

12:00 noon–3:30 pm **Board of Directors' Meeting** Frank Lloyd Wright
Ballroom Salon G

2:00 pm–4:00 pm Spouse/Guest "Get Acquainted" Social Aztec Room & Patio

plenary session (1:00 pm–5:00 pm)

Working Together – Retaining Outside Counsel

When a significant new IP project requires retaining outside counsel, many considerations govern the best way to structure the relationship between a company and outside counsel. We consider three scenarios in which outside counsel will meet with the company mutually to discuss structuring a relationship to handle efficiently an IP litigation project. Each scenario presents a situation with different goals and therefore presents different issues to address between the company and outside counsel.

Frank Lloyd Wright
Ballroom Salons E&F

1:00 pm Opening Remarks & Description of Scenarios

Moderator: Edward V. Filardi
Skadden Arps Slate Meagher & Flom, LLP
New York, NY

1:10 pm Scenario: A large company with substantial in-house legal staff seeks to retain outside counsel for a patent enforcement litigation project. Two litigators from a private firm meet with General Counsel and Patent Counsel of the company.

John Dials (invited) <i>JDS Uniphase Corporation</i> Milpitas, CA	Robert T. Haslam <i>Heller Ehrman, LLP</i> Menlo Park, CA	Richard L. Rainey <i>Covington & Burling, LLP</i> Washington, DC	Timothy Wilson <i>SAS Institute, Inc.</i> Cary, NC
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1:40 pm Role of Inside & Outside Counsel in an Enforcement Program – Large Company

Speaker: Robert T. Haslam
Heller Ehrman, LLP
Menlo Park, CA

2:10 pm Role of Inside & Outside Counsel in an Enforcement Proceeding – Small Company

Speaker: John W. Kozak
Leydig, Voit & Mayer, Ltd
Chicago, IL

2:40 pm Engagement Letters & Terms, Billing & Waivers: A Panel Discussion

Mary B. Graham <i>Morris Nichols Arshat & Tunnell, LLP</i> Wilmington, DE	Richard L. Rainey <i>Covington & Burling, LLP</i> Washington, DC	Mary A. Tuck <i>Activision Publishing, Inc.</i> Santa Monica, CA
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3:10 pm

Scenario: A medium sized company located in North Carolina with a modest legal staff seeks to retain outside counsel to defend the company in a recently-filed patent infringement suit in the Eastern District of Texas.

Panel:

Jerry R. Selinger	Michael R. Cunningham
<i>Morgan Lewis & Bockius, LLP</i>	<i>Red Hat, Inc.</i>
<i>Dallas, TX</i>	<i>Raleigh, NC</i>

3:25 pm

Distinctions in Retaining Defense Counsel & Retaining Patentee's Counsel

Speaker: Jerry R. Selinger
Morgan Lewis & Bockius, LLP
Dallas, TX

3:55 pm

Scenario: A company located in the Far East has been sued for patent infringement in the Northern District of California. A company executive has flown to the United States to meet with a US litigator seeking to retain counsel to defend the company.

Laura Beth Miller	Yansheng Yu
<i>Brinks Hofer Gilson & Lione</i>	<i>China Patent & Trademark</i>
<i>Chicago, IL</i>	<i>Agent (USA) Ltd.</i>
	<i>New York, NY</i>

4:15 pm

Panel Discussion: Special Considerations in Creating Working Relationships With a Foreign Company

Laura Beth Miller	Benjamin Sley	Yansheng Yu
<i>Brinks Hofer</i>	<i>Hon Hai Precision</i>	<i>China Patent & Trademark</i>
<i>Gilson & Lione</i>	<i>Industry Co., Ltd.</i>	<i>Agent (USA) Ltd.</i>
<i>Chicago, IL</i>	<i>Harrisburg, PA</i>	<i>New York, NY</i>

4:45 pm

Open Forum: Questions Concerning Retention of Counsel

4:00 pm–6:00 pm

Board of Directors'/Committee Chairs' Business Meeting

McArthur Ballroom
Salons 5–7

wednesday evening events

6:00 pm–7:00 pm

New Member/First-Time Attendee Reception
(see page 34 for details)

Aztec Room & Patio

7:00 pm–9:00 pm

Opening Night Reception – "Native American Culture"
Casual Attire - Tickets Required

Grand Ballroom

Sponsored in part by: FISH & RICHARDSON, PC

9:00 pm–11:00 pm

Dessert Reception
All registrants invited

Gold Room & Patio

Sponsored by: SNELL & WILMER, LLP