

American Intellectual Property Law Association
241 18th Street, South, Suite 700
Arlington, Virginia 22202
Nneka St. Gerard (703) 412-4357

Sponsorship Opportunities
AIPLA Spring Meeting
May 14-16, 2008
InterContinental Houston Hotel, Houston, TX

Registrants Expected: 600-700 *(Partial and complete sponsorships available)*

Event Sponsorship Opportunities

Wednesday Lunch Reception (1/2 hour)		\$5,000 Sold
Wednesday New Member/First Time Attendee Reception		\$4,000 Sold
Wednesday Opening Night Reception & Buffet <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$50,000 Partially Sold
*Wednesday Dessert Reception After Opening Night Reception & Buffet	<i>Total Sponsorship</i>	\$15,000 - \$20,000 Sold
Thursday Women in IP Law Breakfast Meeting		\$5,000 Sold
Thursday Lunch Reception (1/2 hour)		\$5,000 Sold
Thursday Pre-Dinner Reception <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$15,000 Sold
Thursday Dinner Theme & Entertainment <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>		\$15,000 Sold
*Thursday Dessert Reception After Thursday Dinner	<i>Total Sponsorship</i>	\$15,000 - \$20,000 Sold

****This event only occurs if fully sponsored. Contact AIPLA for further details.***

Other Sponsorship Opportunities

Post Meeting CD-ROM/Spring Meeting Presentations	<i>Total Sponsorship</i>	\$10,000
	<i>Sponsor In Part</i>	\$5,000
AIPLA Cyber Café (<i>Internet Kiosks with Branding</i>)		\$8,000 Sold
AIPLA Technology Center		\$4,000 Sold
Signage at Meeting		\$3,000
Gift for all Attendees	<i>Total Sponsorship</i>	\$20,000
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		Partially Sold
Houston Pop-Up Maps for all Attendees		\$4,000 Sold
Continental Breakfast	<i>Each</i>	\$8,000
Morning and Afternoon Beverage Breaks	<i>Each</i>	\$4,000

NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Nneka St. Gerard, Meeting Planner at (703) 412-4357 for more details.

SPONSOR RECOGNITION LEVELS

Pearl Sponsor (for Sponsorship up to \$2,999)

Sponsor Benefits include:

- Firm/Corporation name in Spring Meeting Program & Program at a Glance
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Spring *Bulletin* (circulation 17,000)
- Sponsorship listing on the AIPLA web site
- Recognition at Wednesday Luncheon

Crystal Sponsor (\$3,000 to \$4,999)

All of the benefits of the *Pearl Sponsor* plus:

- Two complimentary tickets to the Wednesday Luncheon

Bronze Sponsor (\$5,000 to \$9,999)

All of the benefits of the *Crystal Sponsor* plus:

- One complimentary Meeting Registration
- Two complimentary Tickets to the Thursday Luncheon
- Two complimentary tickets to the Thursday Dinner

Silver Sponsor (\$10,000 to \$14,999)

All of the benefits of the *Bronze Sponsor* plus:

- ½ Page Black & White Ad in Spring *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Thursday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event

Gold Sponsor (\$15,000 to \$19,999)

All of the benefits of the *Silver Sponsor* plus:

- Upgrade to Full page Black & White Ad in Spring *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Wednesday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Thursday Dinner (6 total)

Platinum Sponsor (\$20,000 or more)

All of the benefits of the *Gold Sponsor* plus:

- Upgrade to Full page Color Ad in Spring *Bulletin* (circulation 17,000)
- Four *additional* complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with your company's name.

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All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.