

**PREVIEW**

**2023**



# **A POST-PANDEMIC IP WORKOUT:**

*IP Through the Lens  
of **Health, Sports,  
and Wellness***

January 31-February 3, 2023

**Rancho Bernardo Inn**

San Diego, CA

## **Dress Code:**

Comfortable, Casual Clothing.

Athletic attire encouraged!

American Intellectual Property Law Association  
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## General Information

### Registration and Exhibit Hours

**Tuesday:** 4:00 – 7:00 PM

**Wednesday:** 8:00 AM – 6:00 PM

**Thursday:** 8:00 AM – 6:00 PM

**Friday:** 7:30 AM – 12:30 PM

\*The CLE Booth will remain open until 1:00 PM on Friday.  
All times listed are Pacific Standard Time.

### Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center, directly from the AIPLA website, or via the Mid-Winter Institute Meeting App.

### CLE Information

The 2023 Mid-Winter Institute has a total of **630** CLE minutes, including 60 minutes of Ethics. Ethics CLE credit session listed below. Credit amounts will vary by state, based upon each state's regulations, credit calculation, and approval.

#### Friday, February 3

#### ***The Three C's of Attorney Ethics: Communications, Confidentiality and Conflicts of Interest***

11:00 AM - 12 NOON

60 minutes of Ethics

#### **Maximum CLE Credit Calculations:**

630/ 60 = 10.5, including 1.0 hour of Ethics

630/50 = 12.6, including 1.2 hours of Ethics

*Maximum credits may vary based upon state calculation requirements.*

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to most states requiring CLE.

Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

**Disclaimer:** AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

#### **Attendee Gifts:**

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### Table of Contents


|  |    |
|--|----|
| Board of Directors / Planning Committee .....  | 5  |
| Program Sessions.....                          | 7  |
| Accommodations.....                            | 15 |
| Special Registration Options & Discounts ..... | 16 |
| Registration & Cancellation Information .....  | 17 |
| Registration Form.....                         | 18 |

### **The Mid-Winter Institute is on Twitter!**



Are you #TweetingTheMeeting?

Don't forget to include the hashtag #aiplaMW23 to be featured in the Mid-Winter Institute Twitter Feed!

All of the sessions of the Mid-Winter Institute have been approved as Insurance Discount Eligible. 



## AIPLA Members and Friends:

Since the Covid-19 pandemic, we find ourselves in a new world. Social interaction is different, many of our workplaces have been transformed, and our health outlook has changed too. We have questioned our lifestyles and sought new ways of working out, staying healthy, and taking care of ourselves and others. In step with these changes, innovation has exploded in the health, sports, and wellness sectors. Names such as Oura Ring, WHOOP, Fitbit, and Apple Watch are now ubiquitous. Mindfulness and stress management are now top of mind with new apps and other technology available to help us focus on self-improvement. Not surprisingly, this raises many new and old IP challenges and opportunities.

Amid this technological revolution, we are excited to present this year's Mid-Winter Institute: A Post-Pandemic IP Workout: IP Through the Lens of Health, Sports, and Wellness. We invite you to join the conversation at AIPLA's 2023 Mid-Winter Institute in San Diego!

We are rolling out a new format for this Mid-Winter Institute. Rather than having concurrent breakout tracks, we will be holding morning and afternoon plenary sessions, where we can all join and engage in interactive discussions and activities on several emerging IP topics in the health, sports, and wellness spaces:

- Wearable health monitoring devices and electronics;
- Data privacy and regulatory compliance issues;
- Name, image, and likeness rights, licensing, and enforcement;
- Fitness apparel, footwear, and accessories;
- Exercise devices and equipment;
- Participation sports (e.g., running and triathlon);
- and Nutrition.

The meeting will not only provide AIPLA's high quality CLE credit opportunities, but also exceptional speakers in the sports, health, and wellness sectors. Expect to hear substantive content and practical insights to guide your professional development and feed your personal curiosity as well. There will be plenty of learning experiences for seasoned practitioners as well as newly minted agents and attorneys. As always, there will be ample opportunities to network with fellow IP practitioners.

