

PREVIEW

2020

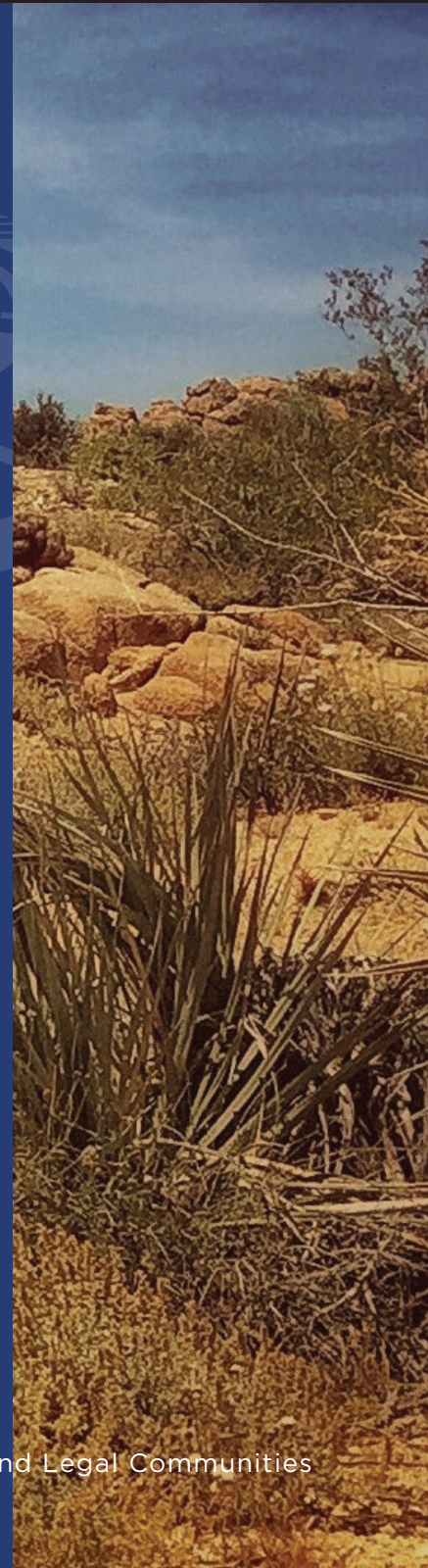


20|20 Vision

*How Will the IP System
Adapt to a Changing World?*

January 29 - February 1, 2020

Sheraton Grand at Wild Horse Pass
Phoenix, AZ



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for information
on becoming
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REGISTER BY JANUARY 3, 2020 AND SAVE \$100!

AIPLA Members and Friends:

The next decade will bring waves of emerging technology stretching the bounds and constructs of our IP system. Hindsight is said to be 20/20 vision, but at the 2020 Mid-Winter Institute we will take a look ahead focusing on what is to come. What are the challenges we will face and how will the IP system adapt? Technology will not only challenge the IP system but will also enhance it with tools such as big data, AI, block chain and others that will transform our practice. Come to hear views of the challenges and a look ahead from the perspectives of the bench, from industry and IP stakeholders

Join us in Phoenix where the 2020 Mid-Winter Institute will be addressing these emerging issues in the practice of IP law. Our Institute will not only provide exceptional speakers on substantive, timely issues facing our profession, but will also deliver practical insights to guide professional development for seasoned practitioners as well as newly minted agents and attorneys. It will also include plenty of events and opportunities to network with fellow IP practitioners.

Our Institute kicks off with a view from the bench, as we hear from members of the on cutting-edge practices and initiatives. A view from industry leaders on IP issues in the emerging tech world will feature panelists from the medicine, medical device, beauty, cosmetics, driverless vehicle and aerospace industries. New tools for the practice will be explored by a panel featuring speakers from the USPTO, EPO and industry. You will have an opportunity to discuss these and other issues in our round table talks led by members of our Corporate Practice and Law Practice Management Committees.

We are also pleased to host keynote industry luncheon speakers Naomi Voegtli, Honeywell – Aerospace and Nona Lee, Executive Vice President & Chief Legal Officer, Arizona Diamondbacks.

No matter the level of experience or years of practice, our program will have topics of interest to everyone. We hope you can join us, and bring someone new. AIPLA continues to offer special group pricing, incentives for corporate members, attendance packages, and the like. Please contact Michelle Stuckey (mstuckey@aipla.org) at AIPLA headquarters to receive more information on these opportunities.

Join us in Phoenix to meet fellow practitioners as well as re-connect with colleagues and friends while we all prepare for the current challenges facing our profession. We hope to see you there!

Barbara A. Fiacco
President

Joseph Re
Officer-in-Charge, 2020 Mid-Winter Institute
President-Elect

The 2020 Mid-Winter Institute Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

General Information

Registration and Exhibit Hours

Wednesday: 8:00 AM – 6:00 PM

Thursday: 8:00 AM – 6:00 PM

Friday: 8:00 AM – 6:00 PM

Saturday: 7:30 AM – 12:00 PM*

*The CLE Booth will remain open until 1:00 PM on Saturday

Friday PM Break:
Fishman Stewart PLLC

General Meeting Sponsor:
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Meeting Registration Sponsor:
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Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Mid-Winter Institute Meeting App.

CLE Information

The 2020 Mid-Winter Institute has a total of **915** CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

Friday, January 31

Wellness Session, 3:45 pm – 5:15 pm
Potential 90 minutes Professionalism

Saturday, February 1

Plenary Session, 9:00 am – 12:00 noon
150 of minutes Ethics

The 2020 Mid-Winter Institute has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 15.25 hours, including 2.50 hours of Ethics CLE credit and potentially 1.5 hours of Professionalism credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 18.30 hours, including 3.00 hours of Ethics CLE credit and potentially 1.8 hours of Professionalism credit. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

Disclaimer: AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.



