

Kevin R. Casey
4142 Howell Road
Malvern, PA 19355
(610) 983-0667

I. Legal Education

School: University of Illinois College of Law

Graduation: May 1986, Magna Cum Laude

Honors: Law Review Editor-in-Chief; Order of the Coif; Dean's List ea. Semester; Lott Herrick & Belnap Memorial Scholarships; Moot Court Program--Best Brief; Property & Administrative Law Courses--Highest Grades; Excellence in Legal Writing Award; Students' Award: Most Likely to Win His First Case

II. Graduate Education

School: University of Cincinnati

Major: Aerospace/Mechanical Engineering

Degree: M.S. Awarded June 1982

Honors: General Electric Eng'g Scholarship; 3 Year General Electric Advanced Engineering Course Completed 1982

III. Undergraduate Education

School: Rensselaer Polytechnic Institute

Majors: Materials Eng'g & Mathematics

Degrees: Two B.S. Degrees Awarded May 1979

Minor: Philosophy

Honors: Nat'l Merit Commendation, RPI and N.Y. State Regents Scholarships, Eng'r-in-Training Certification

Activities: Sigma Chi Fraternity Officer, RPI Hockey, Spanish Club, Sports

IV. Employment

Partner
(As of 2004)
Stradley Ronon
Stevens & Young, LLP
30 Valley Stream Parkway
Malvern, PA 19355
William Sasso
(610) 640-5800
(2004-date)

Chair, IP Practice Group and Co-Chair, IP Litigation & ADR Practice Groups, oversee all facets of the firm's IP practice, which covers patents, trademarks, copyrights, and trade secrets and includes prosecution before the U.S. Patent and Trademark Office (PTO), international prosecution, litigation, ADR, and licensing efforts.

Shareholder (As of 1992)
RatnerPrestia
One Westlakes, Berwyn
P.O. Box 980
Valley Forge, PA 19482
Allan Ratner
(610) 407-0700
(1989 to 2004)

Responsible for all facets of the firm's practice, which covers IP only (patents, trademarks, copyrights, trade secrets) and includes prosecution before the PTO, international prosecution, litigation, ADR, and licensing efforts. Member of Management Committee & Manager of Human Resources.

Law Clerk
Judge Helen W. Nies
U.S. Court of Appeals
for the Federal Circuit
717 Madison Place, N.W.
Washington, D.C. 20439
(202) 633-6550
(1987 to 1989)

Performed the duties attendant to the position of judicial law clerk, including: evaluating legal briefs and oral argument, performing legal research and analysis, drafting legal opinions, negotiating with other chambers, and advising the Judge (and former Chief Judge).

Associate
Banner & Witcoff, Ltd.
10 S. Wacker Drive
Chicago, IL 60606
Mark T. Banner
(312) 715-1000
(1986 to 1987,
Summers 1984 & 1985)

Improved research and writing skills and gained substantive knowledge in the field of IP law; helped take deposition testimony, supported a trial from jury selection through the appeal process; drafted patents and responses to Patent Office Actions; assisted on appellate briefs and on brief supporting motion to deny certiorari.

Mat'ls Appl'n Eng'r
General Electric Co.
Numann Way
Evendale, OH 45232
D.M. Carlson
(1982 to 1983)

Recommended materials for advanced aircraft engine designs; applied pertinent materials and processes technology, advanced and proven, to assure metallurgical integrity; conducted and analyzed failure investigations and implemented remedial action.

Materials Eng'r
General Electric Co.
Numann Way
Evendale, OH 45232
R.G. Baur
(1979 to 1982)

Determined materials properties for engine component design; applied pertinent materials behavior technology to assure the materials property integrity of engine design; prepared test designs and performed engineering and mathematical analyses of data.

V. **Professional**

Patent Agent: Registered to Practice Before the United States Patent and Trademark Office; Reg. No. 32,117 (1986).

Publications: See Attached List

Teaching: Adjunct Professor at Temple University for IP courses (1995-2017); Conducted 2 & 3 day seminars, providing a comprehensive overview of substantive and procedural patent (U.S. and Int'l), copyright, trademark, and unfair competition law, for the former Institute for Paralegal Training.

