

Preview



AIPLA **2018**
Annual
Meeting

October 25-27

Marriott Wardman Park Hotel
Washington, DC

General Information

Registration and Exhibit Hours

Thursday: 7:00 AM – 6:00 PM

Friday: 7:45 AM – 6:00 PM

Saturday: 8:00 AM – 12:00 PM*

*CLE Information Booth will remain open until 1:00 pm.

Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Meeting App.

CLE Information

The 2018 Annual Meeting has a total of **885** CLE minutes. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

Thursday, October 25

Committee Sessions 1, 3:30 pm – 4:30 pm

60 minutes Ethics

Friday, October 26

Concurrent Afternoon Track 1, 2:00 pm – 3:30 pm

90 minutes Ethics

Saturday, October 27

Plenary Session, 11:00 am – 12:00 noon

60 minutes Ethics

The 2018 Annual Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 14.75 hours, including 3.50 hours of Ethics CLE credit.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 17.70 hours, including 4.20 hours of Ethics CLE credit. Credit amounts will vary by state, based upon each state's regulations and credit calculation.

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

Disclaimer: AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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The Annual Meeting is on Twitter!



Are you #TweetingTheMeeting?
Don't forget to include the hashtag #aiplaAM18 to be featured in the Annual Meeting Twitter Feed!
All sessions for the Annual Meeting have been approved as Insurance Discount Eligible. 

Program as of October 2, 2018
Subject to change.

Photo's by: EPNAC

AIPLA Members and Friends:

Every year the American Intellectual Property Law Association brings its growing community of IP practitioners together at our Annual Meeting to further advance our industry through a combination of unrivaled networking, outstanding speakers, and the highest quality educational programming.

Engaging, inspiring, and truly diverse, AIPLA's Annual Meeting offers thousands of attorneys, in-house counsel, established businesses and startups unique opportunities to explore and experience cutting edge topics in patent, trademark, copyright, and trade secret law.

Hear from our featured speakers: The Honorable Kara Farnandez Stoll, Circuit Judge for the United States Court of Appeals for the Federal Circuit; The Honorable Raymond Chen, Circuit Judge for the United States Court of Appeals for the Federal Circuit; The Honorable Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office; and Vishal Amin, US Intellectual Property Enforcement Coordinator, The White House.

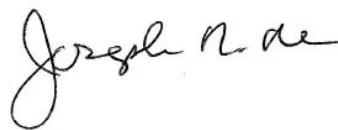
The fall meeting will include three packed days with more than 70 leaders speaking on a wide range of topics - each with expertise in their fields and attendees will receive accompanying written materials and over 885 minutes of Continuing Legal Education (CLE) credit., AIPLA provides unique opportunities to discover and discuss strategies and solutions to the most pressing challenges facing IP practitioners.

In addition, our Partnering in Patents Pre-Meeting Event will once again include a tour of USPTO headquarters before focusing on current trends in patent application preparation and prosecution, significant court decisions, machine learning, artificial intelligence, and more.

We continue to offer special group pricing, incentives for corporate members, attendance packages, and the like. Please contact Jacinta Greene (jgreene@aipla.org) at AIPLA headquarters to receive more information on these opportunities. Whether you are a seasoned veteran wanting to stay current, looking for an in-depth update, exploring a new area of patent, trademark and copyright law or you are a newer attorney looking for some basics- the Annual Meeting has everything you need to supercharge your professional development. Don't miss it!



Myra H. McCormack
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Joseph R. Re
Officer-in-Charge, 2018 Annual Meeting,
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The 2018 Annual Meeting Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

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IP Practice in Japan Committee Pre-Meeting and Dinner

October 23 – 24, 2018 Marriott Wardman Park Hotel • Washington, DC

The Latest IP Developments in Japan and the US

The Pre-Meeting is open to all and is a great event for networking with colleagues from Japan and other countries. Presentations will be provided by the speakers from AIPLA, the Japan Patent Attorney Association (JPAA), and possibly from the International Association for the Protection of the Intellectual Property in Japan (AIPPI-J), Japan Trademark Association (JTA) and Japan Patent Office (JPO) on a range of topics such as:

1. US: Subject Matter Eligibility - Recent Updates from both Bio and Software
2. US: PTAB - Developments and Strategies
3. US: SCOTUS Review - Recent Cases and What is Coming Up
4. US: Recent Developments on Trademark Law and Practice
5. Japan: Recent IP High Court Decisions
6. Japan: Post-Grant Opposition Updates
7. Japan: Update on Examination Standards
8. Japan: Recent Developments on Trademark Law and Practice

**Note: Topics are subject to change.*

The Pre-Meeting begins with breakfast on Tuesday, October 23rd at 8:30 a.m., a coffee break at 10:50 am, lunch 12:30 pm -1:30 pm and an afternoon coffee break at 3:35 pm. We will have a reception on Tuesday at 6:30 pm followed by dinner at 7:00 pm On Wednesday, October 24th the meeting begins with breakfast at 8:30 am and ends at 11:30 am.

Co-Chairs:

Neil W. Henderson | Yuichi Watanabe

Cost:

\$175 - Meeting on Tuesday and Wednesday
\$145 - Reception and Dinner on Tuesday

The Palm Restaurant, Washington, DC 20036
Reception at 6:30 pm and Dinner at 7:00 pm.

Note: You must be registered for the 2018 Annual Meeting before you can register for this pre-meeting and dinner.

Co-Sponsored by: Borden Ladner Gervais, Fildes & Outland, PC, Carter DeLuca Farrell & Schmidt, LLP, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Fish & Richardson, PC, Gowling WLG, Greenblum & Bernstein, PLC, Osha Liang, LLP, Shook Hardy & Bacon, LLP, Sughrue Mion, PLLC, Tilleke & Gibbins, Wenderoth

Separate registration required. To register, please visit www.aipla.org



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FEATURED SPEAKERS



**The Honorable
Andrei Iancu**

Under Secretary of Commerce for
Intellectual Property and Director
of the United States Patent and
Trademark Office
Alexandria, VA



