



## **AIPLA Criteria for Project Development and Evaluation**

**As you evaluate your existing efforts, and consider new efforts, please apply the following criteria when submitting your reports/proposals for your initiatives.**

1. What is the importance to our work – mission and vision?
2. Does it support the goals of the strategies?
3. What is the organizational capacity to handle this new matter?
  - a. human capital,
  - b. resource capital,
  - c. time capital, and
  - d. relational capital
4. If this work is critical, what will it take to accomplish? (*time, money, human effort, etc.*)
5. Who should do it and why? Effective oversight is essential to any successful initiative.
  - a. If volunteer led, how do they stay on point w/o over-taxing the resources of the professional team?
  - b. If professional led, how do they keep board focused for appropriate oversight?
  - c. If it's a combination of volunteers and staff, are the lines or responsibility clearly defined, and expectations clearly established?
6. How will the scope of the effort be defined – in other words what constraints should we put on this work – to have good management and clear expectations?
7. Does the scope reflect a shared understanding of all stakeholders (*committee, staff, and/or Board*) to this issue?
8. Do we (*committee, staff, and/or Board*) have to eliminate any work or replace an existing effort with this new project?
9. What will the key indicators of success be? (*engagement, attendance, influencing decisions, etc.*)