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The Mid-Winter Institute is on Twitter!



Are you #TweetingTheMeeting?

Don't forget to include the hashtag #aiplaMW20 to be featured in the Mid-Winter Institute Twitter Feed!

All of the sessions of the Mid-Winter Institute have been approved as insurance Discount Eligible. 

Program as of January 17, 2020
Subject to change.

REGISTER BY JANUARY 3, 2020 AND SAVE \$100!



Nona Lee

Executive Vice President
& Chief Legal Officer,
Arizona Diamondbacks,
Phoenix, AZ



Naomi Abe Voegtli

Vice President and Chief
Intellectual Property Counsel,
Honeywell Aerospace,
Phoenix, AZ

FEATURED SPEAKERS

Katherine Armstrong, Drinker Biddle & Reath, LLP

Mike Baker, Mosaic451

Jonathan Ball, Gowling WLG

Jacqueline Bonilla, Deputy Chief Administrative Patent
Judge, Patent Trial and Appeal Board, United States Patent
and Trademark Office

Jeffrey Coe, ON Semiconductor

Jacqueline Daspit, Becton Dickinson and Company

Elizabeth Fitch, Righi Fitch Law Group

Jeffrey M. Glazer, University of Wisconsin

Ameera Haider, Quarles & Brady, LLP

Robert M. Hansen, The Marbury Law Group, PLLC

Lavonne Hopkins, Dell Technologies

The Honorable Bowon Kwon, Hongseong Branch
of Daejeon District Court

Christopher C. Larkin, Administrative Trademark Judge,
Trademark Trial and Appeal Board, United States Patent &
Trademark Office

Brian P. McCloskey, Avon Worldwide

Rebecca Mond, The Toy Association

John Mulgrew, Uber Technologies, Inc.

Parag Pruthi, Niksun

Andrija Samardzich, Office of the Attorney General,
Consumer Protection and Advocacy Section,
State of Arizona

Paul Schaaf, Federal Bureau of Investigation

Ian Schick, Specificio

Kyle N. Siegal, Skysong Innovations

Tyson Smith, Pirkey Barber, PLLC

Matthew W. Such, United States Patent & Trademark Office

Elina Teboul, The Lightup Lab

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Stuart Wilks, Johnson & Johnson

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REGISTER BY JANUARY 3, 2020 AND SAVE \$100!

IP Practice in Japan Committee Pre-Meeting and Dinner

January 28, 2020

Sheraton Grand at Wild Horse Pass
Phoenix, AZ

The Latest IP Developments in Japan and the US

The Pre-Meeting begins with breakfast on Tuesday, January 28th at 8:30 am and ends on Wednesday, January 29th at 12:00 pm. The meeting will include continental breakfast, coffee breaks, lunch (lunch only on Tuesday) and an afternoon coffee break. Detailed agenda is listed below.

Meeting Cost: \$175

Dinner Cost: \$145

**Note: you must be registered for the 2020 Mid-Winter Institute to register for this pre-meeting and dinner.*

Presentations provided by the members of a number of organizations including the Japan Patent Attorney Association (JPAA) and International Association for the Protection of Intellectual Property in Japan (AIPPI), Japan Patent Office (JPO), as well as American Intellectual Property Law Association (AIPLA) on a wide range of topics such as:

1. Section 101 Subject Matter Eligibility Update
2. Patent Law Harmonization Initiative
3. Differences Between Obviousness and Inventive Step
4. US-JP Collaborative Search Pilot Program
5. Design Patent Update
6. Trademark Update
7. Japan Patent Law Updates: New developments from the East

**Note: Topics are subject to change*

Tuesday, January 28:

8:30 - 9:00 am - Continental Breakfast
9:00 am - 12:00 pm - Morning Session
12:00 - 1:00 pm - Luncheon
1:15 - 5:00 pm - Afternoon Session
7:00 - 9:00 pm - Dinner (Ticket Required)
Dinner Location - Roy's, 7151 W. Ray Road, Chandler, AZ
Guests should arrive at 6:30pm; Dinner will be served at 7:00pm

Wednesday, January 29:

8:30 - 9:00 am - Continental Breakfast
9:00 am - 12:00 pm - Meeting
Afternoon social activities

- Golf
- Horseback Riding

Co-Sponsored by: Axinn Veltrop & Harkrider, LLP, Finnegan Henderson Farabow Garrett & Dunner, LLP, Fish & Richardson, Gowling WLG RUSSIA, Honigman, LLP, Knobbe Martens, Oblon McClelland Maier & Neustadt, LLP, Osha Liang, LLP, Powell Gilbert, LLP, Shook Hardy & Bacon, LLP, Smart & Biggar/Fetherstonhaugh

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ 8:00 AM - 6:00 PM

Registration

■ 9:00 AM - 12:00 PM

Board of Directors Meeting (Board Members Only)

■ 1:00 PM - 3:00 PM

Board/Committee Leadership Meeting (Leadership Members Only)

■ 2:00 PM - 4:00 PM

Spouse/Guest "Get Acquainted" Social

■ 3:00 - 5:30 PM

PLENARY SESSION

20/20 Vision from the Bench - A Look Ahead

The judge's panel will share the perspectives of the PTAB, TTAB and judiciary on the primary theme of this conference: how will our IP system address and adapt to the expected waves of emerging technologies that will stretch the bounds and constructs of our IP system and spark new regimes of IP specialization. Our judges will give their perspectives on how technology has changed, and is expected to change, the process, procedure, and IP law itself in the PTAB, TTAB and judiciary.