**The Honorable
Kara Fernandez Stoll**

US Court of Appeals for
the Federal Circuit
Washington, DC



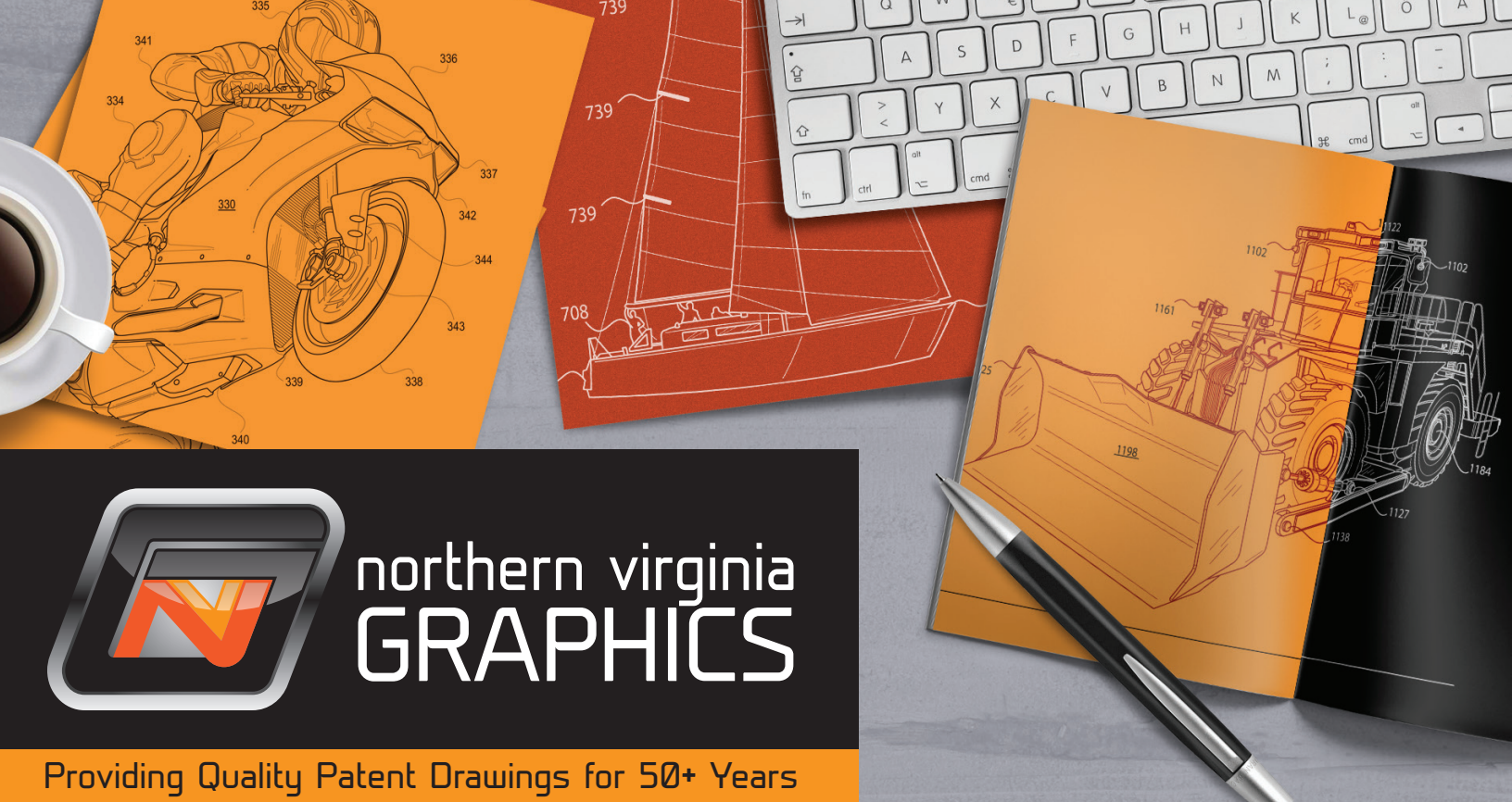
**The Honorable
Raymond T. Chen**

US Court of Appeals
for the Federal Circuit,
Washington, DC

Alden F. Abbott, Federal Trade Commission
Kenneth Adamo, Kirkland Ellis, LLP
Greg Allen, 3M Innovative Properties
Vishal Amin, US Intellectual Property Enforcement Coordinator,
The White House
John Augustyn, Leydig, Voit & Mayer, LLP
Tyson Benson, Harness Dickey & Pierce, PLC
Joseph Berghammer, Banner Witcoff, Ltd
Binal Patel, Banner Witcoff, Ltd
Camille-Remy Bogliolo, European Patent Office
Heather Brady, Johnson & Johnson
Karen Canady, Canady + Lortz, LLP
Aliza Carrano, Finnegan Henderson Farabow Garrett & Dunner, LLP
Andrea Castetter, Eli Lilly and Company
Eryck Castillo, Uhthoff Gomez Vega & Uhthoff
Amy Cheng, Cheng Cohen, LLC
Phillip Citroen, Paul Hastings, LLP
Dennis Crouch, University of Missouri Law School
Alan Datri, IPDatri, LLC
Paul Derry, Venner Shipley, LLP
Lesley Fair, Federal Trade Commission
Christine Haight Farley, American University
– Washington College of Law
Heather Fatlin, Comcast
Martin Felli, JDA Software
Douglas L. Sawyer, Perkins Coie, LLP
Rebecca Gibbs, American Eagle Outfitters
Joseph C. Gratz, Durie Tangri
Michael Greco, Fisher Phillips, LLP
Dave Green, Microsoft Corporation
David Grossman, Loeb & Loeb, LLP
Sarah Guske, Baker Botts, LLP
Keith Harrison, Corwell & Moring
Seth L. Hudson, Clements Bernard Walker, LLP
Sheena Jacob, JurisAsia, LLC
Meaghan H. Kent, Venable, LLP
The Hon. Hemant H. Kewalramani, United States District Court,
Central District of California, Eastern Division
F. Scott Kieff, McKool Smith
Mark Kirsch, Gray Plant Mooty
Kirsten Johnson, Bookoff McAndrews, PLLC
Sarah Knight, Talem IP
Peter Koch, Pinsent Masons Germany, LLP

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Anne Layne-Farrar, Charles River Associates, Chicago, IL
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Daniel Lev, Intellia Therapeutics
Bryan James Mechell, Robins Kaplan, LLP
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Jonathan Osha, Osha Liang, LLP
R. Andrew Patty, McGlinchey Stafford
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Gabe Sukman, ClearstoneIP, Inc.
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Meet Peter Kosztołnik

Peter has been actively involved in the patent drafting community since age sixteen when he was illustrating on Bristol board using a rapidograph and electric eraser.



President/Owner

For the past three decades, he has been in the forefront of the evolution and innovation of what computer patent drafting is today and is now President and Owner of Northern Virginia Graphics, Inc. He has stayed abreast of the industry with 3D solid modeling, printing and scanning to provide his clients with a superior product.

You will mostly likely find Peter riding his motorcycle to IP events.

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Pre-Meeting Events

Tuesday, October 23, 2018

■ 9:00 AM - 5:00 PM

IP Practice in Japan Committee Pre-Meeting +

Full Program available online. See program information on page 6.

+ Attendees MUST register for AIPLA's 2018 Annual Meeting prior to registering for this event

Pre-Meeting Events

Wednesday, October 24, 2018

■ 9:00 AM - 12:00 PM

IP Practice in Japan Committee Pre-Meeting +

■ 12:00 - 4:00 PM

2018 Partnering in Patents ++

Madison Auditorium, US Patent and Trademark Office
Alexandria, VA

See program information on page 28.

■ 1:00 - 5:00 PM

Board/Committee Leadership Meeting

(Leadership Members Only)

■ 4:00 - 7:00 PM

Pre-Registration

(For those who registered in advance, skip the lines and pick up your registration materials early.)

+ Attendees MUST register for AIPLA's 2018 Annual Meeting prior to registering for this event

++ Visit the 2018 Annual Meeting website for registration and programming information. <http://www.aipla.org/learningcenter/AM18/Pages/default.aspx>

DAY 1

Thursday, October 25, 2018

■ 6:30 - 8:00 AM

Committee Meetings*

(See page 19-21 for Complete List of Committee Meetings)

■ 6:30 - 8:00 AM

Corporate Practice Breakfast

(Corporate In-House Counsel Only)
Sponsored by: Baker Botts, LLP

■ 7:00 - 8:00 AM

Global Sector IP Leadership Group

(Leadership Group Members Only)

Professional Programs

■ 8:00 - 9:00 AM

Opening Plenary Session

Committee of the Year Announcement

■ 9:15 AM - 12:30 PM

Spouse/Guest Tour

Renwick Gallery & The Art of Burning Man

(See page 18 for registration details)

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required



9:00 AM - 12:00 PM Concurrent Morning Tracks

CONCURRENT TRACK 1

Patent Prosecution
Knock Knock! Patent Eligible Subject Matter in 2019 in the US and Abroad
Moderator: Gregory Hopewell, Fenwick & West, LLP, Mountain View, CA

Strategies for Claiming Inventions Involving Software and Algorithms
 Sarah Knight, Talem IP Law, LLP, Gainesville, FL

Attention Biotechs! Purified and Isolated Products May Be Patented, Right?
 Karen Canady, Canady + Lortz, LLP, Los Angeles, CA

One World, One Invention: Understanding the Present State of Patent Eligible Subject Matter in the EP
 Paul Derry, Venner Shipley, London, United Kingdom

10:15 - 10:45 AM - Networking Break

The Nonobviousness of Obviousness: Best Practices for Overcoming Obviousness Rejections
Moderator: Charles Bieneman, Bejin Bieneman, PLC, Southfield, MI

Tips to Persuade Examiners that Obviously Claims are Nonobvious
 Melissa Pytel, Medler Ferro Woodhouse & Mills, McLean, VA

The Role (or Not) of Inherency in Prior Art Rejections
 John Augustyn, Leydig Voit & Mayer, LTD., Chicago, IL

Tactics for Leveraging Objective Indicia of Nonobviousness During Patent Prosecution
 Adam Stephenson, Intellectual Property Technology Law Group (IPTechLaw), Scottsdale, AZ

CONCURRENT TRACK 2

Patent Litigation
Watch Out for the Forest: The Collision of IP and Antitrust
Moderator: Richard Stark, Cravath Swaine & Moore, LLP, New York, NY

Overview of How IP Enforcement May Implicate Antitrust
 Brinkley Tappan, US Department of Justice, Washington, DC

Antitrust Issues and Innovation Involving IP: An FTC Perspective
 Alden F. Abbott, Federal Trade Commission, Washington, DC

Lessons Learned from IP Settlement Agreements Deemed Anticompetitive
 Anne Layne-Farrar, Charles River Associations, Chicago, IL

10:15 - 10:45 AM - Networking Break

Perspectives from the Patent Trial and Appeal Board on Inter Partes Reviews
Moderator: Gabrielle Higgins, Ropes & Gray, LLP, East Palo Alto, CA

