

**American Intellectual Property Law Association**  
**241 18<sup>th</sup> Street, South, Suite 700**  
**Arlington, Virginia 22202**  
*Contact: Lindsay M. Nalevanko*  
*(703) 412-4357 or lnalevanko@aipla.org*

**Sponsorship Opportunities**  
**AIPLA Spring Meeting**  
**May 13-15, 2009**  
**Hotel del Coronado - San Diego, CA**

**Registrants Expected: 600-700** *(Partial and complete sponsorships available)*

**Event Sponsorship Opportunities**

<b>Wednesday Lunch Reception (1/2 hour)</b>		<b>\$5,000</b>
<b>Wednesday New Member/First Time Attendee Reception</b>		<b>\$4,000 (Sold)</b>
<b>Wednesday Opening Night Reception &amp; Buffet</b>	<i>Total Sponsorship</i>	<b>\$50,000</b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		<b>(One partial sponsor at 5k)</b>
<b>*Wednesday Dessert Reception</b>	<i>Total Sponsorship</i>	<b>\$15,000 - \$20,000</b>
<b>After Opening Night Reception &amp; Buffet</b>		
<b>Thursday Women in IP Law Breakfast Meeting</b>		<b>\$7,500 (Sold)</b>
<b>Thursday Lunch Reception (1/2 hour)</b>		<b>\$5,000</b>
<b>Thursday Pre-Dinner Reception</b>	<i>Total Sponsorship</i>	<b>\$15,000</b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
<b>Thursday Dinner Theme &amp; Entertainment</b>		<b>\$15,000</b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		<b>(One partial sponsor at 10k)</b>
<b>*Thursday Dessert Reception</b>	<i>Total Sponsorship</i>	<b>\$15,000 - \$20,000</b>
<b>After Thursday Dinner</b>		

***\*This event only occurs if fully sponsored. Contact AIPLA for further details.***

## Other Sponsorship Opportunities

<b>AIPLA Spring Meeting Journal</b>	<i>Total Sponsorship</i>	<b>\$6,000</b>
<b>Post Meeting CD-ROM/Spring Meeting Presentations</b>	<i>Total Sponsorship</i>	<b>\$10,000</b>
	<i>Sponsor In Part</i>	<b>\$5,000</b>
<b>AIPLA Cyber Café (<i>Internet Kiosks with Branding</i>)</b>		<b>\$8,000 (Sold)</b>
<b>AIPLA Technology Center</b>		<b>\$4,000</b>
<b>Signage at Meeting</b>		<b>\$3,000</b>
<b>Gift for all Attendees</b>	<i>Total Sponsorship</i>	<b>\$20,000</b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
<b>San Diego Pop-Up Maps for all Attendees</b>		<b>\$4,000</b>
<b>Continental Breakfast</b>	<i>Each</i>	<b>\$8,000</b>
<b>Morning and Afternoon Beverage Breaks</b>	<i>Each</i>	<b>\$4,000</b>

**NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Lindsay Nalevanko, Meeting Planner at (703) 412-4357 or [lnalevanko@aipla.org](mailto:lnalevanko@aipla.org) for more details.**

## SPONSOR RECOGNITION LEVELS

### **Pearl Sponsor (for Sponsorship up to \$2,999)**

Sponsor Benefits include:

- Firm/Corporation name in Spring Meeting Program & Program at a Glance
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Spring *Bulletin* (circulation 17,000)
- Sponsorship listing on the AIPLA web site
- Recognition at Wednesday Luncheon

### **Crystal Sponsor (\$3,000 to \$4,999)**

All of the benefits of the *Pearl Sponsor* plus:

- Two complimentary tickets to the Wednesday Luncheon

### **Bronze Sponsor (\$5,000 to \$9,999)**

All of the benefits of the *Crystal Sponsor* plus:

- One complimentary Meeting Registration
- Two complimentary Tickets to the Thursday Luncheon
- Two complimentary tickets to the Thursday Dinner

### **Silver Sponsor (\$10,000 to \$14,999)**

All of the benefits of the *Bronze Sponsor* plus:

- ½ Page Black & White Ad in Spring *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Thursday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event

**Gold Sponsor (\$15,000 to \$19,999)**

All of the benefits of the *Silver Sponsor* plus:

- Upgrade to Full page Black & White Ad in Spring *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Wednesday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Thursday Dinner (6 total)

**Platinum Sponsor (\$20,000 or more)**

All of the benefits of the *Gold Sponsor* plus:

- Upgrade to Full page Color Ad in Spring *Bulletin* (circulation 17,000)
- Four *additional* complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with your company's name.

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*All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.*