Moderator: Phil Petti, USG Corporation, Chicago, IL

Jacqueline Bonilla, Deputy Chief Administrative Patent Judge, Patent Trial and Appeal Board, United States Patent and Trademark Office, Alexandria, VA

Christopher C. Larkin, Administrative Trademark Judge, Trademark Trial and Appeal Board, United States Patent & Trademark Office, Alexandria, VA

■ 4:15 - 4:30 PM - Networking Break

■ 6:00 - 7:00 PM

New Member/First Time Attendee Reception

Are you a new AIPLA member? New to an AIPLA Meeting? You're invited to attend!

Sponsored by: Schwegman Lungberg & Woessner, PA

■ 7:00 - 8:30 PM ↗

Opening Night Southwestern Cook-Out

Co-Sponsored by: Baker Botts, LLP, Barley Snyder, Carter DeLuca & Farrell, LLP, Krishna & Saurastri, Marks & Clerk, Morrison & Foerster and Shook Hardy & Bacon, LLP



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Murphy/Scully



REGISTER BY JANUARY 3, 2020 AND SAVE \$100!

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ **6:45 – 8:45 AM**

Committee Meetings*

(See pages 13-15 for a complete list of Committee Meetings)

■ **6:45 – 8:45 AM** 

Corporate Practice Committee Breakfast Meeting (For Corporate In-House Practitioners Only)

Sponsored by: Irell & Manella, LLP

■ **6:45 – 7:45 AM**

Diversity in IP Law Committee Fun Run / Walk

Sponsored by: Baker Botts, LLP

■ **7:45 – 8:45 AM**

Global Sector IP Leadership Group (Leadership Group Members Only)

Professional Programs

■ **8:00 AM – 6:00 PM**

Registration

■ **9:00 – 9:15 AM**

Association Business Meeting

■ **9:15 AM – 12:15 PM**

PLENARY SESSION

**20/20 Vision from Industry – Navigating IP Issues in an Emerging Tech World:
Industry Leaders Speak**

Moderator: Myra McCormick, Johnson & Johnson, Chester, NJ

Medicine and Medical Devices

Jacqueline Daspit, Becton Dickinson and Company, Franklin Lakes, NJ

Beauty and Cosmetics

Brian P. McCloskey, Avon Worldwide, Suffern, NY

New Technology / Emerging Markets

John Mulgrew, Lenovo, San Francisco, CA

■ **10:30 - 11:00 AM - Networking Break**

Aviation & Aerospace

Naomi Voegtli, Honeywell Aerospace, Phoenix, AZ

Panel Discussion

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

■ 12:15 - 12:45 PM

Luncheon Reception (Open to all attendees)

■ 12:45 - 2:00 PM ⚡



Luncheon: *When Preparation Meets Opportunity: Training a Diverse Workforce to Recognize and Pursue Career Opportunities*

Keynote Speaker: Nona Lee, Executive Vice President & Chief Legal Officer, Arizona Diamondbacks, Phoenix, AZ

■ 2:00 - 3:30 PM

PLENARY SESSION

20/20 Vision from the Offices and AI Tools - Will a Machine Replace Me? The Impact of AI and New and Emerging Technologies on IP Practice

Moderator: Adam R. Stephenson, Adam R. Stephenson, LTD, Scottsdale, AZ

The Evolution of Examination: USPTO initiatives to Leverage AI and Big Data in Examination Practice

Matthew W. Such, United States Patent & Trademark Office, Alexandria, VA

New and Emerging Technologies in International Patent Offices

Koen Lievens, European Patent Office, Munich, Germany

The New Tools of the Trade: AI-based IP Practice Tools

Ian Schick, Specifio, Marina Del Rey, CA

Making Artificial Intelligence Work for You

Robert M. Hansen, The Marbury Law Group, Reston, VA

■ 3:30 - 3:45 PM - Networking Break



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Accompanying Guest Suite Hours*:

- Wednesday: 8:00 AM - 6:00 PM
- Thursday: 8:00 AM - 6:00 PM
- Friday: 8:00 AM - 6:00 PM
- Saturday: 8:00 AM - 12:00 NOON

Throughout the meeting, the suite will be open to provide refreshments and a gathering place for our accompanying guests.

* Accompanying guests must register.
(See page 21 for details)

Spouse/Guest

“Get Acquainted” Social

**Wednesday, January 29, 2020
2:00 - 4:00 PM**

Come connect with old friends and meet new ones as we kick off this year’s Mid-Winter Institute!

■ 3:45 - 4:45 PM

TABLE TALK DISCUSSION

This session will feature small group discussions lead by members of the Corporate Practice and Law Practice Management Committees. Come to talk and hear about the challenges we will face in the next decade, the challenges new and emerging technologies will present to the IP system and our practices and how we might use new and emerging technologies to transform our practice.

■ 5:00 - 6:00 PM

Committee Meetings

(See pages 13-15 for listings)

■ 7:30 - 9:30 PM ↗

Dinner Celebration - The 5 C's of Arizona

Co-Sponsored by: Merchant & Gould

To reserve a premier table, contact

Michelle Stuckey at mstuckey@aipla.org



■ **6:45 – 8:45 AM**

Committee Meetings*

(See pages 13-15 for a complete list of Committee Meetings)

■ **6:45 – 8:45 AM** 

Women in IP Law Committee Breakfast Meeting

Elevate: 3 Ways to Break Through Your Inner Glass Ceiling & Reclaim Your Power to Lead

Co-Sponsored by: Finnegan Henderson Farabow Garrett & Dunner, LLP
and Knobbe Martens

■ **8:00 AM – 6:00 PM**

Registration

■ **9:00 AM – 12:00 NOON**

PLENARY SESSION

Are Technology Advances Leaving Data Privacy and Cybersecurity in the Rearview?

