



American Intellectual Property Law Association

1. This application is for:	Mediator
2. Applicant is to be listed for:	Patent Disputes,Trade Secret Disputes,Trademark/Trade Dress Disputes,Copyright Disputes
a. First Name:	John
b. Middle Initial/Name:	B.
c. Last Name:	Scherling
d. Firm or Company Name:	JAMS
e. Street Address:	401 B Street Suite 2100
f. City:	San Diego

g. State:	CA
h. Zip:	92101
i. Telephone:	619-236-1848
j. E-mail:	jscherling@jamsadr.com
k. In what locales are you willing to serve?	While based in San Diego, I am willing to travel anywhere needed.
-	Mediation of patent, trade secret, trademark/trade dress, copyright disputes. From 2005 until appointed to the San Diego Superior Court in 2015, Judge Scherling's practice focused on litigation of patent, trademark and trade secret matters involving domestic and international companies, large and small, in cases throughout the country. It entailed the full range of representation and client counseling, including: preparation of complaints and counterclaims; preliminary injunctions; all aspects of fact and expert discovery; mediation and settlement; dispositive motions; trials; post-trial motions; and appeals. Shortly before his appointment to the Court, Judge Scherling was selected as a mediator by the World Intellectual Property Organization. He now mediates cases with JAMS.
(all degrees received, stating degree, and school):	• Bachelor of Science with Honors, Iowa State University of Science and Technology (1982) • Doctor of Jurisprudence, Vanderbilt University (1985)
a. States:	California

b. Admitted to Court of Appeals for the Federal Circuit:	Yes
c. Admitted to U.S. Patent and Trademark Office:	No
d. Others:	U.S. District Court, Southern District of California U.S. District Court, Central District of California U.S. District Court, Northern District of California U.S. District Court, Eastern District of California U.S. Court of Appeals for the Eighth Circuit U.S. Court of Appeals for the Ninth Circuit
a. Course(s); Institutions; Dates:	• American Bar Association Advanced Mediation & Advocacy Skills Institute (Virtual, October 23-23, 2025) • JAMS, New Panelist Training (Virtual, June 23-27, 2025) • Harvard Negotiation Institute, Executive Education Intensive Workshop, Cambridge, Massachusetts (June 4-5, 2015) • World Intellectual Property Organization (WIPO) Mediation Workshop, New York, New York (November 6, 2014) • Office of Legal Education, Executive Office for United States Attorneys, Dispute Resolution / Enhanced Negotiations Seminar, San Diego, California (March 10-11, 1998) • David G. Gold, Setting the Bottom Line : Determining the Value of Your Client's Case, Estimating Your Opposition's Bottom Line, and Mastering Settlement Strategy, San Diego, California (April 21, 1995)
b. Total Number of Hours:	65+

c. Approx. number of interactive, clinical hours:	5+
d. Any Certificate Awarded?	Yes
Provider(s)/and Subject Matter of Panels, if appropriate.	JAMS
a. Have you participated as arbitrator, or party attorney or representative, in at least one arbitration from beginning, through a complete trial, and arbitration decision/award?	No
b. Have you participated as mediator, or party attorney or representative, in at least one	Yes

complete mediation?	
c. Approximate Number of Years practicing patent law:	Judge Scherling was not a patent prosecutor.
d. Approximate Number of Years practicing patent litigation:	10+
e. What specific areas of technical knowledge and experience do you have and wish to identify? [Separate by semicolons (;)] [Limit of 450 characters]	Judge Scherling has litigated patent cases in a number of industries, including: automobiles; pharmaceuticals; swimming pool pumps, controllers and heaters; commercial bottling equipment; hearing aids; agricultural machinery and products; high cocoa polyphenol chocolates; industrial vacuum grippers; and semiconductor bonding substances.
f. Approximate Number of Years practicing trade secret law:	See answer 8.g. below.
g. Approximate Number of Years practicing trade secret litigation:	10

h. Approximate Number of Years practicing trademark/trade dress law:	See answer 8.i. below.
i. Approximate Number of Years practicing trademark/trade dress litigation:	10
j. Have you handled cases involving survey evidence?	No
k. Approximate Number of Years practicing copyright law:	0
l. Approximate Number of Years practicing copyright litigation:	0
a. Major Professional Recognitions: [If, necessary, refer to your resume]	Please see Judge Scherling's JAMS website biography appended to Item 10 below.

b. Professional and other Associations and Leadership Positions: [If, necessary, refer to your resume]	Please see Judge Scherling's JAMS website biography appended to Item 10 below.
c. Other relevant experience: (for example, judicial experience presiding over/settling patent and/or trade secret cases, teaching ADR and/or IP courses, etc.):	Judge Scherling's legal practice in the 10 years before he was appointed to the San Diego Superior Court was devoted almost exclusively to intellectual property litigation in the federal courts. Although he worked closely with colleagues engaged in practice before the USPTO, Judge Scherling did not engage in patent or trademark prosecution. While his primary focus was patent litigation, he also litigated a number of trade secret and trademark cases. (With respect to Item 8.j. above, Judge Scherling did not work directly with survey evidence but is familiar with its uses in trademark and false advertising litigation.) Judge Scherling also worked on copyright issues in law school, on trade dress litigation as a federal law clerk and on patent/antitrust litigation while in private practice following his judicial clerkship. See also Judge Scherling's JAMS website biography appended to Item 10 below.
10. A CURRENT RESUME OR CURRICULUM VITAE MUST BE UPLOADED BELOW. PLEASE CONFIRM THE ACCURACY THEREOF BY STATING "YES" BELOW:	Yes (Required)

Upload your resume now	Scherling JAMS Biography.pdf
-	John B. Scherling
-	November 9, 2025