“Creativity is just connecting things... they were able to connect experiences they’ve had and synthesize new things.”

– Steve Jobs
Vision

AIPLA will expand its role as an innovator, powerful advocate, and visible global leader in intellectual property through our commitment to education, outreach, member service, and advocacy.

Mission

**We serve our members**, fostering their professional and leadership development, helping nurture and mentor them as they advance within our profession, keeping them informed in an ever-evolving legal environment, and enriching the diversity of the profession in which we practice, while responding to their personal and professional needs;

**We serve public policy leaders**, whose mission is to develop, implement and maintain our intellectual property system, assisting them with objective and unbiased analysis, and helping establish and maintain fair and effective global laws and policies that stimulate and reward innovation and creative works in keeping with the public interest;

**We serve the public**, providing education as to the daily value and benefits of a strong intellectual property system that fosters incentives for creativity & innovation; while balancing the public’s interest in healthy competition, reasonable costs and basic fairness; and

**We serve our association and its employees**, providing sound management, financial stability, stable succession, and a vibrant, respectful and collaborative workplace environment, delivering opportunities and support for all to lead, create and thrive.

Strategies

**Advocacy**: AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, while attracting membership, ideas, and resources as a highly sought after and respected thought leader.

**Public Education**: AIPLA will educate the public about the daily value of intellectual property so that its importance is understood and appreciated.

**Member Service**: AIPLA will support the professional and intellectual growth of its members through a flexible organizational framework and innovative channels of communication, delivering outstanding services, cost-effective programs and mentoring opportunities, thereby ensuring that AIPLA remains the premier intellectual property association and attracts and retains IP professionals here in the US and around the world.

**Global Outreach**: AIPLA will expand its influence to the global community and provide leadership and guidance for the development of sound global intellectual property standards, laws and policies.
# TABLE OF CONTENTS

## AIPLA 2016 ANNUAL REPORT

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>President’s Message</td>
<td>2</td>
</tr>
<tr>
<td>Member Services</td>
<td>3</td>
</tr>
<tr>
<td>Networking</td>
<td>4</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
</tr>
<tr>
<td>Public Education</td>
<td>8</td>
</tr>
<tr>
<td>Advocacy</td>
<td>10</td>
</tr>
<tr>
<td>International Outreach</td>
<td>11</td>
</tr>
<tr>
<td>Awards</td>
<td>12</td>
</tr>
<tr>
<td>Publications &amp; Papers</td>
<td>14</td>
</tr>
<tr>
<td>Financials</td>
<td>15</td>
</tr>
<tr>
<td>Leadership &amp; Staff</td>
<td>16</td>
</tr>
</tbody>
</table>
Serving as your president this year has been a distinct honor. I find myself in awe of the time our members devote to advancing IP law and practice and giving back to our profession. I am inspired by the sheer energy, drive, and determination displayed by so many in various volunteer roles across the organization. As evidenced by the incredible variety of projects undertaken during my presidency, AIPLA is the epitome of a truly member-driven organization. I am very proud of what we have collectively achieved this membership year.

Networking has continued to be a primary focus for AIPLA. No matter where you are in your career, having a trusted professional network is paramount. AIPLA’s three stated meetings and multiple stand-alone programs offered in 2015-16 set the stage for optimum network-building. Members from the United States and around the world connected, engaged, and exchanged with peers to keep pace with developments in IP law and to identify viable solutions to their professional challenges.

For those of you that look to AIPLA to meet your educational needs and requirements, our CLE webinar series and stated meetings addressed a wide spectrum of topical issues in IP law and practice. Additional online programs explored business aspects of IP law, as well as various skills and career development.

Our work in the area of advocacy remained strong throughout the year, with particularly key advancements made in the global arena. Judicial advocacy, in both the US Supreme Court and the US Court of Appeals for the Federal Circuit, had a significant year. AIPLA executive staff, committees, and members served as subject matter experts to legislators on Capitol Hill and as advocates before US government agencies, including the USPTO, the Copyright Office, and for agencies around the world.