Moderator: Mark Partridge, Partridge Partners, Chicago, IL

Data Privacy and Cybersecurity Active Network Monitoring and Forensic Analysis

Parag Pruthi, Niksun, Princeton, NJ

Data Privacy and Cybersecurity from a Multinational Organization Perspective

Jeffrey Coe, ON Semiconductor, Phoenix, AZ

First Responder

Michael Baker, Mosaic451, Phoenix, AZ

Federal Government Assistance

Paul Schaaf, Federal Bureau of Investigation, Arlington, VA

■ **10:15 - 10:45 AM - Networking Break**

Data and Cybersecurity Issues from a Legal Perspective

Outside Legal Expert

Elizabeth Fitch, Righi Fitch Law Group, Phoenix, AZ

In House Counsel

Lavonne Hopkins, Dell Technologies, Houston, TX

Office of the Attorney General, Consumer Protection and Advocacy Section, State of Arizona

Andrija Samardzich, Assistant Attorney General, Consumer Protection and Advocacy Section, State of Arizona, Phoenix, AZ

■ **12:00 – 12:30 PM**

Luncheon Reception (Open to all attendees)

■ 12:30 – 2:00 PM ↗



Luncheon: Planes, Drones, and Artificial Brains: Strategies for Worldwide Protection of AI and Blockchain

Keynote Speaker: Naomi Abe Voegtli, Vice President and Chief Intellectual Property Counsel, Honeywell Aerospace, Phoenix, AZ

■ 2:00 – 3:30 PM - Concurrent Afternoon Tracks

CONCURRENT TRACK 1

Future of Internet and Social Media

Moderator: Gail Podolsky, Carlton Fields, PA, Atlanta, GA

Fakes and Phonies: Strategies for Brand Owners Seeking to Combat Marketplace Confusion and Public Safety Harm Arising from Counterfeits

Rebecca Mond, The Toy Association, New York, NY

Alternate Realities: Best Practices to Fight Corporate Identity Theft and Protect Against the Financial and Reputational Risks Associated with Online Fraud

Tyson Smith, Pirkey Barber, PLLC, Austin, TX

Somebody Is Watching, Always: A Sobering Overview of the Approaching Menace to Privacy From Ubiquitous Surveillance, Facial Recognition, and Biometric Data Collection

Jeffrey M. Glazer, University of Wisconsin, Madison, WI

CONCURRENT TRACK 2

Future of Licensing

Incubating and Commercializing IP From Both A University and Corporate Perspective

Moderator: Anthony D. Marino, Bryan Cave Leighton Paisner, LLP, Phoenix, AZ

Innovative Ways University Tech-Transfer Offices Are Monetizing University Technologies

Kyle N. Siegal, Skysong Innovations, Scottsdale, AZ

One Lawyer's Reflections on Innovation and a Pharma Company's Engagement with the External Environment

Stuart Wilks, Johnson & Johnson, San Francisco, CA

Perspectives from A Private Practitioner on Deal Similarities and Differences When Monetizing IP From Universities and Corporations

Ameera Haider, Quarles & Brady, LLP, Madison, WI

Presented by the IP Transactions Committee

■ 3:30 - 3:45 AM - Networking Break

■ 3:45 – 5:15 PM

WELLNESS SESSION

Positive Psychology for Lawyers: Conquering the Negativity Bias and Unlocking Creativity

Elina Teboul, The Lightup Lab, New York, NY

In today's fast-changing workplace, mental health and soft skills are not a luxury but a necessity. Lawyers need these skills to manage uncertainty, foster innovation, and ensure lasting organizational success. A proposed three-pillar approach integrates positive psychology, coaching, and mindfulness to encourage and guarantee a culture of self-awareness and collaboration. The session inspires and empowers participants with tools for personal and professional thriving. (90 minutes of Professionalism credit pending)

Participants will:

- Come to understand the negativity bias that undermines lawyers' well-being and change their default perspective from negative to positive.

- Learn the thought-provoking empirical research and emerging topics in positive psychology and mindfulness, focusing on positivity, optimism, and gratitude.
- Learn the neuroscience of how meditation enhances positivity and creativity and engage with the practice.
- Learn the divergent thinking method and practice it through experiential and collaborative exercises.
- Learn how to unlock the creative inner self and reframe failure through coaching exercises.

■ 5:30 - 6:00 PM

Committee Meetings

(See pages 13-15 for listings)

FREE NIGHT!

Enjoy what Phoenix has to offer ...



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

Ticket Required

■ 7:30 AM - 12:00 Noon

Registration (CLE Booth will remain open until 1:00 PM)

■ 8:00 - 9:00 AM

PRESIDENT'S FORUM

PTAB Practice and the Impact of the Arthrex Decision: What You Need to Know

■ 9:00 AM - 12:00 NOON

PLENARY SESSION - 150 MINUTES OF ETHICS CLE

Am I Committing Malpractice?

