Canady + Lortz, Washington, DC

Prosecution Tips and Tricks: Emerging Techniques for Efficient Results and A dded Value

Jameson Ma, Bookoff McAndrews, Washington, DC

90 minutes CLE

4:00 to 5:30 PM

Trademark/Right of Publicity:The Collision Between the First Amendment and Trademark Law; The Evolving Circuit Split on the Use of Marks in Creative Works. Is the 2nd Circuit's seminal *Rogers v. Grimaldi* the best test? A deep dive on competing tests, with an emphasis on the parties' burdens under *Rogers*.

Moderator:
Jennifer A. Van Kirk, Lewis Roca Rothgerber Christie, Phoenix, AZ

Your Right to Say It Stops at My Mark: The complicated relationship between the First Amendment and the likelihood-of-confusion test for infringement.

Lauren Emerson, Leason Ellis, White Plains, NY

Balancing Persona-Based Rights, the First Amendment and Trademark Law; I Didn't Endorse That! The differences between claims for false endorsement under ß43(a) of the Lanham Act and under state right of publicity statutes and common law.

Paul Safier, Ballard Spahr, LLP, Philadelphia, PA

So Many States, So Many Remedies: A comparison of the many state's nationwide injunctions and the possible need for a federal right-of-publicity statute.

Nicole Berkowitz, Baker Donelson Bearman Caldwell & Berkowitz, PC, Memphis, TN

Register 'Em if You Got 'Em: Protection and Enforcement of Marks in the Cannabis Industry.

Alison Malsbury, Harris Bricken, San Francisco, CA

90 minutes CLE

FRIDAY, OCTOBER 23

1:00 to 2:30 PM

Year In Review: Trademark, Trade Secret, Patent, Copyright, Design Rights

Moderator:
Erin Ogden, Ogden Glazer & Schaefer, Madison, WI

Speakers:

Trademark: Garfield Goodrum, Garfield Goodrum Design Law, Hanover, NH

Trade Secret: Russell Beck, Beck Reed Riden, LLP, Boston, MA

Patent: Roy Issac, Allergan, Madison, NJ

Copyright: Mary Mazzelo, Kirkland & Ellis, LLP, New York, NY

Design Rights: Justin DeAngelis, Quarles & Brady, LLP, Chicago, IL

90 minutes CLE

Educational Sessions

MONDAY, OCTOBER 26

9:00 to 10:30 AM Concurrent

CONCURRENT SESSION ONE: Prescription Drug Importation, Legal Limits and Remedies

Moderator:
Alison Kessler, LifeSci Consulting, LLC.

Speakers:

Sara Koblitz, Hyman Phelps & McNamara, Washington, DC

Josephine Young, Paul Weiss Rifkind Wharton & Garrison, LLP, New York, NY

Craig Svoboda, Alvotech USA Inc., Arlington, VA

A joint program of the Food & Drug, IP Transactions, ITC, and Biotechnology Committees

90 CLE Minutes

CONCURRENT SESSION TWO: BRIC Border Battles - What you Need to Know About Customs Enforcement in BRIC Jurisdictions

Moderator:
Michael Chu, International Computer Hacking & Intellectual Property, Attorney Advisor for Internet Fraud and Public Health, US Department of Justice, Washington, DC

Speakers:

Brazil: Barbara Angela Leitao, Di Blasi, Parente & Advogados, Sao Paulo, Brazil

Russia: Mayya Pak, PETOSEVIC, Moscow, Russia

India: Pankaj Soni, Remfry & Sagar, Haryana, India

China: Toby Mak, Tee & Howe, Beijing, China

USA: Lori S. Meddings, Quarles & Brady, LLP, Madison, WI

Organized by the IP Practice in China Committee

90 CLE Minutes

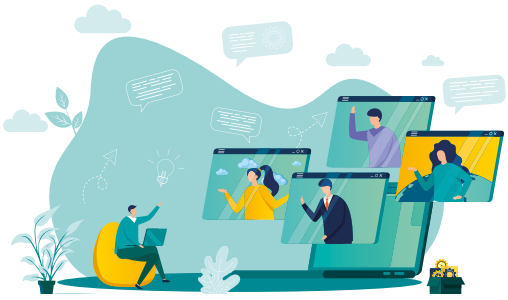
12:30 to 2:00 PM

Double Dutch: Mastering the Interplay Between District Court and PTAB Litigation: Leveraging PTAB with District Court Proceedings, and vice versa

Moderator:
Nicholas Kim, Microsoft Corporation, Redmond, WA

Saving Time and Resources? Update on latest cases regarding estoppel from PTAB actions and obtaining stays of district court litigation.

