

Strengthen your company's image via a sponsorship during the AIPLA 2019 Spring Meeting, May 15 - 17, in Philadelphia, PA. The Spring Meeting attracts over 600 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, contact Michael Collins at [mcollins@aipla.org](mailto:mcollins@aipla.org) or 703-412-4357.

### Event Sponsorship Opportunities

Wednesday Corporate Practice Committee Breakfast Meeting .....	\$5,000	<b>SOLD</b>
Wednesday Lunch Reception (1/2 hour) .....	\$5,000	<b>SOLD</b>
Thursday Lunch Reception (1/2 hour) .....	\$5,000	
Wednesday New Member/ First-Time Attendee Reception .....	\$10,000	<b>SOLD</b>
Opening Night Reception *(partial sponsorships starting at \$5,000) .....	\$50,000	
Thursday Women in IP Law Breakfast .....	\$10,000	
Thursday Dinner Entertainment *(partial sponsorships starting at \$10,000) .....	\$30,000	

### Additional Sponsorship Opportunities

Gift for all Attendees *(partial Sponsorship starting at \$5,000)	\$20,000
Meeting WiFi	\$5,000 <b>SOLD</b>
AIPLA Technology Center	\$5,000
Continental Breakfasts (each, total of 3)	\$7,500
Signage at Meeting	\$3,000 <b>SOLD</b>
Morning & Afternoon Breaks (each, total of 4)	\$5,000
Meeting Mobile App	\$10,000
Meeting Registration	\$10,000
Meeting Lanyards	\$10,000
Meeting Hotel Keycards	\$10,000



†Sponsors of the Opening Night Reception only.

\*\*Sponsor at \$7,500 and get a Color Online Button Ad.

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Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 or more)	Silver (\$10,000 or more)	Bronze (\$5,000 or more)	Crystal (\$3,000 or more)	Pearl (\$2,999 or more)
Firm/Corporation Logo in Spring Meeting Preview & Program-at-a-Glance	●	●	●	●	●	●
Signage at Registration Desk and Sponsored Event	●	●	●	●	●	●
Sponsor Ribbons	●	●	●	●	●	●
Recognition in Spring eBulletin (circulation 14,000)	●	●	●	●	●	●
Sponsorship Listing on the AIPLA Website	●	●	●	●	●	●
Recognition at Wednesday Luncheon	●	●	●	●	●	●
Two Complimentary Tickets to the Wednesday Luncheon	●	●	●	●	●	
One Complimentary Meeting Registration	●	●	●	●		
Two Complimentary Tickets to the Thursday Luncheon	●	●	●	●		
Two Complimentary Tickets to the Thursday Dinner	●	●	●	●		
Two Complimentary Tickets to the Wednesday Opening Night Reception	● †	● †	● †	● †		
Color Online Button Ad in the Spring eBulletin (circulation 14,000)			●	●		
Two Additional Complimentary Tickets to the Thursday Dinner (4 total)	●	●	●			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	●	●	●			
Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (4 total)	● †	● †	● †			
Color Online Leaderboard Ad in the Spring eBulletin (circulation 14,000)	●	●				
Two Additional Complimentary Tickets to the Wednesday Luncheon (4 total)	●	●				
One Additional Complimentary Meeting Registration (2 total)	●	●				
Two Additional Complimentary Tickets to the Thursday Dinner (6 total)	●	●				
Color Ad in Program Preview & Color Online Skyscraper Ad in Spring eBulletin	●					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	●					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	● †					