



# AIPLA

## .....fifteenth annual .....patent cooperation .....treaty seminar

### Program and Registration Coming Soon!

Bringing together leading experts on the Patent Cooperation Treaty, this two-day program will teach you everything you ever wanted to know about PCT. Now in its fifteenth year, this program has been an exceptional learning experience for novices and experts alike. Topics discussed include:

- How to Select a Receiving Office
- How to Choose an International Searching Authority
- How to Docket PCT
- Whether or Not to File a Demand for Preliminary Examination
- Making Best Use of PCT with the Patent Prosecution Highway (PPH)
- Avoiding and Fixing the Most Common Blunders Made During Filing of PCT Applications
- Picking Countries into Which to Enter the National Phase
- Reasons to Use PCT Even if the Applicant Has No Intention of Doing Any Filings Outside of the US

The entire PCT process will be discussed in detail, from the initial filing to entries into the national stage.

As each topic is developed, the program will explore strategic decisions and “best practices” for applicants in various stages of development, from startups to large companies. Learn how to extract the most from the PCT system on behalf of applicants that have lots of money and applicants that have limited funds. Explore whether it may be better to maximize patent term, or to get a patent issued sooner.

For those who first learned to use PCT years ago, get up to speed about more recent developments, such as:

- Restoration of Priority in Case the Application Has Missed the 12-month Priority Period
- Use of Supplementary International Search to Obtain Two or More Search Reports
- Availability of Many Types of Information in the Patentscope Database
- Use of RSS Data Feeds to Monitor Your Own PCT Filings and Those of Competitors

A panel of active PCT patent attorneys from the US and Europe will lead two days of presentations, discussions and debate for your active participation. An official from the USPTO and a consultant from WIPO will be invited to offer explanations about PCT procedures, reforms, office policies and other invaluable information. This Seminar is designed for practicing attorneys, patent agents, paralegals and administrators who are learning about PCT, as well as those who have a deep understanding and experience with the substance of PCT.

The seminar will run two days from 9:00 AM to 5:00 PM, with registration/continental breakfast starting at 8:00 AM, lunch from 12:00 Noon to 1:00 PM, two breaks and lunch each day included in the registration cost along with your comprehensive seminar materials. The program will be conducted to facilitate questions and discussion, especially on strategies and experience in the use of PCT. Active audience participation will be encouraged. Comprehensive written materials will be provided.

July 25 – 26,  
2011  
Alexandria, VA

for more  
information,  
visit:

[www.aipla.org](http://www.aipla.org)  
or call 703.415.0780