Scott Daniels, Westerman Hattori Daniels & Adrian, Tysons Corner, VA



Navigating the New TPG: Guidance on the latest Trial Practice Guide amendments; developments in PTAB time bars, what you should know about appellate standing before filing a petition, and how to stop the remand cycle after appeal from the PTAB.

Scott Kamholz, Covington & Burling, LLP, Washington, DC

The Latest Developments in Patent Damages: Standard, Design Patents & Extraterritoriality

Standard Differences: What you need to know to get your SEP/FRAND patent damages case ready for trial
Honorable Randall R. Rader (retired), The Rader Group, Alexandria, VA

Design Patent Damages: What you need to know to get your design patent damages case ready for trial.

Gregory Pinsonneault, LitiNomics, Inc., Walnut Creek, CA

Damages Without Borders: Whether and how US patent damages can capture foreign sales/uses.

Felicia Boyd, Norton Rose Fulbright, Minneapolis, MN

90 CLE Minutes

3:00 to 4:00 PM

Titans of the IP Bar

One of the best things AIPLA does as an organization is bring people together to learn and share. It's at the core of our mission. We are bringing together stalwarts of IP Practice to share their stories about their careers and the experiences that have shaped them as an individual and as an IP professional. Their stories are sure to help so many IP practitioners around the world.

Emcee:
Vincent E. Garlock, Executive Director, AIPLA, Arlington, VA

Speakers:

Coming soon!

Sponsored in part by Barley Snyder

There is no CLE for this session.

Educational Sessions

TUESDAY, OCTOBER 27

12:00 to 1:30 PM

Luncheon Session

Keynote Speaker: The Honorable Jimmie V. Reyna, US Court of Appeals for the Federal Circuit, Washington, DC

There is no CLE for this session.

3:00 to 4:30 PM

Perspectives on Diversity: Views on Trial Teams from the Bench, the Boardroom, and the Jury Box

Moderator:

Tara Trask, Trask Consulting, Sausalito, CA

Speakers:

Honorable Vanessa Gilmore, US District Judge, US District Court for the Southern District of Texas, Houston, TX

Patrice Jean, Hughes Hubbard, New York, NY

Laurie Charrington, Intel Corporation, Hillsboro, OR

90 Minutes Diversity/Elimination of Bias CLE

WEDNESDAY, OCTOBER 28

9:30 to 11:00 AM Concurrent

CONCURRENT SESSION ONE: International-It's a Litigious World After All; Big Developments in Central and South America; Mastering Madrid Protocol

Moderator:

Laura Collada, Dumont, Mexico City, Mexico

Global Patent-Infringement Litigation Strategies for Plaintiffs and Defendants.

Penny Gilbert, Powell Gilbert, LLP, London, United Kingdom

Big Developments in Central and South America: A deep dive on patent law changes in Latin America, including Mexico's new IP law and Brazil's strategies to reduce its backlog.

Ricardo Boclin, ClarkeModet, Rio de Janeiro, Brazil

Mastering the Madrid Protocol: Best practices for when to use it and when not to use it.

Rosalyn Newsome, Barker Bretell, Birmingham, England

90 CLE Minutes

CONCURRENT SESSION TWO: Professionalism, Ethics, and Leadership: Show Kindness to Yourself, Your Colleagues, and Your Opposition ETHICS CLE

Moderator:

Dahlia A. George, Office of Enrollment and Discipline, USPTO, Alexandria, VA (invited)

Speakers:

Ariel Cudkowicz, Seyfarth Shaw, Boston, MA

Karen Morita, Foley Hoag, Boston, MA

Lauren Tapper, Kramer Levin Naftalis & Frankel, LLP, New York, NY

Courtney Wylie, Faegre Drinker Biddle & Reath, Los Angeles, CA

A joint program of the Committee on the Profession and the Law Practice Management Committees

90 CLE Minutes

12:30 to 2:00 PM Concurrent

CONCURRENT SESSION ONE: Constitutional Issues Flowing from the Supreme Court's Ruling in *Arthrex* on PTAB and TTAB Proceedings

Moderator:

Matthew Rizzolo, Ropes & Gray, LLP, Washington, DC

Speakers:

Arti K. Rai, Professor of Law, Duke School of Law, Durham, NC

Christopher Walker, Professor of Law, The Ohio State University Mortiz College of Law, Columbus, OH

Sophie Wang, Choate Hall & Stewart LLP, Boston, MA

90 CLE Minutes

Educational Sessions

CONCURRENT SESSION TWO: Copyright/ Right of Publicity

Moderator:
TBD

Copyright Trolls or Just Opportunistic Litigants? The impact of mass-copyright enforcement campaigns like the Strike 3 porn and photo-on-a-website "gotcha" cases are having on copyright law and procedure.

Evan Gourvitz, Ropes & Gray, New York, NY

The Right of Publicity in the Modern Era: What you need to know about the right of publicity, including key differences in important states, the prospect for a federal solution, the interplay with copyright and other forms of IP—and the headaches it creates for product manufacturers and mass-marketers.

Michael Moore, Director of Intellectual Property & Assistant General Counsel, Mattel, Inc., El Segundo, CA

Fitting a Square Peg in a Round Hole? A look at whether traditional First Amendment, IP, and privacy doctrines involving creative works, expressive works and the transformative use test can or should be applied to the right of publicity.

Jennifer Rothman, Professor, Loyola Law School, Los Angeles, CA

NCAA Likenesses, Deceased Celebrities and Digital Avatars: Areas of controversy and hot topics for industries at risk fire from right of publicity claims.

Brian Wassom, Warner Norcross & Judd, LLP, Clinton Township, MI

90 CLE Minutes

3:00 to 4:30 PM

Trade Secrets/Patent

Moderator:
John Morrow, Womble Bond Dickinson, Winston-Salem, NC

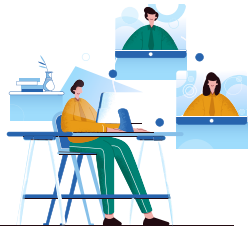
To Patent or Not to Patent, that is the Question: When to protect inventions/processes as a trade secret or patent, and how that has changed since *Alice*.

Elizabeth Ferrill, Finnegan Henderson Farabow Garrett & Dunner, LLP, Washington, DC

Registering, Protecting and Insuring Trade Secrets

James Gale, Cozen O'Connor, Miami, FL

Protecting Trade Secrets in Discovery and Open Court: Practical tips on how to keep your secrets safe throughout litigation from protective orders through jury trials.



Andrew Pratt, Venable, LLP, Washington, DC

Show Me the Money! Valuing Your Trade Secrets Before and During Litigation: From Audits to Experts, a look at how to best monetize your trade secrets.

Ryan Strom, Target Corporation, Minneapolis, MN

90 CLE Minutes

THURSDAY, OCTOBER 29

11:00 AM to 12:00 PM

An Update from the World Intellectual Property Organization (WIPO)

Moderator:
Barbara A. Fiacco, AIPLA President, Foley Hoag, Boston, MA

Speaker:

Honorable Daren Tang, Director General-Elect, World Intellectual Property Organization (WIPO), Geneva, Switzerland

There is no CLE for this session.

12:30 to 2:00 PM

Diversity/Elimination of Bias - Your Bias is Showing; Diversity in AI; Lack of Diversity a Bigger Problem for IP In-House Practitioners; How to Recruit, Retain, and Win with a Diverse Legal Team

Moderator:
Dara Kendall, Procter & Gamble, Cincinnati, OH

Excuse Me But Your Bias Is Showing: A thought-provoking look at how implicit bias impacts how we see others, and strategies for identifying and interrupting it.

Mercedes Meyer, Faegre Drinker Biddle & Reath, Washington, DC

Diversity in AI: Navigating your client through the implicit biases that may impact AI.

Yeen C. Tham, IBM Corporation, Armonk, NY

Is Lack of Diversity a Bigger Problem for IP In-House Practitioners? A discussion about the challenges in-house legal departments face.