Take a break from the cold of winter, grab your comfortable clothes and athletic attire, and join us in sunny San Diego! We look forward to welcoming you!

**Brian H. Batzli**  
President

**Ann Mueting**  
President-Elect  
Officer-in-Charge  
2023 Mid-Winter Institute

## The 2023 Mid-Winter Institute Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

## Media Partners:



We want you to get the most out of your experience, so we are encouraging a dress code of casual, comfortable clothing. Athletic attire encouraged!





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## IP Practice in Japan Committee Pre-Meeting and Dinner

**January 30-31, 2022**

Rancho Bernardo Inn  
San Diego, CA

### The Latest IP Developments in Japan and the US

The Pre-Meeting begins with breakfast on Monday, January 30th from 8:30 am - 5:00 pm and Tuesday, January 31st from 8:30 am - 12:00 noon. The meeting will include continental breakfast, coffee breaks, lunch (lunch only on Monday) and an afternoon coffee break. Detailed agenda is listed below.

**Meeting Cost:** \$175

**Dinner Cost:** \$145

**\*Note:** you must be registered for the 2023 Mid-Winter Institute to register for this pre-meeting and dinner.

Presentations provided by the members of a number of organizations including the Japan Patent Attorney Association (JPAA) and International Association for the Protection of Intellectual Property in Japan (AIPPI), as well as American Intellectual Property Law Association (AIPLA) on a wide range of topics such as:

1. US Case Law Updates: Recent Cases and What is Coming Up
  - Subject Matter Eligibility
  - Recent Trademark Decisions by the Federal Circuit
  - Patent Damages and Role of Damages Expert
2. US Claim Construction Issues and Practical Tips on Claim Drafting
3. Securing intellectual property rights for IoT and AI technologies
4. Primer on US Restriction Practice
5. IDS Practice: Tips and Considerations
6. Japan Case Law Updates: New developments from the East

**\*Note:** Topics are subject to change

### Monday, January 30:

8:30 - 9:00 am - Continental Breakfast  
9:00 am - 12:00 pm - Morning Session  
12:00 - 1:00 pm - Luncheon  
1:15 - 5:00 pm - Afternoon Session  
7:00 - 9:00 pm - Dinner (Ticket Required)  
Dinner Location - TBD

Guests should arrive at 6:30 pm; Dinner will be served at 7:00 pm

### Tuesday, January 31:

8:30 - 9:00 am - Continental Breakfast  
9:00 am - 12:00 pm - Meeting  
Afternoon social activities - TBD  
(Typically Golf or Shooting Range)

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required



■ 9:00 AM - 12:00 NOON

**Board of Directors Meeting** (Board Members Only)

■ 1:00 - 4:00 PM

**Board/Committee Leadership Meeting** (Leadership Members Only)

■ 2:00 - 4:00 PM

**Spouse/Guest Get Acquainted Social**

Take some time to relax before we kick the week off. Meet new friends and reconnect with existing friends!

■ 4:00 - 7:00 PM

**Pre-Registration Opens**

■ 6:00 - 7:00 PM

**New Member/First Time Attendee Reception**

Are you a new AIPLA member? New to an AIPLA Meeting? You're invited to attend!

■ 7:00 - 9:00 PM ⚡

**Opening Night Reception**

**Co-Sponsored by:** Baker Botts, Finnegan, LexOrbis, and Shook Hardy & Bacon

Registered spouses and guests are welcome at all open receptions, breakfasts, coffee breaks, Wellness Sessions, and Pop-Up Fitness events. They are also welcome to try out the items in the Trial Courtyard. Join the fun!



**The Trial Courtyard\* - See it, Taste it, Touch it - Try It!**

AIPLA presents the Trial Courtyard—AIPLA's first immersive presentation, featuring interactive displays of fitness products and services. After hearing about all the IP law, come see, explore, and experience the products yourself. Don't miss this chance to try out innovative fitness and wellness technologies—stop by the Trial Courtyard, and check the AIPLA Midwinter 2023 App for scheduled Trial Courtyard fitness events.

