

# conference program

friday, may 15 • 2009

# friday SCHEDULE

7:30 – 9:00 am

Continental Breakfast

7:30 am – 12:00 noon

Registration, Exhibits, Cyber Café, Technology Center, Spouse/Guest Hospitality Suite

plenary session (8:00 am – 12:00 noon)

## **REMEDIES IN A POST-EBAY WORLD**

Moderator: Bea Swedlow, *Butzel Long • Ann Arbor, MI*

8:00 am

### **Why eBay Really, Really Matters**

Carol M. Nielson, *Baker Botts, LLP • Houston, TX*

8:40 am

### **eBay Meets Georgia Pacific: How to Value the Right to Exclude**

Christopher C. Barry, *PriceWaterhouseCoopers • Boston, MA (invited)*

9:10 am

### **Post-eBay: What Patent Litigators Need to Consider**

Lisa J. Pirozolo, *Wilmer Cutler Pickering Hale & Dorr • Boston, MA*

9:45 am

### **Trademark Litigation Strategy Post-eBay: eBay's Ramifications Beyond the Patent World**

Gina Durham, *DLA Piper US, LLP • Chicago, IL*

10:15 am

### **Post-eBay: What Does it Mean for Judges?**

Honorable Joseph J. Farnan, *US District Court, District of Delaware • Wilmington, DE*

10:50 am

### **Panel Discussion**

#### **Ethics Program**

11:00 am

### **The Ethics of Contingency Fee Relationships**

Fred Lorig, *Quinn Emanuel • Los Angeles, CA (invited)*

11:30 am

### **Staying on the Right Side in Litigation: From Rule 11 to Section 285**

Julia Heaney, *Morris Nichols Arsht & Tunnell, LLP • Wilmington, DE*

friday luncheon (12:00 noon - 2:00 pm)

12:00 noon - 2:00 pm

### **Networking Lunch**

*Tickets required.*

12:00 noon – 4:00 pm

Board of Directors' Meeting