Chat with the Chief - A Year of Changes at the PTAB
 Chief Judge (Invited), USPTO Patent Trial and Appeal Board, Alexandria, VA

It's Hearing Day: What to Expect from Your Panel and What Your Panel Expects from You
 PTAB Judges Panel to be announced

CONCURRENT TRACK 3

Trademark/Copyright
Franchise Law for IP Lawyers: A Primer to Make You Shine Before Clients
Moderator: Elizabeth Regan, Marriott International, Inc., Bethesda, MD

Franchise Law 101: Knowledge is Power
 Amy Cheng, Cheng Cohen, LLC, Chicago, IL

Structuring Relationships: Avoiding Traps and the Accidental Franchise
 Mark Kirsch, Gray Plant Mooty, Washington, DC

Litigating Trademark Issues in Franchise Matters
 Jeffrey H. Wolf, Quarles & Brady, LLP, Phoenix, AZ

10:15 - 10:45 AM - Networking Break

Where Are We Now? The State of Copyright Law on Emerging Issues
Moderator: Brian D. Wassom, Warner Norcross & Judd, LLP, Southfield, MI

Software Use: Transformative or Not - That is the Question!
 Martin Felli, JDA Software, Scottsdale, AZ

Artificial Intelligence-Created Works: Who Owns the Copyright?
 Dave Green, Microsoft Corporation, Redmond, WA

Continuing Copyright Infringement: Rights, Remedies, and Statute of Limitations
 Eleanor M. Lackman, Cowan DeBaets Abrahams & Sheppard, LLP, New York, NY



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required



■ 12:00 - 12:30 PM

Lunch Reception (open to all attendees)

Sponsored by: Patterson Belknap Webb & Tyler, LLP

■ 12:30 - 2:00 PM 

Luncheon



Keynote Speaker: The Honorable Andrei Iancu, Under Secretary for Commerce for Intellectual Property and Director of the United States Patent & Trademark Office, Alexandria, VA

■ 2:00 - 3:30 PM

Board of Directors Meeting (Board Members Only)

■ 2:00 - 3:30 PM **Concurrent Afternoon Tracks**

CONCURRENT TRACK 1	CONCURRENT TRACK 2	CONCURRENT TRACK 3
<p>Patent Licensing</p> <p>Back to The Future of Patent Licensing in 2019 and Beyond</p> <p>Moderator: Chris McWhinney, Sullivan & Worcester, LLP, Washington, DC</p> <p>The Patent License of 2019: A Primer on Key Terms and Conditions</p> <p>Heather Brady, Johnson & Johnson, New Brunswick, NJ</p> <p>How the Internet of Things (IoT) and Artificial Intelligence (AI) Influences Patent Licenses</p> <p>Bryan James Mechell, Robins Kaplan, LLP, Minneapolis, MN</p> <p>It's All About the Money: Best Practices for Calculating, Confirming, and Collecting Royalties</p> <p>Jeffrey G. Mote, Greenberg Traurig, LLP, Chicago, IL</p>	<p>Corporate</p> <p>The Foreign Corrupt Practices Act and Trip-Wires of The World</p> <p>Moderator: Kathleen Roth, Bridgestone Americas, Inc., Nashville, TN</p> <p>FCPA 101: The Law and its Interaction with Intellectual Property</p> <p>Matthew Queler, Deloitte Financial Advisory Services, LLP, Washington, DC</p> <p>Watch Foreign IP Prosecution and Beware Quick Success: How Foreign Counsel and Third-Party Agents Can Expose US Companies to FCPA Violations</p> <p>Douglas L. Sawyer, Perkins Coie, Denver, CO</p> <p>IP Due Diligence, Private Investigators, and Foreign Anticounterfeiting Efforts: A Perfect Storm for Corruption Lightening to Strike</p> <p>TBD</p>	<p>Trademark</p> <p>The Lanham Act's Protection Against False Advertising: It's More Powerful Than You Might Think</p> <p>Moderator: Chris Glancy, Law Office of Christopher J. Glancy, New York, NY</p> <p>It's on the Internet, It Must Be True: Practical Applications of False Advertising Law in the World of Influencer Marketing, Social Media, and Product and Service Reviews</p> <p>Jennifer Millones, Newman's Own, Westport, CT</p> <p>Danica Kombol, Everywhere Agency, Atlanta, GA</p> <p>Lesley Fair, Federal Trade Commission, Washington, DC</p> <p>Best Practices to Secure Damages for False Advertising Claims Posted on the Internet</p> <p>Keith J. Harrison, Crowell & Moring, Washington, DC</p>

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



3:30 - 5:30 PM Committee Educational Sessions

IP TRANSACTIONS

What Happens When Federal Government Interests Touch Intellectual Property

Moderator: Gillian Fenton, Glaxo Smith-Kline Vaccines, Rockville, MD

Obligations Attached to Government Interests

Kelly Murphy, Honigman Miller Schwartz & Cohn, LLP, Kalamazoo, MI

How Government Interests Affect Downstream Use of IP

Bill Panagos, Panagos Law Group, PLLC, Troy, MI

Government March in Rights

Tyson Benson, Harness Dickey & Pierce, PLC, Troy, MI

PATENT LAW/PATENT LITIGATION (JOINT SESSION)

Defending Against Willful Infringement Post-*Halo*

Ethics CLE

Moderator: Jesse Adland, AMD, Austin, TX

Speakers:

Sarah Guske, Baker Botts, LLP, San Francisco, CA

Jose C. Villareal, Wilson Sonsini Goodrich & Rosati, Austin, TX

Gabe Sukman, ClearstoneIP, Inc., Redwood City, CA

The Honorable Judge Hemant H. (Shashi) Kewalramani, US Magistrate Judge,

United States District Court, Central District of California, Eastern Division, Riverside, CA

PATENT COOPERATION TREATY ISSUES/PATENT-RELATIONS WITH THE USPTO (JOINT SESSION)

PCT Best Practices

Moderator: Carl Oppedahl, Oppedahl Patent Law Firm, LLC, Broomfield, CO

USPTO Speaker - Mike Neas, United States Patent and Trademark Office, Alexandria, VA

WIPO Speaker - Invited

EPO Speaker - Camille-Rémy Bogliolo, European Patent Office, Munich, Germany

3:30 - 5:30 PM

Committee Meetings

(See pages 19-21 for Complete List of Committee Meetings)

5:30 - 6:30 PM

New Member/First Time Attendee Reception

Are you a new AIPLA member?

Is this your first meeting with us?

You're invited to attend!

Sponsored by: Schwegman

Lungberg & Woessner, PA

7:00 - 8:30 PM

Opening Night Reception

Co-Sponsored by:

EAG Laboratories,

JAMS, LeonardPatel, PC, Klarquist

Sparkman, LLP, Krishna & Saurastri

Associates LLP, Marks & Clerk, Morrison

& Foerster, LLP, Shook Hardy & Bacon, LLP,

Vinson & Elkins, LLP

9:00 - 10:00 PM

40th Anniversary of Chisum on Patents Reception (invitation only)

Sponsored by:

LexisNexis

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

6:45 - 8:45 AM

Committee Meetings*

(See pages 19-21 for Complete List of Committee Meetings)

6:45 - 8:45 AM 

Women in IP Law Committee Breakfast

Sponsored by: Fitzpatrick Cella Harper & Scinto

7:45 - 8:45 AM

Amicus (Committee Members Only)

US Bar/EPO Liaison Council
(Council Members Only)

9:15 AM - 12:30 PM 

Spouse/Guest Tour

Artechouse
See page 18 for details

8:45 - 11:45 AM **Concurrent Morning Tracks**

CONCURRENT TRACK 1

Patent/Trademark/Copyright

Cybersecurity in The IP Landscape: Your Business's Future Depends on it!

Moderator: Jennifer L. Kovalcik, Community Health System, Franklin, TN

US Government Intellectual Property Enforcement Efforts, "Supporting Innovation, Creativity & Enterprise: Charting a Path Ahead"

Vishal Amin, US Intellectual Property Enforcement Coordinator, The White House, Washington, DC

Staying Out of the News and Keeping Your Networks Up: Practical Cybersecurity Tips for Outside IP Counsel and Corporate IP Legal Departments

Jeannie Warner, WhiteHat Security, San Jose, CA

Managing Innovation, Invention Disclosures, and Trade Secret Assets in a World of Recording Devices and Hacking: How Can IP and IP-Related Laws Help?

