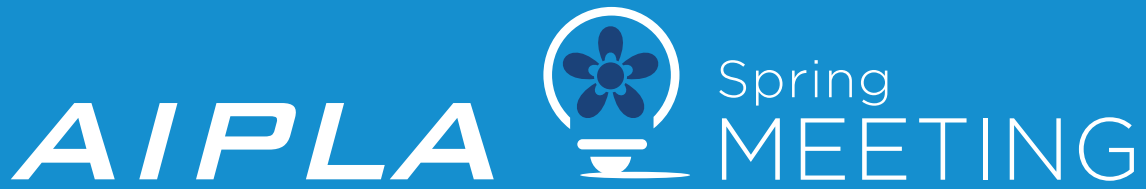


PREVIEW

2020



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General Information

Registration and Exhibit Hours

Wednesday: 8:00 AM – 5:30 PM

Thursday: 8:00 AM – 5:30 PM

Friday: 8:00 AM – 12:00 PM*

*The CLE Booth will remain open until 1:00 PM on Friday.

Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Meeting App.

CLE Information

The 2020 Spring Meeting has a total of **780** CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

Friday, May 8

Plenary Session, 11:00 am – 12:00 noon

60 minutes Ethics

The 2020 Spring Institute has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 13.00 hours, including 1.00 hours of Ethics CLE credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 15.50 hours, including 1.20 hours of Ethics CLE credit. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

Disclaimer: AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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The Spring Meeting is on Twitter!



Are you #TweetingTheMeeting?
Don't forget to include the hashtag #aiplaSM20 to be featured in the Spring Meeting Twitter Feed!
All sessions for the Spring Meeting have been approved as Insurance Discount Eligible.



Program as of March 10, 2020
Subject to change.



Hope Shimabuku

Director of the Texas Regional
United States Patent and
Trademark Office (invited)



Jennifer B. Wuamett

General Counsel and
Secretary to the Board of
NXP Semiconductors

FEATURED SPEAKERS

Purvi Patel Albers, Haynes Boone, LLP

Julie Albert, Baker Botts

Laura Arneson, Mueting, Raasch & Gebhardt, PA

James Aquilina, Quarles & Brady

Steve Baird, Greenberg Traurig, LLP

Alex Bamiagis, United States Customs and
Border Protection

David Boundy, Proper Orange, LLC

Erica Bruno, Steinfl+Bruno, LLP

Wen Cao, Shanghai Office of NTD

Kim Chotkowski, Interdigital, Inc.

Terry Clark, Bass Berry & Sims, PLC

Rudy Fink, McKool Smith

Justin Freeman, Winstead, PC

Patrick C. Gallagher, Duane Morris, LLP

Adam Gill, GLS Capital

Naomi Gray, Shades of Gray Law Group, PC

Robert Greenspoon, Flachsbarb & Greenspoon, LLC

Christian Heine, KEENWAY

Rafael Heres, Legarreta y Asociados, SC

Michele Herman, JusTech Law

Laleh Jalali, Alliance IP, LLC

Paul Kitch, Greer Burns & Crain

Andrew M. Grossman, Baker Hostetler

Steve Kronengold, SRK Law Offices

Chris Larus, Robins Kaplan, LLP

Jeffrey Lewis, Norton Rose Fulbright US LLP

Juhua Luo, CCPIT Patent and Trademark Law Office

John Lyon, Thomas | Horstemeyer, LLP

David Marr, Qualcomm Inc.

James M. McCormack, Law Offices of James M. McCormack

Scott McKeown, Ropes & Gray, LLP

Naveen Modi, Paul Hastings, LLP

Yelena Morozova, Finnegan Henderson Farabow
& Dunner, LLP

Karthika Perumal, Womble Bond Dickinson (US) LLP

Tara Nealey, Polsinelli, PC

Akihiko Okuno, SK IP Law Firm

Leisa Talbert Peschel, Jackson Walker

Phillip T. Petti, USG Corporation

Shiv Reddy, Zoll Medical Corporation

Paul S. Rosenblatt, Butler Snow, LLP

Melissa B. Runsten, Debevoise & Plimpton, LLP

Ozz Siddiq, Lennox International

Benjamin Siders, Lewis Rice, LLC

Wendi Sloane, Barack Ferrazzano Kirschbaum & Nagelberg, LLP

Bridget Smith, Lowenstein & Weatherwax, LLP

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James Stein, Lee & Hayes

Kate Swint, Pirkey Barber, PLLC

Angela Sujek, Honigman

Max Tribble, Susman Godfrey, LLP

Divyendu Verma, Krishna & Saurastri Associates, LLP

Saurabh Vishnubhakat, Texas A&M University School of Law

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Pre-Meeting Events

12:00 - 2:30 PM

Board of Directors Meeting

3:00 - 5:00 PM

Board/Committee Leadership Meeting
(Leadership Members Only)

4:00 - 7:00 PM

Pre-Registration

Open for all meeting attendees who registered for the meeting in advance. Skip the lines and pick up your registration materials early!



