

## AIPLA Criteria for Project Development and Evaluation

**As you evaluate existing efforts and consider new efforts, please address the following criteria in your reports/proposals for initiatives. This evaluation should be done in consultation with your Board & staff liaisons.**

1. What is the importance to AIPLA's work – mission and vision?
2. Does it support the goals of the 3 strategies (*member services, advocacy and global outreach*)?
3. What is the organizational capacity to handle this new matter?
  - a. human capital
  - b. resource capital
  - c. time capital
  - d. relational capital
4. If this work is critical, what will it take to accomplish? (*time, money, human effort, etc.*)
5. Who should do it and why? Effective oversight is essential to any successful initiative.
  - a. If volunteer led, how do they stay on point without over-taxing the resources of the professional team?
  - b. If professional led, how do they keep Board focused for appropriate oversight?
  - c. If it's a combination of volunteers and staff, are the lines of responsibility clearly defined, and expectations clearly established?
6. How will the scope of the effort be defined – in other words, what constraints should we put on this work to have good management and clear expectations?
7. Does the scope reflect a shared understanding of all stakeholders (*committee, staff, and/or Board*) to this issue?
8. Do we (*committee, staff, and/or Board*) have to eliminate any work or replace an existing effort with this new project?
9. What will the key indicators of success be? (*engagement, attendance, influencing decisions, etc.*)