

American Intellectual Property Law Association
2001 Jefferson Davis Highway, Suite 203
Arlington, Virginia 22202
Cathleen Clime (703) 412-4341

Sponsorship Opportunities
AIPLA Annual Meeting
October 19-21, 2006
Marriott Wardman Park – Washington, DC

Registrants Expected: 1800 *(Partial and complete sponsorships available)*

Event Sponsorship Opportunities

Thursday Lunch Reception (1/2 Hour)		\$5,000
Thursday New Member/First Time Attendee Reception		\$7,500
Thursday Opening Night Reception	<i>Total Sponsorship</i>	\$50,000 - \$70,000
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
*Thursday Dessert Reception	<i>Total Sponsorship</i>	\$20,000 - \$25,000
After Opening Night Reception		<i>Sold</i>
Friday Women in IP Law Committee Breakfast Meeting		\$5,000
Friday Lunch Reception (1/2 Hour)		\$5,000
Friday Pre-Dinner Reception	<i>Total Sponsorship</i>	\$20,000 - \$25,000
<i>Partial Sponsorships available starting at \$5,000. Please contact AIPLA.</i>		
Friday Dinner Entertainment		\$45,000
<i>Partial Sponsorships available starting at \$10,000. Please contact AIPLA.</i>		<i>Partially Sold</i>
*Dessert Reception	<i>Total Sponsorship</i>	\$45,000
After Friday Dinner		<i>Sold</i>

****This event only occurs if fully sponsored. Contact AIPLA for further details.***

Other Sponsorship Opportunities

Post Meeting CD-ROM/Annual Meeting Presentations	<i>Total Sponsorship</i>	\$12,000	<i>Sold</i>
	<i>Sponsor In Part</i>	\$6,000	
AIPLA Cyber Café (<i>Internet Kiosks with Branding</i>)		\$10,000	
AIPLA Technology Center		\$5,000	
Signage at Meeting		\$5,000	
Gift for all Attendees	<i>Total Sponsorship</i>	\$20,000	
	<i>Partial Sponsorships available starting at \$5,000.</i>		
	<i>Please contact AIPLA.</i>		
Continental Breakfasts	<i>Each</i>	\$15,000	
Morning Breaks	<i>Each</i>	\$7,000	
Afternoon Breaks	<i>Each</i>	\$9,000	

NOTE: Sponsorship opportunities can be customized at each Sponsor Level. Please contact Cathleen Clime, Manager of Meetings & Events, at 703-412-4341 for more details.

SPONSOR RECOGNITION LEVELS

Pearl Sponsor (for Sponsorship up to \$2,999)

Sponsor Benefits include:

- Firm/Corporation name in Final Annual Meeting Program & Program at a Glance
- Signage at Registration Desk and at event
- Sponsor Ribbons
- Recognition in Annual *Bulletin* (circulation 16,000)
- Sponsorship listing on the AIPLA web site
- Recognition at Thursday Luncheon

Crystal Sponsor (\$3,000 to \$4,999)

All of the benefits of the Pearl Sponsor plus:

- Two complimentary tickets to the Thursday Luncheon

Bronze Sponsor (\$5,000 to \$9,999)

All of the benefits of the Crystal Sponsor plus:

- One complimentary Meeting Registration
- Two complimentary Tickets to the Friday Luncheon
- Two complimentary tickets to the Friday Dinner

Silver Sponsor (\$10,000 to \$14,999)

All of the benefits of the Bronze Sponsor plus:

- ½ Page Black & White Ad in Annual *Bulletin* (circulation 16,000)
- Two *additional* complimentary Tickets to the Friday Dinner (4 total)
- Firm/Corporation logo projected on a prominent surface at the event

Gold Sponsor (\$15,000 to \$19,999)

All of the benefits of the Silver Sponsor plus:

- Upgrade to Full page Black & White Ad in Annual *Bulletin* (circulation 16,000)
- Two *additional* complimentary Tickets to the Thursday Luncheon (4 total)
- One *additional* complimentary Meeting Registration (2 total)
- Two *additional* complimentary tickets to the Friday Dinner (6 total)

Platinum Sponsor (\$20,000 or more)

All of the benefits of the Gold Sponsor plus:

- Upgrade to Full page Color Ad in Annual *Bulletin* (circulation 16,000)
- Four *additional* complimentary Tickets to the Friday Dinner (10 total) and a Reserved Table with your company's name.

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All sponsor tickets will be sent to the main point of contact of the sponsoring firm/corporation unless requested otherwise.