

electronics  
& computer  
patent law  
summit

**AIPLA**

.....  
august 16, 2011

william mitchell college of law  
875 summit ave.  
st. paul, mn 55105

.....  
american intellectual property law association  
241 18th street south, suite 700 • arlington, va 22202

# AIPLA electronics & computer patent law summit

august 16, 2011 • william mitchell college of law • st. paul, mn

## planning committee

Michael Dunnam  
Program Co-Chair  
Woodcock Washburn, LLP  
Philadelphia, PA

John Salazar  
Program Co-Chair  
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Louisville, KY

James Hallenbeck  
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Michael Drapkin  
Program Co-Chair  
Holland and Hart, LLP  
Denver, CO

Jacques Etkowicz  
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## overview

The AIPLA Electronics and Computer Patent Law Summit, presented by AIPLA with the assistance of William Mitchell College of Law, will be a fast-paced, one day, multi-session seminar covering timely, advanced, and emerging issues in US Patent Law by nationally known practitioners and academics. The session topics will include:

- Statistics and strategies for accelerating examination and getting the most out of the PPH
- The year in review: patent cases impacting practice in the electronic and computer-related arts
- Strategic use of reexamination in light of recent reform developments in post-grant review
- Trends in patent jury trials
- Patent reform update
- Inequitable conduct in light of Therasense
- Patent litigation at the ITC
- Strategic selection of countries for foreign patent filings, and related enforcement issues
- Comparative international patent law issues

## CLE credit

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE. The number of credit hours will vary depending on the requirements of the individual state. For 50-minute states, up to 7.8 CLE credit hours are available. Certificates of Attendance, Attendance Sign-in Rosters and all other CLE information for various states will be available at the Registration Desk.

The 2011 AIPLA Electronics and Computer Patent Law Summit has been approved for Minimum Continuing Legal Education credit by the State Bar of California (a 60-minute state) in the amount of 6.5 credit hours. AIPLA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

The Saint Paul Hotel  
350 Market Street  
St. Paul, MN 55102

When contacting the hotel, please be sure to ask for the AIPLA special rate. We reserved a limited block of rooms, and they do sell out early, so make your hotel reservations as soon as possible.

Reservations: (800) 292-9292  
Room Rate: \$184.00 (Single or Double)  
Reservation cut-off: Tuesday, July 19, 2011.

## transportation information

*Sponsored by Minnesota Intellectual Property Law Association (MIPLA)*

7:00 am Meet the bus in the hotel lobby.  
(bus departs promptly at 7:15 am)

5:15 pm Meet the bus at the main entrance of the College of Law 5:15 pm.  
(bus departs promptly at 5:30 pm)

6:30 pm Meet the bus at the main entrance of the College of Law 6:30 pm after the reception.  
(bus departs promptly at 6:40 pm)

# training schedule

## tuesday, august 16

7:30 am–5:00 pm registration & CLE information

7:30–8:50 am continental breakfast

*Sponsored by Faegre and Benson*

8:50–9:00 am Welcome

*John Salazar (Moderator)*

*Middleton Reutlinger*

*Louisville, KY*

9:00–9:30 am Statistics and Strategies for Accelerating Examination and Getting the Most Out of the PPH

*Alan Kasper*

*Sughrue Mion*

*Washington, DC*

9:30–10:00 am The Year in Review: Patent Cases Impacting Practice in the Electronic and Computer-Related Arts

*Carl Moy*

*William Mitchell College of Law*

*Saint Paul, MN*

10:00–10:30 am Strategic Use of Reexamination in Light of Recent Reform Developments in Post-Grant Review

*Timothy Bianchi*

*Schwegman Lundberg Woessner*

*Minneapolis, MN*

10:30–10:45 am break

10:45–11:45 am Inequitable Conduct in Light of *Therasense*

Moderator: *Michael Drapkin*

*Holland & Hart, LLP*

*Denver, CO*

*Stephen Kunin*

*Oblon Spivak*

*Alexandria, VA*

*John Whelan*

*Associate Dean for Intellectual Property Studies,*

*George Washington University Law School*

*Washington, DC*

*Ray Chen*

*US Patent and Trademark Office*

*Alexandria, VA*

11:45 am

luncheon

–12:30 pm

*Sponsored by Merchant & Gould*

12:30–1:15 pm

Patent Reform Update

*Q. Todd Dickinson*

*American Intellectual Property Law Association*

*Arlington, VA*

1:30–2:30 pm

Strategic Selection of Countries for Foreign Patent Filings, and Related Enforcement Issues