Moderator: Tim West, University of Phoenix, Phoenix, AZ

Privacy/Data Security/GDPR

Speakers

Hilary D. Wells, Lewis Roca Rothgerber Christie, LLP, Denver, CO

Katherine Armstrong, Drinker Biddle, Washington, DC

Jonathan Ball, Gowling WLG, London, United Kingdom

The Honorable Bowon Kwon, Hongseong Branch of Daejeon District Court, Korea

■ 12:00 NOON - 4:00 PM

Board of Directors Meeting

■ 12:00 NOON - 5:00 PM ↗

Devil's Claw Course 12:00 - 5:00 pm

Reception will follow 5:00pm - 6:00pm

Registration Price - \$265

Whirlwind Golf Club is truly a unique southwest golf experience. The courses, clubhouse, and practice facilities are sensitively designed to preserve the rich cultural heritage of the Gila River Indian Community. Named for the prominent design feature of the hand-woven basketry of the Authum tribe, Whirlwind is the work of golf course architect Gary Panks. His design weaves the spirit and legacy of this ancient land into a marvelous test of golf. The Devil's Claw course features sweeping elevation changes and dramatic bunkering. Whirlwind promises a dynamic golf experience marked by spectacular landscaping, unrivaled course conditions, and genuine customer service. Golf awards reception to follow at clubhouse.

**Golf Fee is all inclusive except for clubs. Club rentals are \$40 - Callaway available. Shoes are not available for rental. Please email KEarle@aipla.org if you need to rent clubs. Payment for club rental will be paid by you.



Committee Meetings*

2021 Mid-Winter Institute Planning

(Committee Members Only)

Saturday, 10:00 - 11:00am, Eagle

AIPLA Fellows (Committee Members Only)

Thursday, 5:00 - 6:00pm, Quail

AIPLA Fellows will meet to discuss their continuing projects and sub-committee work.

AIPLEF

Thursday, 2:00 - 4:00pm, Thunder One

AIPPI-US

WILL NOT MEET

Alternative Dispute Resolution

Friday, 5:30 - 6:00pm, Thunder One

We will discuss committee business. All are welcome to attend.

Amicus (Committee Members Only)

Thursday, 7:45 - 8:45am, Roadrunner

Anti-Counterfeiting and Anti-Piracy

See Trademark Law

Antitrust Law

WILL NOT MEET

Biotechnology

WILL NOT MEET

Chemical Practice

Thursday, 5:00 - 6:00pm, Komatke B

Committee on Legislation

(Committee Members Only)

Friday, 7:45 - 8:45am, Roadrunner

Committee on Nominations

(Committee Members Only)

Thursday, 2:00 - 3:00pm, Roadrunner

Copyright Law

See Trademark Law



Corporate Practice (Breakfast Meeting)

(Corporate In-House Practitioners Only)

Thursday, 6:45 - 8:45am, Coyote/Buzzard/Eagle

Please join us for an educational breakfast program with the opportunity to network with fellow corporate practitioners.

Sponsored by: Irell & Manelle, LLP

Development Task Force

(Committee Members Only)

Friday, 7:45 - 8:45am, Quail



Diversity in IP Law and Mentoring (Joint Committee Meeting)

Thursday, 5:00 - 6:00pm, Deer

The Diversity in IP Committee together with the Mentoring Committee will host a Speed Networking Event. The Speed Networking event is a round robin networking platform geared towards networking, as well as learning how to become actively involved with the Mentoring Committee and Diversity in IP Committee. This is a great opportunity for new members to connect with seasoned AIPLA members and for all members to find a mentor/mentee. Mentors, please join us, share your expertise, and meet your match. Mentees, connect with prospective mentees and learn mentoring tips from experienced mentors. Also, if you have ever considered becoming a mentor, here is your chance.

Electronic and Computer Law

WILL NOT MEET

Emerging Technologies

WILL NOT MEET

Food and Drug

WILL NOT MEET

Global Sector IP Leadership Group

(Committee Members Only)

Thursday, 7:45 - 8:45 am, Komatke C

Harmonization

WILL NOT MEET

Industrial Designs

See Trademark Law

International and Foreign Law

Thursday, 7:45 - 8:45am, Gila Monster

International Trade Commission

WILL NOT MEET

IP Law Associations

Thursday, 7:45 - 8:45am, Quail

IP Practice in China

WILL NOT MEET

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Ticket Required



Committee Meetings*

IP Practice in Europe

Thursday, 5:00 - 6:00pm, Thunder 1

Meeting to focus on planning for the committee delegation's trip to Europe week of June 22.

IP Practice in Israel

Thursday, 5:00 - 6:00pm, Gila Monster

The committee will discuss the May 17-20, 2020 delegation to Israel and invites all interested AIPLA members to attend this meeting.

IP Practice in Japan (Pre-Meeting)

Tuesday, 9:00am - 5:00pm and
Wednesday, 9:00am - 12:00 noon, Deer/Scorpion

Presentations provided by the members of a number of organizations including the Japan Patent Attorney Association (JPAA), International Association for the Protection of Intellectual Property in Japan (AIPPI), and Japan Patent Office (JPO), as well as American Intellectual Property Law Association (AIPLA) on a wide range of topics. (See page 5).

IP Practice in Latin America

WILL NOT MEET

IP Practice in the Far East

WILL NOT MEET

IP Transactions

Friday, 2:00 - 3:30pm, Akimel O'Otham 1&2

Join us on Friday, January 31 at 2:00pm for the Future of Licensing -Incubating and commercializing IP From Both a University and Corporate Perspective session. (See page 11)

Law Practice Management

WILL NOT MEET

Membership

Friday, 7:45 - 8:45am, Thunder 1

The Committee is focused on membership, growth, member retention and the improvement of the membership experience. One aspect of this mission is to assist AIPLA headquarters, and all other AIPLA Committees in the communication of AIPLA's Vision and Mission.

