

American Intellectual Property Law Association
241 18th Street, South, Suite 700
Arlington, Virginia 22202
Nneka St. Gerard – 703-412-4357

Sponsorship Opportunities
2008 Mid-Winter Institute
January 23-26, 2008
Arizona Biltmore Resort & Spa, Phoenix, AZ

Registrants Expected: 600-700 *(Partial and complete sponsorships available)*

Event Sponsorship Opportunities

Wednesday Opening Night Reception <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$50,000 Partially Sold
*Dessert Reception After Opening Night Reception	<i>Starting at</i>	\$20,000 Sold
Wednesday Night New Member/First Time Attendee Dessert Reception		\$5,000
Thursday Lunch Reception (1/2 hour)		\$5,000 Sold
Thursday Pre-Dinner Reception <i>Partial Sponsorships available starting at \$10,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$20,000
Thursday Dinner Theme & Entertainment <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$20,000
*Dessert Reception After Thursday Dinner	<i>Starting at</i>	\$20,000
Friday Women in IP Law Committee Breakfast Meeting		\$5,000 Sold
Friday Lunch Reception (1/2 hour)		\$5,000 Sold
Friday Night Party Theme & Entertainment <i>Partial Sponsorships available starting at \$5,000.</i> <i>Please contact AIPLA.</i>	<i>Total Sponsorship</i>	\$15,000
Saturday Awards Reception for Golf & Tennis		\$15,000 Sold

****This event only occurs if fully sponsored. Contact AIPLA for further details.***

Other Sponsorship Opportunities

Post Meeting CD-ROM/Mid-Winter Presentations	<i>Total Sponsorship</i>	\$10,000
	<i>Sponsor in part</i>	\$5,000
AIPLA Cyber Café (<i>Internet Kiosks with Branding</i>)		\$8,000 Sold
AIPLA Technology Center		\$4,000 Sold
Gift for all Attendees	<i>Total Sponsorship</i>	\$20,000
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
Signage at Meeting		\$3,000
Continental Breakfasts	<i>Each</i>	\$10,000
Morning and Afternoon Beverage Breaks	<i>Each</i>	\$5,000

NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Nneka St. Gerard at (703) 412-4357 for more details.

SPONSOR RECOGNITION LEVELS

Pearl Sponsor (for Sponsorship up to \$2,999)

Sponsor Benefits include:

- Firm/Corporation name in Mid-Winter Institute Program & Program at a Glance
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Mid-Winter *Bulletin* (circulation 17,000)
- Sponsorship listing on the AIPLA web site
- Recognition at Thursday Luncheon

Crystal Sponsor (\$3,000 to \$4,999)

All of the benefits of the *Pearl Sponsor* plus:

- Two complimentary tickets to the Thursday Luncheon

Bronze Sponsor (\$5,000 to \$9,999)

All of the benefits of the *Crystal Sponsor* plus:

- One complimentary Meeting Registration
- Two complimentary tickets to the Friday Luncheon
- Two complimentary Tickets to the Thursday Dinner

Silver Sponsor (\$10,000 to \$14,999)

All of the benefits of the *Bronze Sponsor* plus:

- ½ Page Black & White Ad in Mid-Winter *Bulletin* (circulation 16,000)
- Two *additional* complimentary Tickets to the Thursday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event

Gold Sponsor (\$15,000 to \$19,999)

All of the benefits of the *Silver Sponsor* plus:

- Upgrade to Full page Black & White Ad in Mid-Winter *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Thursday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Thursday Dinner (6 total)

Platinum Sponsor (for Sponsorship of \$20,000 or more)

All of the benefits of the *Gold Sponsor* plus:

- Upgrade to Full page Color Ad in Mid-Winter *Bulletin* (circulation 17,000)
- Four *additional* complimentary Tickets to the Thursday Dinner (10 total) and a Reserved Table with your company's name.

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All sponsor tickets will be sent to the main point of contact of the sponsoring firm unless requested otherwise.