Moderator:

*Jacques Etkowicz*

*Ratner Prestia*

*Valley Forge, PA*

*Valentina Boyet*

*SAP*

*Philadelphia, PA*

*Robert Pechman*

*Seagate*

*Minneapolis, MN*

*James Chiapetta*

*Boston Scientific*

*Minneapolis, MN*

*William Miller*

*3M*

*Minneapolis, MN*

# training schedule (continued)

2:30–3:00 pm	Update: Patent Litigation at the ITC  Kent Stevens <i>Cadwalader Wickersham &amp; Taft, LLP</i> <i>Washington, DC</i>
3:00–3:15 pm	break
3:15–3:45 pm	Comparative International Patent Law Issues  Jay Erstling <i>William Mitchell College of Law</i> <i>Saint Paul, MN; and</i> <i>Patterson Thuenle IP</i> <i>Minneapolis, MN</i>
3:45–5:00 pm	Trends in Patent Jury Trials
Moderator:	<i>Michael Dunham</i> <i>Woodcock Washburn, LLP</i> <i>Philadelphia, PA</i>  <i>David Gross</i> <i>Faegre &amp; Benson</i> <i>Minneapolis, MN</i>  <i>Marty Lueck</i> <i>Robins Kaplan</i> <i>Minneapolis, MN</i>  <i>Allen Hinderaker</i> <i>Merchant &amp; Gould</i> <i>Minneapolis, MN</i>  <i>The Honorable Joan N. Ericksen</i> <i>United States District Court</i> <i>Minneapolis, MN</i>
5:00 pm	adjournment
5:00–6:30 pm	reception open to all registrants <i>Sponsored by Robins Kaplan Miller &amp; Cerisi, LLP and</i> <i>Schwegman Lundberg &amp; Woessner</i>

## electronics & computer patent law summit sponsors



*faegre.com*

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# AIPLA

## electronics & computer patent law summit

## registration form

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875 summit ave • st. paul, mn 55105

### 3 ways to register:

online • *(credit card payment only)* - [www.aipla.org](http://www.aipla.org)  
fax • 703.415.0786  
mail • AIPLA 241 18th street south, suite 700, arlington, va 22202

first name: \_\_\_\_\_

last name: \_\_\_\_\_

firm/company: \_\_\_\_\_

mailing address: \_\_\_\_\_

city/state/zip code: \_\_\_\_\_

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fax number: \_\_\_\_\_

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Registration confirmations will be sent via e-mail.

Pre-registration is required and is on a first-come, first-serve basis.

Pre-registration is available until COB Thursday, August 11, 2011. Please note participation is limited. Only on-site registration will be accepted after that date. Walk-ins onsite will be permitted on a "space available" basis only.

### seminar cancellation and refund policy

Refunds will be made only if cancellation is received by AIPLA no later than Monday, August 1, 2011 and are subject to a \$50 cancellation fee. Cancellations must be in writing and faxed to 703.415.0786. No refunds or credit will be issued for cancellations received after August 1, 2011.

Please call AIPLA for further information 703.415.0780.

### registration fees

• AIPLA and/or MIPLA member  
\$195 \$ \_\_\_\_\_

AIPLA member ID # \_\_\_\_\_

MIPLA member ID # \_\_\_\_\_

• non-members\*\*  
\$345 \$ \_\_\_\_\_

• AIPLA government/student member  
\$95 \$ \_\_\_\_\_

AIPLA member ID # \_\_\_\_\_

• non-member government employee  
\$175 \$ \_\_\_\_\_

### method of payment

amount enclosed: \$ \_\_\_\_\_

check enclosed (please make checks payable to AIPLA)

credit card (please circle one – AMEX MC VISA)

card number: \_\_\_\_\_

name on card: \_\_\_\_\_

expiration date: \_\_\_\_\_

signature: \_\_\_\_\_

\*\* To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit [www.aipla.org](http://www.aipla.org).

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Upcoming Events

August 25-26, 2011

Practical Patent Prosecution Training for New Lawyers  
Alexandria, VA

October 20-22, 2011

AIPLA Annual Meeting  
Washington, DC

\*Exhibitor and Sponsorship opportunities still available\*

January 23-26, 2012

AIPLA Mid-Winter Institute  
Las Vegas, NV

\*Exhibitor and Sponsorship opportunities still available\*

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