



spouse/guest tours

thursday, october 15, 2009

EVENT: THE NATIONAL MUSEUM OF AMERICAN HISTORY

DATE: THURSDAY, OCTOBER 15, 2009

TIME: 9:30AM – 1:30PM

Today, guests will travel via luxury motor coach to visit the country's only National Museum of American History. Opened to the public November 21, 2008 after two years of extensive renovation, the museum offers guests the opportunity to explore treasures that highlight the social, political, and cultural history of our nation.

First, guests will visit the new state-of-the-art gallery devoted to the Star Spangled Banner, the flag which inspired the national anthem. The exhibition explores the flag as a family keepsake in the 19th century, the Smithsonian Institution's efforts to preserve the artifact since 1907, and how Americans have used the Star-Spangled Banner—both the flag and the song—to express diverse ideas of patriotism and national identity.

Escorted by your licensed tour guide, guests will also view the popular First Ladies Inaugural Gowns exhibit. Showcasing premier objects from the nearly century-old First Ladies Collection, on display are dresses worn by Laura Bush, Grace Coolidge, Jackie Kennedy, and Eleanor Roosevelt, and Helen Taft among others. The exhibition also features portraits, White House china, personal possessions and related objects from the Smithsonian's unique collection of first ladies' materials. Here, guests will also see some of the contributions first ladies have made as campaigners, hostesses, public policy advocates and the public faces they've put on for presidential administrations.

Lastly, guests will visit the interactive gallery of The American Presidency. It explores the personal, public, and executive actions of the 43 men who have had held the country's highest office. More than 900 objects are on display, including George Washington's uniform, Jefferson's writing desk, Lincoln's hat, a Roosevelt "Teddy Bear", campaign paraphernalia, and much more.

friday, october 16, 2009

EVENT: THE WHITE HOUSE*

DATE: FRIDAY, OCTOBER 16, 2009

TIME: 8:30AM – 12:30PM

Today, guests will have the opportunity to enjoy an inside look at the White House, home to the President of the United States.

Guests will be escorted by their private, uniformed Capital City Events tour guide through the many rooms on the main levels of the White House. The Entrance Hall leads to a perpendicular hallway called the Cross Hall, which runs east to west. Today a gallery of recent presidential portraits adorns the walls of the Entrance and Cross Halls.

Many of the rooms in the White House are well known by the colors of their walls. The American Empire-style parlor is known as the Red Room for its early 19th century furniture designed by Charles-Hoonre Lannuier. The Federal-style Green Room is named for the moss-green watered silk that covers its walls. The elliptical Blue Room is one of the most formal spaces in the White House. It is furnished with a gilded Empire-style settee and chairs that were ordered by James Monroe. Each year the official White House Christmas tree is placed in the Blue Room. Also included in the tour are the East Room, State Dining Room and Diplomatic Reception Rooms.

Guests will then visit the White House Visitors Center located across the street from the White House. The Visitors Center offers guests the opportunity to walk through six permanent exhibits relating to the White House



The White House

including the First Families In the White House, Symbols and Images, White House Architecture, White House Interiors, Working White House, and Ceremonies and Celebration. They may also wish to view a short video "Within These Walls" and visit the White House Historical Association Museum shop prior to heading over to the White House for the tour of the executive mansion.

*Pending White House approval. Tour time is tentative and will be adjusted based on the actual approved entry time given by the White House. Once approved, photo ID and additional information will be required of all attendees. If approval is not granted, an alternate tour will be provided.

***In the unlikely event the White House does not provide final approval for this tour, we've planned an alternate tour described below. Please note, when you're signing up for the White House tour you are also signing up for this tour as an alternate.**

ALTERNATE TOUR PROGRAM DESCRIPTION:

Today's tour will examine the life of a president in the White House and explore presidents who have served as inspiration. First, guests will visit the White House Visitors Center located across the street from the White House. The Visitors Center offers guests the opportunity to walk through six permanent exhibits relating to the White House including the First Families In the White House, Symbols and Images, White House Architecture, White House Interiors, Working White House, and Ceremonies and Celebration.

Guests will then board their luxury coach for the short ride to the Tidal Basil to visit the picturesque Franklin Delano Roosevelt Memorial. Dedicated in 1997, the memorial traces twelve years of American History through a sequence of four outdoor rooms—each one devoted to one of FDR's terms of office. It is not only a great tribute to Franklin Delano Roosevelt, but also to the people and era he represents. From the Great Depression, to the New Deal to global War, cascading waterfalls and sculptures inspired by photographs depict the 32nd President and the challenges he overcame. The memorial also honors the strength and contributions of inspiring First Lady, Eleanor Roosevelt - the first time a first lady has been honored in a presidential memorial. Guests will then travel further down the Tidal Basin and stop at the Jefferson Memorial. The idea for the memorial came from President Roosevelt, who was upset that there was not a memorial dedicated to Jefferson's accomplishments. In 1934, Congress passed a resolution to establish a Thomas Jefferson Memorial Commission to plan, design, and construct the memorial.

*** As noted above, this tour will ONLY be provided as an alternate to the White House tour if White House approval is not granted.**



spouse/guest
hospitality suite
park tower #8201

thursday, october 15	8:00 am - 6:00 pm
friday, october 16	7:45 am - 6:00 pm
saturday, october 17	7:00 am - 12:00 noon

Refreshments and a place to gather and relax are available during the hours listed above.



**INTELLECTUAL
PROPERTY**
Creativity in Bloom

spouse/guest
lecture

thursday, october 15, 2009

**Who Put the Fun in Intellectual Property?:
A Highly Interactive Introduction to IP**

Time: 8:00 am – 9:00 am
Location: Harding, Mezzanine Level

The AIPLA Public Education Special Committee would like to invite children and spouses of all of those at the Annual Meeting to come join us for a preview of a presentation we are developing to help kids (and adults) to get a better understanding of Patents, Trademarks, and Copyrights in a fun and interactive way. From the Slinky® to the Super Soaker® we have found stories of innovation and creativity and ultimately success to help teach the principles and positive benefits of our Intellectual Property system.

Please come hang out with us for an enjoyable 50 minute program with a few minutes of conversation at the end so you can let us know how we are doing and we can hear your ideas as well.

We look forward to seeing you there!

p.s. Umbrellas for participants in the front rows will be provided as needed—we did say it was interactive!