The Trial Courtyard will be open Wednesday and Thursday from 8:00 AM - 6:00 PM and Friday from 8:00 AM - 12 Noon

\*Waiver is required



Photo Credit: EPNAC.com



\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required

■ 6:45 – 8:45 AM **Corporate Practice Committee Breakfast Meeting** (For Corporate In-House Practitioners Only)**Sponsored by:** Greer Burns & Crain

## ■ 7:45 – 8:45 AM

**Committee Meetings or Pop-Up Fitness Events**

## ■ 8:00 AM – 6:00 PM

**Registration, Trial Courtyard, and Exhibit Hours**

## ■ 9:00 – 9:40 AM

**2023 MEETING KICK OFF: YOUR POST-PANDEMIC IP WARM UP****9:00 – 9:10 AM****Association Business Meeting****9:10 – 9:45 AM****Introduction from Brian H. Batzli, AIPLA President, and Keynote Presentation**

## ■ 9:45 AM-12:00 NOON

**AM PLENARY - WEARABLES AND ELECTRONIC GADGETRY****IP A-wear-ness: IP and Data Issues for Wearable Devices and Environments**

A panel of technology experts will discuss wearable devices and various applications in distinct environments. Among other topics, the panel will: define relevant wearable marketplaces and value chain models; discuss key considerations in identifying patentable subject matter for wearable technologies along with claiming strategies for interoperability, split infringement, and other key objectives; discuss patent application preparation related to software and hardware development cycles; explain branding strategies for “wearable” technology; and identify data privacy, data rights, and regulatory issues arising from wearable data collection, cross-platform sharing, and archiving.

**Moderator:** Michael Drapkin, Holland & Hart, Boulder, CO**Speakers:**

Kristin Lamb, OURA, San Francisco, CA

Paul Lee, DexCom, San Diego, CA

Qualcomm IP Counsel, San Diego, CA (invited)

**10:45-11:00 AM - Coffee Break**

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required



## ■ 12:00 NOON - 12:30 PM

Luncheon Reception (Open to all attendees)

## ■ 12:30 - 1:30 PM ⚡

**Luncheon: Exhale Stress - Breathing for Life****Keynote Speaker:** Myra McCormack, AIPLA Past President, Johnson & Johnson (retired),  
Meditation Instructor, New Hope, PA

## ■ 1:30 - 2:00 PM

Wellness Session (Open to all attendees)

## ■ 2:00 - 4:30 PM

## PM PLENARY - THE BUSINESS OF SPORTS

**The New World of Licensing of Name, Image, and Likeness (NIL) by Student Athletes at NCAA Schools - An Introduction and a Demo!**

This program will provide an introduction to NIL licensing, the history and recent evolution of the policies of the NCAA and laws governing payment of student athletes, and how college athletics are being profoundly impacted by the current tidal wave of the NIL licensing programs and deals sweeping the nation. We will have an NCAA athlete who will speak about their experiences in this new world of NIL licensing and also demonstrate an actual NIL licensing function!

**Moderator:** Angelica Andreoli, Shook Hardy & Bacon, Kansas City, MO**Speakers:**

Jeremy M. Evans., California Sports Lawyer, Newport Beach, CA  
Avilia Uribe, NCAA Athlete, Penn State

## 3:15 - 3:30 PM - Coffee Break

## PM PLENARY - SPORTS &amp; EXERCISE APPAREL, FASHION &amp; FOOTWEAR

**IP for your Sole: IP Protection for Sneakers and Other Fitness Apparel**

This plenary session will discuss recent developments pertaining to the protection and enforcement of IP related to athletic apparel/footwear. This will include a discussion of the different types of IP protection available (i.e., design patents, utility patents, copyright, trademark, and trade secrets) and how current practitioners can practically navigate protecting and /or enforcing that IP. Finally, alternative routes to protection and enforcement will be discussed (i.e., First Amendment defenses).

**Moderator:** Felicia Boyd, Norton Rose Fulbright, Minneapolis, MN**Speakers:**

Timothy Cuffman, Debevoise & Plimpton LLP  
Mike Kasdan, Wiggin, New York, NY

## ■ 4:45 - 5:45 PM

**Committee Meetings or Pop-Up Fitness Events**

Check the MW23 website for the committee meeting schedule.