6:30 - 7:30 AM

Diversity in IP Law Fun Run/Walk

Sponsored by: Baker Botts, LLP
(Meet in the Lobby at 6:20 am)

7:00 - 8:45 AM

Corporate Practice Committee Breakfast Meeting
(Corporate in-house counsel only)

Sponsored by: Miraki Innovation

7:45 - 8:45 AM

Professional Programs

8:00 AM - 9:30 AM

Continental Breakfast

8:00 - 5:30 PM

Registration, Exhibits, CLE Information and Membership
Service Center, Technology Center, Spouse/Guest Hospitality



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

Ticket Required

9:00 AM - 12:00 PM Concurrent Morning Tracks

CONCURRENT TRACK 1

Patent Prosecution

Adventures in Patent Drafting: Making Your Crystal Ball Work for You!

Moderator: Scott Chapple, Novartis Pharmaceuticals Corporation, Fort Worth, TX

Administrative Law for the Patent Prosecutor: Effectively Using an Underutilized Tool

David Boundy, Proper Orange, LLC, Cambridge MA

Revisiting §102 after Helsinn: An Update on Caselaw and Real-World Issues of Prior Art Including Public Use and Sale

Laura Arneson, Mueting, Raasch & Gebhardt, PA, Minneapolis, MN

10:15 - 10:30 AM - Networking Break

Is It Time to Embrace the Problem-Solution Approach When Drafting Patent Applications with an Aim of Obtaining Protection in Multiple Jurisdictions?

Yelena Morozova, Finnegan Henderson Farabow Garrett & Dunner, LLP, London, United Kingdom

Should You Change How You Draft Applications in View of USPTO's New Emphasis on §112 and Recent Case Law? This Presentation will Focus on Functional Claiming, Written Description, and other §112 Topics

Theresa Stadheim, Schwegman Lundberg & Woessner, PA, Minneapolis, MN

CONCURRENT TRACK 2

Patent Litigation

Practice Tips and Procedural Developments at the PTAB

Moderator: Prati Khanduri, Sterne Kessler Goldstein & Fox, Washington, DC

So the Federal Circuit Remanded Your Case Back to the PTAB: Issues Remanded for Further Consideration

Bridget Smith, Lowenstein & Weatherwax, LLP, Los Angeles, CA

PTAB Opinions on Discretionary Institution

Rob Lytle, Microsoft Corporation, Redmond, WA

10:15 - 10:30 AM - Networking Break

What You Need to Know about Recent Changes in AIA Trial Proceedings

Scott McKeown, Ropes & Gray, LLP, Washington, DC

Winning Strategies on What to Argue before the PTAB:

Naveen Modi, Paul Hastings, LLP, Washington, DC

CONCURRENT TRACK 3

Trademark/Litigation

Who is Going to the Supreme Court?

Moderator: Allison McDade, 7-Eleven, Inc., Dallas, TX

Can You Get Your Infringer's Lost Profits? Romag Fasteners, Inc. v. Fossil, Inc.: The Supreme Court's Resolution of the Long-Time Circuit Split on Whether Willfulness is Required to Recover Profits from Infringement

Angela Sujek, Honigman, Ann Arbor, MI

Playing with Fire: Using Your Competitor's Trademark and the Nominative Fair Use Defense: Sorting Through the Different Standards and Burdens for Applied by the Ninth, Third, Second Circuits

Steve Baird, Greenberg Traurig, LLP, Minneapolis, MN

10:15 - 10:30 AM - Networking Break

Lost or Found? The Different Standards for Proving Abandonment: The Circuit Split Over Burdens of Proof and Persuasion

Wendi Sloane, Barack Ferrazzano Kirschbaum & Nagelberg, LLP, Chicago, IL

Non-Functional Requirement for Trade Dress: Does Your Circuit Allow Evidence of Alternative Design?

James Aquilina, Quarles & Brady, Washington, DC

12:15 - 12:45 PM

Luncheon Reception (Open to all attendees)

12:45 - 2:00 PM

Luncheon



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ 2:15 - 3:45 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1

Tearing Down the Wall between Open Source and Interoperability Standards – How IP Strategies for New Technologies Can Open Gateways

Moderator: Dina Kallay, Ericsson, Inc., Washington, DC
Benjamin Siders, Lewis Rice, LLC, St. Louis, MO
Michele Herman, JusTech Law, Bellevue, WA
David Marr, Qualcomm Inc., San Diego, CA
John Lyon, Thomas | Horstemeyer, LLP, Atlanta GA

Presented by: Copyright Law/Electronic and Computer Law/Standards and Open Source Committees

CONCURRENT TRACK 2

Medical Devices: Intellectual Property and Cybersecurity and Privacy, Oh My!