Andrea Castetter, Eli Lilly and Company, Indianapolis, IN

10:00 - 10:30 AM - Networking Break

Cross-Border Issues Impacting Intellectual Property Portfolios

Moderator: Joe Augusta, Qualcomm, Raleigh, NC

"Global Patent Applications:" Best Practices for Efficiently Prosecuting Patent Applications to Survive the USPTO, EPO, and SIPO

Bea Koempel-Thomas, Lee & Hayes, Washington, DC

Protecting Clients in Collisions Between Copyright Law and (Transnational) Media Streaming and Other Digital Media Services

Remy Chavannes, Brinkhok NV, Amsterdam, The Netherlands

Holding Internet Providers and Search Engines Liable or Accountable for IP Infringement: Really?

Gregory Whitehair, The Whitehair Law Firm, LLC, Lakewood, CO

CONCURRENT TRACK 2

Trade Secret/International

Trade Secret Litigation: Practical Tips for Fast-Changing Standards

Moderator: Benjamin I. Fink, Berman Fink Van Horn, PC, Atlanta, GA

Identifying Your Trade Secrets, Simple Right?

Brian M. Wishnow, USG Corporation, Chicago, IL

Best Practices for Negotiating Protective Orders, Discovery Legal Sequencing, and Third-Party Involvement

Seth L. Hudson, Clements Bernard Walker, Charlotte, NC

Strategies for Enforcing Compliance with Trade Secret Injunctions, Restraining Orders, and Other Remedial Orders

Katherine Perelli, Seyfarth Shaw, LLP, Boston, MA

10:00 - 10:30 AM - Networking Break

Keeping Cheaters in Check: You Won on Misappropriation, but How Do You Obtain and Enforce Meaningful Remedies in the US and Worldwide?

Moderator: Cindy Huang, American Express, New York, NY

A Review of Available Remedies for Trade Secret Theft: What Works, What Doesn't?

Michael Greco, Fisher Phillips, LLP, Denver, CO

Trade Secret Disputes in China: What's New, What Works, and Is There Meaningful Value in Remedies?

Michael Wu, Chang Tsi & Partners, Beijing, China

The European Union Trade Secrets Directive and its Impact on Employers

Peter Koch, Pinsent Masons Germany, LLP, Munich, Germany

CONCURRENT TRACK 3

International

Successfully Managing International Trademark Portfolios

Moderator: Keith Medanskey, DLA Piper, Chicago, IL

Best Practices for Articulating "Global" Goods and Services Descriptions

Rebecca Gibbs, American Eagle Outfitters, Pittsburgh, PA

Madrid Union Roadmap: Where Are We Now?

Alan Datri, IPDatri LLC, Memphis, TN

An Update on Corporate Priorities for International Filing Strategies (or An Update on Corporate Priorities for International Filing Strategies in Response to Evolving International Laws)

Daniela Rojas, Hilborne Hawkin, Irvine, CA

10:00 - 10:30 AM - Networking Break

Fighting Trademark Counterfeiting Along and Within the US And Foreign Borders

Moderator: Keith Medanskey, DLA Piper, Chicago, IL

Best Practices for Detecting, Reporting, and Stopping Counterfeit Trademarked Goods Before Distribution ...

- in the United States;

Timothy P. Trainer, Global Intellectual Property Strategy Center, PC, Washington, DC

- in Latin America; and

Eryck Castillo, Uthhoff Gomez Vega & Uthhoff, Mexico City, Mexico

- in ASEAN Countries

Sheena Jacob, JurisAsia, LLC, Singapore

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



11:45 AM - 12:15 PM

Lunch Reception (open to all attendees)

Sponsored by: Juul Labs

12:15 - 1:45 PM 

Luncheon



Keynote Speaker: The Honorable Kara Farnandez Stoll, US Court of Appeals for the Federal Circuit, Washington, DC

1:45 - 2:00 PM

Annual Association Business Meeting

2:00 - 3:30 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1

Litigation Ethics CLE

Electronic Discovery—Learn It, Love It, Live It!
Moderator: Aliza Carrano, Finnegan Henderson Farabow Garrett & Dunner, Washington, DC

A Primer on E-Discovery: Ethics and Obligations of Counsel, Clients, and Third Parties
 Joe Winkels, Carlson Caspers, Minneapolis, MN

Burden & Ethics Under Rule 26(b)(1): The Nature of the Beast and How to Tame It
 Phillip Citroën, Paul Hastings, Washington, DC

Social Media Discovery: Uses, Pitfalls, and Ethical Considerations
 David Moreland, Meunier Carlin & Curfman, LLC, Atlanta, GA

In-House Counsel Perspective: Tips for Outside Counsel on Coordinating E-Discovery with Clients
 Heather A. Fatlin, Comcast Cable Communications, LLC, Philadelphia, PA

CONCURRENT TRACK 2

Appellate Practice

Federal Circuit Appeals: Righting Perceived Wrongs Below
Moderator: Eman Sojoodi, Dell Inc., Round Rock, TX

Strategies for Establishing the Best Record Below in District Court and PTAB Appeals
 Ken Adamo, Kirkland & Ellis, LLP, Chicago, IL

Logistics Matter: A Primer on Appellate Briefs and Submitting the Record
 Philip Warrick, United States Patent and Trademark Office, Alexandria, VA (invited)

Aiming Higher? Supremely Positioning and Arguing Federal Circuit Appeals with Cert in Mind
 F. Scott Kieff, McKool Smith, Washington, DC

Judicial Perspectives: View from the Bench
 The Honorable Raymond Chen, US Court of Appeals for the Federal Circuit, Washington, DC

CONCURRENT TRACK 3

Copyright/International

Copyrights Versus the Global Digital Reality
Moderator: Kevin Tottis, Tottis Law, Chicago, IL

Copyright Implications of Fanfiction and User Generated Content
 David Grossman, Loeb & Loeb, Los Angeles, CA

Heard of YouTube? Assessing Fair Use in a World of Countless Publishers and Global Dissemination
 Joseph C. Gratz, Durie Tangri, San Francisco, CA

Music Law 101: What Every IP Lawyer Should Know About Music Licensing
 Michael F. Sukin, Sukin Law Group, New York, NY



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required

3:30 – 5:30 PM Committee Educational Sessions

BIOTECHNOLOGY/FOOD AND DRUG/TRADE SECRET LAW (JOINT SESSION)

Regulatory and IP Issues for Immunotherapies Including Car-T and Antibody Technologies (“Don’t Put The “Car-T” Before the Horse—IP And Regulatory Issues for Immunotherapies”)

Moderator: M Mehdi Ganjezadeh, Novartis Pharmaceuticals Corporation, East Hanover, NJ

Obviousness of Immunotherapeutic Inventions in view of PTAB Decisions

Carla Mouta-Bellum, Arrigo Lee Guttman & Mouta-Bellum, LLP, Washington, DC

Resolving Patent Infringement Issues for Biosimilars/ Interchangeable Biologics

Laura W. Smalley, Harris Beach, PLLC, Pittsford, NY

CHEMICAL PRACTICE/EMERGING TECHNOLOGIES (JOINT SESSION)

Powering Our Future with The Future of Power: Emerging Trends in Energy Storage Technologies

Moderator: Brian Whipps, Mueiting, Raasch & Gebhardt, PA, Minneapolis, MN

The State of the Art of Energy Storage and Current and Future Applications: What This Can Do to Your IP Portfolio and Freedom to Operate

Joseph Berghammer/Binal Patel, Banner Witcoff, Ltd., Chicago, IL

How Power Innovations are Empowering Change? Current Issues in Licensing and Cross-licensing, Research Funding Programs and Joint Ventures

R. Andrew Patty, McGlinchey Stafford, Baton Rouge, LA

IP Strategies for Energy Storage Technologies: What to Protect, and Not to Protect? Who? What? Why? and When?