Robert Deberardine, Johnson & Johnson, Bridgewater Township, NJ

Educational Sessions

How to Recruit and Retain and Win with a Diverse Legal Team: Practical tips for law firms on how to build and mentor your team

Tara D. Elliott, Latham & Watkins, LLP, Washington, DC

90 Minutes Diversity/Elimination of Bias CLE

3:00 to 4:00 PM Concurrent

CONCURRENT SESSION ONE: Corporate, Antitrust, Licensing, Standards and Open Source

Moderator:
David Long, Essential Patent, LLC, Oak Hill, VA

Speakers:

Antitrust, Patents and Licensing, Oh My! Analyzing the fallout from the groundbreaking FTC v. Qualcomm case, including how the FTC and DOJ's divergent views will impact the interplay of antitrust and IP.

Lisa Kimmel, Crowell & Moring, LLP, Washington, DC

Adventures in Licensing: Lessons from the experts on the best practices for licensing patents, trade secrets and know how.

Brian O'Shaughnessy, Dinsmore, Washington, DC

What Were You Thinking? The Strategy and Management of Jointly-Developed Intellectual Property in Open Innovation: Creating new business opportunities, joint venture versus strategic alliance, using program IP, termination and dissolution.

Angela Grayson, Precipice IP, PLLC, Bentonville, AR

60 CLE Minutes

CONCURRENT SESSION TWO: Litigation - Care and Feeding of your IP Expert; Strategies for Minimizing Daubert Challenges; Surviving a Daubert Hearing. This session runs until 4:30 pm.

Moderator:
Stephen Dell, Novum Consulting Group, The Woodlands, TX

Lessons for the Care and Feeding of Your IP Expert: Everything you need to know from picking them, to bulletproofing their reports, to prepping them for deposition and trial.

J. Michael Huget, Honigman, Ann Arbor, MI

Strategies for Minimizing Daubert Challenges: A deep dive on overcoming obstacles that can threaten your IP experts opinion, including topics such as insufficient discovery, apportionment, and the absence of peer review.

Joseph Drayton, Cooley, New York, NY

Surviving Your Daubert Hearing: Tips from the trenches on how to prepare for and win your Daubert hearing, including what to do if the unthinkable happens and your expert is excluded.

Ron Schutz, Robins Kaplan, LLP, Minneapolis, MN

90 CLE Minutes

FRIDAY, OCTOBER 30

9:30 to 11:00 AM Concurrent

CONCURRENT SESSION ONE: Trademark - Brand Launches and the Challenges They Present

Moderator:
Ronald Chillemi, Leichtman Law PLLC, New York, NY

Speakers:

Stephen Lee, Chief IP Counsel, Target, Minneapolis, MN

Jeanne Fromer, Professor, NYU School of Law, New York, NY

Barton Beebe, Professor, NYU School of Law, New York, NY

Josh Gerben, Gerben Law Firm, Washington, DC

A joint program of the Trademark Law and Trademark Internet Committees

90 CLE Minutes

CONCURRENT SESSION TWO: Hot Issues in FinTe and Blockchain

Moderator:
Allison Gaul, Washington, DC

Speakers:

Technical Tutorial of Blockchaing: A case study

Stephen J. Mackenzie, Senior IP Counsel, Koch Industries, Wichita, KS

Uses of Blockchain by Industry

Joseph J. Petrokaitis, Corporate Counsel, IBM Corporation, Armonk, NY

Open Source Licensing and Decentralized Content Distribution Platforms

Matej Michalko, CEO, DECENT, Geneva, Switzerland

Due Diligence for Blockchain IP Portfolios

Marc Kaufman, RIMON Law, Washington, DC

90 CLE Minutes

12:00 to 2:00 PM

Luncheon & Annual Business Meeting

Keynote Speaker:
Donald J. Rosenberg, Executive Vice President, General Counsel and Corporate Secretary, Qualcomm Incorporated, San Diego, CA

3:00 to 4:00 PM

Closing Session: Ethics Issues for Practitioners: The Effects of Trauma, Anxiety, and Stress on our Lives - No One Makes It Out Unscathed ETHICS CLE

Speaker :

Brian Quinn, Lawyers Concerned for Lawyers of Pennsylvania, Philadelphia, PA

60 Minutes of Ethics CLE

Networking Sessions

Networking Events

THURSDAY, OCTOBER 22, 2020

6:00 to 7:00 PM

Opening Night Happy Hour

Grab your favorite beverage and join us on Zoom for a virtual happy hour. This event is a great opportunity to meet and chat with fellow attendees of the Annual eeting and members of the IP community.

A follow-up with more information on how the virtual happy hour will work will be sent to your email after you RSVP.

Registration link/access is available online.