In the pages that follow, you’ll learn more about the remarkable work that AIPLA members led or contributed to in greater detail. If, by chance, you haven’t become engaged in our community in some way, I hope this report inspires you to do so in the year ahead. Your first-hand involvement in the life of the organization will help you realize the true value of your AIPLA membership investment.

I extend my deep and heartfelt appreciation to all of those members and volunteer leaders who stepped up and invested of their time, knowledge, or expertise to a special project, committee, educational program, or publication in 2015-16. Perhaps, you served as a mentor, recruited new members, facilitated an educational offering, or participated in an advocacy or international outreach activity. For that, I thank you.

Serving as your president has been one of the most rewarding experiences of my professional career. Thank you for your membership in and support of AIPLA. Please know that you and your contribution are valued.

Denise DeFranco
President
MEMBER SERVICES

Member Needs Research

Every other membership year, AIPLA conducts an extensive assessment of members’ needs. The study is designed to explore members’ perceptions of benefits and offerings, gauge the association’s sphere of influence, and evaluate the organization’s brand. The ultimate goal is to determine where AIPLA should focus its resources to best meet member needs and interests.

A group consisting of nearly 13,000 current members and 600+ lapsed members received an invitation to take this important survey in May of 2015. We received 1,396 completed surveys, which equated to an overall response rate of 7%.

Some highlights from this year’s study include:

Top Three AIPLA Benefits and Services:
1. Networking/Connecting with other IP Professionals
2. Training/Education [CLE programs]
3. Economic Survey

Greatest Professional Challenge:

For those in law firms: Client development and retention 48%

For solo practitioners: Staying current with IP law news, information and changes 43%

For corporate/in-house counsel: Staying current with IP law news, information and changes 50%

Over 70% of respondents state that acceptable work/life balance and/or overall satisfaction with their job are their career goals.

Did You Know?

Online Access to Conference Papers and Webinar Archives

Meeting papers and presentations from our conferences, seminars, and road shows are posted online and available to members. If you’re looking for a paper on a mainstream or even an obscure IP topic, chances are you’ll find it in our online library. We also produce nearly 40 online educational programs each year, and members can access the archived recordings through our online library and store.

AIPLA Committees

AIPLA’s committees are the lifeblood of the organization. Collectively, hundreds of AIPLA members take part in AIPLA’s 61 standing committees each year and actively contribute their time, talents and expertise to the advancement of the IP profession. From legislative input and guidance to education program development and delivery to informational resource compilation and publication, AIPLA’s committees are the engine of our organization.

Throughout this report, you’ll find specific committee achievements of note and learn more about the impact of their work. If you haven’t yet taken the opportunity to personally engage in a committee of interest, be sure to take a closer look in the year ahead.

Social Media

Are you social? AIPLA’s online social communities experienced continued growth throughout 2016. LinkedIn, Facebook and Twitter offered AIPLA members, prospects and others with an interest in IP law a communications channel to keep up-to-date on AIPLA initiatives, member achievements and industry news. If you haven’t yet, join the conversation!
New Lawyers Committee
The Committee continues to work to improve and enhance the networking opportunities available for AIPLA members. Local networking happy hours are held regularly in cities across the country. The Committee recruited volunteers in Charlotte, Chicago, Denver, Seattle, and Tampa, and have ongoing programs in Austin, Boston, Detroit, Minneapolis, San Francisco/Silicon Valley, and Washington DC, and is now initiating a program in Dallas. We hope to establish new networking groups in New York, Atlanta and Miami, where we are actively recruiting local volunteers. These are metropolitan areas that each have a substantial IP practitioner community but no active program. Additionally, the Committee hosted a program featuring a panel of four in-house and private firm experts who discussed patent licensing following the Supreme Court’s ruling last summer in *Kimble v. Marvel*. The goal is to continue to find ways to bring professionals together to learn, share and grow.

