



| | | |
|---|---|--|
| 8:00 am–10:00 am | Continental Breakfast | Frank Lloyd Wright Ballroom Foyer |
| committee meetings | | |
| 7:00 am–9:00 am | Membership/Mentoring/Women in IP Law Breakfast Meeting <i>"The Business Case for Mentoring"</i> Come join us for breakfast and hear Katharine Halpin, CEO and founding principal of Katharine Halpin & Company, LLC (KH&Co.), speak on the issue of mentoring in the workplace. Katharine, following twenty years of practicing as a CPA, founded KH&Co. twelve years ago, and has worked with organizations to maximize the value of their intangible assets, their people. We will also have a panel of mentor-mentee pairs sharing their personal experiences of a successful mentoring relationship. Our panel comprises Robert Armitage and Amy Hamilton, offering a corporate perspective of a mentoring relationship, and Allison Strickland and Amie Peele Carter, offering an inter-firm perspective of a mentoring relationship. No RSVP is required, and all are welcome to attend. <i>Sponsored by:</i> BUCHANAN INGERSOLL & ROONEY, PC | Aztec Room |
| 8:00 am–9:00 am | Amicus (Committee Members Only) | Conference Center, Kaibab |
| 8:00 am–9:00 am | Inventor Issues | McArthur Ballroom, Salon 6 |
| 8:00 am–9:00 am | Professionalism and Ethics | Conference Center, Rimrock |
| 9:00 am–1:00 pm | Spouse/Guest Tour: Rafting on the Salt River <i>(tickets required)</i> <i>advanced reservations required/space is limited. See pages 32-33 for more details.</i> | Meet outside of Conference Center by 8:45 am |
| plenary session (9:00 am–12:00 noon) | | |
| | Best Practices in Management, License & Enforcement of Intellectual Property Portfolios Resolving common problems that arise from managing the licensing, enforcement and coordination of a company's Intellectual Property portfolio | Frank Lloyd Wright Ballroom Salons E&F |
| 9:00 am | Introduction Moderator: Patricia A. Meier <i>ConocoPhillips</i> <i>Houston, TX</i> | |
| 9:05 am | Common Problems Dealing with Managing IP Portfolios, Licensing & Enforcement The rapidly escalating costs of obtaining and maintaining patents outside the US compels increased attention to proper management of IP portfolios. This presentation will address techniques for controlling these costs. Additionally, the Supreme Court's recent decision in <i>MedImmune</i> presents new issues in licensing and enforcement activities. Speaker: Richard F. Phillips <i>ExxonMobil Chemical Company</i> <i>Houston, TX</i> | |

9:30 am

Licensing—Problems that Inside Counsel & Outside Counsel Must Deal With & Resolve

What is your company of your client's IP strategy? Have inside and outside discussed it? Is there agreement about certain common provisions such as termination, assignment, and the effect of bankruptcy? What about tort liability based upon the actions of the licensee? Are you adequately protected? Have you required your licensee to obtain a minimum amount of insurance? How about antitrust issues? Are you vulnerable to a claim of patent misuse? These are just a few of the issues that outside and inside counsel should be discussing. We will explore these issues and others.

Speaker: John Gary Maynard, III
Hunton & Williams, LLP
Richmond, VA

9:55 am

Enforcement—Resolving Problems With Enforcing Your Intellectual Property

Companies want to protect their intellectual property and need to stay informed about how to meet these challenges. This presentation will discuss how to resolve problems encountered with enforcing a company's intellectual property. The presentation will also include tips on how to avoid these problems.

Speaker: Kerry L. Timbers
Bromberg & Sunstein, LLP
Boston, MA

10:20 am

Obtaining the Best IP for the Business

Companies whose assets include technology and/or intellectual property will want to stay informed about their competitors' technology and IP. This presentation will discuss and compare several techniques for obtaining such information. The presentation will also include tips on obtaining client buy-in and how to maximize the value of the information to the business.

Speaker: Marcella Watkins
Shell Oil Company, USA
Houston, TX

10:45 am

Common Ethical Issues in Enforcing, Licensing & Managing Your IP

Counsel constantly faces issues relating to the proper management of a company's intellectual property portfolio. The presentation will address common ethical issues that arise when dealing with licensing or enforcing intellectual property. The presentation will also include tips on avoiding such potential ethical issues.

