

Strengthen your company's image via a sponsorship during the AIPLA 2020 Spring Meeting, May 6-8, in San Antonio, TX. The Spring Meeting attracts over 600 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, Lisa Jorgenson at ljorgenson@aipla.org.

Event Sponsorship Opportunities

Opening Night Reception.....	\$50,000+
<i>partial starting at \$5K -</i>	PARTIALLY SOLD
Opening Night Dessert Party	\$50,000+
<i>partial starting at \$10K -</i>	PARTIALLY SOLD
Dinner & Entertainment (Thursday)	\$30,000+
<i>partial starting at \$10K</i>	
New Member/First-Time Attendee Reception....	\$10,000 SOLD
Women in IP Law Breakfast.....	\$10,000+
<i>partial starting at \$5K -</i>	PARTIALLY SOLD
Lunch Receptions	\$7,500 each
(1/2 hour Wednesday or Thursday)	
Corporate Practice Committee Breakfast Meeting	\$5,000 SOLD

Additional Sponsorship Opportunities

Gift for all Attendees	\$20,000
<i>partial starting at \$5K</i>	
Meeting WiFi.....	\$10,000 SOLD
Meeting Mobile App.....	\$10,000
<i>partial starting at \$5K</i>	
Meeting Registration	\$10,000 SOLD
Meeting Lanyards.....	\$10,000
<i>(plus the cost of the lanyards)</i>	
Meeting Hotel Keycards.....	\$10,000
<i>(plus the cost of the key cards)</i>	
Continental Breakfasts (total of 3	\$7,500 each
Morning & Afternoon Breaks (total of 4).....	\$5,000 each
AIPLA Technology Center	\$5,000
Signage at Meeting	\$3,000 SOLD



Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 or more)	Silver (\$10,000 or more)	Bronze (\$5,000 or more)	Crystal (\$3,000 or more)	Pearl (\$500 to \$2,999)
Firm/Corporation Logo in Spring Meeting Preview & Program-at-a-Glance	●	●	●	●	●	●
Signage at Registration Desk and Sponsored Event	●	●	●	●	●	●
Sponsor Ribbons	●	●	●	●	●	●
Recognition in Spring eBulletin (circulation 14,000)	●	●	●	●	●	●
Sponsorship Listing on the AIPLA Website	●	●	●	●	●	●
Recognition at Wednesday Luncheon	●	●	●	●	●	●
Two Complimentary Tickets to the Wednesday Luncheon	●	●	●	●	●	
One Complimentary Meeting Registration	●	●	●	●		
Two Complimentary Tickets to the Thursday Luncheon	●	●	●	●		
Two Complimentary Tickets to the Thursday Dinner	●	●	●	●		
Two Complimentary Tickets to the Wednesday Opening Night Reception	● †	● †	● †	● †		
Color Online Button Ad in the Spring eBulletin (circulation 14,000)			●	● ††		
Two Additional Complimentary Tickets to the Thursday Dinner (4 total)	●	●	●			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	●	●	●			
Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (4 total)	● †	● †	● †			
Color Online Leaderboard Ad in the Spring eBulletin (circulation 14,000)	●	●				
Two Additional Complimentary Tickets to the Wednesday Luncheon (4 total)	●	●				
One Additional Complimentary Meeting Registration (2 total)	●	●				
Two Additional Complimentary Tickets to the Thursday Dinner (6 total)	●	●				
Color Ad in Program Preview & Color Online Skyscraper Ad in Spring eBulletin	●					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	●					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	● †					

†Sponsors of the Opening Night Reception only. ††Sponsor at \$7,500 and get a Color Online Button

NOTE: All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise. Sponsorship and Exhibiting Information, please contact Contact Lisa Jorgenson at ljorgenson@aipla.org.