2016 Women in IP Law Global Networking Event
The 2016 event organized by the Women in IP Law Committee was a great success, bringing this unique networking opportunity designed to provide an event where women in the profession, from across the US and around the globe, come together and share their experiences as IP professionals. This year’s programs took place in 54 locations, in 21 different countries, including Japan, Peru, Chile, Ecuador, Russia and the Netherlands, (for the first time) and were hosted by law firms, corporations, and universities. Hundreds of women in IP were offered the opportunity to establish and strengthen relationships in their respective geographic regions.

The 2016 delegation events provided AIPLA members with unique opportunities during AIPLA’s IP Practice Committees’ yearly international trips to meet and network with women practicing IP abroad. The Delegation Events included: a Women IP Practitioner Networking Breakfast hosted by Dr. Shlomo Cohen & Co. in Israel; a Diversity Breakfast hosted by Chartered Institute of Patent Attorneys in London, United Kingdom; a Cocktail Reception hosted by Compagnie Nationale Des Conseils En Propriete Industrielle in Paris, France; a Networking Event hosted by Taylor Wessing LLP in Munich, Germany; a Women’s
Breakfast organized by Societa Italiana Brevetti in Milan, Italy; and a Networking Event hosted by the Japan Patent Attorney Association.

**AIPLA Cares**

Initiated and sponsored by the AIPLA Fellows, this program gives AIPLA members a chance to give back to the community. At each Annual Meeting and other conferences when possible, AIPLA members donate their time to support local charities or give blood. Over the past few years we have regularly supported the efforts of the DC Central Kitchen, a Wider Circle, and the Red Cross.
Meetings & Events

**Enforcing IP – From Creation to Monetization and Litigation:**

The theme for the 2016 Mid-Winter Institute gave attendees an opportunity to learn from experts on how to efficiently create, monetize, and enforce IP so that their company or client can most effectively leverage its IP investment. This program continued AIPLA’s tradition of offering a deep-dive in a topic area, while bringing members together to share their own stories of being in the trenches. This program, as with all of AIPLA’s stated meetings and stand-alone educational events, was focused on delivering dynamic, high quality educational content. Our sessions connect members and IP law practitioners with some of the best and brightest in IP law and each one is distinctly designed to meet specific learning objectives. Attendees acquire new knowledge, strategies, and tools to support their own career advancement and, in turn, move the IP profession forward.

**On the Road:** We hosted a Chemical Practice Patent Prosecution Boot Camp in Minneapolis, and continued to offer the expanded two-day Trademark Boot Camp, which focuses on both the prosecution and enforcement challenges of trademark practice. Our Electronic Computer Patent Law Summit took place in Portland, OR for the first time, and we took our Trade Secret Summit to Boston. We also worked with WIPO in hosting their WIPO Services programs in Nashville, TN and Atlanta, GA.

We continued our over 30-year tradition of partnering with the USPTO to provide core IP training to legal secretaries, administrators, and paralegals in December and June, at the USPTO campus. We also collaborated with the USPTO to provide a mechanical engineering focused Partnering in Patents for the first time, and conducted our 19th annual Partnering in Patents program that focuses on electrical engineering. Our second PTAB Bench & Bar conference, co-hosted with the USPTO, was a great success, bringing more than 150 practitioners and judges together for an in-depth discussion on PTAB hearings, administrative aspects of trials. Many practitioners participated in a PTAB Trial Workshop.

Webinars

AIPLA’s online programs and webinars are developed to take deep dives into the areas directly impacting the intellectual property
law community, both in practice and professional development. This past year, we hosted a total of 28 online programs that provided CLE credit. Additionally, we hosted 17 programs aimed at bolstering career growth and development, law practice management, committee-focused education, and the business of IP structured through our various Discussion Series. In response to our most recent membership survey, we’re pleased to announce that the addition of the Front & Center Discussion Series webinars are now available and part of the member-benefit programs! This informational series goes beyond the law and focuses on the business, management, logistics and enforcement of IP.