Moderator: Frank Gerratana, Fish & Richardson, Boston, MA
Paul S. Rosenblatt, Butler Snow, LLP, Ridgeland, MS
Melissa B. Runsten, Debevoise & Plimpton, LLP, Washington, DC
Patrick C. Gallagher, Duane Morris, LLP, Boca Raton, FL
Shiv Reddy, Zoll Medical Corporation, Lexington, MA

Presented by: Emerging Technologies/ Food and Drug/Privacy and Data Security Committees

CONCURRENT TRACK 3

International Deal Making: IP Considerations for a Global Supply Chain

Moderator: Jonathan Harris, Axinn Veltrop & Harkrider, LLP, Hartford, CT
Divyendu Verma, Krishna & Saurastri Associates, LLP, Mumbai, India
Steve Kronengold, SRK Law Offices, Rehovot, Israel
Rafael Heres, Legarreta y Asociados, SC, Mexico City, Mexico

Presented by: IP Practice in Israel/IP Practice in the Far East/Mergers & Acquisition/Patent Cooperation Treaty Issues Committees

■ 4:00 - 5:00 PM - Committee Educational Session

Patent Agents and Patent Relations with USPTO (Joint Session)
A Deeper Dive on the Administrative Procedures Act: How the USPTO Uses it and What That Means For the IP Community

Moderator: Brian R. Stanton, Stanton Consulting Services, LLC, Alachua, FL

Balancing the Appeals and Petitions Processes: Potentials, Limits, and Minefields
Paul Kitch, Greer Burns & Crain, Chicago, IL

Obtaining Judicial Review Under the APA: Promises and Pitfalls
Andrew M. Grossman, Baker Hostetler, Washington, DC

■ 4:00 - 6:00 PM - Committee Meetings

See pages 10-12 for a Complete List of Committee Meetings

■ 6:00 - 7:00 PM

New Member/First Time Attendee Reception

Are you a new AIPLA member?
Is this your first meeting with us?
You're invited to attend!

Sponsored by: Schwegman Lundberg & Woessner, PA



7:00 - 10:00 PM

Opening Night Kick Off Event

Reception & Cocktails Co-Sponsored by: Baker Botts, Carter Deluca & Farrell, Krishna & Saurastri, Lathrop GPM, Marks & Clerk Canada, Morrison & Foerster, and Shook Hardy & Bacon, LLP

Dessert & Entertainment Co-Sponsored by: Conley Rose, PC, Haynes and Boone, LLP and Pirkey Barber, PLLC

*Committee meetings are open to all attendees unless otherwise noted. **Program subject to change Ticket Required

■ 7:00 – 8:45 AM 

Women in IP Law Committee Breakfast Meeting

Co-Sponsored by: Finnegan Henderson Farabow
Garrett & Dunner and Knobbe Martens Olson & Bear, LLP

■ 7:45 - 8:45 AM

Committee Meetings

■ 8:00 – 9:30 AM

Continental Breakfast

■ 8:00 AM – 5:30 PM

**Registration, Exhibits, CLE Information and
Membership Service Center, Technology
Center, Spouse/Guest Hospitality**

■ 9:00 AM – 12:00 PM **Concurrent Morning Tracks**

CONCURRENT TRACK 1

9:00 - 10:00 AM

**Sections 101 and 112: Increased
Interplay and Overlap?**

**Overview of How 101 Has Been Applied in
Each Art Area: Compare and Contrast**
Hope Shimabuku, Director of the Texas
Regional United States Patent and
Trademark Office, Dallas, TX (invited)

**Interplay of 101 and 112 in Electrical and
Software Arts – Weighing the Level of
Disclosure Required for Software and
Electrical Claims**

Laleh Jalali, Alliance IP, LLC, Phoenix, AZ

Interplay of 101 and 112 in Biotechnology

Tara Nealey, Polsinelli, PC, St. Louis, MO

Presented by: *Biotechnology/Patent Law
and Committees*

10:00 – 10:15 AM - Networking Break

10:15 AM – 12:00 PM

**Subject Matter Eligibility
Developments**

Moderator: Michele Connors, Cirrus Logic,
Inc., Austin, TX

**Latest Tips for Eligible Subject Matter Draft-
ing: Best Practices and Special Issues for AI,
Computer and Biotech Industries**

Erica Bruno, Steinfel+Bruno, LLP, Pasadena, CA

James Stein, Lee & Hayes, Atlanta, GA

**Judge or Jury: Who Will Resolve Eligibility
and How?**

Ellisen Shelton Turner, Kirkland & Ellis, LLP,
Los Angeles, CA

**A Deep Dive on How the Federal Circuit
is Handling Eligibility Cases: What Patent
Litigators and Prosecutors Need to Know,
Including the Seeming Split Between Taranto
and Moore Opinions**

Jeffrey Lewis, Norton Rose Fulbright US LLP,
New York, NY

Presented by: *Copyright Law Committee*

CONCURRENT TRACK 2

9:00 - 10:00 AM

Downstream Impacts of Licensing

Moderator: Camille Ciesliga, MaxCyte
Intellectual Property Counsel, Gaithersburg, MD
Karthika Perumal, Womble Bond Dickinson
(US) LLP, Houston, TX

Kim Chotkowski, Interdigital, Inc.,
Wilmington, DE

Presented by: *IP Transaction/Patent Litigation
Committees*

10:00 – 10:15 AM - Networking Break

10:15 AM – 12:00 PM

Current Issues in Copyright Protection

Moderator: Derrick Pizarro, Pizarro Allen,
San Antonio, TX

**Do Doo Do They Have Rights in “Baby
Shark”? New Frontiers in Music and Dance
Copyright Protection, Infringement and
Monetization**

Julie Albert, Baker Botts, New York, NY

**Copyright Liability for Websites Posting
Third-Party Listings: What’s Volition Got to
Do With It?**

Kate Swint, Pirkey Barber, PLLC, Austin, TX

**Fixation and Publication in the Digital Age:
The Evolving Concept of What is a “Copy”
and Whether it Should Include Any Unique
and Persistently Identifiable Digital Object**

Presented by: *Patent/Subject Matter
Eligibility Committee*

CONCURRENT TRACK 3

9:00 - 10:00 AM

**Roadmaps to the Intertwined IP and
Regulatory Regimes in China**

Moderator: Jeremy K. McKown, Johnson &
Johnson, New Brunswick, NJ

**Developments in Pharmaceutical IP and
Regulatory Coordination Efforts to
Stimulate Faster and Better Pharmaceutical
Development in China**

Juhua Luo, CCPIT Patent and Trademark
Law Office, Beijing, China

**Using Patent Law and Policy for Incentivizing
Green Technology Innovation in China**

Wen Cao, Principal of Shanghai Office
of NTD, Shanghai, China

Presented by: *AIPPI-US/IP in China
Committees*

10:00 – 10:15 AM - Networking Break

10:15 AM – 12:00 PM

**Maintaining Secrecy In An Ever
Interconnected World**

Moderator: Kirby Drake, Klemchuk, LLP,
Dallas, TX

**Keeping Secrets “Secret” in a Smart
Phone World: Managing Trade Secrets,
Privilege and Other Confidential Information
in a Connected World**

Kalpana Srinivasan, Susman Godfrey, LLP,
Los Angeles, CA

Max Tribble, Susman Godfrey, LLP,
Houston, TX

**To Delete or Not to Delete? Minimizing the
Landmines of Employees Who Bring Trade
Secrets with Them**

Phillip T. Petti, USG Corporation, Chicago, IL

**Avoiding the Law Firm Data Breach: Ensuring
You Are Not the Weakest Link and Meeting
Your Ethical Duties Under ABA Opinion 477**

Justin Freeman, Winstead, PC, Austin, TX

Presented by: *Trade Secret Law Committee*

*Committee meetings are open to all
attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ 12:15 - 12:45 PM

Luncheon Reception (Open to all attendees)

■ 12:45 - 2:00 PM 



Luncheon: *Innovation, Challenges, and the Importance of Women in STEM*

Keynote Speaker: Jennifer B. Wuamett, General Counsel and Secretary to the Board of NXP Semiconductors, Austin, TX

2:15 - 3:45 PM **Concurrent Afternoon Tracks**

CONCURRENT TRACK 1

Corporate

Best Practices for Corporate IP Lawyers

Moderator: Laurie Young, Katun Corporation, Bloomington, MN

IP Lawyers are from Mars and Corporate Lawyers are from Venus: Strategies for Building Strong and Productive Partnerships

Ozz Siddiq, Lennox International, Richardson, TX

Are you Ready for War?