Mentoring

See Diversity in IP Law

Mergers and Acquisitions

Friday, 5:30 - 6:00pm, Bird

Organizational meeting for Committee members at the 2020 MWI to discuss involvement, subcommittee formation, the creation of a newsletter and webinars, and presentation topics for future meetings. New and prospective members are welcome!

New Lawyers

WILL NOT MEET

Online Programs

Thursday, 7:45 - 8:45am, Rattlesnake

The Online Programs Committee will meet to discuss ideas for future webinars. If you would like to help coordinate a webinar, suggest a topic for a webinar or be considered to speak on the webinar, please join us.

Patent Agents

WILL NOT MEET

Patent Cooperation Treaty Issues

WILL NOT MEET

Patent Law

Thursday, 7:45 - 8:45am, Komatke B

The Patent Law Committee includes over a dozen subcommittees specializing in different areas of patent law. Come to this meeting to hear about all of our different activities and to discuss upcoming business for 2020. New members are always welcome.

Patent Litigation

Thursday, 5:00 - 6:00pm, Bird

Will provide an update on committee business and an overview on our subcommittees.

Patent-Relations with the USPTO

WILL NOT MEET

Patentable Subject Matter Task Force

WILL NOT MEET

Professional Programs

Thursday, 7:45 - 8:45 am, Komatke A

Profession

WILL NOT MEET

Committee Meetings*

PTAB Trial

Thursday, 5:00pm - 6:00pm Komatke C

The PTAB Trial Committee will address committee business and present “Notable PTAB Decisions and Issues From 2019, and a Look Ahead to 2020” with Salvador M. Bezos, from Sterne, Kessler, Goldstein & Fox P.L.L.C., and R. Danny Huntington, from Rothwell, Figg, Ernst & Manbeck, P.C.

Public Appointments

WILL NOT MEET

Public Education

WILL NOT MEET

Special Committee on Education Coordination

(Committee Members Only)

Thursday, 5:00 - 6:00pm, Rattlesnake

Special Committee on Privacy and Data Security

WILL NOT MEET

Special Committee on Content Curation

Thursday, 7:45 - 8:45am, Jackrabbit

The goal for this meeting is to discuss strategies and implement tactics for the development and placement of written or recorded content within AIPLA channels and with AIPLA partners. Particular goals for this meeting include working on implementation of the Communications 360, working on search improvement, and working to restart a pipeline of content with Bloomberg.

Special Committee on Pro Bono

WILL NOT MEET

Standards and Open Source

WILL NOT MEET

Trade Secret Law

WILL NOT MEET

Trademark Internet

See Trademark Law

Trademark Law, Anti-Counterfeiting and Anti-Piracy, Industrial Designs, Trademarks Internet, Trademark Litigation, Trademark Relations with the USPTO and Trademark Treaties and International Law

(Joint Committee Meeting)

Thursday, 5:00 - 6:00pm, Komatke A

The Trademark Law, Anti-Counterfeiting and Anti-Piracy, Industrial Designs, Trademark



Litigation, and Trademark Relations with the USPTO Committees will meet jointly to discuss the work of each committee and opportunities for collaboration.

Trademark Litigation

See Trademark Law

Trademark Treaties and International Law

See Trademark Law

Trademark-Relations with the USPTO

See Trademark Law

U.S. Bar-EPO Liaison Council

(Council Members Only)

WILL NOT MEET

U.S. Bar-JPO Liaison Council

(Council Members Only)

Friday, 7:45 - 8:45am, Bird

U.S. Bar-SIPO Liaison Council

(Council Members Only)

WILL NOT MEET

Women in IP Law

Elevate: 3 Ways to Break Through Your Inner Glass Ceiling & Reclaim Your Power to Lead (Breakfast Program)

Friday, 6:45- 8:45am, Coyote/Buzzard/Eagle

The Crisis of confidence is real with more than 70% of the population, both women and men, having reported experiencing Imposter Syndrome during the most pivotal moments of their career. This is unfortunately impacting their progress and ability to ascend. Fortunately, there is a solution and during her interactive talk, Felicia will cover the history of the Imposter Syndrome, 5 lies smart people tell themselves that keep them trapped and tips to help you finally break free and lead with clarity, intention and confidence.

Link to website/bio: www.FeliciaRdavis.com

MeeLinks to any videos, podcasts, etc.:

<https://vimeo.com/318624276>

<https://tinyurl.com/LeadingOnAutopilot>

<https://tinyurl.com/BeyondComfortZone>

Sponsored by: Finnegan Henderson Farabow Garrett & Dunner, LLP and Knobbe Martens

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Ticket Required

10 Must See Attractions



1. CAMELBACK MOUNTAIN

Nearly every outdoors-loving Phoenix local has, at some time or another, started his or her day with a hike to the top of Camelback Mountain. The city's most famous landmark resembles a dromedary camel in repose, and the mountain challenges hikers with a rugged but rewarding trek to its 2,700-foot "hump."

2. MUSICAL INSTRUMENT MUSEUM

This museum is the first in the world dedicated to the celebration of global instruments. The collection includes instruments from more than 200 countries and territories. Musicians of all ages will dig the Experience Gallery, where you can touch and play every instrument on display.

3. DESERT BOTANICAL GARDEN

This outdoor museum showcases desert plants – and not just those native to the Southwest. Among the succulents that adorn the garden's 55 cultivated acres are Dali-esque trees from North Africa and sprawling cactuses from Mesopotamia. Insider's tip: Sign up for a docent-guided tour.