This past year, AIPLA also deployed a new webinar platform, which supports all Android and Apple devices, and still retains traditional online accessibility. The new platform has also afforded AIPLA the ability to make our Webinar Archives (recorded online programs) interactive, therefore expanding your options for earning CLE credit when most convenient for you.
Creativity in Bloom Mission

IP is protected by a set of legal rights with both constitutional and common law origins. A goal of these rights is to both incentivize and protect creative and inventive works...to encourage and reward the original work in planting and nurturing the seeds and hopefully to allow ideas the time and opportunity to reach their full maturity and potential and bear fruit for their creators and the community as a whole.

We believe that IP has been a major engine in the economic and artistic flowering of our country since its inclusion by our founding fathers in the constitution. It is a resilient system which has been, and should be able to continue to adapt to changing technologies and economic pace and environment. We believe that historically and globally, the most robust innovation and energetic research as well as most active artistic communities have been fostered in countries and periods with the most reliable protection of intellectual property.

We are concerned that negative perceptions and misperceptions about the intellectual property system are becoming more widespread in the public at large and that these misperceptions are in large part based on a lack of understanding of the system itself and of its historic origins and current real world value. Our goal is to educate the public and its representatives on intellectual property and its value.

World IP Day!

World IP Day was launched in the year 2000 by the World Intellectual Property Organization (WIPO) to promote and protect creative ideas, including music, art, trademarks, writings and inventions. World IP Day is celebrated all over the globe, and AIPLA is working to expand those celebrations across the United States. AIPLA, working with local IP law associations, Chambers of Commerce, cities, and law schools, has been able to work with cities nationwide to celebrate World IP nationally. World IP Day is recognized every year on April 26. In 2016, AIPLA expanded its programming yet again this year, hosting 25 events in 22 locations, including new programs in Los Angeles, Seattle, Maui, Anchorage, and Las Vegas. The events, unique to each location, include partnerships with local IP law associations, companies, universities and law firms, and organizations such as Teach for America, Girl Scouts, and the USPTO. Our event on Capitol Hill gave us an opportunity to collaborate for the first time with the International Trademark Association and the US Chamber of Commerce Global IP Center. We had record attendance of over 225 people.

AIPLA Committee Collaboration/University Outreach

The Public Education Committee continued its efforts in pairing with other committees of AIPLA to bring more outreach and education about the IP system to universities. As phase two of the project, the committee, with funding from the AIPLA Fellows, is producing outreach videos that will make expanding the outreach program a reality, and available through the regional USPTO offices as well.
Intel Science & Engineering Fair
AIPLA regularly participates in this prestigious annual event. This year’s event was held in Phoenix, AZ and brought together more than 1,700 of the world’s most promising young scientists, engineers, mathematicians and future Nobel Laureats gathered in Phoenix, Arizona to participate in the world’s largest pre-college science competition, the Intel® International Science and Engineering Fair® (ISEF) to showcase their cutting-edge research, and compete for more than USD four million in awards and scholarships.

These young innovators represented the best of more than seven million high school students who participated in science fairs around the globe during the year, having won top honors at local, regional and national science competitions to earn their place as finalists at Intel® ISEF 2016. AIPLA presented Special Awards, two First Awards and two Second Awards were given to students for their ingenuity and hard work. In determining the AIPLA award winners, emphasis was given to patent-eligible projects.

Pro Bono
The Special Committee on Pro Bono provides ongoing support to the Pro Bono Advisory Council (PBAC). The PBAC, a collective of over 100 intellectual property organizations and individuals, was chartered in 2013 with a single mission, to assist the USPTO’s establishment of a nationwide series of state and regional pro bono centers. These centers, matching underrepresented, financially challenged inventors with volunteer patent professionals, provide quality patent applications to small businesses and sole inventors. AIPLA has been instrumental this past year in facilitating the efforts of the USPTO to have State and Regional Pro Bono operations in all 50 States.