Sponsored in part by: Baker Botts, CCPIT Patent & Trademark Law Office, EAG Laboratories, Leonard Patel, Kilburn Strode, Krishna & Saurastri, Lathrop GPM, and Marks & Clerk

FRIDAY, OCTOBER 23

9:00 to 10:30 AM

GLOBAL COFFEE, TEA, and COCKTAILS MEET UP

Hosted by AIPLA's Global Sector Committees, we are proud to carry on this tradition of bringing together practitioners from around to globe to gather informally for coffee, tea, or cocktails.

Sponsored in part by Brinks Gilson & Lione, Carter DeLuca, and McAndrews Held & Malloy

4:30 to 5:30 PM

Virtual Happy Hour.

Open to all attendees. Please join us in welcoming our new members and first-time meeting attendees..

Sponsored by Schwegman, Lundberg & Woessner

MONDAY, OCTOBER 26

5:30 to 7:00 PM

Virtual Happy Hour: GAME NIGHT!

TUESDAY, OCTOBER 27

9:00 to 10:30 AM

Morning Yoga/Relaxation Session

Sponsored by Fishman Stewart

5:30 to 7:00 PM

Virtual Happy Hour: MUSICAL PERFORMANCE OR COOKING INSTRUCTION

WEDNESDAY, OCTOBER 28

5:30 to 7:00 PM

Virtual Happy Hour: MIXOLOGIST

THURSDAY, OCTOBER 29

5:30 to 7:00 PM

Diversity Networking Event Virtual Happy Hour

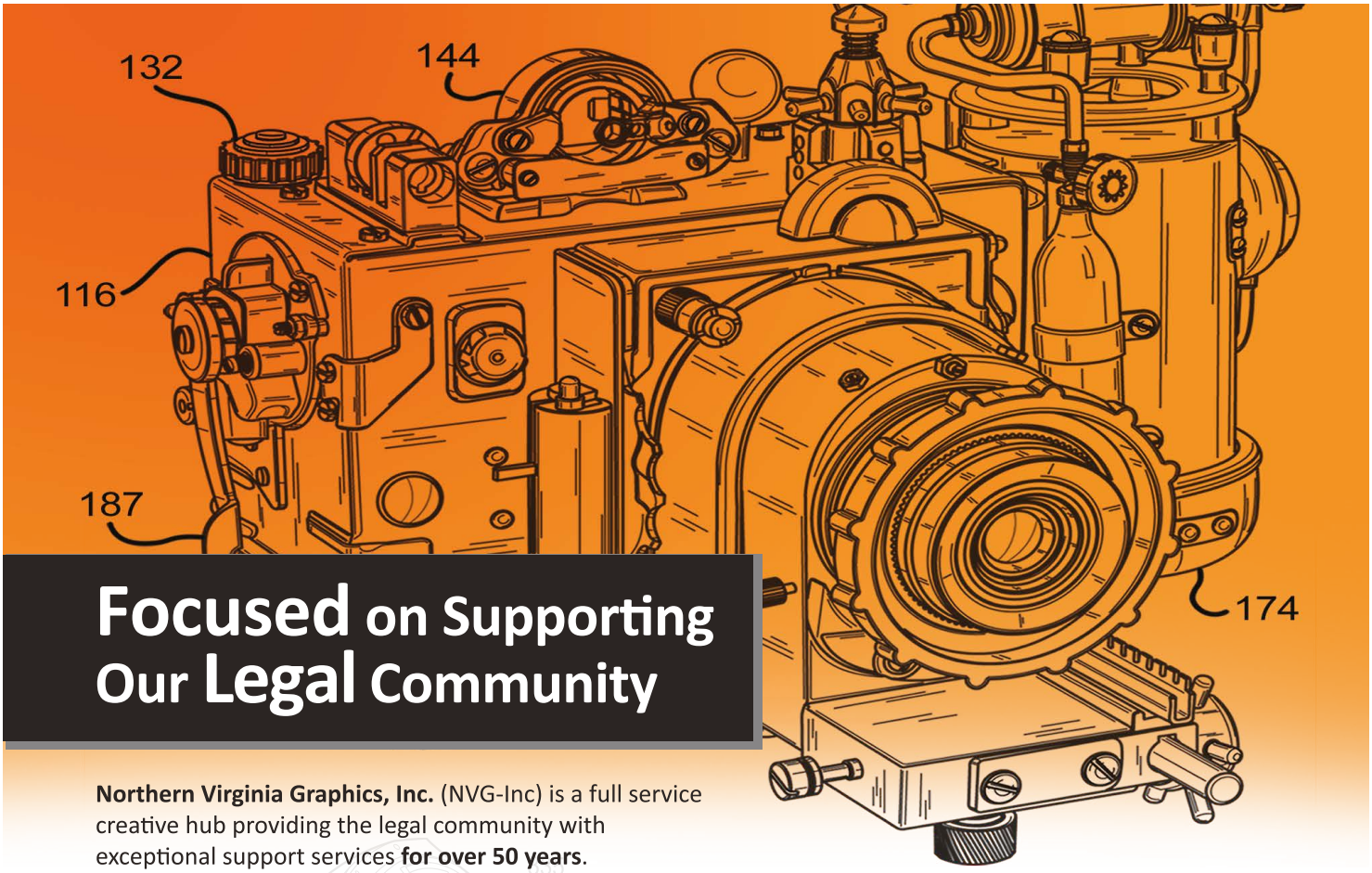
Sponsored in part by Morrison Foerster, Ropes & Gray, and Shook Hardy & Bacon