Alternate Dispute Resolution: Certified arbitrator and mediator with E.D. Pa. and arbitrator for Chester Cty (Pa.) Court; Certified panelist for National Patent Board (2-day training program in 1999), completed 24-hour mediation training course over 4-days (1993) from Chester County Community Mediation Program and 1-day Advocacy in Mediation training from Ins. Soc'y of Philadelphia (2011); Member of American Arbitration Ass'n Commercial Panel (completed many AAA training courses), CPR International Institute for Conflict Prevention and Resolution, INTA, IP Panel of National Arbitration Forum, American Bar Association ADR Committee, and Association for Conflict Resolution.

Court Admissions: U.S. S. Ct. (1995); Fed. Cir. Ct. App. (1989); N.D. Ill. (1986); E.D. Pa. (1990); D.D.C. (1999); States of Ill. (1986) & Pa. (1990); District of Columbia (1988).

Memberships: ABA House of Delegates (2009-13) and IPL Section ADR Committee Chair (2009-10), AIPLA (ADR Committee), AIPLA Q.J. (Ed. Bd.), Fed. Cir. Bar Ass'n (President 2006-07), Philadelphia IP Law Ass'n (President 2008-09), Benjamin Franklin Am. Inn of Court (President 2001-02); Member of the U.S. Court of Appeals for the Federal Circuit Advisory Council (2007-08); President of the Federal Circuit Historical Soc'y; Board of Directors for the Historical Society for the U.S. District Court for the Eastern District of Pennsylvania.

VI. **References** (Upon Request)

PUBLICATIONS

[Not Including Many Law Firm Newsletters]

64. “Can and Should You Register Hashtags as Trademarks?”, *Intellectual Property & Technology Law Journal*, Vol. 31, No. 8, page 3 (Aug. 2019).
63. “The Impact of Recent U.S. Supreme Court IP Decisions on In-House and Business Practices,” Program #2987 (Celesq[®], Inc., May 29, 2019).
62. “Trademark Law Update,” 13th Intellectual Property Law Forum (Pennsylvania Bar Institute April 17, 2019).
61. “INSIGHT: University Trademarks--Securing Protection and Generating Revenue,” *Bloomberg Law (BNA)* (January 7, 2019).
60. “Arbitrating a Patent Issue? You Must Comply With the Notice Requirement,” *The ADR Advisor* (Nov. 5, 2018).
59. “Going Public: Should You or Your Clients Worry About Trademark Law When Choosing a Stock Ticker Symbol?”, *The Licensing Journal*, Vol. 28, No. 7, page 1 (Aug. 2018).
58. “Trademark Law Update,” 12th Intellectual Property Law Forum (Pennsylvania Bar Institute April 25, 2018).
57. “Be Careful To Avoid Conflicting Arbitration Clauses,” Practice Points for the ABA-Section of Litigation-Alternative Dispute Resolution (Oct. 16, 2017).
56. “Trademark Law Update,” 11th Intellectual Property Law Forum (Pennsylvania Bar Institute April 27, 2017).
55. “Is the *Shammas* Trademark Decision ‘Un-American’?”, *Pennsylvania Bar Ass’n Intellectual Property Law Section Newsletter* at 3 (Winter 2017).
54. “How to Avoid Copyright Infringement; Bots Are Watching!” *Pennsylvania Bar Ass’n Intellectual Property Law Section Newsletter* at 1 (Winter 2017).
53. “Trademark Law Update,” 10th Intellectual Property Law Forum (Pennsylvania Bar Institute April 27, 2016).
52. “Should You Join the ‘Havana Club’? Trademarks in Cuba,” *Law360* (March 5, 2015), *reprinted in* Global Intellectual Property Law Highlights at 15 (Meritas, May 2015).
51. “The Supreme Court’s Six-Pack of Patent Cases,” vol. 27, no. 3, IP & Technology Law Journal at 9 (March 2015).
50. “Q&A With Stradley Ronon’s Kevin Casey,” *Law360* (A LexisNexis Company) (June 25, 2013).