4. HEARD MUSEUM

The traditional and contemporary art on display at the Heard provides insight into the culture of Arizona's 22 Native American tribes. Not to be missed is the upstairs exhibit on Indian boarding schools. And the Heard Museum Shop is one of best places in Phoenix to buy authentic American Indian art and jewelry.

5. CHILDREN'S MUSEUM OF PHOENIX

This museum doesn't focus on art or science, nor does it contain paintings or bones; instead, the hands-on exhibits are designed simply to entertain children as young as infants and as old as 10. (Don't miss the hanging forest of pool noodles.)

6. SOUTH MOUNTAIN PARK AND PRESERVE

This is one of the largest municipal parks in the U.S. It covers 16,000 acres, making it nearly 20 times larger than Central Park in New York. But you won't find manicured grass and fountains here; the park is instead filled with native flora, ancient petroglyphs and 50-plus miles of trails. There's also a kid-friendly nature center and a paved road to the summit.

7. PHOENIX ART MUSEUM

Phoenix Art Museum is the largest fine-art museum in the Southwest. Its permanent collection includes American, Asian and European masterpieces. The museum is noted for its Western American collection, but striking work is also to be found in the contemporary wing and fashion-design gallery.

8. HERITAGE SQUARE

Occupying a city block in downtown Phoenix, Heritage Square is a link to the city's 19th-century origins. Heritage Square is home to preserved Victorian-style homes, as well as the dramatically modern Arizona Science Center. Go for the critically acclaimed food at Pizzeria Bianco and Nobuo at Teeter House, stay for the history.

9. OLD TOWN SCOTTSDALE

The Old West and New West converge in Old Town Scottsdale, where galleries dedicated to American Indian and cowboy arts share a pedestrian-friendly streetscape with shops that sell Southwestern jewelry and crafts. You'll also find some of Greater Phoenix's finest restaurants and trendiest nightlife.

10. TALIESIN WEST

Subtly rising out of the desert floor at the foot of the McDowell Mountains, Taliesin West was the winter home of Frank Lloyd Wright, America's most-famous architect. Tours range from 1 hour to 3 hours, including a 2-hour Night Lights Tour on select evenings throughout the year.



REGISTER BY JANUARY 3, 2020 AND SAVE \$100!

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

Hotel & Transportation



Sheraton Grand at Wild Horse Pass

5594 W Wild Horse Pass Rd
Phoenix, AZ 85226
Room Rate: \$289 (single/double)
Cut-off Date: January 6, 2020

(These rates are available three days before and after the meeting based on availability.)

The hotel's reservation deadline is January 6, 2020. After January 6, rooms may be available on a "space available" basis only, at the \$289 rate. **Hotel reservations sell out every year, sometimes even before the deadline, so call early!**

Reservations: Call (866) 837-4156 and ask for the AIPLA Group Rate, or book online at: <http://bit.ly/aiplaMWI20Hotel>

Overflow Hotel

Wild Horse Pass Hotel and Casino
5040 Wild Horse Pass Blvd
Chandler, AZ 85226
Room Rate: \$219.00 + tax (No Resort Fee)
<http://bit.ly/aiplaMWI20HotelOverflow>

We have a small block with a limited number of rooms at the Wild Horse Pass Hotel and Casino which is just a 2 minute ride away from the Sheraton were the meeting is taking place. The hotel will be providing complimentary shuttle service to and from the meeting.

Getting There

Phoenix Sky Harbor International Airport (<http://skyharbor.com>) is located in Phoenix, AZ. The airport code is PHX. Taxis and car rentals are available at the airport.

Taxi terminal access is as follows:

- Terminal 2: east outside door # 8
- Terminal 3: North curb, outside door # 7
- Terminal 4: Level 1, North curb, outside door # 7 and south curb, outside door #6

Rates remain the same regardless of taxi company, number of passengers and number of bags.

The first mile is \$5. Each additional mile is \$2.30. Each hour of a traffic delay is \$23.

The minimum fare is \$15

The resort is located 11 miles from the airport.

The Rental Car Center accommodates all airport rental car companies, their rental counters and vehicles. If you are planning to rent a car at PHX Sky Harbor, be sure to make a reservation. Vehicles are limited for walk-up customers.

The Rental Car Center is located within its own building at 1805 East Sky Harbor Circle South (between 16th Street and 24th Street, south of Buckeye Road).

Driving Directions to the Hotel from Phoenix Sky Harbor International Airport

The resort is located 11 miles from the airport and 15 miles from downtown Phoenix. Driving time: less than 15 minutes.

- 153 south to 143 & Interstate 10 - East. (Toward Tucson)
- Continue on I-10 East 11 miles to Wild Horse Pass Blvd. (Exit 162)
- Exit right on Wild Horse Pass Blvd. (Head West)
- Continue right and go through the stop light at 48th Street (toward the mountain range)
- Follow signs onto the resort grounds and guest registration

Special Registration Options and Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More...Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2020 Mid-Winter Institute registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Wednesday, January 29, 2020 6:00 - 7:00 PM.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Mid-Winter Institute at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Mid-Winter Institute will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Mid-Winter Institute homepage—<http://>

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2020 Mid-Winter Institute Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2020 Mid-Winter Institute for every three [3], fully-paid registrations.

Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to meetings@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

Registration and Cancellation Information

1. Registration:

Register by January 10, 2020 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

2. Submitting Your Registration:

ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

FAX: Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). **DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.**

MAIL: Mail registrations to:

AIPLA

1400 Crystal Drive, Suite 600
Arlington, VA 22202

International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks, special spouse/guest welcome reception and access to a special hospitality suite open during the posted meeting registration hours and stocked with beverages and snacks. *This fee is intended for spouses and guests attending the Mid-Winter Institute who are not eligible for AIPLA membership*

or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

6. Cancellation:

Cancel by January 15, 2020 and receive a refund less a \$50 processing fee. Cancel between January 16 – 22, 2020 and receive a refund less a \$250 processing fee. No refunds issued after close of business January 22, 2020. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2020 Mid-Winter Institute that will be used in AIPLA print and electronic publications, including AIPLA's website.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



AIPLA 2020 Mid-Winter Institute Registration

Wednesday, January 29 - Saturday February 1, Sheraton Grand at Wild Horse Pass • Phoenix, AZ

3 ways to register:



(1) register online:
Go to www.aipla.org
Credit Card Payment Only



(2) fax: 703-415-0786
(Faxed registrations MUST be accompanied by credit card information.)



(3) mail:
AIPLA
1400 Crystal Drive, Suite 600
Arlington, Virginia 22202

First name: _____ Last name: _____
 Name for Badge: _____
 Firm/Company: _____
 Mailing Address: _____ City/State/Zip Code: _____
 Telephone: _____ E-mail: _____
 (Spouse/Guest) Name: _____

I. AIPLA 2020 Mid-Winter Institute Registration Rates			
**See AIPLA's Cancellation Policy for Important Dates and Information		Early Bird by 1/3/20	Standard/Onsite after 1/3/20
AIPLA Member - Full Meeting		\$995	\$1095
AIPLA Member - Day Rate \$770 Early \$870 Standard/Onsite <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		\$770 (one day only)	\$870 (one day only)
Government Employee/AIPLA Academic Member		\$95	\$95
AIPLA Junior Member		\$650	\$650
AIPLA Student Member		\$55	\$55
AIPLA Solo Practitioner Member		\$895	\$995
First-Time Corporate In-House Counsel (Corporate in-house counsel only)		\$0	\$0
Non-Member* - Full Meeting		\$1495	\$1595
Non-Member - Day Rate \$1270 Early \$1370 Standard/Onsite <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		\$1270 (one day only)	\$1370 (one day only)
Spouse/Guest Fee (For guests over 18)		\$150 x # _____	\$150 x # _____
<i>Registration Subtotal</i>			\$

II. AIPLA 2020 Mid-Winter Institute Social and Networking Events		
Wednesday, January 29		
Opening Night Southwestern Cook-Out	\$99 x # _____	
Thursday, January 30		
Diversity in IP Law Committee Fun Run/Walk	\$0 x # _____	
Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 x # _____	
Luncheon: Nona Lee, Executive Vice President & Chief Legal Officer, Arizona Diamondbacks, Phoenix, AZ	\$64 x # _____	
Dinner Celebration - The 5 C's of Arizona A Table Reservation (Includes 10 tickets)	\$150 x # _____ \$2000 x # _____	
Friday, January 31		
Women in IP Law Breakfast	\$0 x # _____	
Luncheon: Naomi Abe Voegtli, Vice President and Chief Intellectual Property Counsel, Honeywell Aerospace, Phoenix, AZ	\$65 x # _____	
Saturday, February 1		
Golf Tournament: Devil's Claw Course **Golf Fee is all inclusive except for clubs. Club rentals are \$70 - Callaway available. Shoes are not available for rental. Please email KEarle@aipla.org if you need to rent clubs. Payment for club rental will be paid by you.	\$265 x # _____	
<i>Social and Networking Events Subtotal</i>		\$
Total		\$

Yes, I would like to be contacted about participating as a mentor or mentee during 2020 Mid-Winter Institute. Email me @ _____

*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.

Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

<p>Method of payment</p> <p><input type="checkbox"/> check enclosed (make checks payable to AIPLA)</p> <p><input type="checkbox"/> credit card (please circle one - AMEX, MC, or VISA)</p> <p>card number _____ exp. date _____</p> <p>name on card _____</p> <p>signature _____</p>

2020 CALENDAR OF EVENTS

JAN

- 29 – AIPLA 2020
- Feb 1 Mid-Winter Institute
Phoenix, AZ

FEB

- 20 March in Rights Program
with LES, Houston Chapter
Houston, TX
- 26 – 28 Patent Prosecution Bootcamp
Seattle, WA

MAR

- 16–17 Trade Secret Summit
San Francisco, CA

APR

- 15–17 Moot Court
Competition Finals
Washington, DC
- 23 USPTO Design Day
Alexandria, VA
- 27 World IP Day

MAY

- 6–8 AIPLA 2020 Spring Meeting
San Antonio, TX

aipla.org/members

JUN

- 4–5 Trademark Bootcamp
Arlington, VA
- 9 Electronic and Computer
Patent Law Summit
Orange County, CA
- 18–19 Design Rights Bootcamp
Denver, CO
- 25–26 Legal Secretaries and
Administrators Conference
Location TBD

JUL

AUG

SEP

OCT

- 11–14 AIPPI World Congress
Hangzhou, China
- 21 Partnering in Patents
Alexandria, VA
- 22–24 AIPLA 2020 Annual Meeting
Washington, DC

NOV

DEC

- Legal Secretaries and
Administrators Conference
Location TBD

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AIPLA 2020 Mid-Winter Institute *January 29-February 1, 2020*

Upcoming AIPLA Meetings!



2020 Spring Meeting
May 6 - 8
Grand Hyatt San Antonio Hotel
San Antonio, TX



2020 Annual Meeting
October 22 - 24
Gaylord National Harbor &
Convention Center
National Harbor
Washington, DC