

# AIPLA

## 2017 Spring Meeting Sponsorship Opportunities

Strengthen your company's image via a sponsorship during the AIPLA 2017 Spring Meeting, May 17 – 19, in San Diego, CA. The Spring Meeting attracts over 600 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, Contact Ratsani Vilaychith at [rvilaychith@aipla.org](mailto:rvilaychith@aipla.org) or 703-412-4351.



### Event Sponsorship Opportunities

Wednesday Corporate Practice Committee Breakfast Meeting.....	\$5,500 <b>SOLD</b>
Wednesday Lunch Reception (½ hour) .....	\$5,000
Thursday Lunch Reception (½ hour) .....	\$5,000 <b>SOLD</b>
Wednesday New Member/First-Time Attendee Reception *(partial sponsorships starting at \$10,000)	\$15,000
Wednesday Opening Night Reception .....	\$50,000
*(partial sponsorships starting at \$5,000)	
Thursday Women in IP Law Committee Breakfast Meeting .....	\$15,000
Thursday Dinner Entertainment .....	\$25,000
*(partial sponsorships starting at \$10,000)	

### Additional Sponsorship Opportunities

Gift for all Attendees .....	\$20,000*
*(partial Sponsorship starting at \$5,000)	
AIPLA Technology Center.....	\$4,000
Continental Breakfasts (each) .....	\$10,000
Signage at Meeting.....	\$3,000
Morning & Afternoon Breaks (each) .....	\$5,000
Meeting Mobile App .....	\$10,000
Meeting WiFi .....	\$10,000

*\* This event occurs only if fully sponsored.*

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## 2017 Spring Meeting Sponsor Recognition Levels

Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 to \$19,999)	Silver (\$10,000 to \$14,999)	Bronze (\$5,000 to \$9,999)	Crystal (\$3,000 to \$4,999)	Pearl (up to \$2,999)
Firm/Corporation Logo in Spring Meeting Preview & Program-at-a-Glance	◆	◆	◆	◆	◆	◆
Signage at Registration Desk and Sponsored Event	◆	◆	◆	◆	◆	◆
Sponsor Ribbons	◆	◆	◆	◆	◆	◆
Recognition in Spring eBulletin (circulation 14,000)	◆	◆	◆	◆	◆	◆
Sponsorship Listing on the AIPLA Website	◆	◆	◆	◆	◆	◆
Recognition at Wednesday Luncheon	◆	◆	◆	◆	◆	◆
Two Complimentary Tickets to the Wednesday Luncheon	◆	◆	◆	◆	◆	
One Complimentary Meeting Registration	◆	◆	◆	◆		
Two Complimentary Tickets to the Thursday Luncheon	◆	◆	◆	◆		
Two Complimentary Tickets to the Thursday Dinner	◆	◆	◆	◆		
Two Complimentary Tickets to the Wednesday Opening Night Reception	◆†	◆†	◆†	◆†		
Half-Page Color Online Ad in the Spring eBulletin (circulation 14,000)			◆			
Two Additional Complimentary Tickets to the Thursday Dinner (4 total)	◆	◆	◆			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	◆	◆	◆			
Two Additional Complimentary Tickets to the Wednesday Opening Night Reception (4 total)	◆†	◆†	◆†			
Full-Page Color Online Ad in the Spring eBulletin (circulation 14,000)	◆	◆				
Two Additional Complimentary Tickets to the Wednesday Luncheon (4 total)	◆	◆				
One Additional Complimentary Meeting Registration (2 total)	◆	◆				
Two Additional Complimentary Tickets to the Thursday Dinner (6 total)	◆	◆				
Full-Page Color Ad in Spring eBulletin	◆					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	◆					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	◆†					

†Sponsors of the Opening Night Reception only.

NOTE: All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.

Sponsorships: Ratsani Vilaychith • 703-412-4351 • [rvilaychith@aipla.org](mailto:rvilaychith@aipla.org)

For exhibiting information, please contact Iris Howell • 703-412-4345 • [iris@aipla.org](mailto:iris@aipla.org)