Bulletproofing Your Corporate Policies for IP Discovery and Trials (Both from Plaintiff and Defendant Perspectives; Include Trade Secret Theft Proof)

Terry Clark, Bass Berry & Sims, PLC, Washington, DC

Getting the Feds Involved. Identifying and Working with Agencies and Staff Standing Ready to Help Protect IP

Alex Bamiagis, United States Customs and Border Protection, Washington, DC

CONCURRENT TRACK 2

Litigation

Moving Away from Scorched Earth Litigation: Strategies for Cost-Conscious Representation

Moderator: Jim Shead, CommScope, Austin, TX

Small Case Strategies that Worked

Robert Greenspoon, Flachsbart & Greenspoon, LLC, Chicago, IL

Weathering the Storm: Best practices for Counsel Representing Small Inventors and NPEs Against the Giants

Leisa Talbert Peschel, Jackson Walker, Houston, TX

Everything You Wanted to Know about Litigation Funding but Were Afraid to Ask: Exploring the Pros and Cons and the Special Features of Litigation Funding Agreements

Adam Gill, GLS Capital, Chicago, IL

CONCURRENT TRACK 3

International

Emerging IP Abroad: Approaches to Protecting Computer Functionality and Designs Outside the US

Moderator: Karen M. Landolt, UT Austin McCombs School of Business, Austin, TX

Fasten Your Seatbelts! Prosecuting Design Patents in a Fast-Changing World: When Not to File a Utility Patent, Balancing Design Patents and Copyright on Fast Developing Technologies in China, Europe and Japan

Akihiko Okuno, SK IP Law Firm, Tokyo, Japan

Patent Eligibility for Computer Functions: A Comprehensive Look at Computer Simulation Before the Expanded Board of Appeals and Insights Into Approaches For Canada, China, The EPO and the UK

Christian Heine, KEENWAY, Düsseldorf, Germany

■ 4:00 - 5:00 PM - **Committee Educational Session**

What Every IP Lawyer Needs to Know About the US/China Trade Deal: A Panel Discussion Featuring Trade Representatives from the US and China

■ 4:00 - 6:00 PM

Committee Meetings

See pages 10-12 for a Complete List of Committee Meetings



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ 8:00 – 9:30 AM

Continental Breakfast

■ 8:00 AM – 12:00 NOON

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center, Spouse/Guest Hospitality (CLE open until 1:00 PM)

■ 9:00 AM – 12:00 PM - Closing Plenary Session

9:00 - 11:00 AM

Mid-Year in Review**Trademarks**

Purvi Patel Albers, Haynes Boone, LLP, Dallas, TX

Patents

Saurabh Vishnubhakat, Texas A&M University School of Law, Fort Worth, TX

Trade Secrets

Rudy Fink, McKool Smith, Dallas, TX

Copyrights

Naomi Gray, Shades of Gray Law Group, PC, Mill Valley, CA

11:00 AM - 12:00 PM

Ethics: Show Me the Money! Balancing Fixed Fee, Contingency and Hourly Arrangements to Ensure Quality and Efficiency and Still Meet Your Ethical Duties

Chris Larus, Robins Kaplan, Minneapolis, MN

James M. McCormack, Law Offices of James M. McCormack, Austin, TX

■ 10:00 – 11:00 AM

2021 Mid-Winter Institute Planning Committee (Planning Committee Members Only)

■ 12:00 – 4:00 PM

Board of Directors Meeting

Spouse/Guest Information**Accompanying Guest Suite Hours*:**

- Wednesday: 8:00 AM - 5:30 PM
- Thursday: 8:00 AM - 5:30 PM
- Friday: 8:00 AM - 12:00 PM

Throughout the meeting, the suite will be open to provide refreshments and a gathering place for our accompanying guests.

* Accompanying guests must register.
(See page 16 for details)

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

Committee Meetings*

AIPLA Fellows

AIPLEF

AIPPI-US and IP Practice in China

(Joint Meeting)

Roadmaps to the Intertwined IP and Regulatory Regimes in China

Alternative Dispute Resolution

Amicus

Anti-Counterfeiting and Anti-Piracy, Copyright Law, Industrial Designs, Trademark Internet, Trademark Law, Trademark Relations with the USPTO and Trademark Litigation Committee

(Joint Committee Meeting)

Guest Speaker Mr. Alex Bamiagis (CBP), on the topic “Enforcement of IP Rights, and particularly U.S. Customs and Border Protection practices for stopping suspicious shipments along the U.S. borders and what information or documents rights holders can supply to US Customs to facilitate identifying counterfeits and initiating a seizure”.

Antitrust Law

Biotechnology, Chemical Practice and Patent Law

Interplay of 101 and 112 in the electrical and software arts - weighing the level of disclosure required for software and electrical claims.

