

# **AIPLA**

## **TARGET- SUBSTANTIVE COMMITTEE ("TSC") LIAISON PROGRAM GUIDELINES**

*Prepared by the AIPLA  
Membership Committee*

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# OVERVIEW

**T**he Strategic Plan’s Growth goal is to  
**“Stimulate the growth, diversity and participation of the membership.”**

The Target-Subcommittee (TSC) Liaison Program is specifically tailored to achieve this goal of increasing the growth, diversity and membership of the AIPLA through providing opportunities for wider participation in AIPLA committee work.

It is also designed to provide each “substantive” committee (i.e., all open committees that are not “target” committees) with at least four extra members to actively help the substantive committee leadership on committee projects.

# OBJECTIVES

The objectives of the growth goal and the TSC Liaison Program are directed to increasing:

- Membership
- Participation
- Mentoring &
- Leadership.

AIPLA is reaching out to lawyers in several key areas, including:

- Young Lawyers
- Corporate Lawyers
- Women Lawyers
- Minority Lawyers &
- Law Students

Committees relating to each of the above-identified groups are “target” committees.

# MECHANICS & COMMITTEE RESPONSIBILITIES

The TSC Liaison Program works by:

- The Target Committees, working with the Substantive committees and the Membership Committee, to fill the TSC Liaison roles. TSC Liaisons should be members of both committees.
- The Substantive Committees actively involving the liaisons in their substantive work.
- The Target Committees collecting input from the TSC Liaisons about their substantive work experiences with the Substantive Committees.
- The Membership Committee facilitating the process and administration of the program.
- The Mentorship Committee facilitating the mentorship aspects of the program.

# TSC LIAISON RESPONSIBILITIES

## CRITERIA

The responsibilities of each TSC Liaison are 4-fold, involving:

1. Attendance
2. Participation
3. Mentorship
4. Leadership

# ATTENDANCE

## CONFIDENCE

Attend at least one meeting during the year (more preferably 2 meetings, and most preferably 3 meetings). Having an official liaison role may help the liaisons justify to their law firm or corporation their involvement in the Association and funding for the trip.

TSC Liaisons attending a meeting may be asked to provide meeting guidance to a new member or newly active attendee.

TSC Liaisons are provided with purple ribbons, which can be of help to the assigned New Members looking for their TSC Liaison guides. The New Members also receive an identifier for the meeting.

# PARTICIPATION

## PRINCIPAL RESPONSIBILITY

Participate in the ongoing work of the AIPLA committees in at least one (and preferably all) of the following ways:

1. Get involved in a specific subcommittee of the substantive committee.
2. Share information concerning the experience of this involvement, and/or the highlights of the activities of the substantive committee, with the target committee. Send the Chair of the target committee an informational e-mail about the substantive committee, which the Chair can then post on the web page and/or send by e-mail to the members of that committee.
3. When requested, coordinate obtaining input from the target committee to the substantive committee. Again, this can be done by a short web or e-mail report to the target committee, and/or in person.

# MENTORSHIP

TSC Liaisons are asked to mentor a New Member or a First-Time Attendee. One goal of the mentorship is to replace the TSC Liaisons with their mentees, as the Liaisons move into AIPLA subcommittee or committee leadership positions. Then the outgoing Liaison could be a mentor to the successor Liaison.

TSC Liaisons are also given the opportunity to obtain a mentor, such as an AIPLA fellow or other AIPLA member who is in or who has had a significant leadership role within the AIPLA.

# LEADERSHIP

## CRITERIA

Market the benefits (e.g., involvement of all members) of the AIPLA, to encourage more members from the targeted groups to become members.

# INCLUSIVENESS IN PARTICIPATION

The AIPLA is committed to providing participation opportunities to all of its members, whether or not they are involved in the target committees.

Accordingly, we are also communicating ways in which every member can become more involved.

We also expect to expand the Mentorship Program to all members, as we see successful results from its “pilot” efforts with the TSC Liaison Program.

# TABLE OF TSC LIAISONS

Committees	Young Lawyers	Corporate Lawyers	Women	Diverse
ADR				
Antitrust				
Biotechnology				
Chemical Practice				
Copyright Law				
Education				
Electronic & Computer Law				
Electronic Business				
Emerging Technologies				
Industrial Designs				
Interference				
International & Foreign Law				
International Education				
Inventor Issues				
IP Law Associations				
IP Practice in Europe				
IP Practice in Japan				
IP Practice in Latin America				
IP Practice in the Far East				
Law Practice Management				
Licensing				
Management of IP Assets				
Membership				
Mentoring				
PCT Issues				
Patent Law				
Patent Litigation				
Patent Relations with the USPTO				

# TSC LIAISON CHART (CONTINUED)

<u>Committees</u>	<u>Young Lawyers</u>	<u>Corporate Lawyers</u>	<u>Women</u>	<u>Diverse</u>
<u>Professional Programs</u>				
<u>Professionalism and Ethics</u>				
<u>Telecommunications Industry</u>				
<u>Trade Secret Law</u>				
<u>Trademark Internet/Cyberspace</u>				
<u>Trademark Law</u>				
<u>Trademark Legislation</u>				
<u>Trademark Litigation</u>				
<u>Trademark Treaties and International Law</u>				
<u>Trademark Relations with the USPTO</u>				



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