



New form response

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Form: [ADR Listing Application Form FINAL](#)

A new response was submitted on 12 March 2021, 04:43 PM.

Application for AIPLA List of Arbitrators and Mediators

1. This application is for:	Arbitrator, Mediator
2. Applicant is to be listed for:	Patent Disputes, Trade Secret Disputes, Trademark/Trade Dress Disputes, Copyright Disputes
3A. Name and Contact Information	
a. First Name:	Diana
b. Middle Initial/Name:	B
c. Last Name:	Kruze
d. Firm or Company Name:	ADR by Diana
e. Street Address:	1571 37th Ave

f. City:	San Francisco
g. State:	CA
h. Zip:	94122
i. Telephone:	415-359-7104
j. E-mail:	dianakruze@gmail.com
k. In what locales are you willing to serve?	All locales

3B. Brief summary of your ARBITRATION/MEDIATION PRACTICE

The information you provide in the text box below is extremely important because it, along with your name and location, will be the first substantive information about you that any person searching the LIST will see.

In the text box below **(1) edit the first sentence so that its contents correspond to your answers to questions 1. and 2., above. This sentence is a required sentence which must be properly edited and retained as the first sentence of your summary of your practice. Then (2) add up to 700 characters of information about your arbitration and/or mediation practice.**

The resultant total information in the text box will appear in your entry in the LIST.

-	Diana Kruze is a mediator, arbitrator, and discovery referee, focusing on patent, trade secret, trademark/trade dress, copyright disputes. She has successfully resolved multi-million dollar cases around the world and has extensive experience in biotech and pharmaceuticals, hardware/software, licensing, data breach/cybersecurity, telecommunications and satellite technology. Prior to becoming a mediator, Diana was a full-time judicial officer with the California Superior Court and a partner at a leading international law firm, where she litigated and tried dozens of IP cases, achieving record-setting patent verdicts.
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4. Higher education

(all degrees received, stating degree, and school):	UC Hastings College of the Law, JD, 2006
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5. Bar admissions (all states, agencies, etc.):

a. States:	California
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b. Admitted to Court of Appeals for the Federal Circuit:	Yes
c. Admitted to U.S. Patent and Trademark Office:	No
d. Others:	

6. Formal mediation/arbitration training:

a. Course(s); Institutions; Dates:	California Superior Court New Judges Training & Orientation (2019) American Arbitration Association Higginbotham Fellowship Training (2016) U.C. Berkeley Conflict Resolution & Mediation Program (2017) San Francisco Superior Court Discovery Referee & Settlement Judge Pro Tem Training (2016, 2017, 2018, 2019) American Arbitration Association Arbitrator and Award Writing Training (2021)
b. Total Number of Hours:	100+
c. Approx. number of interactive, clinical hours:	100+
d. Any Certificate Awarded?	Yes

7. Listed with formal mediator/arbitrator provider (AAA, ICDR, CPR, JAMS, others)?

Provider(s) and Subject Matter of Panels, if appropriate.	AAA (including high technology, biotech and IP panels), Judicate West, and several state and federal court panels
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8. Arbitration and/or Mediation Experience:

a. Have you participated as arbitrator, or party attorney or representative, in at least one arbitration from	Yes
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beginning, through a complete trial, and arbitration decision/award?

b. Have you participated as mediator, or party attorney or representative, in at least one complete mediation?

Yes

Patent Law and Litigation Experience (does not have to be exclusive):

c. Approximate Number of Years practicing patent law:

15

d. Approximate Number of Years practicing patent litigation:

15

e. What specific areas of technical knowledge and experience do you have and wish to identify? [Separate by semicolons (;)] [Limit of 450 characters]

Hardware; software; internet and networking; biotech and pharmaceuticals; medical devices and applications; data breach/cybersecurity, telecommunications; satellite technology; drones and aviation; self-driving cars; semiconductors.

Trade Secret Law and Litigation Experience (does not have to be exclusive):

f. Approximate Number of Years practicing trade secret law:

15

g. Approximate Number of Years practicing

15

trade secret
litigation:

Trademark/Trade Dress Law and Litigation Experience:

h. Approximate
Number of
Years practicing
trademark/trade
dress law:

15

i. Approximate
Number of
Years practicing
trademark/trade
dress litigation:

15

j. Have you
handled cases
involving survey
evidence?