Chemical Practice

See Biotechnology

Copyright Law

See Anti-Counterfeiting and Anti-Piracy

Corporate Practice (Breakfast Meeting)

(Corporate In-House Practitioners Only)

Sponsored by: Miraki Innovation

Development Task Force

Diversity in IP Law



Electronic and Computer Law

See Standards and Open Source

Emerging Technologies, Food & Drug, and Privacy and Data Security

(Joint Meeting)

Intersection of Medical Devices and Software

Food and Drug

See Emerging Technologies

Harmonization

WILL NOT MEET

Industrial Designs

See Anti-Counterfeiting and Anti-Piracy

International and Foreign Law

International Trade Commission

Will Meet

IP Law Associations

Will Meet

IP Practice in China

See AIPPI-US

IP Practice in Europe

IP Practice in Israel

See Mergers and Acquisitions

IP Practice in Japan

IP Practice in Latin America

IP Practice in the Far East

See Mergers and Acquisitions

IP Transactions and Patent Litigations

(Joint Meeting)

This is a concurrent track meeting on Thursday morning, including multiple speakers discussing the Downstream Impact of Licensing, on topics such as (i) sublicensing, (ii) working with Federal Agencies and (iii) the Lexmark case.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change





Committee Meetings*

Law Practice Management

WILL NOT MEET

Legislation

Membership

Mentoring (Joint Meeting)

Join the Mentoring Committee for our Speed Networking event, a round robin networking platform geared towards networking. Find out how to become actively involved with the Mentoring Committee and engaged with AIPLA. This is a great opportunity for members new and experienced to connect in an informal networking venue and perhaps match with a mentor or mentee.

Mergers and Acquisitions, IP Practice in Israel, IP Practice in the Far East and Patent Cooperation Treaty Issues

Joint CLE panel presentation: "International Deal Making: IP Considerations for a Global Supply Chain"

New Lawyers

Online Programs

The Online Programs Committee will meet to discuss ideas for future webinars. If you would like to help coordinate a webinar, suggest a topic for a webinar or be considered to speak on the webinar, please join us.

Patent Agents and Patent-Relations with the USPTO (Joint Meeting)

A Deeper Dive on the Administrative Procedures Act: How the USPTO Uses it and What That Means For the IP Community

Patent Cooperation Treaty Issues

See Mergers and Acquisitions

Patent Law

See Biotechnology

Patent Litigation

See IP Transactions

Patent-Relations with the USPTO

See Patent Agents

Patentable Subject Matter Task Force

Professional Programs

Will Meet

Profession

PTAB Trial

The meeting will include an educational presentation and a brief summary of committee business.

Public Appointments

Public Education

Special Committee on Education Coordination

Will Meet

Special Committee on Privacy and Data Security

Special Committee on Pro Bono

WILL NOT MEET

Special Committee on Content Curation

Standards and Open Source, Copyright and Electronic and Computer Law

(Joint Meeting)

Joint CLE Session: Tearing Down the Wall between Open Source and Interoperability Standards - How IP Strategies for New Technologies Can Open Gateways.

Trade Secret Law

Keeping Secrets "Secret" in a Smart Phone World: Managing Trade Secrets, Privilege and Other Confidential Information in a Connected World

Trademark Internet

See Anti-Counterfeiting and Anti-Piracy

Trademark Law

See Anti-Counterfeiting and Anti-Piracy

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Ticket Required

Committee Meetings*

Trademark Litigation

See Anti-Counterfeiting and Anti-Piracy

Trademark Treaties and International Law

WILL NOT MEET

Trademark-Relations with the USPTO

See Anti-Counterfeiting and Anti-Piracy

U.S. Bar-EPO Liaison Council

US Bar representatives to discuss EPO quality measures

U.S. Bar-JPO Liaison Council

WILL NOT MEET



U.S. Bar-SIPO Liaison Council

Women in IP Law (Breakfast Meeting)

Co-Sponsored by: Finnegan Henderson Farabow Garrett & Dunner and Knobbe Martens Olson & Bear, LLP

Get Involved! Sign up to be a Mentor, a Mentee or Both!

Mentoring under the AIPLA Mentoring Committee includes:

- Matching a junior/new AIPLA member (Mentee) with an experienced AIPLA member (Mentor);
- Meetings/phone calls between Mentor and Mentee at their convenience;
- Commitment and follow-through between Mentor and Mentee.

What does Mentoring entail?

- The Mentor introduces the Mentee to various AIPLA programs, and increases the Mentee's involvement with AIPLA;
- The Mentor introduces the Mentee to other AIPLA members at the various meetings;
- Optionally, the Mentor may assist the Mentee on other intellectual property topics of mutual interest;
- Optionally, the Mentor may guide the Mentee in other situations where the Mentee needs coaching or direction.

The Pairing Subcommittee:

The Pairing Subcommittee matches Mentees with appropriate Mentors based on a survey available on the AIPLA Mentoring Committee microsite.

If you have any questions, please contact:

Chair: Janae C. Gureff

703-236-4500

jgureff@cantorcolburn.com

Vice-Chair: Randi L. Karpinia

561-808-3461

randikarpinia@gmail.com

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



San Antonio Must See Attractions

SAN ANTONIO... A DESTINATION LIKE NOWHERE ELSE!

