AIPLA Criteria for Project Development and Evaluation

As you evaluate existing efforts and consider new efforts, please address the following criteria in your reports/proposals for initiatives. This evaluation should be done in consultation with your Board & staff liaisons.

1. What is the importance to AIPLA’s work – mission and vision?

2. Does it support the goals of the 3 strategies (member services, advocacy and global outreach)?

3. What is the organizational capacity to handle this new matter?
   a. human capital
   b. resource capital
   c. time capital
   d. relational capital

4. If this work is critical, what will it take to accomplish? (time, money, human effort, etc.)

5. Who should do it and why? Effective oversight is essential to any successful initiative.
   a. If volunteer led, how do they stay on point without over-taxing the resources of the professional team?
   b. If professional led, how do they keep Board focused for appropriate oversight?
   c. If it’s a combination of volunteers and staff, are the lines of responsibility clearly defined, and expectations clearly established?

6. How will the scope of the effort be defined – in other words, what constraints should we put on this work to have good management and clear expectations?

7. Does the scope reflect a shared understanding of all stakeholders (committee, staff, and/or Board) to this issue?

8. Do we (committee, staff, and/or Board) have to eliminate any work or replace an existing effort with this new project?

9. What will the key indicators of success be? (engagement, attendance, influencing decisions, etc.)