**Mentoring Speed Networking Event Sponsored by Lee & Hayes**

## ■ 7:30 - 9:30 PM ⚡

**Dinner Celebration**

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required

## ■ 6:45 – 8:45 AM ↗

**Women in IP Law Committee Breakfast Meeting****Sponsored in part by:** Axxin Veltrop & Harkrider, Foley Hoag, and Knobbe Martens

## ■ 7:45 – 8:45 AM

**Committee Meetings or Pop-Up Fitness Events**

## ■ 8:00 AM – 6:00 PM

**Registration, Trial Courtyard, and Exhibit Hours**

## ■ 9:00 AM – 12:00 NOON

**AM PLENARY - PARTICIPATION SPORTS & INTERACTIVE TRAINING****Protecting Pro Sports: IP Challenges and Opportunities for Pro Athletes, Teams**

This program will provide an overview of the IP issues confronted in pro sports from the perspective of a professional athlete and a professional sports team. Topics include branding, marketing, licensing, trademark protection, and more.

**Moderator:** Adi Williams, Fish & Richardson, Washington, DC**Speakers:**

Deborah Dixon, Los Angeles Chargers NFL Football Team, Costa Mesa, CA  
 Lynn Jordan, Kelly IP, Washington, DC  
 Scott Defilippis, Professional Triathlete, Encinitas, CA

**10:15 – 10:30 AM - Coffee Break****Revolutionizing Participation: Challenges for the Everyday Athlete and the Innovation that “Drives” the Community**

This program will address the technology that has revolutionized participation sports such as running, cycling, swimming, and triathlon. You will see a demonstration of devices, sensors, and software, including data, which drive these sports. You will then hear a discussion of the IP issues which surround protection and enforcement including patent, trademark, trade secret, and copyright issues. You will also hear a discussion of some of the data privacy/data protection issues associated with all of the data being collected, transmitted, and stored during these sports.

**Moderator:** Adi Williams, Fish & Richardson, Washington, DC**Speakers:**


Richard Rainey, Covington & Burling LLP, Washington, DC  
 Nancy Linck, NJ Linck Consulting, La Jolla, CA  
 Michael DeVincenzo, King & Wood Mallesons, New York, NY  
 Anthony Fuga, Holland & Knight, Chicago, IL  
 Katie Palavecino, US Patent & Trademark Office, Alexandria, VA (invited)  
 Mandy Leonard, Tri Club, San Diego, CA  
 Bret Hrivnak, Hahn Loesner & Parks LLP, Cleveland, OH

## ■ 12:00 NOON – 12:30 PM

**Luncheon Reception (Open to all attendees)****Sponsored in part by** Kirkland & Ellis

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

 Ticket Required



## ■ 12:30 - 1:30 PM ⚡



**Networking Luncheon in the Trial Courtyard:** Connect with colleagues and see, explore, and experience the products you've been hearing about yourself. Don't miss this chance to try out innovative fitness and wellness technologies. See it, Taste it, Touch it.

## ■ 1:30 - 2:00 PM

**Wellness Session (Open to all attendees)**

## ■ 2:00 - 4:30 PM

## PM PLENARY - NUTRITION

**Munch on This! Insights into IP and Regulatory Issues Surrounding Nutritional Products in the U.S. and Beyond**

So, your client's developed a nutritional product. What should they do next? The experts on this panel will examine strategies for procuring and enforcing patent protection for nutritional products, challenges in branding and labeling of such products, and international requirements such as designation of origin and geographical indication.

**Moderator:** Rachel Kahler, General Mills, Minneapolis, MN

**Speakers:**

Abby Meyer, Sheppard Mullin, Costa Mesa, CA  
Justin Jardine, Knobbe Martens, San Diego, CA  
Courtenay Brinckerhoff, Foley Hoag, Washington, DC  
Christian Thomae, Dumont, Mexico City, Mexico

**3:40-3:55 PM - Coffee Break**

**Step Right Up! Delve into Strategies for a Mock Nutritional Product**

Ok, so here's the client. Get ready to advise! We will have an interesting interactive discussion on the launch of a fabulous "new" nutritional product.