It's a whole other world in San Antonio! Stroll through 18th century UNESCO World Heritage Spanish Missions, peruse the largest Mexican Market in the country, enjoy al fresco dining alongside the River Walk and visit eccentric and historic neighborhoods. It's no wonder San Antonio was named one of National Geographic Traveler's "Best of the World" destinations for 2018. Visit San Antonio is here to help you with everything to make tour and travel planning easier.



UNESCO Creative City of Gastronomy

San Antonio is only the second U.S. city to earn a UNESCO designation as a Creative City of Gastronomy, and the first in Texas. San Antonio's culinary heritage is significant for its confluence of cultures such as Indigenous, Spanish, German and French.



San Antonio River Walk

Sightseeing, shopping, food and fun. All on a world-renowned 15-mile urban waterway. The River Walk, or Paseo del Rio, is a San Antonio treasure and the largest urban ecosystem in the nation. Tucked quietly below street level and only steps from the Alamo, it provides a serene and pleasant way to navigate the city.



UNESCO World Heritage Missions

The Spanish Colonial Missions were chosen as a UNESCO World Heritage Site for its historic importance. This rare honor has been bestowed upon only 24 sites in the United States and is one out of ten cultural sites across the country. Visit and tour the Missions by cycling or hiking trails, bus tours or kayak down the River Walk's Mission Reach.



Weather

San Antonio enjoys more than 250 days of sunshine a year – this makes San Antonio ideal for year-round travel and events.



Broadway Cultural Corridor

Just north of downtown, Broadway Street connects many of the city's cultural attractions, including the San Antonio Museum of Art, The DoSeum, The Witte Museum, San Antonio Zoo, Japanese Tea Garden, San Antonio Botanical Garden, Brackenridge Park and the McNay Art Museum. Before getting there, stop off at Pearl, a former late 1800s brewery now a destination for groundbreaking culinary, shopping, lodging, entertainment and nightlife on the banks of the River Walk's Museum Reach.



Ruby City

Ruby City, a new contemporary art space in the Southtown Arts District, presents more than 900 paintings, sculptures and installations in a building envisioned by late philanthropist Linda Pace and designed by renowned architect Sir David Adjaye. Ruby City is an exciting addition to San Antonio's art scene, which includes museums, street art and an eclectic mix of galleries and studios.



Cultural Shopping

Market Square

The largest Mexican market north of the Rio Grande, Historic Market Square is a three block complex of stores and restaurants and is listed as one of Frommer's Best Public Markets. It is the scene of many Hispanic festivals.

Transportation

VIA VIVA Bus Routes

VIVA is a service line from VIA Metropolitan Transit that connects riders to popular attractions and landmarks including stops at the World Heritage Alamo and San Antonio Missions, King William Historic District, Southtown, Downtown, Market Square, the River Walk, Pearl, and the Broadway Cultural Corridor.



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

Hotel & Transportation



Grand Hyatt San Antonio

600 E Market Street, San Antonio, TX 78205
(800) 233-1234

Room Rate: \$239 (single/double)

Cut-off Date: April 13, 2020

(These rates are available three days before and after the meeting based on availability.)

The hotel's reservation deadline is April 13, 2020.

After April 13, rooms may be available on a "space available" basis only, at the \$239 rate. **Hotel reservations sell out every year, sometimes even before the deadline, so call early!**

Reservations: Call (800) 233-1234 and ask for the AIPLA Group Rate, or book online at:

<http://bit.ly/aiplaSM20Hotel>

Hotel Parking:

\$33 Daily Self Parking

\$43 Daily Valet Parking

Getting There

Grand Hyatt San Antonio sits in the heart of historic downtown along the famed River Walk. For convenient arrivals and departures, San Antonio International Airport (SAT) is only nine miles away and the San Antonio Station is a quick jaunt from our hotel.

Taxi cabs are available at the outer commercial curbside at Terminal A. For assistance, please contact the Airport Ground Transportation employee (wearing red shirt). Fare to San Antonio downtown areas start at \$24-29 (U.S.) per taxicab. (Up to 6 may share a cab, if both luggage and passengers fit safely.)



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

Special Registration Options and Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More...Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2020 Spring Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Wednesday, May 6, 2020 6:00 - 7:00 PM.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Mid-Winter Institute at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Mid-Winter Institute will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Spring Meeting homepage.

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2020 Spring Meeting Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Take Advantage of our Special Discount...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major (or stated) meeting to see first-hand the outstanding CLE programs we provide.

This program is available for individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel. If you previously attended as a private practitioner, but never as an in-house counsel, you may still be eligible for the special rate.

AIPLA is offering a significantly discounted registration fee of \$100 (regularly between \$895 and \$1,395). This does not include tickets to the events. Those would need to be paid for separately.

This special rate is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786.

Once AIPLA has verified that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA stated meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering a 10% discount for 3 or more fully paid registrations.

