

AIPLA

American Intellectual Property Law Association

2017 ANNUAL MEETING

Social Media Templates & Tips for Attendees

Template for LinkedIn and Facebook

I will be attending #aiplaAM17 in Washington, DC, 10/19-10/21. Hope to see you there too. Learn more <http://bit.ly/2wo0Mwn>

Note: You can expand the text and offer your thoughts about why you are going, what sessions you plan to attend, call attention to specific speakers, or share what you hope to take away from this year's conference.

Template for Twitter

I am attending @aiplaAM17, 10/19 in DC. I hope to see you there too. <http://bit.ly/2wo0Mwn>

Following your initial posts, please consider other postings such as:

1. Post follow-up messages. Ask your followers to re-post and share with their network.
2. Pose a question or fact relevant to the content of a session you attended.
3. Share photos of you and colleagues, speakers, or exhibitors that you meet or reconnect with at the meeting.

Info/Tips:

