




AIPLA 2020 Virtual Annual Meeting At-A-Glance

AM20 Kick Off - Official Start THURSDAY October 22

	10/19/2020	10/20/2020	10/21/2020	10/22/2020	10/23/2020
Networking				10:00 - 11:30 AM Mentoring Committee Speed Networking Program	 9:00 - 10:30 AM GLOBAL COFFEE, TEA, and COCKTAILS MEET UP <i>Sponsored in part by McAndrews Held & Malloy</i>
Session 1	DIVERSITY ROUNDTABLE - Schedule to be determined		9:00-11:00 AM Board Meeting	12:00-1:00 PM Virtual Annual Meeting Kick-Off and Opening Plenary - A Conversation with Director Iancu	11:00 Noon AIPPI-US Annual Meeting - Elections
Session 2	IPP Japan PREMEETING - Schedule to be determined	PARTNERING IN PATENTS - Schedule to be determined	11:30 AM -12:30 PM Reserved for Committee Business Meetings	2:00 - 3:30 PM Patent Prosecution. Whether Eligibility, The One True Specification, Prosecution Tips Before the USPTO	1:00 - 2:30 PM Year in Review. TM, Trade Secret; Patent, Copyright, Design Rights
Session 3	Thank you also to Merchant & Gould, a general meeting sponsor, Computer Packages Inc, our Tech/Help Desk Sponsor, Osha Liang, our registration sponsor, and Platinum Sponsors Finnegan and Foley Hoag!		1:00 - 5:00 PM Board/Committee Leadership Meeting	4:00 - 5:30 PM Trademark/Right of Publicity- First Amendment and TM Law, Your Right to Say it Stops at my Mark, Balancing Persona Based Rights, Register Em if you Got Em	3:00 - 4:30 PM Reserved for Committee Business Meetings
Networking			6:00 - 7:00 PM Leadership Virtual Happy Hour	6:00 - 7:00 PM Opening Night Virtual Happy Hour, <i>Sponsored in part by Baker Botts, CCPIT Patent & Trademark Law Office, EAG Laboratories, Leonard Patel, Kilburn Strode, Krishna & Saurastri, Lathrop GPM, and Marks & Clerk</i>	4:30 - 5:30 PM Virtual Happy Hour. Welcome new members and first-time attendees. <i>Sponsored by Schwegman, Lundberg & Woessner</i>

Virtual AM20

	10/26/2020	10/27/2020	10/28/2020	10/29/2020	10/30/2020
Networking		 9:00 - 10:30 AM Morning Yoga/Relaxation Session		 9:00 - 10:30 AM Women in IP Law Committee Breakfast - <i>Sponsored by Knobbe</i>	
Session 1	9:00 - 10:30 AM CONCURRENT SESSIONS IP Practice in China Committee: BRIC Border Battles: What you need to know about Customs enforcement in BRIC Jurisdictions ALSO Food & Drug, IP Transactions, ITC, Biotech: A Prescription Drug Importation: Legal Limits and Remedies	10:00 - 11:30 AM Corporate Practice - Virtual Coffee Meetup - <i>Sponsored by Wenderoth</i>	9:30 -11:00 AM CONCURRENT SESSIONS International: It's a Litig us World After All: Big Developments in Central and South America; Mastering Madrid Protocol ALSO Committee on the Profession/ Law Practice Management Mental Health Session	11:00 AM - Noon A presentation from the new Director General of the World Intellectual Property Organization (WIPO) (Non-CLE)	9:30 -11:00 PM CONCURRENT SESSIONS Hot Issues in Fintech and Blockchain ALSO Trademark - Brand Launches and the Challenges They Present
Session 2	12:30 - 2:00 PM Patent Litigation - Latest Developments in Patent Damages, Design Patent Damages, Damages Without Borders	12:00 - 1:30 PM Luncheon Speaker - The Honorable Jimmie V. Reyna, US Court of Appeals for the Federal Circuit	12:30 - 2:00 PM CONCURRENT SESSIONS Copyright/Right of Publicity: Copyright Trolls or Just Opportunistic Litigants; Right of Publicity in the Modern Era; A look at the 1st amendment, IP and Privacy; NCAA Likenesses, Deceased Celebrities and Digital Avatars ALSO Constitutional Issues Flowing from the Supreme Court's Ruling in Arthrex on PTAB and TTAB Proceedings	12:30 - 2:00 PM Diversity/Elimination of Bias SESSION - Your Bias is Showing; Diversity Land- mines in AI; Lack of Diversity a Bigger Problem for IP In-House Practitioners; How to Recruit, Retain, and Win with a Diverse Legal Team	12:00 - 2:00 PM Luncheon Speaker - Don Rosenberg, General Counsel, Qualcomm & AIPLA Annual Business Meeting
Session 3	3:00 - 4:30 PM TITANS of the IP Bar (Non-CLE) <i>Sponsored in part by Barley Snyder</i>	3:00 -4:30 PM Perspectives on Diversity: Views from Trial Teams from the Bench, the Boardroom, and the Jury Box	3:00 - 4:30 PM Trade Secrets/Patent - To Patent or Not to Patent; Effectively Litigating Patent and TS Claims Together; Protecting TS in Discovery and Open Court! Valuing Your TS Before and During Litigation	3:00 - 4:30 PM CONCURRENT SESSIONS Litigation - Care and Feeding of your IP Expert; Strategies for Minimizing Daubert Challenges; Surviving a Daubert Hearing ALSO 3:00 -4:00 PM - Corporate/Anitrust/Licensing	3:00 - 4:00 PM CLOSING PLENARY - The Effects of Trauma, Anxiety, and Stress on our Lives
Virtual Trade Show	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge	4:30 - 5:30 PM Official Trade Show Hours/ Networking Lounge
Networking	5:30 - 7:00 PM Virtual Happy Hour: GAME NIGHT!	5:30 - 7:00 PM Virtual Happy Hour: MUSICAL PERFORMANCE OR COOKING INSTRUCTION	5:30 - 7:00 PM Virtual Happy Hour: MIXOLOGIST	5:30 - 7:00 PM Diversity Networking Event Virtual Happy Hour <i>Sponsored in part by Morrison Foerster and Shook Hardy & Bacon</i>	5:30 - 7:00 PM Virtual Happy Hour: HALLOWEEN THEME!! <i>Sponsored by Foley Hoag</i>