Kirsten Johnson, Bookoff McAndrews, PLLC, Washington, DC

PATENT AGENTS/HARMONIZATION (JOINT SESSION)

Obviousness-Type Double Patenting and Related Conflicts That Jeopardize Patents and Patent Terms

Moderator: Bronwen Loeb, Drinker Biddle & Reath, LLP, Washington, DC

Recent US Case Law on Obviousness Type Double Patenting

Rita Sanzgiri, Sheridan Ross, PC, Denver, CO

Prosecution Strategies for Avoiding Obviousness Type Double Patenting Problems

Gregory Allen, 3M Innovative Properties, St. Paul, MN

Harmonization Efforts in the Area of Conflicting Applications

Jonathan Osha, Osha Liang, LLP, Houston, TX

3:30 – 5:30 PM

Committee Meetings

(See pages 19-21 for a Complete List of Committee Meetings)

4:30 – 5:30 PM

AIPPI-US Division Reception (invitation only)

Co-Sponsored by: Brinks Gilson & Lione

5:30 – 6:30 PM

BNA Authors and AIPLA Leadership Reception (invitation only)

Co-Sponsored by: Bloomberg Law

8:00 – 10:00 PM

Dinner, Entertainment and Dancing (Black Tie Optional)

Co-Sponsored by: Finnegan Henderson Farabow Garrett & Dunner, LLP and Gray Plant Mooty

To reserve a premier table, contact Jacinta Greene at jgreene@aipla.org

10:00 PM – 12:00 AM

Diversity Dessert Reception

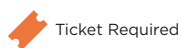
An original project of the LGBT subcommittee

Co-Sponsored by:

AIPLA Global Sector (Brinks Gilson & Lione, Societa Italiana Brevetti, SPA and Uhthoff Gomez Vega & Uhthoff, SC), Fenwick & West, LLP, Finnegan Henderson Farabow, Garrett & Dunner, LLP, Foley Hoag, LLP, Lee & Hayes, McAndrews Held & Malloy and McKool Smith

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Ticket Required

■ 7:00 – 9:15 AM

Committee Meetings*

(See pages 19-21 for Complete List of Committee Meetings)

■ 7:30 – 8:30 AM

WIPO Advisory Working Group Breakfast Meeting

(WIPO Advisory Group Members)

■ 9:00 AM – 12:00 PM

Closing Plenary Session

Moderator: Rob Lytle, Microsoft Corporation, Redmond, WA

■ 7:00 – 9:15 AM

WIPO Madrid Focus Group Breakfast Meeting

(WIPO Focus Group Members Only)

THE YEAR IN REVIEW

Trademarks

Christine Haight Farley, American University - Washington College of Law, Washington, DC

Patents

Mark A. Lemley, William H. Neukom Stanford Law School, Partner, Durie Tangri, LLP, San Francisco, CA

Trade Secrets

Elizabeth Rowe, University of Florida Levin College of Law, Gainesville, FL

Copyrights

Meaghan H. Kent, Venable LLP, Washington, DC

Ethics: An IP Lawyer's Prior Art Disclosure Dilemma: Understanding the Differences Among the Disclosure Requirements of AIA Trials, Rule 1.56, and Therasense Ethics CLE

Dennis Crouch, University of Missouri Law School, Columbia, MO

■ 12:00 – 1:30 PM

Networking Luncheon

■ 12:00 – 4:00 PM

Board of Directors Meeting

(Board Members Only)

AIPLA Daily Report

This year, AIPLA is pleased to once again co-publish the AIPLA Daily Report in conjunction with Managing Intellectual Property (MIP) magazine.

This official AIPLA publication offers unparalleled access to the more than 2,000 expected attendees at this year's Annual Meeting in Washington DC-a major global forum for both the US and International IP communities.

Limited advertising positions are available in the AIPLA Daily Report, giving your firm/company the opportunity to communicate with this influential audience through the most cost-effective, high exposure, media channels at the Annual Meeting.

The AIPLA Daily Report is the high-profile Annual Meeting newspaper. It is published in three editions and is distributed extensively every morning. It combines a mix of news, photographs and commentary from attendees, as well as in-depth interviews, features, and additional local information about Washington, DC.

For information about advertising in the AIPLA Daily Report please contact the business manager for your region listed below.

Americas:

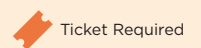
Kevin Dansky, +1-212-224-3673
kevin.dansky@euromoney.com

We look forward to seeing you in Washington, DC!



*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change





MEET OUR TEAM



Est. 1995

Lincoln IP, Inc.
PRIOR-ART SEARCH FIRM

**LOOKING FOR
TECHNOLOGY
SPECIFIC PATENT SEARCHERS?**

Lincoln IP, Inc. is a globally renowned prior-art patent research and analysis firm founded in 1995. We pride ourselves on our commitment to provide personal service, in addition to a valued blend of technical expertise, extensive IP knowledge, and world-wide patent research experience. Our diverse team's exceptional and varied depth of prior-art research experience, technical understanding, and IP law knowledge enables our firm to successfully manage virtually every type of patent/prior-art research matter, from elementary to highly complex technologies.

Featured Services

- Patent Re-Examination (IPR) and Post Grant Review (PGR)
- Design
- Invalidity
- Infringement / Clearance / Right-to-Use/ Freedom-to-Operate
- Patentability / Novelty
- Accelerated Examination
- State-of-the-Art / Collection
- Landscape
- Trademark

How We Are Different

1. The world's most powerful databases easily accessible at no cost due to our proximity to the USPTO research facility in Alexandria, VA

2. Our proven interactive search process allows us to dynamically customize our search approaches and end work products for every project based on your search objectives, thereby producing targeted results for every search.

3. All projects are completed by our team of technology specific patent searchers to safeguard the confidentiality and privacy of our clients.

4. Our diverse team includes registered patent agents, JDs, LLMS, former USPTO examiners and engineers with advanced degrees, all under one roof.

Our Expertise Spans Multiple Technology Disciplines

- Electrical and Computer
- Business Methods / E-commerce and Software
- Telecom, Wireless and Networking
- Electronics and Semiconductors
- Lasers and Optics
- Medical Devices and Automotive
- Mechanical System and Devices
- Chemistry and Biotechnology

Contact Us

1940 Duke Street, Suite 200
Alexandria, VA 22314
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Lincoln@LincolnIP.com
www.LincolnIP.com



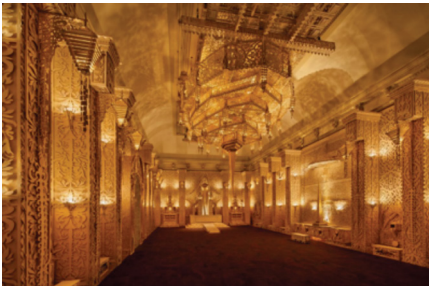
Renwick Gallery & The Art of Burning Man

9:15 AM - 12:30 PM

\$69.00

Today guests will enjoy the special exhibition of *No Spectators: The Art of Burning Man*. Each year in Nevada's Black Rock Desert, a city of more than 70,000 people rises out of the dust for a single week. During that time, enormous experimental art installations are erected and many are ritually burned to the ground. The thriving temporary metropolis known as Burning Man is a hotbed of artistic ingenuity, driving innovation through its principles of radical self-expression, deco modification, communal participation, and reverence for the handmade. Both a cultural movement and an annual event, burning man remains one of the most influential phenomena in contemporary American art and culture. *No Spectators: The Art of Burning Man* brings the large-scale, participatory work from this desert gathering to the nation's capital for the first time.

The Renwick Gallery is home to the Smithsonian American Art Museum's collection of contemporary craft and decorative art, one of the finest and most extensive collections of its kind. The museum's home is a National Historic Landmark, the first built expressly as an art museum in the United States, and is named in honor of its architect, James Renwick, Jr. It has been a branch of the Smithsonian since 1972. The Renwick exhibits the most exciting works by artists exploring traditional and innovative approaches to making, emphasizing craft as an approach to living differently in the modern world. Collections, special exhibitions, and scholarship highlight how extraordinary handmade objects have shaped the American experience and continue to impact our lives. At the conclusion of the Renwick tour, guests will enjoy a walking tour of Lafayette Park.



Artehouse

9:15 AM - 12:30 PM

\$85.00

At the crossroads of art, science and technology ARTECHOUSE* brings a true 21st century art experience to the nation's capital as Washington, D.C.'s first interactive digital art gallery.

Opened in June 2017 in Washington, D.C., ARTECHOUSE is a first-of-its kind innovative art space dedicated to showcasing experiential and immersive large scale installations by artists who are forerunners of the new age in arts and technology. Celebrating ideas, ingenuity and creativity through art, music and innovation, this multipurpose art space invites participants of all ages to immerse themselves into the world of digital art while exploring multi-sensory installations, new cultural and artistic experiences using the latest technology.

*October 2018 exhibit information to be released in September 2018.

Accompanying Guest Suite Hours**:

- Thursday: 7:00 AM - 6:00 PM
- Friday: 7:45 AM - 6:00 PM
- Saturday: 8:00 AM - 12:00 PM

Throughout the meeting, the suite will be open to provide refreshments and a gathering place for our accompanying guests.

* Accompanying guests must register.
(See page 24 for details)

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required



Committee Meetings*

2019 Mid-Winter Institute Planning Committee Meeting

(Planning Committee Members Only)

Thursday, 4:30 - 5:30 pm

AIPLA Fellows (Committee Members Only)

Friday, 3:30 - 4:30 pm

AIPPI-US Meeting

Presentation of information on AIPPI London Congress.