Yes

Copyright Law and Litigation Experience:

k. Approximate
Number of
Years practicing
copyright law:

15

l. Approximate
Number of
Years practicing
copyright
litigation:

15

9. Other Memberships, Recognitions and Experiences

a. Major
Professional
Recognitions:
[If, necessary,
refer to your
resume]

• “Intellectual Property Trailblazer” Award by the National Law Journal in 2017
• “Top 40 Attorneys Under 40” Award by the Daily Journal in 2016 • “Teacher of the Year” Award, LWR Department, U.C. Hastings, 2019 • “Inspiring Role Model in Promoting Gender Diversity” Award Finalist by Chambers in 2017 • “Legal Lion” Award by Law360 in 2018 • “Copyright Litigation Lawyer of the Year in California” Award by Corporate INTL Magazine in 2017 • “Barrister of the Year” Award by the Bar Association of San Francisco in 2013 • “A. Leon Higginbotham Fellow” by the American Arbitration Association in 2016 • “Rising Star” in Northern California for seven years in a row by Super Lawyers Magazine, 2013-2019 • Inducted into the Fellowship of the American Bar Foundation in 2016

b. Professional and other Associations and Leadership Positions: [If, necessary, refer to your resume]

• Pro tem judge, San Francisco Superior Court (Discovery, Appeals, Traffic & Mediation), 2016-2019 • Board member of Executive Committee, Intellectual Property Section, BASF, 2016-2019 • President-Elect, former Treasurer and Board Member of Jewish Bar Association of San Francisco, 2017-current • Appointed by Mayor of San Francisco to Citizen's Committee on Community Development, 2017-2019 • Fundraising Chair and Board Member, Lawyers' Committee for Civil Rights, 2016-2019 • Secretary and Board Member of the Bar Association of San Francisco (BASF), Barristers Club, 2014-2016 • President of Board of Directors of Playmates Cooperative Nursery School, 2016-2018 • Member of California Judges Association, National Association of Women's Judges, International Association of LGBT Judges, Bar Association of San Francisco, ABA, Queen's Bench, California Women Lawyers, & BALIF

c. Other relevant experience: (for example, judicial experience presiding over/settling patent and/or trade secret cases, teaching ADR and/or IP courses, etc.):

Judicial experience presiding over and settling cases; adjunct professor at UC Hastings.

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10. A CURRENT RESUME OR CURRICULUM VITAE MUST BE UPLOADED BELOW. PLEASE CONFIRM THE ACCURACY THEREOF BY STATING "YES" BELOW:

Yes (Required)

Upload your resume now

[March 2021 ADR Resume.doc](#)

11. PERSONAL CERTIFICATION:

I hereby represent that the foregoing information about me is true and correct as of this date, and that I meet the current AIPLA criteria, as stated on the AIPLA website, for serving as a Mediator and/or Arbitrator of the types of disputes designated in Question 2 above. I hereby represent that I am a current member in good

standing of the bar(s) (active or inactive) of the courts and agencies listed in question 5, and that there is no disciplinary activity pending against me in any court, agency, or bar association.

I acknowledge that if I am accepted for listing as an AIPLA arbitrator or mediator, the AIPLA has my permission to publish this application and all attachments thereto on the AIPLA website, for the benefit of those wishing to consult the list and the qualifications of those persons listed. I further understand and agree, if I am listed on the AIPLA List of Arbitrators and Mediators, that, for all arbitration and mediation matters wherein I am retained as a result of such listing, I will promptly inform the parties and counsel in writing that I am an independent contractor and that the AIPLA has no responsibility or liability for any of my acts or omissions.

Electronic Signature:

-	/s/ Diana Kruze
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Date:

-	3/11/2021
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SUBMISSION AND PAYMENT INSTRUCTIONS:

1. REVIEW YOUR APPLICATION NOW.

You **MUST** review your Application above for correctness and completeness **BEFORE SUBMISSION** thereof!!!!

2. ACKNOWLEDGEMENT RECEIPT WITH PAYMENT INSTRUCTIONS:

Upon submission of your Application, you will receive a return acknowledgement e-mail from AIPLA, which e-mail will provide you with instructions for making your application fee payment. Fee payments will be accepted only via electronic submission; no check payments will be accepted by AIPLA. Your Application to be Listed will **NOT** be processed until your payment is received.

3. ELECTRONIC SUBMISSION:

Submission of this Application may be made only via electronic submission. No paper filings will be accepted by AIPLA. When you are satisfied with the accuracy and completeness of your Application, click on the Submit button below.