Speaker: Sid Leach
Snell & Wilmer, LLP
Phoenix, AZ

11:45 am

Panel Discussion

12:00 noon–12:30pm

Luncheon Reception (*all registrants invited*)
Sponsored by: PATTERSON BELKNAP WEBB & TYLER, LLP

McArthur Ballroom
Foyer

luncheon (*tickets required*)

12:30 pm–2:00 pm

The Case for Diversity... And How About Your Legacy to the Profession

McArthur Ballroom
Salons 1–4

Luncheon Speaker:
Thomas L. Sager
Vice President & Assistant General Counsel
E.I. DuPont De Nemours & Company
Wilmington, DE





plenary session (2:00 pm–3:00 pm)

Budgeting: How to Get Your Bills Paid PromptlyFrank Lloyd Wright
Ballroom Salons E&F

In-House and outside counsel will discuss the top 10 budget busters and how to avoid them, as well as provide tips for insuring the bills get paid timely.

2:00 pm

Introduction

Moderator: Raymond Van Dyke
Winston & Strawn, LLP
Washington, DC

2:05 pm

Managing the Cost of Patent Litigation

Speaker: Bart Showalter
Baker Botts, LLP
Dallas, TX

2:30 pm

Budgeting for No Surprises or Making the Client Happy 101

Speaker: Gavin Bogle
Iovate Health Sciences, Inc.
Mississauga, ON, Canada

2:55 pm

Panel Discussion

concurrent track #1 (3:00 pm–4:00 pm)

Best Practices in Solving Miscommunication & Disagreements in Patent Litigation CasesFrank Lloyd Wright
Ballroom Salons E&F

A panel of in-house counsel and outside litigators will share their views on how to handle situations where outside counsel and the client do not see "eye-to-eye," as well as how much the client should be involved in making day-to-day litigation decisions.

Moderator: Lena I. Vinitzkaya
Restoration Robotics, Inc.
Mountain View, CA

Panelists:

Earl (Eb) Bright
ExploraMed, Inc.
Mountain View, CA

A. Shane Nichols
King & Spalding, LLP
Atlanta, GA

Frank A. DeCosta, III
*Finnegan Henderson Farabow Garrett
& Dunner, LLP*
Washington, DC

Freddie K. Park
BioForm Medical, Inc.
San Mateo, CA

concurrent track #2 (3:00 pm–4:00 pm)

Opinions of Counsel – New Laws & New Strategies–Best Practices from Both In-House & Outside Perspective

Frank Lloyd Wright
Ballroom Salons A–D

A panel of distinguished speakers consisting of both experienced outside counsel and senior in-house counsel in both tech and life sciences industries will analyze important recent Federal Circuit cases including *Knorr-Bremse*, *In re Echostar*, *In re Seagate* and *DSU Medical*, and survey the district court cases applying this body of case law. Their implications in opinion of counsel practice as well as perspectives and practice tips will be discussed.

Moderator: Steven K. Rose (invited)
STMicroelectronics, Inc.
Carrollton, TX

Panelists:

James P. Bradley
Sidley Austin, LLP
Dallas, TX

Alyssa Dudkowski
Kimberly-Clark
Worldwide, Inc.
Neenah, WI

Wei Zhou
Affymetrix, Inc.
Santa Clara, CA

committee educational session

4:00 pm–6:00 pm

IP Practice in Europe Committee Educational Session (80 MINUTES OF CLE REQUESTED)

Frank Lloyd Wright
Ballroom Salons A–D

4:00 – 4:10 pm **Welcome and Introduction**
James Carruth (invited)
IP Practice in Europe Committee Co-Chair
Shell Oil Company
Houston, TX

US Moderator: Jonathan Madsen (invited)
Schmeiser, Olsen & Watts, LLP
Latham, NY

4:10 – 4:40 pm **Post-filing Date Evidence? Yes or No**
Chris Mercer (invited)
Carpmaels & Ransford
London, England

4:40 – 5:00 pm **Patents: To Oppose or Litigate?**
Dr. Thomas Bittner (invited)
Boehmert & Boehmert
Berlin, Germany

5:00 – 5:20 pm **Who Owns What?**
Christopher Thornham (invited)
SJ Berwin LLP
London, England

5:20 – 5:40 pm **European IP Law Update**
Justine Muir (invited)
BioScience Patents Ltd.
London, England