A paper registration must be downloaded from the website and submitted to get the discounted registration by email to meetings@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees, Corporate Subscription and All Access Pass registrations do not apply toward the total number of paid registrations.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

Registration and Cancellation Information

1. Registration:

Register by April 22, 2020 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

2. Submitting Your Registration:

ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

FAX: Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

MAIL: Mail registrations to:

AIPLA

1400 Crystal Drive, Suite 600
Arlington, VA 22202

International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks, special spouse/guest welcome reception and access to a special hospitality suite open during the posted meeting registration hours and stocked with beverages and snacks. *This fee is intended for spouses and guests attending the Mid-Winter Institute who are not eligible for AIPLA membership*

or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

6. Cancellation:

Cancel by April 22, 2020 and receive a refund less a \$50 processing fee. Cancel between April 23-29, 2020 and receive a refund less a \$250 processing fee. No refunds issued after close of business April 29, 2020. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2020 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Ticket Required

AIPLA 2020 Spring Meeting Registration

Wednesday, May 6-8, 2020, at Grand Hyatt San Antonio • San Antonio, TX

3 ways to register:



(1) register online:
Go to www.aipla.org
Credit Card Payment Only



(2) fax: 703-415-0786
(Faxed registrations MUST be accompanied by credit card information.)



(3) mail:
AIPLA
1400 Crystal Drive, Suite 600
Arlington, Virginia 22202

First name: _____ Last name: _____

Name for Badge: _____

Firm/Company: _____

Mailing Address: _____ City/State/Zip Code: _____

Telephone: _____ E-mail: _____

(Spouse/Guest) Name: _____

| I. AIPLA 2020 Spring Meeting Registration Rates | | | |
|---|--|---------------------------------|----------------------------------|
| **See AIPLA's Cancellation Policy for Important Dates and Information | | Early Bird by 4/8/20 | Standard/On-site after 4/8/20 |
| AIPLA Member - Full Meeting | | \$895 | \$995 |
| AIPLA Member - Day Rate \$675 Early \$775 Standard/Onsite <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday | | \$675 (one day only) | \$775 (one day only) |
| Government Employee/AIPLA Academic Member | | \$95 | \$95 |
| AIPLA Student Member | | \$55 | \$55 |
| AIPLA Junior Member | | \$585 | \$685 |
| AIPLA Solo Practitioner Member | | \$795 | \$895 |
| First-Time Corporate In-House Counsel (Corporate in-house counsel only) | | \$100 | \$100 |
| Non-Member* - Full Meeting | | \$1395 | \$1495 |
| Non-Member - Day Rate \$1150 Early \$1250 Standard/Onsite <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday | | \$1150 (one day only) | \$1250 (one day only) |
| Spouse/Guest Fee (For guests over 18) | | \$150 x # _____ | \$150 x # _____ |
| | | <i>Registration Subtotal</i> \$ | |

| II. AIPLA 2020 Spring Meeting Social and Networking Events | | | |
|---|--|---|--|
| Wednesday, May 6th | | | |
| Diversity in IP Law Committee Fun Run/Walk | | \$0 x # _____ | |
| Corporate Practice Breakfast (Corporate In-House Counsel Only) | | \$0 x # _____ | |
| Luncheon | | \$67 x # _____ | |
| Opening Night Kick-Off Event | | \$99 x # _____ | |
| Dessert & Entertainment | | \$0 x # _____ | |
| Thursday, May 7th | | | |
| Women in IP Law Breakfast | | \$0 x # _____ | |
| Luncheon - Speaker: Jennifer B. Wuamett, General Counsel and Secretary to the Board of NXP Semiconductors | | \$68 x # _____ | |
| San Antonio Fiesta with Entertainment | | \$129 x # _____ | |
| | | <i>Social and Networking Events Subtotal</i> \$ | |
| | | Total \$ | |

Yes, I would like to be contacted about participating as a mentor or mentee during 2020 Spring Meeting. Email me @ _____

*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.

Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

| |
|---|
| <p>Method of payment</p> <p><input type="checkbox"/> check enclosed (make checks payable to AIPLA)</p> <p><input type="checkbox"/> credit card (please circle one - AMEX, MC, or VISA)</p> <p>card number _____ exp. date _____</p> <p>name on card _____</p> <p>signature _____</p> |
|---|

AIPLA

American Intellectual Property Law Association
1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

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First Class Mail
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Permit No. 171

AIPLA 2020 Spring Meeting *May 6-8, 2020*

Upcoming AIPLA Meetings!



2020 Annual Meeting
October 22 - 24
Gaylord National Harbor &
Convention Center
National Harbor
Washington, DC



2021 Mid-Winter Institute
February 3-6
Walt Disney World Swan and
Dolphin Resort, Orlando, FL