

American Intellectual Property Law Association
2001 Jefferson Davis Highway, Suite 203
Arlington, Virginia 22202
Cathleen Clime (703) 412-4341

Sponsorship Opportunities
2004 Mid-Winter Institute
January 28-31, 2004
La Quinta Resort & Club - La Quinta, CA

Registrants Expected: 700-800 *(Partial and complete sponsorships available)*

Continental Breakfast	<i>(Welcoming Breakfast)</i>	(Thursday)	\$8,000
		(Friday)	\$10,000 <i>(sold)</i>
		(Saturday)	\$7,000
Breaks		(Morning)	\$4,000
		(Afternoon)	\$4,000
CD-ROM/Mid-Winter Presentations		<i>Total Sponsorship</i>	\$10,000
<i>(Post Meeting CD-ROM)</i>		<i>Sponsor in part</i>	\$5,000
Cyber Café			\$6,000
Technology Center			\$3,000 <i>(sold)</i>
Gift for all Attendees		<i>Total Sponsorship</i>	\$20,000
		<i>Sponsor in part</i>	\$5,000
Signage at Meeting			\$3,000
Wednesday Opening Night Reception/Buffer		<i>Total Sponsorship</i>	\$25,000
<i>(Theme: Mexican Fiesta)</i>		<i>Sponsor in part</i>	\$12,500
Dessert Reception			\$20,000
After Opening Night Reception/Buffer			
Wednesday Night New Member/First Time Attendee			\$5,000
Dessert Reception			
Thursday Women in IP Law Committee			\$5,000 <i>(sold)</i>
Breakfast Meeting			
Thursday Lunch Reception			\$4,000 <i>(sold)</i>

Thursday Dinner Entertainment/Theme <i>(Theme: Sock Hop)</i>	<i>Total Sponsorship</i>	\$30,000
	<i>Sponsor in part</i>	\$15,000 <i>(sold)</i>
Dessert Reception After Thursday Dinner		\$20,000
Friday Lunch Reception		\$4,000 <i>(sold)</i>
Friday Night Patio/Pool Party	<i>Total Sponsorship</i>	\$12,000
	<i>Sponsor in part</i>	\$6,000

NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Cathleen Clime, AIPLA Senior Meeting Planner at (703) 412-4341 for more details.

SPONSOR RECOGNITION LEVELS

Pearl Sponsor (for Sponsorship up to \$2,999)

Sponsor Benefits include:

- Firm/Corporation name in Mid-Winter Institute Program
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Mid-Winter *Bulletin* (circulation 14,800)
- Sponsorship listing on the AIPLA web site
- Recognition at Thursday Luncheon

Crystal Sponsor (for Sponsorship between \$3,000 to \$4,999)

All of the benefits of the *Pearl Sponsor* plus:

- Two complimentary tickets to the Thursday Luncheon

Bronze Sponsor (for Sponsorship between \$5,000 to \$9,999)

All of the benefits of the *Crystal Sponsor* plus:

- One complimentary Meeting Registration
- Two complimentary Tickets to the Thursday Dinner
- Two complimentary tickets to the Friday Luncheon

Silver Sponsor (for Sponsorship between \$10,000 to \$19,999)

All of the benefits of the *Bronze Sponsor* plus:

- ½ Page Black & White Ad in Mid-Winter *Bulletin* (circulation 14,800)
- Two *additional* complimentary Tickets to the Thursday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event

Gold Sponsor (for Sponsorship between \$20,000 to \$44,999)

All of the benefits of the *Silver Sponsor* plus:

- Upgrade to Full page Black & White Ad in Mid-Winter *Bulletin* (circulation 14,800)
- Two *additional* complimentary Tickets to the Thursday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Friday Luncheon (4 total)

Platinum Sponsor (for Sponsorship of \$45,000 or more)

All of the benefits of the *Gold Sponsor* plus:

- Upgrade to Full page Color Ad in Mid-Winter *Bulletin* (circulation 14,800)
- Six *additional* complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with your company's name.

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All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.