

American Intellectual Property Law Association  
241 18<sup>th</sup> Street, South, Suite 700  
Arlington, Virginia 22202  
*Nneka St. Gerard 703-412-4357*

**Sponsorship Opportunities**  
**AIPLA Annual Meeting**  
**October 22-25, 2008**  
**Marriott Wardman Park Hotel – Washington, DC**

**Registrants Expected: 1800**

*(Partial and complete sponsorships available)*

**Event Sponsorship Opportunities**

<b>Thursday Lunch Reception (1/2 Hour)</b>		<b>\$5,000 <i>Sold</i></b>
<b>Thursday New Member/First Time Attendee Reception</b>		<b>\$7,500 <i>Sold</i></b>
<b>Thursday Opening Night Reception</b>	<i>Total Sponsorship</i>	<b>\$50,000 - \$75,000 <i>Partially Sold</i></b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
<b>*Thursday Dessert Reception</b>	<i>Total Sponsorship</i>	<b>\$35,000 - \$40,000</b>
<b>After Opening Night Reception</b>		
<b>Friday Women in IP Law Committee Breakfast Meeting</b>		<b>\$5,000 <i>Sold</i></b>
<b>Friday Lunch Reception (1/2 Hour)</b>		<b>\$5,000 <i>Sold</i></b>
<b>Friday Pre-Dinner Reception</b>	<i>Total Sponsorship</i>	<b>\$25,000 <i>Sold</i></b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
<b>Friday Dinner Entertainment</b>		<b>\$45,000 <i>Partially Sold</i></b>
<i>Partial Sponsorships available starting at \$10,000. Please contact AIPLA.</i>		
<b>*Dessert Reception</b>	<i>Total Sponsorship</i>	<b>\$45,000 <i>Sold</i></b>
<b>After Friday Dinner</b>		

*\*This event only occurs if fully sponsored. Contact AIPLA for further details.*

## Other Sponsorship Opportunities

<b>AIPLA Annual Meeting Journal</b>	<i>Total Sponsorship</i>	<b>\$20,000</b>
	<i>Sponsor In Part</i>	<b>\$5,000 <i>Partially Sold</i></b>
<b>Post Meeting CD-ROM/Annual Meeting Presentations</b>	<i>Total Sponsorship</i>	<b>\$12,000 <i>Sold</i></b>
	<i>Sponsor In Part</i>	<b>\$5,000</b>
<b>AIPLA Cyber Café (<i>Internet Kiosks with Branding</i>)</b>		<b>\$10,000 <i>Sold</i></b>
<b>AIPLA Technology Center</b>		<b>\$5,000 <i>Sold</i></b>
<b>Signage at Meeting</b>		<b>\$5,000</b>
<b>Gift for all Attendees</b>	<i>Total Sponsorship</i>	<b>\$20,000 <i>Partially Sold</i></b>
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
<b>Continental Breakfasts</b>	<i>Each</i>	<b>\$15,000</b>
<b>Morning Breaks</b>	<i>Each</i>	<b>\$5,000</b>
<b>Afternoon Breaks</b>	<i>Each</i>	<b>\$9,000</b>

**NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Nneka St. Gerard at 703-412-4357 for more details.**

## **SPONSOR RECOGNITION LEVELS**

### **Pearl Sponsor (for Sponsorship up to \$2,999)**

Sponsor Benefits include:

- Firm/Corporation name in Final Annual Meeting Program & Program at a Glance
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Annual *Bulletin* (circulation 17,000)
- Sponsorship listing on the AIPLA web site
- Recognition at Thursday Luncheon

### **Crystal Sponsor (\$3,000 to \$4,999)**

All of the benefits of the Pearl Sponsor plus:

- Two complimentary tickets to the Thursday Luncheon

### **Bronze Sponsor (\$5,000 to \$9,999)**

All of the benefits of the Crystal Sponsor plus:

- One complimentary Meeting Registration
- Two complimentary Tickets to the Friday Luncheon
- Two complimentary tickets to the Friday Dinner
- **Opening Night Reception Sponsors also receive:**  
Two complimentary Tickets to the Thursday Opening Night Reception

### **Silver Sponsor (\$10,000 to \$14,999)**

All of the benefits of the Bronze Sponsor plus:

- ½ Page Black & White Ad in Annual *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Friday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event
- **Opening Night Reception Sponsors also receive:**  
Two *additional* complimentary Tickets to the Thursday Opening Night Reception (4 total)

### **Gold Sponsor (\$15,000 to \$19,999)**

All of the benefits of the Silver Sponsor plus:

- Upgrade to Full page Black & White Ad in Annual *Bulletin* (circulation 17,000)
- Two *additional* complimentary Tickets to the Thursday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Friday Dinner (6 total)

### **Platinum Sponsor (\$20,000 or more)**

All of the benefits of the Gold Sponsor plus:

- Upgrade to Full page Color Ad in Annual *Bulletin* (circulation 17,000)
- Four *additional* complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with your company's name.
- **Opening Night Reception Sponsors also receive:**  
Two *additional* complimentary Tickets to the Thursday Opening Night Reception (6 total)

**NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Nneka St. Gerard at 703-412-4357 for more details.**

*All sponsor tickets will be sent to the main point of contact of the sponsoring firm/corporation unless requested otherwise.*