Youth Education
Public Education Committee members regularly make presentations to the public on a wide range of intellectual property topics. The committee has developed presentations that are readily available for download and use by AIPLA members either from the Creativity in Bloom website or the Public Education Committee microsite.
AIPLA’s advocacy team marked a milestone year with significant growth in the area of international outreach and influence. A longtime pillar of AIPLA, advocacy activities serve the membership by representing members’ interests in front of the US judiciary system, elected officials on Capitol Hill, and US government agencies, in addition to international agencies and organizations.

While AIPLA executive staff members lead and execute on behalf of members, committees play a very active role in the development of AIPLA’s legislative agenda, calling attention to potential legislative issues of importance. Initiatives like legislation tracking, amicus brief development, and subject matter testimony each work toward maintaining a robust and well-balanced IP system and each deliver on and enhance the value of AIPLA membership.

Judicial Advocacy
This was a significant year for AIPLA in the area of Judicial Advocacy. Over the course of twelve months, a total of 10 amicus briefs were filed in the Supreme Court and in the Court of Appeals for the Federal Circuit. Briefs addressed a myriad of intellectual property issues, including:

**Supreme Court**
- Enhanced damages for willful patent infringement (*Halo Electronics, Inc. v. Pulse Electronics, Inc.*)
- Claim construction in AIA proceedings (*Cuozzo Speed Technologies, LLC v. Lee*)
- Attorneys’ fees in copyright cases (*Kirtsaeng v. John Wiley & Sons, Inc.*)
- Laches in patent cases (*SCA Hygiene Products Aktiebolag v. First Quality Baby Products, LLC*)
- Copyright protection for designs in useful articles (*Star Athletica, L.L.C. v. Varsity Brands, Inc.*)
- Off-shore patent infringement (*Life Technologies Corp. v. Promega Corp.*)

**Federal Circuit**
- On-sale bar before the AIA (*The Medicines Company v. Hospira Inc.*)
- On-sale bar after the AIA (*Helsinn Healthcare S.A. v. Teva Pharmaceuticals USA, Inc.*)
- Claim amendments in IPR proceedings (*In re Aqua Products, Inc.*)
- Claim construction in IPR proceedings (*Cuozzo Speed Technologies, LLC v. Lee*)

**Capitol Hill**
AIPLA continued to be active and provide its expertise on intellectual property issues on Capitol Hill, engaging with committees, members, and their staffs on a variety of topics. Patent litigation reform continued to be a focus of the 114th Congress, and AIPLA strongly advocated on behalf of our members for a balanced approach to curbing perceived abuses while respecting the rights of all patent holders. AIPLA was also actively engaged in support of passage of the Defend Trade Secrets Act, which became law in May, 2016. Legislative issues and hearings relating to a number of important intellectual property issues, including design protection, USPTO resources, and Copyright Office operations were closely monitored.

**Government Agencies**
AIPLA has remained active at the US Patent and Trademark Office (USPTO), providing comments and testimony on issues including the USPTO initiatives on patent quality, proposed amendments to Trademark Trial and Appeal Board rules, proposed trademark fee changes, written description requirements in design applications, and proposed continuation of Random Audit Pilot Program for trademark registrations.

In addition, AIPLA provided commentary to other government offices. To the Copyright Office, AIPLA addressed its IT modernization plan and on the mass digitization pilot program. AIPLA also provided comments to the Securities Exchange Commission on its Concept Release on Business and Financial Disclosure Required by Regulation S-K.
International

The international component of AIPLA’s advocacy continued to thrive this year. AIPLA provided comments to the State Council and a number of other agencies of the People’s Republic of China; India Ministry of Commerce & Industry; India Department of Industrial Policy and Promotion; Japan Patent Office; the Korean Fair Trade Commission; the Thailand Ministry of Commerce; the Thailand Department of Intellectual Property; and the World Intellectual Property Organization.