FRIDAY, OCTOBER 30

5:30 to 7:00 PM

Virtual Happy Hour: HALLOWEEN THEME!!!

Sponsored by Foley Hoag



Focused on Supporting Our Legal Community

Northern Virginia Graphics, Inc. (NVG-Inc) is a full service creative hub providing the legal community with exceptional support services **for over 50 years**.

We are well known for our solid patent drawing and litigation services, as well as our strong commitment to customer service. Our talented staff, combined with our attention to detail and ability to meet tight deadlines, is what has made us successful.

NVG-Inc is dedicated to making your job easier by delivering accurate, speedy, top-notch services for:

- **Patent Drawings**
- **Trademark Illustrations**
- **Trial Graphics/PowerPoint**
- **3D Modeling/Animation**
- **Courtroom/Litigation Support**
- **Trial Logistics, Networking & War Room Setup**
- **Oncue/TrialDirector Support & Training**
- **On-Site Graphic Design Services**

northern virginia GRAPHICS

Meet Peter Kosztolnik

President/Owner

Peter has been actively involved in the legal community for over thirty years. His strong suit is providing innovative problem solving to complex issues and offering straightforward customer solutions.

He has been in the forefront of what computer patent drafting is today and has been the lead support in several successful litigation cases.

He has stayed abreast of the industry with the latest litigation software as well as 3D solid modeling, printing and scanning, to provide his clients with superior products and services.

You will most likely find Peter riding his motorcycle to IP events.

703-539-8883 nvginc@nvg-inc.com www.nvg-inc.com

Pre-Meeting Programming.

MONDAY, OCTOBER 19

12:00 to 3:00 PM

Diversity Roundtable

PART ONE: A Solutions-Based Approach to Diversity, Equity and Inclusion (DEI): How You Can Promote DEI in the COVID Environment

Join us to hear DEI expert Asker A. Saeed in a virtual "fireside chat" with AIPLA President Barbara Fiacco. During this program, you will not only learn about DEI challenges facing firms and corporations in the age of COVID-19, but Mr. Saeed will also offer practical tips and approaches to maintaining the pre-COVID momentum in improving DEI at our organizations. As we rapidly approach the end of a turbulent 2020 and focus on onboarding new attorneys, annual reviews of our talent, and compensation for associates and partners, Mr. Saeed will provide timely insights into how DEI programs can thrive in this new normal.

PART TWO: DEI Roundtable Discussions

Join us for a roundtable discussion on DEI in the COVID-19 Environment. During this program, we will have facilitated discussions in break-out rooms to share practices that each of our organizations have successfully or unsuccessfully implemented to facilitate and encourage DEI during the current pandemic. After the breakout sessions, we will return to the main group to share our learnings.

This is the second in a series of roundtable discussions directed to DEI. As with our prior roundtable, we will be compiling information from the meeting to later share.

More detailed description and speaker information available in the daily schedule online.