49. "CPR Patent Mediation Task Force Findings and Recommendations," The Metropolitan Corporate Counsel, at 22 (April 2013).
48. "Trademark Law Update," 7th Intellectual Property Law Forum at Ch. 10, Sec. 1, pages 433-67 (Pennsylvania Bar Institute April 25, 2013).
47. "Patent Mediation," 29th Annual Joint Patent Practice Seminar at 168 (Continuing Legal Education, Inc., New York, NY April 16, 2013).
46. Chapter 7, "Tools Useful to Persuade, Evaluate, and Communicate in ADR Proceedings," of the book titled ADR Advocacy, Strategies, and Practice for Intellectual Property Cases (ABA Section of IP Law 2011).
45. "Protecting Arbitration Documents in Federal Courts," The Metropolitan Corporate Counsel, at 51 (April 2011).
44. "Roundtable: Arbitration -- Is It Still A Viable Alternative to Litigation?," The Metropolitan Corporate Counsel, at 16 (Jan. 2011).
43. "Trademark Case Law Update," 4th Intellectual Property Law Forum (Pennsylvania Bar Institute April 16, 2010).
42. "The Year in Patent Law," ABA Section of Intellectual Property Law (25th Annual Intellectual Property Law Conference April 8, 2010).
41. "Mandatory Consumer Arbitration," The Metropolitan Corporate Counsel, Vol. 17, No. 8, at 18 (August 2009).
40. "Increasing Opportunities for IP Mediation: Mediation at the Federal Circuit," 26 Delaware Lawyer at 24 (Winter 2008-09).
39. "Strategies for Achieving An Arbitration Advantage Require Early Analysis, Pre-Hearing Strategies, and Awards Scrutiny," 26 Alternatives No. 9 at 167 (Int'l Institute for Conflict Prevention & Resolution, October 2008).
38. "Patent Mediation On Your Horizon? Most Likely . . . And That's A Good Thing.," The Metropolitan Corporate Counsel, Vol. 16, No. 8 (Aug. 2008).
37. "Concluding the Mediation: Counsel's Role," 4th Annual ADR Institute, at 83 (Pennsylvania Bar Institute 2008).
36. "Overview of the Federal Circuit's Pre-LabCorp Decisions on [Patentable] Subject Matter Eligibility," Paper Presented at AIPLA Annual Meeting and Published with Meeting Materials (2007).
35. "The European Patent 'Situation'," Intellectual Property Today, vol. 14, no. 2, pages 14-16 (Feb. 2007), and 9 Del. L. Rev. No. 2 at 107 (2007).
34. "Evaluative Mediation," 3rd Annual ADR Institute, No. 2007-4685 at B-7 (Pennsylvania Bar Institute 2007).

