

# AIPLA



2009

spring meeting  
program at-a-glance

241 18th street south • suite 700  
arlington, va 22202

may 13-15, 2009 • hotel del coronado, san diego, ca

[www.aipla.org](http://www.aipla.org)

# AIPLA 2009 spring meeting

## 2009 spring meeting

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Maier & Neustadt, PC  
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Palo Alto, CA

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RatnerPrestia  
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Stites & Harbison, PLLC  
Louisville, KY

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Hogan & Hartson, LLP  
Los Angeles, CA

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Goodwin Procter, LLP  
New York, NY

**Kimberly Van Voorhis**  
Morrison & Foerster, LLP  
Palo Alto, CA

**Kevin Tottis**  
Law Offices of Kevin Tottis  
Chicago, IL

**Wilson L. White**  
Kilpatrick Stockton, LLP  
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**Amalia Trister**  
Goodmans, LLP  
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Wolff Law Offices, PLLC  
Chapel Hill, NC

**A. Jonathan Vance**  
Klarquist Sparkman, LLP  
Portland, OR

### hours of operation & locations:

	wednesday, may 13	thursday, may 14	friday, may 15
<b>AIPLA registration</b> garden room	8:00 am - 5:30 pm	8:00 am - 5:30 pm	7:30 am - 12:00 noon
<b>exhibits</b> coronet room	8:00 am - 3:00 pm	8:00 am - 3:00 pm	7:30 am - 12:00 noon
<b>cyber café, technology center, attendee gift &amp; CLE</b> coronet room	8:00 am - 5:30 pm	8:00 am - 5:30 pm	7:30 am - 12:00 noon
<b>spouse/guest hospitality</b> suite #6705	8:00 am - 5:30 pm	8:00 am - 5:30 pm	7:30 am - 12:00 noon
<b>continental breakfast</b> crown room	8:00 - 9:30 am	8:00 - 9:30 am	7:30 - 9:00 am
<b>beverage breaks</b> thomas lawn, outside grande hall	10:15 - 11:15 am 3:00 - 4:00 pm	10:15 am - 11:15 am 3:00 - 4:00 pm	10:00 am - 11:00 am

\* badges are required to attend all spring meeting programs & events



## afternoon concurrent tracks (2:00–3:30 pm)

2:00–3:30 pm	<b>CONCURRENT TRACK #1</b> <b>DEPOSITIONS IN PATENT LITIGATION – DEALING WITH THE USUAL SUSPECTS – TIPS, TRICKS AND BEST PRACTICES</b>	Grande Hall, Empress Upper Level
2:00–3:30 pm	<b>CONCURRENT TRACK #2</b> <b>TRADEMARK-RELATED FRAUD ON THE USPTO – PITFALLS FOR THE UNWARY DURING PROSECUTION, TTAB AND COURT ACTIONS</b>	Grande Hall, Regent Upper Level
2:00–3:30 pm	<b>CONCURRENT TRACK #3</b> <b>PENNY FOR YOUR THOUGHTS AND A DOLLAR FOR YOUR INTELLECTUAL PROPERTY RIGHTS – BUSINESS AGREEMENT CONSIDERATIONS AND THE MONEY MATTERS</b>	Grande Hall, Viceroy Upper Level

## committee educational sessions (3:30–5:30 pm)

3:30–5:30 pm	<b>Antitrust Law, Electronic &amp; Computer Law, Licensing &amp; Management of IP Assets and Patent Litigation Committees</b> <i>Licensing Patents for Standards: Royalties, Damages, Injunctions, Antitrust and Other Practical Issues</i>	Grande Hall, Regent Upper Level
3:30–5:30 pm	<b>IP Practice in Europe and Chartered Institute of Patent Attorneys (CIPA) from the United Kingdom</b> <i>Practical European Patent Issues</i>	Grande Hall, Viceroy Upper Level