Friday, 3:30 - 4:30 pm

Alternative Dispute Resolution (Committee Members Only)

Thursday, 3:30 - 4:30 pm

American Intellectual Property Law Education Foundation (AIPLEF) (Foundation Trustees Only)

Thursday, 3:30 - 5:30 pm

Amicus (Committee Members Only)

Friday, 7:00 - 8:00 am

Anti-Counterfeiting and Anti-Piracy/International Trade Commission (Joint Meeting)

The joint committee meeting will discuss IP enforcement measures at the border.

Friday, 3:30 - 5:30 pm

Antitrust Law/Standards and Open Source

(Joint Meeting)

What in the world? Global IP-Antitrust and Standards Developments.

Thursday, 3:30 - 5:30 pm

Biotechnology/Food and Drug/Trade Secret Law

(Joint CLE Session)

Friday, 3:30 - 5:30 pm

See page 15

Chemical Practice/Emerging Technologies

(Joint CLE Session)

Friday, 3:30 - 5:30 pm

See page 15

Committee on Nominations (Committee Members Only)

Will Not Meet

Copyright Law (Meeting and Reception)

Reception Sponsored by: Frankfurt Kurnit Klein & Selz, PC

The Committee will be hosting its annual review and Q&A with the US Copyright Office, featuring the newly appointed General Counsel, Regan Smith.

**Friday, 3:30 - 4:00 pm (Meeting),
4:00 - 4:30 pm (Reception)**

Corporate Practice (Breakfast Meeting)

(Corporate In-House Counsel Only)

Sponsored by: Baker Botts, LLP

Thursday, 6:30 - 8:00 am

Development Task Force (Committee Members Only)

Thursday, 4:30 - 5:30 pm

Diversity in IP Law

The Committee will discuss recent initiatives, including the webinar series, speaker bank, and upcoming job bank. We will also brainstorm on ways to improve our efforts and new initiatives. Please join us. All are welcome.

Friday, 3:30 - 4:30 pm

Education

We will meet to discuss Committee business.

Friday, 4:30 - 5:30 pm

Education Task Force (Committee Members Only)

Thursday, 4:30 - 5:30 pm

Electronic and Computer Law

Leveraged Portfolio Management through Effective Outside Counsel/In-House Counsel Collaboration. Google Patent Counsel Anand George will lead a discussion with Scott Higdon and James Devellis on effective portfolio management with multiple outside counsel. Review of the updated Examination Guidelines for Patent Eligibility Subject Matter and the Berkheimer decision.

Friday 3:30 - 4:30 pm

Emerging Technologies

See Chemical Practice

Food and Drug

See Biotechnology

Global Sector IP Leadership Group

(Leadership Group Members Only)

Thursday, 7:00 - 8:00 am

Harmonization/Patent Agents (Joint Session)

Friday, 3:30 - 5:30 pm

See page 15

Industrial Designs/IP Practice in Europe

(Joint Meeting and Reception)

Reception Sponsored by: Price Heneveld, LLP

We will discuss Update on US design examination from TC2900; US design case law update; Update on Hague System from the USPTO and WIPO; EUIPO practice and European case law updates; Protecting designs in the UK post-Brexit; and Roundtable and open discussion: Managing strategies and expectations between contrasting systems.

Thursday, 3:30 - 5:00 pm (Meeting), 5:00 - 5:30 pm (Reception)

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Committee Meetings*

International and Foreign Law/Mentoring (also the IP Practice in the Arab Region Sub-Committee)

(Joint Meeting)

We will host a joint committee meeting with two panel presentations: the first will discuss IP prosecution and enforcement in the Arab region; and the second will discuss cross-cultural issues when dealing with foreign counsel and clients.

Friday, 3:30 - 5:30 pm

International Trade Commission

See Anti-Counterfeiting and Anti-Piracy

International Education

TBD

IP Law Associations (Committee Members Only)

We will meet to discuss Committee business.

Friday, 3:30 - 4:30 pm

IP Practice in China

We will discuss Evidence and Discovery in Chinese IP Courts; the role of the technical inquisitors.

Friday, 3:30 - 4:30 pm

IP Practice in Europe

See Industrial Designs

IP Practice in the Far East

See IP Practice in Japan

IP Practice in Japan/IP Practice in the Far East/ IP Practice in Israel after Far East /IP Practice in Latin America/ Mergers and Acquisitions

(Joint Meeting)

International IP Transactions: Legal and Cultural Considerations - Join us for an engaging discussion as non-US based IP attorneys address issues that arise in cross-border transactions. The panel will compare differences in law, such as IP ownership provisions, assignment language, and contract provisions, along with cultural considerations.

Thursday, 3:30 - 5:30 pm

IP Practice in Latin America

See IP Practice in Japan

IP Transactions (CLE Session)

Thursday, 3:30 - 5:30 pm

See page 12

Law Practice Management

We will meet to discuss Committee business.

Thursday, 3:30 - 4:30 pm

Law Students

Will Not Meet

Legislation (Committee Members Only)

Thursday, 3:30 - 4:30 pm

Membership

Friday, 4:30 - 5:30 pm



Mentoring

See International and Foreign Law

Mentoring (Meeting and Reception)

We will host a Structured Speed Networking Mentoring Event followed by a reception. Reception Sponsored by: AIPLA Fellows.

Thursday, 3:30 - 5:30 pm

"Please RSVP to JGureff@CantorColburn.com for the structured speed networking portion of the mentoring event which is scheduled for 3:30-4:45 PM. No RSVP is required for the unstructured networking portion of the mentoring event which is scheduled for 4:45-5:30 PM."

Patent Agents (Joint CLE Session)

Mergers and Acquisitions

See IP Practice in Japan

New Lawyers

Thursday, 3:30 - 4:30 pm

Online Programs

The Online Programs committee will discuss the status of upcoming webinars and solicit ideas for future webinars in 2018 and 2019. The Committee invites anyone interested in coordinating AIPLA webinars to attend our meeting. Participating in Online Programs is a great way for members to get more involved in AIPLA and provides opportunities to work alongside leaders in the IP industry, including judges, in-house counsel, professors, and lawyers from law firms of all sizes.

Friday, 3:30 - 4:30 pm

Patent Agents (Joint CLE Session)

See Harmonization

Patent Cooperation Treaty Issues/Patent-Relations with the USPTO (Joint CLE Session)

Thursday, 3:30 - 5:30 pm

See page 12

Patent Harmonization Task Force

(Task Force Members Only)

Thursday, 4:30 - 5:30 pm

Patent Law/Patent Litigation (Joint CLE Session)

Thursday, 3:30 - 5:30 pm

See page 12

Patent Litigation (Joint CLE Session)

See Patent Law

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change





Patentable Subject Matter Task Force

(Committee Members Only)

Friday, 3:30 - 4:30 pm

Professional Programs

The Committee will discuss the planning status of the 2019 Spring Meeting. Participation in the Committee is a great way for members to get more involved in AIPLA and provides numerous opportunities to work alongside leaders in the IP industry, including judges, in-house counsel, professors, and lawyers from law firms of all sizes.

Thursday, 7:00 - 8:00 am

Professionalism and Ethics (Committee Members Only)

We will meet to discuss Committee business.

Thursday, Time - 4:30 - 5:30 pm

PTAB Trial

PTAB Hot Topics!

Friday, 4:30 - 5:30 pm

Public Appointments (Committee Members Only)

Thursday, 3:30 - 4:30 pm

Public Education

We will meet to discuss Committee business.

Friday, 4:30 - 5:30 pm

QJ Editorial Board Meeting (Editorial Board Members Only)

Thursday, 3:30 - 4:30 pm

Special Committee on Education Coordination

(Committee Members Only)

Thursday, 3:30 - 4:30 pm

Special Committee on Pro Bono

Will Not Meet

Special Committee on Publications

Friday, 4:30 - 5:30 pm

Standards and Open Source

See Antitrust Law

Trademark Internet/Trademark Law/Trademark Litigation/Trademark Treaties and International Law/ Trademark-Relations with the USPTO also to include Madrid Protocol Subcommittee (Joint Meeting and Reception)

Reception Co-Sponsored by: Pirkey Barber, PLLC, Wood Herron & Evans, LLP and Kelly IP, LLP What's New At the Trademark Office? - Update on Trademark Office Initiatives; Update from the Trademark Trial and Appeal Board. United States Patent and Trademark Office, Alexandria, VA speakers (invited): Hon. Mary Boney Denison, Commissioner for Trademarks; Hon. Sharon Marsh, Deputy Commissioner for Trademark Examination Policy; Hon. Gerard F. Rogers, Chief Administrative Trademark Judge at the TTAB.