Sponsored by Axinn, Goodwin, Smart Biggar, Gowlings, and Finnegan Henderson Farabow Garrett & Dunner

TUESDAY, OCTOBER 20

12:00 to 4:00 PM

Partnering in Patents Program

Program details coming soon

Sponsors

PLATINUM

FINNEGAN

GOLD

FOLEY HOAG LLP

Knobbe Martens

SLW SCHWEGMAN LUNDBERG • WOESSNER

SILVER

faegre drinker

MORRISON FOERSTER

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BRONZE

BAKER BOTTS

CCPIT PATENT AND TRADEMARK LAW OFFICE 中国国际贸易促进委员会专利商标事务所

KRISHNA SAURASTRI

McAndrews

SHOOK HARDY & BACON

Barley Snyder ATTORNEYS AT LAW

EAG LABORATORIES A EUROFINS COMPANY

Lathrop GPM

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HOLLAND&HART

CARTER DELUCA & FARRELL LLP

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BARNES & THORNBURG LLP

LEONARD PATEL INTELLECTUAL PROPERTY ATTORNEYS

ROTHWELL FIGG IP Professionals

IPDAS

mcglinchey

VORYS

Exhibitors

Black Hills IP

BHIP is leading a new generation of IP legal technology and service providers. Our services include AI-enabled IP docketing, paralegal, patent proofreading, data auditing/analytics, and annuity payment management services. Our technology and our services are all in the US so that any export control issues are eliminated.

CAS
A DIVISION OF THE AMERICAN CHEMICAL SOCIETY

CAS, a division of the American Chemical Society specializing in scientific information solutions, partners with R&D organizations globally to provide actionable insights that help them plan, innovate, protect their innovations, and predict how new markets and opportunities will evolve.

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Computer Packages Inc (CPI) is a trusted IP management provider with over 50 years serving the Intellectual Property community. CPI provides reliable, mobile-responsive patent & trademark management systems, on-demand Patent Audit Services, and paperless patent annuity management.

Foundation for Advancement of Diversity in IP Law
PROMOTING DIVERSITY IN INTELLECTUAL PROPERTY LAW
(formerly the American Intellectual Property Law Educational Foundation)

The Foundation assists individuals from underrepresented racial/ethnic groups exploring careers in intellectual property law by increasing the awareness of the IP law profession among such individuals, providing financial and non-financial assistance supporting their legal education, and accelerating their IP law career development otherwise through comprehensive networking, counseling, and mentoring programs

IPDAS
Intellectual Property Data Automation Solution

IPDAS is a leader among Intellectual Property solutions and has been for two decades. Our specialized software seamlessly integrates with major patent and trademark authorities and filing systems.

PCT HELP-DESK
PCT KOREA CENTER
Korean Intellectual Property Office

On behalf of the Korean Intellectual Property Office (KIPO), PCT Korea Center (IP Korea Center, Inc.) provides direct assistance for inquiries regarding PCT applications that designate the KIPO as their International Searching Authority (ISA) and/or International Preliminary Examining Authority (IPEA). KIPO has been the most recommended ISA and IPEA by U.S. PCT applicants. KIPO aims to provide high-quality search and examination services by improving examination systems.

SWEDISH INTELLECTUAL PROPERTY OFFICE PRV

PRV Consulting, a part of the Swedish Intellectual Property Office, provides professional search services in all areas of IP. Our experienced multilingual examiners ensures you top quality results.

syncIDS

SyncIDS is a web-based software and services company that organizes all things IDS. SyncIDS links your related matters, keeps your data current and files your IDSs with the USPTO. All your prior art is just a few clicks away from the perfect IDS every time. Our easy-to-use software and expert paralegal services has made SyncIDS the predominant choice for efficient and effective IDS management in corporate and law firm settings, especially for those complicated family and subject-matter relationships.

UNITED STATES PATENT AND TRADEMARK OFFICE
uspto

The USPTO promotes “the progress of science and useful arts” by granting patents, which provide incentives to invent, invest in, and disclose new technology worldwide. Through trademark registration, the USPTO assists in protecting investments, promoting goods and services, and safeguarding consumers against confusion and deception in the marketplace.

Special Registration Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More

Save More! Reduction of your registration fee in increments of $50 for each Regular (in practice more than five years), or International Affiliate member you recruit and $25 for each Junior member you recruit.

There is no limit to the discount you can earn. Contact **aipla@aipla.org** to learn more.

Corporate In-House Counsel — Attending Your First AIPLA Meeting?

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE and networking programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. There are no additional fees, unless specifically noted, to attend the networking events.

Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the ***registration form****.*