## committee meetings (3:30–5:30 pm)

3:30–4:30 pm	<b>American Intellectual Property Law Education Foundation (AIPLEF)</b> (Foundation Trustees only)	Grande Hall, Spreckles C, Lower Level
3:30–4:30 pm	<b>Anti-Counterfeiting and Anti-Piracy</b>	Grande Hall, Edison I/J, Lower Level
3:30–5:30 pm	<b>Education/Young Lawyers</b> (joint meeting) <i>Practical Deposition Training for Young Lawyers</i>	Grande Hall, Empress Upper Level
3:30–5:30 pm	<b>Interference/Patent Law</b> (joint meeting)	Grande Hall, Spreckles A/B, Lower Level
3:30–4:30 pm	<b>Law Students</b>	Grande Hall, Wilder F Lower Level
3:30–4:30 pm	<b>Online Programs</b>	Grande Hall, Wilder E Lower Level
3:30–4:30 pm	<b>Patent Agents/Patent-Relations with the USPTO</b> (joint meeting)	Grande Hall, Edison K Lower Level
3:30–4:30 pm	<b>Patent Cooperation Treaty Issues</b>	Grande Hall, Spreckles D, Lower Level
4:30–5:30 pm	<b>International Trade Commission</b>	Grande Hall, Wilder E Lower Level
4:30–5:30 pm	<b>IP Practice in the Far East</b>	Grande Hall, Edison K Lower Level

4:30–5:30 pm	<b>Membership</b> <i>Solo/Small Firm Practitioner Networking Reception</i>	California Cabanas Pointe Room
4:30–5:30 pm	<b>Mentoring</b>	Grande Hall, Wilder F Lower Level
4:30–5:30 pm	<b>Special Committee on Legislation</b> (committee members only)	Grande Hall, Edison I/J, Lower Level
4:30–5:30 pm	<b>Special Committee on FDA Law</b>	Grande Hall, Spreckles D, Lower Level

### wednesday evening events (5:30–10:00 pm)

5:30–6:30 pm	<b>New Member/First-Time Attendee Reception</b>	Vista Walk, b/u Crystal/Continental Room
6:30–8:00 pm	<b>Opening Night Reception “Sunset in the Sand”</b> <i>(tickets required)</i>	The Beach, b/u Crown Room
8:00–10:00 pm	<b>Dessert Reception</b> – <i>Open to all registrants.</i>	Windsor Lawn, b/u Carousel Room



## thursday

8:00–9:30 am	Continental Breakfast	Crown Room
8:00 am–3:00 pm	Exhibits	Coronet Room
8:00 am–5:30 pm	Registration	Garden Room
8:00 am–5:30 pm	Cyber Café, CLE, Technology Center & Attendee Gift	Coronet Room
8:00 am–5:30 pm	Spouse/Guest Hospitality Suite	Suite #6705

### committee meetings (7:00–9:00 am)

7:00–9:00 am	<b>Women in IP Law:</b> <i>Does Your Life Meet the Joy Test™?</i> (breakfast meeting)	Victorian Building Crystal/Continental Room
8:00–9:00 am	<b>Professionalism &amp; Ethics</b> (committee members only)	Grande Hall, Spreckles A, Lower Level
9:00 am–1:00 pm	Spouse/Guest Tour: “Seaside Adventures – La Jolla”	Meet in the Main Lobby at 8:45 am for a 9:00 am departure

### morning concurrent tracks (9:00 am–12:00 noon)

9:00 am– 12:00 noon	CONCURRENT TRACK #1 <b>CURRENT PERSPECTIVES ON ADVERTISING AND PUBLICITY LAW</b>	Grande Hall, Empress Upper Level
9:00 am– 12:00 noon	CONCURRENT TRACK #2 <b>BUILDING THE CASTLE BEFORE THE BATTLE: PROSECUTION IN VIEW OF IMMINENT LITIGATION</b>	Grande Hall, Regent Upper Level

9:00 am– 12:00 noon	CONCURRENT TRACK #3 <b>PATENT LITIGATION – FROM DISCOVERY THROUGH APPEAL</b>	Grande Hall, Viceroy Upper Level
12:00 noon–12:30 pm	Luncheon Reception (all registrants invited)	Garden Lawn
12:30–2:00 pm	<b>LUNCHEON – INTELLECTUAL PROPERTY: A CLIENT’S VIEW</b> ( <i>tickets required</i> ) Speaker: Donald J. Rosenberg	Crown Room

### afternoon concurrent tracks (2:00–3:30 pm)

2:00–3:30 pm	CONCURRENT TRACK #1 <b>ALL’S FAIR THAT ENDS FAIR – A SURVEY OF FAIR USE IN PATENT, TRADEMARK AND COPYRIGHT</b>	Grande Hall, Empress Upper Level
2:00–3:30 pm	CONCURRENT TRACK #2 <b>TOOLS FOR MOVIN’ UP THE LADDER IN YOUR CAREER, LAW FIRM AND AIPLA</b>	Grande Hall, Regent Upper Level
2:00–3:30 pm	CONCURRENT TRACK #3 <b>COPYRIGHT UNBOXED</b>	Grande Hall, Viceroy Upper Level

### committee educational sessions (3:30–5:30 pm)

3:30–5:30 pm	<b>IP Practice in Europe and Chartered Institute of Patent Attorneys (CIPA) from the United Kingdom</b>	Grande Hall, Empress Upper Level
3:30–5:30 pm	<b>Industrial Designs</b>	Grande Hall, Regent Upper Level

### committee meetings (3:30–5:30 pm)

3:30–5:30 pm	<b>Alternative Dispute Resolution/ Corporate Practice</b> (joint meeting) <i>Resolving IP Related Disputes - There is More than Just One Way to Skin a Cat: Cost Effective Alternatives to Litigating IP Disputes</i>	California Cabanas Strand/Bayside Room
3:30–5:30 pm	<b>Biotechnology/Chemical Practice</b> (joint meeting) <i>Role of Scientific Evidence and Scientific Experts in Litigations &amp; Optimizing Patent Term versus Patent Claim Scope</i>	California Cabanas Palm/Sunset Room
3:30–5:30 pm	<b>Copyright Law/Trademark Internet/ Trademark Law/Trademark Litigation/ Trademark-Relations with the USPTO/ Trademark Treaties &amp; International Law</b> (joint meeting)	Grande Hall, Edison I/J, Lower Level
3:30–4:30 pm	<b>Diversity in IP Law</b>	Grande Hall, Wilder G/H, Lower Level
3:30–5:30 pm	<b>Emerging Technologies/International and Foreign Law</b> (joint meeting)	Grande Hall, Spreckles C/D, Lower Level
3:30–4:30 pm	<b>IP Law Associations</b> (committee members only)	Grande Hall, Spreckles A, Lower Level
3:30–4:30 pm	<b>Public Education</b>	Grande Hall, Wilder E, Lower Level
3:30–4:30 pm	<b>Special Committee on Standards and Open Source</b>	California Cabanas Seabreeze Room

4:30–5:30 pm	<b>Fellows</b> (committee members only)	Grande Hall, Wilder G/H, Lower Level
4:30–5:30 pm	<b>Law Practice Management</b>	Grande Hall, Spreckles A, Lower Level
4:30–5:30 pm	<b>Trade Secret Law</b>	Grande Hall, Wilder E Lower Level

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### thursday evening events (7:00–11:00 pm)

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7:00–9:00 pm	<b>Dinner “Timeless Glamour”</b> <i>(tickets required)</i>	Crown Room
9:00–11:00 pm	<b>Dessert Reception</b> – <i>Open to all registrants.</i>	Carousel Room



## friday

7:30–9:00 am	Continental Breakfast	Crown Room
7:30 am–12:00 noon	Registration	Garden Room
7:30 am–12:00 noon	Cyber Café, CLE, Technology Center, Attendee Gift & Exhibits	Coronet Room
7:30 am–12:00 noon	Spouse/Guest Hospitality Suite	Suite #6705

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### plenary session (8:00 am–12:00 noon)