Friday, 3:30 - 5:00 pm (Meeting), 5:00 - 5:30 pm (Reception)

Committee Meetings*

Trade Secret Law

See Biotechnology

Trademark Law

See Trademark Internet

Trademark Litigation

See Trademark Internet

Trademark Treaties and International Law

See Trademark Internet

Trademark-Relations with the USPTO

See Trademark Internet

US Bar/EPO Liaison Council (Council Members Only)

Friday 7:45 - 8:45 am

US Bar/JPO Liaison Council (Council Members Only)

Will Not Meet

US Bar/SIPO Liaison Council (Council Members Only)

Will Not Meet

WIPO Advisory Working Group (Breakfast Meeting)

(WIPO Advisory Group Members Only)

Saturday, 8:00 - 9:00 am

WIPO Madrid Focus Group

(Breakfast Meeting) (WIPO Focus Group Members Only)

Saturday, 8:00 - 10:30 am

Women in IP Law (Breakfast Meeting)

Sponsored by: Fitzpatrick Cella Harper & Scinto

"Exploring Career Resilience" - Summary: Are you equipped with the right tools to survive and thrive in your chosen career? Explore what career resilience is and how to strengthen yours by considering 'fitness' in three areas: job fitness, personal fitness, and career fitness. The first helps you to focus on the things that count, the second to deal with the trials and tribulations that life may spring upon us, and the third to be mindful of what we should spend more time on to aid our career in the longer term. You will be invited to think about what's contributed to your success so far, what you're motivated by and how you can build greater resilience and ensure you have the right mindset and support in place to enable your future career and life success. Please come to hear our presenter Sascha Proudlove, Executive Coach at Executive Coaching Consultancy (<https://executive-coaching.co.uk/meet-the-team/sascha-proudlove/>)

Friday, 6:45 - 8:45 am

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



Special Registration Options and Discounts

AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2018 Annual Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 25th, 5:30 - 6:30 PM.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage—<https://www.aipla.org/learningcenter/AM18>

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2018 Annual Meeting Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

NEW - Solo Practitioner Discount

AIPLA Solo Practitioner Member:

\$775 Early Bird Rate

\$875 Regular Rate (after Sept. 28)

Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2018 Annual Meeting for every three [3], fully-paid registrations.

Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to meetings@aipla.org. Please note in the email the names of the three paid registrants for confirmation.

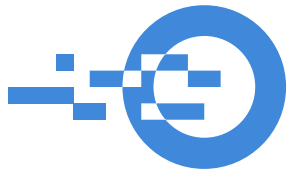
Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required



AIPPI

AIPPI-US: Going Strong and Growing

Annual Meeting

The AIPPI-US Annual Meeting will take place during the AIPLA Annual Meeting on Friday, from 3:30 to 4:30 PM. All members are invited to attend, and those who are interested in joining AIPPI-US are also invited.

Reception

Following the Annual Meeting, we will hold a reception for the AIPPI-US Division. The reception will take place from 4:30 to 5:30 pm.

Join AIPPI-US

AIPPI-US is the fast-growing, internationally focused division of AIPLA. AIPPI is the international organization of business firms, executives, lawyers, educators, patent and trademark agents, and people like YOU!

To join, visit the link below. Become an international IP Lawyer. We are waiting for you!

support for international and national lawmakers, advocates and decision-makers engaged in the work of advancing the development of IP treaties and laws and in applying such authority to determine the rights of parties. WIPO and the "IP5," as well as other regional and national patent or intellectual property offices, legislatures and courts, are among the important organizations and institutions to receive such input from AIPPI.

With membership approaching 400, the AIPPI-US division of AIPLA is gearing up for the 2018 Annual Congress in Cancun, Mexico.

AIPPI is a long-established global intellectual property association and has major visibility and influence in the global IP community. As a result, AIPLA members have the opportunity to join the AIPPI-US Division of AIPLA and make even more of a difference in international IP law.

Why Join the AIPPI-US Division of AIPLA?

AIPPI brings together leaders from many national groups on a level playing field, providing unique opportunities to learn about IP law in other countries. One of the important benefits of membership in the AIPPI-US Division of AIPLA is the chance to meet and get to know top US and international IP lawyers and learn about US intellectual property law in an international context.

AIPPI at Work

AIPPI is the international association for the protection of intellectual property. AIPPI Resolutions can and do provide sup-

Save the date ...

The AIPPI 2018 Congress promises to be an unforgettable event that will bring together delegates from all over the world to the beautiful sands and warm sun of Cancun, Mexico. Activate your informal networking for which the AIPPI Congress is known.

The Congress will begin on September 23, 2018, and conclude on September 26, 2018.

As usual, a number of excursions and adventures are being planned in and around the Congress. These excursions tentatively include trips to Mayan ruins, local villages, boat trips, and more.

Join us in Cancun!



aippi-us.org/joinaippi.html

AIPPI-US Division - Become an International IP Lawyer

Registration and Cancellation Information

1. Registration:

Register by October 12, 2018 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

2. Submitting Your Registration:

ONLINE: You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. www.aipla.org

FAX: Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). **DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.**

MAIL: Mail registrations to:

AIPLA
1400 Crystal Drive, Suite 600
Arlington, VA 22202.

International Registrations:

If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. Payment for meeting registration must be in US currency.

3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks and access to a special hospitality suite open during the posted meeting registration hours and stocked with beverages and snacks. This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not

otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

6. Cancellation:

Cancel by October 4, 2018 and receive a refund less a \$50 processing fee. Cancel between October 5 - 18, 2018 and receive a refund less a \$250 processing fee. No refunds issued after close of business October 18, 2018. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

7. Registration Transfer:

Registrants may transfer their registration based on the following:


- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2018 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change

 Ticket Required



Marriott Wardman Park Hotel, Washington, DC

2660 Woodley Road, NW

Washington, DC 20008

1-877-212-5752

Group/single/double rate is: \$315.00

(This rate is available 3 days pre and post the meeting dates based on availability.)

Hotel reservation cut-off date: September 24, 2018

Call 1-877-212-5752 and ask for the AIPLA 2018 Annual Meeting Group Rate, or book online at:

<https://book.passkey.com/go/f8ab7868>

Parking: Self-Parking: \$48.00 Per Day

Valet Parking: \$55.00 Per Day

Airport & Transportation

Area airports

There are three airports that service the Washington DC metropolitan area. Due to its convenience with Metrorail and close proximity to the hotel, we highly recommend Ronald Reagan National Airport (DCA).

The Marriott Wardman Park Hotel does not offer a shuttle service to the hotel. See the descriptions below for estimated taxi fare from each airport.

Ronald Reagan National Airport (DCA):

Located south of the city along the Potomac River. Taxi fare to the hotel is approximately \$20. You may also pick up Metrorail's Yellow or Blue Line and connect at Gallery Place/Chinatown to the Red Line to the hotel at the Woodley Park-Zoo/Adams

Morgan Metro station. www.mwaa.com/national/

Washington Dulles International Airport (IAD):

Located 26 miles west of DC in Virginia. Taxi fare to the hotel is approximately \$61.00. Super Shuttle (www.supershuttle.com) provides shuttle service to the hotel for \$29 for the 1st guest and \$10 for each additional guest. www.metwashairports.com/Dulles

Other Transportation

Bus and Train Station

Union Station is 3.5 miles NW.

Metro Station

The hotel is located on Metrorail's Red Line at the Woodley Park-Zoo/Adams Morgan metro station 0.1 mile(s) SE.

Please visit www.wmata.com for more information on Metro.

Car Rentals

In addition to renting a car at the airports, there is an Enterprise Rental Car Branch in the lobby

*Committee meetings are open to all attendees unless otherwise noted.

**Program subject to change



for Junior Corporate Attorneys or Corporate Patent Agents— Attend the Meeting for Free!

AIPLA is accepting applications for the 2018 Maurice Klitzman Award created to help young corporate patent attorneys continue their learning.

The Maurice Klitzman Award provides a junior corporate attorney or corporate patent agent the opportunity to attend the AIPLA 2018 Annual Meeting in Washington, DC—and to be connected with an experienced mentor during the meeting. The deadline for entries is August 31, 2018.

The award was established as a lasting and appropriate memorial to Mr. Klitzman for his active service to AIPLA. His heart and soul were dedicated to training young patent attorneys and helping them to develop a broad approach to IP Law with a conviction to moral principles and ethics. His career was a unique blend of corporate IP law, heartfelt support for the inventor, and shaping the mindset of future IP leaders.