Special thanks to FDAImports.com for providing the fabulous "new" nutritional product for our discussion!

**Presenter:** Benjamin England, FDAImports.com, Glen Burnie, MD

## ■ 4:45 - 5:45 PM

**Committee Meetings**

**3k Fun Run - Run, Walk, Volunteer, Cheer, Heckle - fun for everyone! Won't you join us! Hosted by the Diversity Committee and Sponsored by Merchant & Gould**

## ■ 6:00 - 7:00 PM

**Cocktail Reception**

Open to all attendees

**Then go and enjoy a free evening and explore San Diego!**

## ■ 7:00 - 9:00 PM

**PAST PRESIDENT'S DINNER**

AIPLA Past President's and Board Members only

**FREE NIGHT!**

Enjoy what San Diego has to offer ...



\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

 Ticket Required

## ■ 7:30 AM – 12:00 NOON

**Registration, Trial Courtyard, and Exhibit Hours** (CLE Booth will remain open until 1:00 PM)

## ■ 8:30 AM – 12:00 NOON

## AM PLENARY - EU UNIFIED PATENT COURT

## 8:30 - 9:30 AM

**The European Union Unified Patent Court: To Opt-In or Opt-Out? That is the Question!**

The date is nearly upon us for the Unified Patent Court (UPC) to begin receiving cases and for Unitary Patents (UP) to start being granted – current projection is that it will be June 1, 2023. The UPC will have exclusive jurisdiction over all Unitary Patents and, in time, all European patents validated in EU countries. The UPC will be the forum that decides infringement and revocation proceedings and determines remedies for these rights within the countries that have ratified the UPC law. The countries that agreed to participate in the UPC recognize the UPC will be a new, untested, multinational European court. As such, there will be a transitional period during which one can opt-out from the jurisdiction of the UPC for certain published European patent applications and European patents. Hand-in-hand with the UPC, the new Unitary Patent will simplify the administration of European patent rights – albeit at the risk of being centrally attacked. While there is no exhaustive list or one size fits all approach to dealing with opt-outs and the decision as to whether to seek UP protection, this program will consider practical aspects and actions to take now in preparation for June 1.

**Moderator:** Barrett Spraggins, Kennedy Lenart Spraggins, LLP, Austin, TX

**Speakers:**

Ian Jones, Gill Jennings & Every, LLP, London, United Kingdom

Nick Noble, Kilburn Strode, LLP, London, United Kingdom

## AM PLENARY - SPORT, EXERCISE &amp; FITNESS DEVICES

## 9:30 - 10:45 AM

**Ready to Launch? Taking An Exercise Device Company From The First Lap To The Finish Line: IP Considerations For Entering The Sport Device Marketplace**

This panel will present diverse perspectives about the IP challenges companies face when launching and protecting new products in the exercise device arena. Speakers will provide real-life examples of numerous legal and business considerations that must be taken into account for a successful product launch. Particular focus on small start-up companies and design patent prosecution issues for wearable devices.

**Moderator:** Jocelyn D. Ram, Fountainhead Law, Santa Clara, CA

**Speakers:**

Margaret Polson, Polson Intellectual Property Law PC, Westminster, CO  
Matthew Leaper, DataFeel, Omaha, NE

Karl Fink, Caerus Strength, Inc, Chicago, IL  
Neil Singer, ZeroWheel, LLC, Armonk, NY

## 10:45 - 11:00 AM - Break

## AM PLENARY - ETHICS

Ethics CLE

## 11:00 AM - 12:00 NOON

**The Three C's of Attorney Ethics: Candor, Confidentiality and Conflicts of Interest**

In response to President Biden's July 2021 "Executive Order on Promoting Competition in the American Economy," which was focused on lowering drug costs, and the June 8, 2022 letter from several senators to the USPTO raising concerns about patent thickets, the USPTO proposed initiatives to bolster the robustness and reliability of patents to incentivize and protect new and non-obvious inventions while facilitating the broader dissemination of public knowledge to promote innovation and competition. The USPTO-FDA collaboration initiatives pose ethical challenges for lawyers. This program will provide insight into conflicts of interest and the duties of candor and confidentiality implicated by such initiatives.