The comments addressed a variety of international intellectual property issues including: Anti-monopoly and Anti-Unfair Competition; Standard Essential Patents and their availability on FRAND terms; amendments to Thailand’s Patent Act; grace period and prior user rights as part of patent harmonization; and industrial design chief among them.

A Global Leader

AIPLA continues to reach out to the international IP community, to engage practitioners, and develop relationships around the globe. The international committees, including those focused on practice in specific regions or countries, continued to sponsor delegation visits including visits in China, Japan, Colombia, Germany, France, and the United Kingdom. Delegates are often given the opportunity to network with and learn from representatives from local and national IP offices, associations, businesses, and industry groups. We continued our strong relationships with National IP offices, and our work with the industry groups of the IP5, the TM5 and the ID5, and hosted many international delegations at AIPLA’s offices.

AIPPI-US

The US Division of the International Association for the Protection of Intellectual Property (AIPPI) continues to grow. This year, the group surpassed the 600-member mark, making it the third largest national group in the international organization. The group submitted reports on issues such as; exceptions and limitations to copyright protection for libraries, archives, and research institutions; trade secrets and the overlap with the restraint of trade and aspects of enforcement; parasitism and free riding and taking unfair advantage of trademarks; and the inventorship of multinational inventions.
AWARDS

AIPLA Board of Director’s Excellence Award:
This is AIPLA’s highest award, and is presented to individuals who have made outstanding contributions fostering intellectual property law.

The Honorable Richard Linn, Circuit Judge at the US Court of Appeals for the Federal Circuit, received the Board of Director’s Excellence Award in recognition of his extraordinary leadership and service to the intellectual property community, and a distinguished career marked by intellect, integrity, and an unwavering commitment to the administration of justice.

Project Awards, recognition for extraordinary effort on a project for AIPLA:
The Women in IP Law Committee received a project award in recognition of their outstanding service to AIPLA, particularly their leadership in the 2015 National and International Women in IP Law Networking Event, which was hosted in 64 locations in more than 19 countries. Hathaway Pease Russell of Foley Hoag, LLP served as the Chair of the Committee, and Carol E. Thorstad-Forsyth of Fox Rothschild, LLP and Yelena Morozova of Gill, Jennings & Every, LLP served as Co-Chairs of the Event.

Mentor of the Year, for Excellence In Serving as a Mentor:
Troy Grabow of Cabeau, Inc., was recognized as Mentor of the Year.

President’s Outstanding Service Award, for Fostering AIPLA’s Mission and Goals:
Barbara Fiacco of Foley Hoag, LLP received the President’s Outstanding Achievement Award in recognition of, and with gratitude for, her years of service to AIPLA as a Board Member, Committee leader and willing volunteer, including her leadership of the Committee on Legislation and her authorship of amicus briefs and other submissions.

Committee of the Year
The Trade Secret Law Committee won the Committee of the Year award. John Marsh of Hahn Loeser & Parks, LLP served as the Chair of the Committee and Russel Beck of Beck Reed Riden, LLP served as the Vice-Chair.
The Jan Jancin Competition, recognizing law students, nominated by their schools, who have excelled in the study of intellectual property law. Sarah Mizra of Santa Clara University School of Law received the Jan Jancin Award at the ABA Annual Meeting this summer.

Robert C. Watson Award

Maurice Klitzman Award
Olivia Scheuer of IBM, received the Maurice Klitzman Award, recognizing a junior corporate attorney or patent agent.

AIPLA Past Presidents Award, the second place award in the Jan Jancin Competition
Charles Mitchell of George Washington University Law School received the Past Presidents Award.
AIPLA Direct

Written by former BNA Patent, Trademark, Copyright Journal Editor, and current AIPLA Deputy Executive Director for Legal Affairs, Jim Crowne, AIPLA Direct provides analysis and insight into some of the most important IP legislative, regulatory, and judicial issues facing the IP bar. The AIPLA Direct is designed to be responsive to the latest developments and is sent out when news is most relevant. Archived AIPLA Direct stories are posted on AIPLA's website.