The award will cover the recipient's reasonable travel and accommodation expenses during the 2018 Annual Meeting in Washington, DC; namely, coach air or train fare, hotel accommodation at the conference hotel, complimentary registration and function tickets, and incidental ground transportation. In addition, the recipient of the award will be assigned a mentor to provide guidance during the meeting and facilitate the opportunity to meet members of the AIPLA leadership.



THE 2018 MAURICE KLITZMAN AWARD

Deadline to Apply:
August 31, 2018

Winner selected:
September 14, 2018

Award includes:

- Complimentary Registration for the AIPLA 2018 Annual Meeting, Washington, DC
- Coach airfare or train fare
- Hotel accommodations at the conference hotel
- Tickets to all functions and incidental ground transportation.

Apply online at:

<https://www.aipla.org/resources2/programs/Pages/MauriceKlitzmanAward.aspx>

AIPLA 2018 Annual Meeting Registration

Thursday, October 25 - Saturday, October 27, Marriott Wardman Park Hotel • Washington, DC

3 ways to register:



(1) register online:
Go to www.aipla.org
Credit Card Payment Only



(2) fax: 703-415-0786
(Faxed registrations MUST be accompanied by credit card information.)



(3) mail:
AIPLA
1400 Crystal Drive, Suite 600
Arlington, Virginia 22202

First name: _____ Last name: _____

Name for Badge: _____

Firm/Company: _____

Mailing Address: _____ City/State/Zip Code: _____

Telephone: _____ E-mail: _____

(Spouse/Guest) Name: _____

I. AIPLA 2018 Annual Meeting Registration Rates			
**See AIPLA's Cancellation Policy for Important Dates and Information		Early Bird by 9/28/18	Standard/ Onsite after 9/28/18
AIPLA Member - Full Meeting		\$875	\$975
AIPLA Member - Day Rate \$650 Early \$750 Standard/Onsite <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		\$650 (one day only)	\$750 (one day only)
Government Employee/AIPLA Academic Member		\$95	\$95
AIPLA Student Member		\$55	\$55
AIPLA Solo Practitioner Member		\$775	\$875
First-Time Corporate In-House Counsel (Corporate in-house counsel only)		\$0	\$0
Non-Member* - Full Meeting		\$1360	\$1460
Non-Member - Day Rate \$1135 Early \$1235 Standard/Onsite <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		\$1135 (one day only)	\$1235 (one day only)
Spouse/Guest Fee (For guests over 18)		\$150 x # _____	\$150 x # _____
		<i>Registration Subtotal</i> \$	

II. AIPLA 2018 Annual Meeting Social and Networking Events			
Thursday, October 25th			
Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 x	# _____	
Spouse/Guest Tour: Renwick Gallery & The Art of Burning Man	\$69 x	# _____	
Luncheon - Speaker: The Honorable Andrei Iancu, Under Secretary for Commerce for Intellectual Property and Director of the United States Patent & Trademark Office, Alexandria, VA	\$74 x	# _____	
Opening Night Reception	\$99 x	# _____	
Friday, October 26th			
Women in IP Law Breakfast	\$0 x	# _____	
Spouse/Guest Tour: Artechouse	\$85 x	# _____	
Luncheon - Speaker: The Honorable Kara Fernandez Stoll, US Court of Appeals for the Federal Circuit, Washington, DC	\$75 x	# _____	
Dinner and Entertainment A Table Reservation (Includes 10 tickets)	\$175 x	# _____	\$2500 x # _____
Saturday, October 27th			
Networking Luncheon	\$79 x	# _____	
			<i>Social and Networking Events Subtotal</i> \$
			Total \$

Yes, I would like to be contacted about participating as a mentor or mentee during 2018 Annual Meeting. Email me @ _____

*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at www.aipla.org.

Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

Method of payment

check enclosed (make checks payable to AIPLA)
 credit card (please circle one - AMEX, MC, or VISA)
 card number _____ exp. date _____
 name on card _____
 signature _____

2018 Partnering in Patents Pre-Meeting Event

Program Agenda*

Wednesday, October 24

8:00 - 9:00 AM Campus Tour
9:00 - 11:00 AM Morning Focus Session
12:00 - 4:00 PM USPTO Initiative Updates

- Trends in examiner rejections and applicant remarks, what works and what doesn't
- Significant court decisions leading to trends in patent prosecution and proposed legislative fixes to patent subject matter holdings by the courts.
- Patenting inventions in the fields of artificial intelligence and machine learning



Madison Building Auditorium

US Patent and Trademark Office
600 Dulany Street
Alexandria, VA 22314

Registration:

Advanced Registration Required
- No Fee to Attend

There is a \$95 administrative fee for CLE processing

To register, please visit
www.aipla.org

**Program Agenda Subject to Change
CLE Available*

Target : Proficiency



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Our Services

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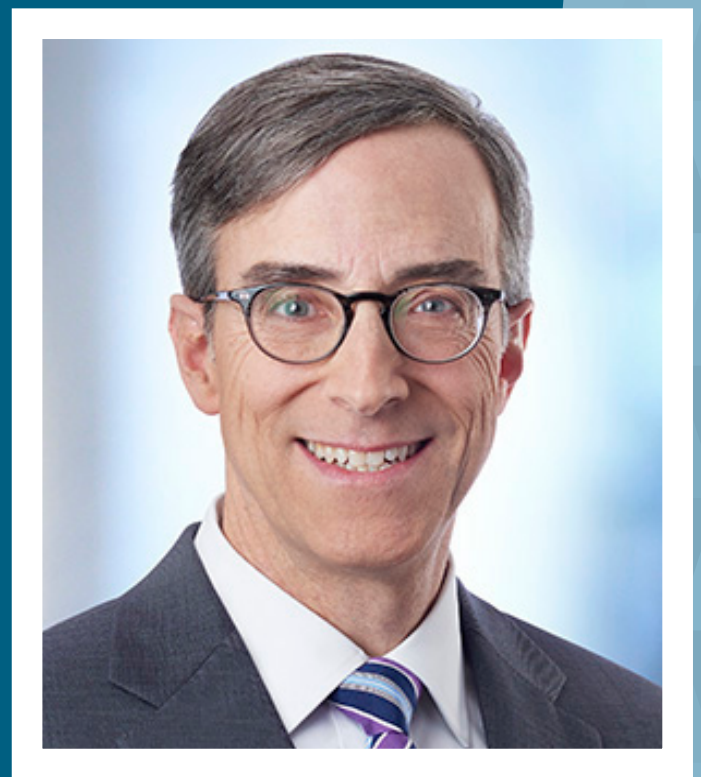


Congratulations to Sheldon Klein on becoming AIPLA President!

Gray Plant Mooty is proud of Principal Sheldon Klein's selection to lead the country's premier IP law association. We wish AIPLA and Sheldon great success.

Gray Plant Mooty is a full-service law firm founded in Minnesota and with a strong Washington, D.C. presence.

The firm is nationally and internationally award-winning in the areas of intellectual property, franchise, litigation, and more.



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www.gpmlaw.com

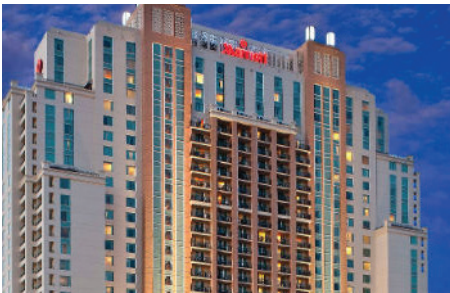
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AIPLA 2018 Annual Meeting *October 25-27, 2018*

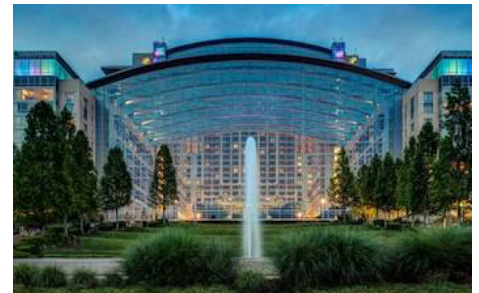
Upcoming AIPLA Meetings!



2019 Mid-Winter Institute
January 30 - February 2
Marriott Tampa Waterside
Hotel & Marina
Tampa, FL



2019 Spring Meeting
May 15 - 17
Loews Philadelphia
Philadelphia, PA



2019 Annual Meeting
October 24 - 26
Gaylord National Resort
& Convention Center
National Harbor, MD