33. "Getting Past Setup Obstacles, and Moving to Implementation, for Law Firm ADR Groups," 25 Alternatives No. 2 at 18 (Int'l Institute for Conflict Prevention & Resolution, February 2007).
32. "Law Firm ADR Departments Can Respond to Market Challenges," 25 Alternatives No. 1 at 1 (Int'l Institute for Conflict Prevention & Resolution, January 2007).
31. "'De Novo' Review Clauses Recited in Arbitration Agreements are Unenforceable as a Matter of Law in Pennsylvania," The ADR Advisor (Winter 2006-07).
30. "Federal Circuit Patent Review: Claim Construction/Transnational Infringement/Inequitable Conduct," 21st Annual Review of Intellectual Property Decisions of the U.S. Court of Appeals for the Federal Circuit (Philadelphia Intellectual Property Law Association May 18, 2006).
29. "Inequitable Conduct: Has 'The Plague' Returned?," 22nd Annual Joint Patent Practice Seminar (Continuing Legal Education, Inc., New York, New York May 3, 2006).
28. "The Suitability of Arbitration for Intellectual Property Disputes," 71 Patent, Trademark & Copyright J. (BNA) 143 (Dec. 2, 2005).
27. "Arbitration Clause Checklist for Intellectual Property Matters (Thirty Topics to Consider)," 13 The Metropolitan Corporate Counsel, Vol. 11 (Nov. 2005).
26. "Insurance Coverage for Intellectual Property Litigation: A Developing Frontier," The Dispatch (Mar./Apr. 2005) (reprinted in "outlook!" by Meritas, April 2005).
25. "Mediating IP Disputes--Seven Keys to Success," 9 Intellectual Property Law Newsletter 1 (Pennsylvania Bar Association Intellectual Property Law Section Spring 2005) and The ADR Advisor (Spring 2005).
24. "Time for Mandatory Mediation at Federal Circuit," IP Law Bulletin (March 10, 2005).
23. "Canons of Patent Claim Construction," Philadelphia Intellectual Property Law Association Newsletter (Winter 2005).
22. "Application of Decision Tree Analysis in Litigation & Settlement Strategies," in ADR & IP Disputes Ch. Four, pp. 315-29 (Pa. Bar Institute 2004).
21. "Overview of International Agreements Protecting Trademarks," Section of International Trademark Practice for Paralegals (HalfMoon LLC 2003).
20. "The History of Patent Models," Intellectual Property Supplement to The Legal Intelligencer and The Pennsylvania Law Weekly (June 2003).

19. "Good, Better and Best: IP Attorneys and Licensing," 7 Intellectual Property Law Newsletter 18 (Pennsylvania Bar Association Intellectual Property Law Section Spring 2003).
18. "A Procedure for Counseling Clients Who Wish to Market New Inventions," Philadelphia Business Journal 37 (March 28-April 3, 2003).
17. "Patent Jurisdiction in the United States Is Broader Over Non-U.S. Residents," Intellectual Property Supplement to The Legal Intelligencer and The Pennsylvania Law Weekly (Nov. 2002).
16. "'Problem' Trademarks of the Descriptive-Misdescriptive-Deceptive Types," 6 Intellectual Property Law Newsletter 7 (Pa. Bar Ass'n IP Law Section, Summer 2002).
15. "The Legal Advantage of A Strong Mark," Intellectual Property Supplement to The Legal Intelligencer and The Pennsylvania Law Weekly (June 2002).
14. "How Arbitration Works: Discovery, Motions, Hearings," Paper Presented at AIPLA Annual Meeting and Published with Meeting Materials¹ (2002).
13. "Standards of Appellate Review in the Federal Circuit: Substance and Semantics," 11 Fed. Cir. B.J. 279 (2001).
12. "Proposed Corporate Procedure Minimizing Liability for Patent Infringement & Willful Infringement While Handling a Large Volume of Patents," Intellectual Property Today, vol. 8, no. 7, pages 48-55 (July 2001).
11. "Prior User Defense for Business Methods--Part of the American Inventors Protection Act of 1999, in Understanding the IP & Communications Omnibus Reform Act of 1999 ch. 1 (Pa. Bar Institute 2000).
10. Electronic & Software Patents, Law & Practice, ch. 13 (BNA 2000) & ch. 14 (BNA 2d ed. 2005).
9. "Means Plus Function Claims After Markman: Is Claim Construction Under 35 U.S.C. § 112, ¶ 6 A Question of Fact or An Issue of Law," 79 J. Pat. Off. Soc'y 841 (1997).
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7. "Identification of Trade Secrets During Discovery: Timing & Specificity," 24 AIPLA Q.J. 191 (1996).
6. "ADR Hits Home Run in Patent Cases," 20 Barrister 18 (ABA Fall 1993).
5. "Alternate Dispute Resolution & Patent Law," 3 Fed. Cir. B.J. 1 (1993).
4. "The Barbed Wire Invention: An External Factor Affecting Am. Legal Development," 72 J. Pat. Off. Soc'y 417 (1990).

3. “‘Infectious Unenforceability’: The Extent or Reach of Inequitable Conduct on Associated Patents,” 17 AIPLA Q.J. 338 (1989).
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