

# New Sponsorship Opportunities

## 2019 **AIPLA** ANNUAL MEETING

BRAND NEW LOCATION!

### **GAYLORD NATIONAL RESORT & CONVENTION CENTER**


This spectacular waterfront resort, with a stunning 19-story glass atrium, has sweeping views of the Potomac River and is conveniently located near both National Airport and downtown Washington, DC.

We are happy to provide additional information and answer your specific questions on individual sponsorship events and items. We are also pleased to discuss with you the advantages and benefits of multi-meeting sponsorships.

**We encourage you to act now while these opportunities are still available.**

**Contact:** Lisa Jorgenson, Executive Director at [ljorgenson@aipla.org](mailto:ljorgenson@aipla.org)  
or 703.412.4347

Not only do sponsorships provide excellent marketing possibilities for you, they also contribute to the overall support of the valuable work we do at AIPLA. We simply cannot do the work we do without the generous support of our sponsors. For 120 years, AIPLA has been a trusted advocate for the improvement of laws relating to intellectual property, their proper interpretation by the courts and legal education that provide a framework for creativity and innovation.



Our new space will also place exhibitors next to all meeting and function rooms in highly visible locations and not in a separate exhibit hall. For information on exhibit space, please contact: Lisa Jorgenson, Executive Director at [ljorgenson@aipla.org](mailto:ljorgenson@aipla.org)



# AIPLA

## 2019 Annual Meeting Sponsorship Opportunities

### Event Sponsorship Opportunities

Thursday Corporate Practice Breakfast .....	\$7,500 - <b>SOLD</b>
Thursday Lunch Reception .....	\$7,500 - <b>SOLD</b>
Friday Lunch Reception .....	\$7,500
Thursday New Member Reception.....	\$20,000 - <b>SOLD</b>
<i>Partial starting at \$10K</i>	
Thursday Diversity Reception .....	\$30,000 - <b>SOLD</b>
<i>Partial starting at \$5K</i>	
Thursday Opening Night Reception.....	\$60,000+
<i>Partial starting at \$5K</i>	

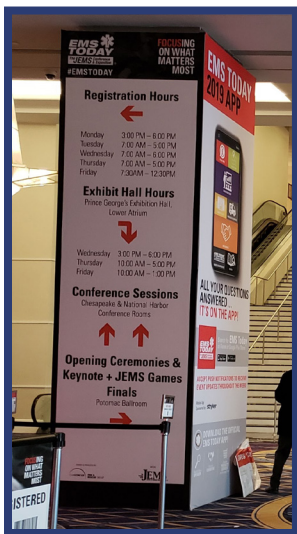
Women in IP Breakfast.....	\$25,000 - <b>SOLD</b>
Friday Night Dinner Entertainment.....	\$50,000+
<i>Partial starting at \$10K</i>	
Desert Reception After Friday Dinner .....	\$60,000+
<b>- PARTIALLY SOLD</b>	
<i>Partial starting at \$10,000</i>	
Committee Meetings Reception.....	\$3,000 each
Continental Breakfasts.....	\$10,000 each
Morning/Afternoon Breaks.....	\$5,000 each

### Additional Opportunities

Meeting WiFi.....	\$15,000 - <b>SOLD</b>
Meeting Mobile App.....	\$10,000 - <b>SOLD</b>
Attendee Gift Supplied by AIPLA.....	\$20,000
<i>Partial starting at \$5,000</i>	
AIPLA Tech Center .....	\$5,000
Registration Area .....	\$15,000

### Special New Opportunities

Shuttle Buses .....	\$40,000
<i>Includes signage on buses &amp; at hotel</i>	
Hotel Key Cards .....	\$15,000
Center Sections of Stairs in Registration Area .....	\$20,000
<i>Each of 42 steps has your name on stair riser</i>	
Coffee Gazebo Outside .....	\$10,000 - <b>SOLD</b>
Ballroom Break Area .....	
<i>per day</i>	
Daily Schedule Column Wraps.....	\$7,500 per side
<i>3 sides available on two large columns (SEE PHOTOS)</i>	
Charging Station Table Tops.....	\$2,500 each
<i>Your branding on the table</i>	
Floor Clings .....	\$1,500 each
<i>Your branding on circular floor clings</i>	
Window Clings.....	\$2,500 each
<i>Your branding on rectangular window clings</i>	
Your Branded Drink Bottles .....	\$15,000



Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 to \$19,999)	Silver (\$10,000 to \$14,999)	Bronze (\$5,000 to \$9,999)	Crystal (\$3,000 to \$4,999)	Pearl (up to \$2,999)
Firm/Corporation Logo and Paragraph Feature in Annual Meeting Mobile App	◆	◆	◆	◆	◆	◆
Firm/Corporation Logo in Annual Meeting Program Preview & Program-at-a-Glance	◆	◆	◆	◆	◆	◆
Signage at Registration Desk and Sponsored Event	◆	◆	◆	◆	◆	◆
Sponsor Ribbons	◆	◆	◆	◆	◆	◆
Recognition in Annual eBulletin (circulation 14,000)	◆	◆	◆	◆	◆	◆
Sponsorship Listing on the AIPLA Website	◆	◆	◆	◆	◆	◆
Recognition at Thursday Luncheon	◆	◆	◆	◆	◆	◆
Two Complimentary Tickets to the Thursday Luncheon	◆	◆	◆	◆	◆	
One Complimentary Meeting Registration	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Luncheon	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Dinner	◆	◆	◆	◆		
Two Complimentary Tickets to the Thursday Opening Night Reception	◆†	◆†	◆†	◆†		
Color Online Button Ad in the Annual eBulletin (circulation 14,000)			◆			
Two Additional Complimentary Tickets to the Friday Dinner (4 total)	◆	◆	◆			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	◆	◆	◆			
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (4 total)	◆†	◆†	◆†			
Color Online Leaderboard Ad in the Annual eBulletin (circulation 14,000)	◆	◆				
Two Additional Complimentary Tickets to the Thursday Luncheon (4 total)	◆	◆				
One Additional Complimentary Meeting Registration (2 total)	◆	◆				
Two Additional Complimentary Tickets to the Friday Dinner (6 total)	◆	◆				
Color Online Skyscraper Ad in the Final Meeting Annual eBulletin	◆					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	◆					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	◆†					

† Sponsors of the Opening Night Reception only.

**NOTE:** Multi-meeting sponsorship packages are available. For more information, contact Lisa Jorgenson.