AIPLA eBulletin

Now a fully digital publication, the Bulletin provides a recap of the activities of each stated meeting, including summaries of key sessions and presentations. The Bulletin also provides the members an opportunity to see what AIPLA's committees are working on to help support members and the profession.

Providing you with daily updates on IP laws and happenings in the profession – AIPLA Newsstand

Through a partnership with Lexology, a division of Globe Business Media Group, AIPLA shares daily developments in IP and provides access to a number of articles on relevant IP topics. The AIPLA Newsstand arrives every day, but if daily news is too frequent, members can change their subscription and opt for a weekly or monthly digest and members can filter stories based on their interest in a particular area of IP, or region of the world.

AIPLA Quarterly Journal

A scholarly publication, produced through a collaboration with the George Washington University Law School, the Quarterly Journal is now in its 44th year of publication. In 2016, a flagship symposium was held to examine “The Life of a Claim Term.” The event, which hosted more than 100 attendees, featured distinguished speakers, moderators and panelists, including Chief Judge Sharon Prost, Judge Susan G. Braden, Chief Judge Charles E. Bullock, Administrative Patent Judge Grace Obermann, and our keynote speaker, William Jay, who argued before the Supreme Court in Teva, among others.

AIPLA Report of the Economic Survey

The Report provides an in-depth report on the annual incomes and related professional characteristics of intellectual property attorneys and associated patent agents. Conducted every other year, the survey also examines the economic aspects of intellectual property law practice, including individual billing rates and typical charges for representative IP law services. The 2015 edition of the Report, released in July 2015, for the first time studied the reasons for changes in corporate IP budgets, the costs of litigation up through mediation, and costs of AIA inter partes proceedings at the USPTO. The 2015 edition is now available and research for the 2017 edition will begin in the new year. Data from the Report is used and cited regularly by our members.

Patents After the AIA

Developed through our publishing partnership with BNA Bloomberg, we released a new treatise, Patents After the AIA: Evolving Law and Practice. The book is a comprehensive treatise that provides a self-contained, single volume desk-reference and guide to tactical and strategic patenting decisions for patent professionals after the most comprehensive revision to US patent law since 1952, the America Invents Act (AIA). The pragmatic style of Patents After the AIA provides insights and advice for patent application preparation and filing, post-issuance review and challenges to patentability, and ongoing international patent law harmonization. It also provides historical and legislative discussions and practical foundational discourses. This book, and more, are available to AIPLA members at a discounted rate.
2015 FINANCIALS

TOTAL REVENUE: $7,922,006

Meetings & Events ..................... 48%
Membership Dues ...................... 45%
Advertising & Royalties ................ 4%
Investment Income ...................... 2%
Publication Sales ......................... 1%

TOTAL EXPENSE: $8,163,783

Meetings & Events ..................... 37%
Member Services ....................... 40%
General & Administrative ........... 14%
Publications .................................. 9%

ALLOCATION OF MEMBER SERVICES

Policy & Advocacy ...................... 52%
Member Services, Technology & Support ........ 32%
Communications ............................ 12%
Additional Benefits Program .............. 4%
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Laura Debrow  
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Joyelle Ogilvie  
Staff Accountant
About AIPLA

Founded in 1897, AIPLA is a national bar association constituted primarily of lawyers in private and corporate practice, in government service, and in the academic community. AIPLA represents a wide and diverse spectrum of individuals from law firms, companies, and institutions involved directly or indirectly in the practice of patent, trademark, copyright, trade secret, and unfair competition law, as well as other fields of law affecting intellectual property. Our members represent both owners and users of intellectual property.

AIPLA’s focus is to promote and support a healthy IP system in a global economy that is balanced, transparent, and predictable.