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8:00–11:00 am	<b>REMEDIES IN A POST-EBAY WORLD THE ETHICS OF CONTINGENCY FEE RELATIONSHIPS STAYING ON THE RIGHT SIDE IN LITIGATION: FROM RULE 11 TO SECTION 285</b>	Upper Grande Hall
11:00–11:30 am		
11:30–12:00 noon		
10:00–11:30 am	<b>2010 Mid-Winter Planning Committee</b> (committee members only)	Grande Hall, Edison I/J, Lower Level
12:00 noon–2:00 pm	<b>Networking Lunch</b> <i>(tickets required)</i>	Crown Room
12:00 noon–4:00 pm	Board of Directors Meeting	Windsor Complex

# getting the most from the • • • • • 2009 spring meeting

- If you are a new AIPLA Member or this is your first meeting with us, be sure to attend the New Member/First-Time Attendee Reception on **Wednesday, May 13th at 5:30 pm** at the **Vista Walk (This is a great chance to network!)**
- Luncheon Receptions and Dessert Receptions are open to **everyone**. Come meet other registrants and AIPLA members in an open and fun atmosphere.
- Looking for the meeting papers? You can download them at the Technology Center or directly from the AIPLA website – [www.aipla.org](http://www.aipla.org).
- **Need a Mentor? Want to become a Mentor?** AIPLA's Mentoring Committee needs you! See the AIPLA Mentoring Program flyer in your registration packet.
- **Current Mentors and Mentees:** look for gathering places throughout the meeting!
- If you have any questions about the programming or activities, see the AIPLA Registration Desk – we're more than happy to help you!



## CLE & MCLE CREDIT

- All Plenary Sessions, Concurrent Tracks and Committee Educational Sessions are CLE-requested.
- You can pick up your CLE Certificate of Attendance at the **CLE Service Center**, located in the **Coronet Room** and will be open until **1:00 pm on Friday**.
- This program is approved, depending on your state, for **up to 19.2 CLE** credits, of which **1.2** are Ethics credits.

## COMMITTEE SESSIONS

- Committee Meetings and Educational Sessions are open to **everyone** – members and non-members alike – unless otherwise noted.
- We want to hear from you and the best way to get your voice heard is to speak up at our Committee Meetings.

## GETTING AROUND

- The Registration Desk is located in the **Garden Room**.
- The CLE Service Center, Attendee Gift Table and Technology Center are all located in **Coronet Room**.
- **Get to know your Board Members at the Luncheons.** We have open tables hosted by members of the Board of Directors. Please feel free to take this opportunity to meet and chat with our Association's decision-makers in an open and friendly environment.
- Look out for **AIPLA Recycling Containers** (including paper, bottles, cans and badge holders)!



# spring meeting sponsors



(continued)

*partial sponsor: opening night reception*



*partial sponsor: opening night reception*

## crystal sponsors



*sponsor: solo small/firm practitioner  
networking reception*

KLEIN, O'NEILL & SINGH  
LLP

*sponsor: thursday am beverage break*

SCHWEGMAN  
■  
LUNDBERG  
■  
WOESSNER

Intellectual Property Attorneys

PATENT PROTECTION FOR HIGH TECHNOLOGY

*sponsor: wednesday new member/first-time  
attendee reception*

# continuing legal education (CLE) information

We are an approved provider by most states requiring CLE, and we have applied for credit for this meeting to all states requiring CLE.

Complete CLE information will be available on-site at the AIPLA information/CLE booth located in the Exhibitor Area. A full list of past meetings & approved CLE credits can be obtained from our website ([www.aipla.org](http://www.aipla.org)) and in each *Bulletin*.

The 2009 Spring Meeting has a total of 60 minutes of legal ethics credit for the Plenary Session on Friday, May 15, 2009, from 11:00 am – 12:00 noon.

The 2009 Spring Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 16.0 hours [of which 1.0 hour will apply to Legal Ethics]. AIPLA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 19.2 hours [of which 1.2 hours will apply to Legal Ethics].

## 2009 educational programs

june 17

trademark boot camp  
alexandria, va

june 17-19

legal secretaries and  
administrators conference  
alexandria, va

july 16-17

PCT seminar  
arlington, va

august 26-28

patent prosecution boot camp  
alexandria, va

october 15-17

AIPLA annual meeting  
washington, dc

november 4-6

legal secretaries and  
administrators conference  
alexandria, va