**Moderator:** Genevieve M. Halpenny, Barclay Damon LLP, Syracuse, NY

**Speakers:**

Mercedes Meyer, Banner & Witcoff, Ltd., Washington DC

David Hricik, Mercer University School of Law, Macon, GA

## ■ 12:00 NOON - 4:00 PM

**Board of Directors Meeting**

## ■ 12:00 NOON - 5:30 PM ↗

**Golf Tournament**

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



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## Hotel & Transportation



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or call **844-226-8262** to book your room.

**Group Name:** AIPLA Mid-Winter Meeting  
**Reservations Cut-off:** Monday, January 9th, 2023  
**Resort Fee:** WAIVED

**AIPLA RATE:** Single/Double Room Rate, \$279 plus applicable taxes.

**CANCELLATION:** Please cancel (3) days prior to arrival by 12:00pm to avoid a cancellation fee of one nights room and tax.

For more information visit: <https://www.ranchobernardoinn.com>.

### Transportation

Rancho Bernardo Inn is a 35 minute drive from San Diego Airport (SDA) and a 2 hour drive from LAX.

All major rental car companies service the San Diego Airport.

Rancho Bernardo Inn is also only a 30 minute drive to downtown San Diego. The Inn has a complimentary car service and can take guests anywhere within a 5 mile radius of the hotel.

Parking options include a \$35 overnight fee applies for self-parking and \$40 overnight fee for valet parking.



\*Committee meetings are open to all attendees unless otherwise noted.

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# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

### Take a look at the benefits of recruiting a new member:

- Reduction of your 2023 Mid-Winter Institute registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Tuesday, January 31, 2023 6:00 - 7:00 PM.

### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Mid-Winter Institute at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Mid-Winter Institute will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Mid-Winter Institute homepage

### After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2023 Mid-Winter Institute Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

## Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2023 Mid-Winter Institute for every three [3], fully-paid registrations.

### Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [membership@aipla.org](mailto:membership@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Ticket Required



# Registration and Cancellation Information

By registering for the 2023 Mid-Winter Institute, attendees acknowledge that they have read and understand the registration policies, releases, and cancellation information.

## 1. Registration:

Register by January 20, 2023 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

## 2. Trial Courtyard Release:

Certain exercise equipment, nutritional supplements, and food will be made available to you by third-party vendors. In consideration of being permitted to participate in the Trial Courtyard, a "Release of Liability and Assumption of Risk" form must be completed and maintained on file with AIPLA. The form will be sent to those who "register" to participate and must be signed and returned before individuals will be allowed to participate.

## 3. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

**FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

**MAIL:** Mail registrations to:

**AIPLA**  
1400 Crystal Drive, Suite 600  
Arlington, VA 22202

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

## 4. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks, and special spouse/guest welcome reception. *This fee is intended for spouses and guests attending the Mid-Winter Institute who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes.*

*This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.*

## 5. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 6. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

## 7. Cancellation:

Cancel by December 31, 2022 and receive a refund less a \$50 processing fee. Cancel between January 1 and January 20, 2023 and receive a refund less a \$250 processing fee. No refunds issued after close of business January 20, 2023. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 8. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 9. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2023 Mid-Winter Institute that will be used in AIPLA print and electronic publications, including AIPLA's website.

**Note:** As part of registering for the Meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know.

We do not rent or sell our attendee list to third parties. It is only given to our exhibitors and sponsors.

# AIPLA 2023 Mid-Winter Institute Registration

Tuesday, January 31 - Friday, February 3, 2022, Rancho Bernardo Inn, San Diego, CA

## 3 ways to register:



(1) Register Online:  
Go to [www.aipla.org](http://www.aipla.org)  
Credit Card Payment Only



(2) Fax: 703-415-0786  
(Faxed registrations MUST be  
accompanied by credit card  
information.)