5:40 – 6:00 pm **Committee Business Meeting**



committee meetings (4:00 pm–6:00 pm)

| | | |
|-----------------|---|---|
| 4:00 pm–5:00 pm | <p>Chemical Practice Keeping with the Institute's theme of "Techniques for Getting the Job DONE", the Chemical Practice Committee will present a panel discussion on what chemical and pharmaceutical companies look for in their counsel and how they work with them. We will take a look at what successful working relationships look like and how they can be more effective. Sub-committee reports will follow the panel presentation.</p> | Frank Lloyd Wright Ballroom Salon G |
| 4:00 pm–6:00 pm | <p>Corporate Practice/International and Foreign Law (Joint Meeting) The committees will sponsor a joint program on IP provisions in Employment Agreements Around the World. Invited speakers from Europe, Latin America and Asia will provide guidance on provisions that, for example, obligate employees to assign inventions to the employers, maintain confidential information, as well as inventor remuneration provisions.</p> | McArthur Ballroom Salon 6 |
| 4:00 pm–6:00 pm | <p>Education/Young Lawyers (Joint Meeting) The committees will meet for a joint program on work/life balance issues. Come hear from other young lawyers on how they made the transition from junior to senior associate, firm to in-house, and senior associate to partner. They will provide tips for how to make these transitions while preserving a balance between your personal and work life. Following the panel discussion, each of the committees will host a short business meeting.</p> | Conference Center, Sedona |
| 4:00 pm–5:00 pm | <p>Electronic and Computer Law <i>"Patentability of Computer Implemented Inventions Domestically and Internationally"</i> Patentability of computer implemented inventions is a hotly contested issue not only in the United States, but also in many jurisdictions around the globe. Recent decisions of the Court of Appeals for the Federal Circuit, high courts in European jurisdictions, failure of the European Union Directive, and obscurities in several jurisdictions regarding software and business method claiming have created a disjointed landscape within which to obtain patent protection. This presentation will provide a brief background as to why patent protection for computer implemented inventions is necessary for the health of domestic and global economies. The remainder of the presentation will be focused on jurisdiction specifics with regard to the United States, Europe, and Asia to assist practitioners in counseling clients and preparing and prosecuting computer implemented invention patent applications around the globe.</p> | McArthur Ballroom, Salon 5 |
| 4:00 pm–5:00 pm | <p>Emerging Technologies The committee will have guest speakers, including one from NASA, address topics in alternate fuels and nanotechnology. An informatics speaker has also been invited. There will also be a discussion on the impact of patent reform measures on the patenting of cutting-edge advancements.</p> | McArthur Ballroom, Salon 7 |
| 4:00 pm–5:00 pm | <p>IP Practice in Japan This meeting includes presentations on latest developments in IP laws in Japan and a planning discussion of the trip to Japan scheduled from April 14 through April 17, 2008.</p> | Conference Center, Cameron |
| 4:00 pm–5:00 pm | <p>Patent Law/Patent Litigation/Special Committee on International Trade Commission (Joint Meeting) Organization meeting, panel discussion of patent reform issues: interlocutory appeals and willfulness after <i>Seagate</i>. The committee will also discuss details of the plan for the ITC Committee's three-hour presentation to be made at the Spring meeting.</p> | Frank Lloyd Wright Ballroom Salons E&F |

| | | |
|-----------------|---|----------------------------|
| 4:00 pm–5:00 pm | <p>Trade Secret Law R. Mark Halligan and Nathan Schleifer will report on the results of an ongoing survey on membership interest in the enactment of a federal trade secrets statute. In addition, committee members will discuss the development of sample forms to assist the trade secrets practitioner in trade secret licensing negotiations and trade secrets litigation.</p> | Conference Center, Kaibab |
| 5:00 pm–6:00 pm | <p>Diversity in IP Law Our meeting will be an extension of the Fall meeting; that is, a general committee meeting related to the status of our committee and our plans for the upcoming conference in the Spring. We want to formulate a reasonable schedule of activities/events that further the goals of the Diversity in IP Law Committee. Furthermore, we will solicit volunteers to spearhead the various activities that we would like to plan.</p> | McArthur Ballroom, Salon 5 |
| 5:00 pm–6:00 pm | <p>IP Law Associations (Committee Members Only)</p> | Conference Center, Kaibab |
| 5:00 pm–6:00 pm | <p>IP Practice in Latin America The meeting will include introductions of the new Chair and Vice-Chair of the committee, followed by an interactive discussion of the plans/vision for the committee, including suggestions from meeting attendees. Mr. James E. Larson of Castro & Pal Asociados, Costa Rica, will then give a presentation on the forthcoming enactment of the Dominican Republic-Central America Free Trade Agreement (DR-CAFTA) in Costa Rica and the impact of DR-CAFTA on IP rights in general for Central American countries.</p> | Conference Center, Cameron |

friday evening events

| | | |
|-----------------|--|---|
| 6:30 pm–7:30 pm | <p>Networking Reception– "Enjoy the Arizona Sunset"</p> <p><i>Tickets Required</i> <i>Casual Attire</i></p> | Squaw Peak Lawn (in case of inclement weather: Grand Ballroom) |
|-----------------|--|---|