

AIPLA

2018 Annual Meeting Sponsorship Opportunities

Strengthen your company's image via a sponsorship during the AIPLA 2018 Annual Meeting, October 25-27 in Washington, DC. The Annual Meeting attracts over 2,000 attendees looking for the latest information on intellectual property. In addition to exhibiting, AIPLA offers a variety of sponsorship opportunities to market your company to attendees. Sponsorship opportunities are available for every budget and can be customized to fit your needs. For more details, Contact Ratsani Vilaychith at rvilaychith@aipla.org or 703-412-4351.



Event Sponsorship Opportunities

Thursday Corporate Practice Committee Breakfast Meeting	\$7,500	SOLD
Thursday Lunch Reception (½ hour).....	\$7,500	SOLD
Friday Lunch Reception (½ hour)	\$7,500	
Thursday New Member/ First-Time Attendee Reception	\$15,000*	SOLD
*(partial sponsorships starting at \$10,000)		
LGBT Diversity Reception	\$30,000*	
*(partial sponsorships starting at \$5,000)		
Thursday Opening Night Reception	\$50,000-70,000*	
*(partial sponsorships starting at \$5,000)		
Dessert Reception	\$45,000	
(after Opening Night Reception)†		
Friday Women in IP Law Committee Breakfast Meeting	\$20,000	SOLD
Friday Dinner Entertainment	\$30,000-50,000*	
*(partial sponsorships starting at \$10,000)		
Dessert Reception	\$45,000	SOLD
(after Friday Dinner)†		



Additional Sponsorship Opportunities

Meeting WiFi	\$10,000	SOLD
Gift for all Attendees	\$20,000*	
*(partial Sponsorship starting at \$5,000)		
AIPLA Technology Center.....	\$5,000	
Continental Breakfasts (each)	\$10,000	
Signage at Meeting.....	\$3,000	SOLD
Morning & Afternoon Breaks (each)	\$5,000	
Meeting Mobile App	\$10,000	SOLD
Registration	\$15,000	



† This event occurs only if fully sponsored.

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Sponsor Benefit	Platinum (\$20,000 or more)	Gold (\$15,000 to \$19,999)	Silver (\$10,000 to \$14,999)	Bronze (\$5,000 to \$9,999)	Crystal (\$3,000 to \$4,999)	Pearl (up to \$2,999)
Firm/Corporation Logo and Paragraph Feature in Annual Meeting Mobile App	◆	◆	◆	◆	◆	◆
Firm/Corporation Logo in Annual Meeting Program Preview & Program-at-a-Glance	◆	◆	◆	◆	◆	◆
Signage at Registration Desk and Sponsored Event	◆	◆	◆	◆	◆	◆
Sponsor Ribbons	◆	◆	◆	◆	◆	◆
Recognition in Annual eBulletin (circulation 14,000)	◆	◆	◆	◆	◆	◆
Sponsorship Listing on the AIPLA Website	◆	◆	◆	◆	◆	◆
Recognition at Thursday Luncheon	◆	◆	◆	◆	◆	◆
Two Complimentary Tickets to the Thursday Luncheon	◆	◆	◆	◆	◆	
One Complimentary Meeting Registration	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Luncheon	◆	◆	◆	◆		
Two Complimentary Tickets to the Friday Dinner	◆	◆	◆	◆		
Two Complimentary Tickets to the Thursday Opening Night Reception	◆†	◆†	◆†	◆†		
Half-Page Color Online Ad in the Annual eBulletin (circulation 14,000)			◆			
Two Additional Complimentary Tickets to the Friday Dinner (4 total)	◆	◆	◆			
Firm/Corporation Logo Projected on a Prominent Surface at the Event	◆	◆	◆			
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (4 total)	◆†	◆†	◆†			
Full-Page Color Online Ad in the Annual eBulletin (circulation 14,000)	◆	◆				
Two Additional Complimentary Tickets to the Thursday Luncheon (4 total)	◆	◆				
One Additional Complimentary Meeting Registration (2 total)	◆	◆				
Two Additional Complimentary Tickets to the Friday Dinner (6 total)	◆	◆				
Full-Page Color Ad in Final Meeting Program & Annual eBulletin	◆					
Four Additional Complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with Your Company's Name	◆					
Two Additional Complimentary Tickets to the Thursday Opening Night Reception (6 total)	◆†					

†Sponsors of the Opening Night Reception only.

NOTE: Multi-meeting sponsorship packages are available. For more information, contact Ratsani Vilaychith.

Sponsorships: Ratsani Vilaychith • 703-412-4351 • rvilaychith@aipla.org

For exhibiting information, please contact Iris Howell • 703-412-4345 • iris@aipla.org