(3) Mail or eMail:  
AIPLA  
1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202  
[meetings@aipla.org](mailto:meetings@aipla.org)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
Name for Badge: \_\_\_\_\_  
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Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
(Spouse/Guest) Name: \_\_\_\_\_

| I. AIPLA 2023 Mid-Winter Institute Registration Rates   |   |  |  |
|---|---|--|--|
| **See AIPLA's Cancellation Policy for Important Dates and Information.  | Pre-registration<br>deadline until<br>December 31, 2022 | Early registration<br>deadline until<br>January 20, 2023 | Standard/<br>On-site after<br>January 20, 2023 |
| AIPLA Member - Full Meeting In-Person   | \$995   | \$1095   | \$1195   |
| AIPLA Member - Day Rate Early <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday | \$770 (one day only)                                    | \$870 (one day only)                                     | \$970 (one day only)                           |
| Government Employee/AIPLA Academic Member   | \$95  | \$95   | \$145  |
| AIPLA Student Member  | \$55  | \$55   | \$55   |
| AIPLA Junior Member   | \$585   | \$685  | \$785  |
| AIPLA Solo Practitioner Member  | \$895   | \$995  | \$1095   |
| First-Time Corporate In-House Counsel (Corporate in-house counsel only)   | \$0   | \$0  | \$0  |
| Non-Member* - Full Meeting In-Person  | \$1495  | \$1595   | 1695   |
| Non-Member - Day Rate Thursday Friday <input type="checkbox"/> Saturday   | \$1150 (one day only)                                   | \$1250 (one day only)                                    | \$1350 (one day only)                          |
| Spouse/Guest Fee (For guests over 18)   | \$150 x # _____   | \$150 x # _____  | \$150 x # _____                                |
| Registration Subtotal   |   |  | \$   |

| II. AIPLA 2023 Mid-Winter Institute Social and Networking Events   |                 |    |
|--|-----------------|----|
| <b>Tuesday, January 31, 2023</b>   |                 |    |
| Opening Night Reception  | \$99 x # _____  |    |
| New Member/First-Time Attendee Reception   | \$0 x # _____   |    |
| <b>Wednesday, February 1, 2023</b>   |                 |    |
| Corporate Practice Breakfast (Corporate In-House Counsel Only)   | \$0 x # _____   |    |
| Luncheon   | \$75 x # _____  |    |
| Mentoring Speed Networking   | \$0 x # _____   |    |
| Dinner and Celebration   | \$150 x # _____ |    |
| <b>Thursday, February 2, 2023</b>  |                 |    |
| Women in IP Law Breakfast  | \$0 x # _____   |    |
| Luncheon   | \$76 x # _____  |    |
| <b>Friday, February 3, 2023</b>  |                 |    |
| Golf Tournament:<br>**Golf Fee is all inclusive except for clubs. Shoes are not available for rental.<br>Please email <a href="mailto:KEarle@aipla.org">KEarle@aipla.org</a> if you need to rent clubs. Payment for club rental will be paid by you. | \$225 x # _____ |    |
| Social and Networking Events Subtotal  |                 | \$ |
| <b>Total</b>   |                 | \$ |

By registering for the Mid-Winter Meeting you understand and agree to the registration policies found on page 17.

☐ Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2023 Mid-Winter Institute. Email me @ \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

☐ Is this the first time attending an AIPLA stated meeting?

**IMPORTANT!** Please indicate food restrictions/special needs requests

\_\_\_\_\_  
\_\_\_\_\_

### Method of payment

☐ check enclosed (make checks payable to AIPLA)

☐ credit card (please circle one - AMEX, MC, or VISA)

card number \_\_\_\_\_ exp. date \_\_\_\_\_

name on card \_\_\_\_\_

signature \_\_\_\_\_

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## **AIPLA 2023**

### Mid-Winter Institute

*January 31-February 3, 2023*

#### **Upcoming AIPLA Meetings!**



#### **2023 Spring Meeting**

May 10-12, 2023

Westin Seattle

Seattle, WA



#### **2023 Annual Meeting**

October 19-21, 2023

Gaylord National Harbor &

Convention Center

Washington, DC