

october 28

friday

COMMITTEE EDUCATIONAL SESSION (3:30 – 5:30 PM)

3:30 – 5:30 PM

COTILLION BALLROOM, MEZZANINE LEVEL

LICENSING/MANAGEMENT OF IP ASSETS (JOINT SESSION) (115 MINUTES OF CLE REQUESTED)

3:30 – 3:35 PM

Welcome Remarks

Paul Hunter, Licensing Committee Chair

Foley & Lardner, LLP
Madison, WI

3:35 – 5:00 PM

Emerging Trends in Licensing

• Eminent Domain Seizure of IP (How likely is it to become reality? What strategies are available? Pharmaceutical industry perspective?); • International Licensing (What are the implications of the extraterritorial reach of U.S. patents for large companies? Small companies? Non-software companies?); • Bankruptcy Reform (What new strategies are IP licensees and licensors using in response to the new bankruptcy laws?); • Government-Funded Research (What special issues are created by march-in rights? How can these issues be planned for?); • University (In what unique are ways universities adapting to licensing trends?); and • Other current issues (Open source licensing, collaborative research agreements)

Donald Corneglio

Eli Lilly
Indianapolis, IN

Steve Stein (Invited)

Thompson & Knight, LLP
Dallas, TX

Joel Wolfson (Invited)

Blank Rome, LLP
Washington, DC

Maurice Foxworth (Invited)

St. Louis University
St. Louis, MO

Keith Witek (Invited)

Advanced Micro Devices
Austin, TX

5:00 – 5:30 PM

Patent Education Interface

Web-based tool for discussing the patent process with clients; • Live selection of alternatives; • Framework for Discussion of Cost, Delay, and Risk; • Framework for Discussion of International, Foreign, and Regional Patenting; • Framework for Discussion of maintaining focus of all patenting decisions around a business strategy

Robert Groover (Invited)

Groover & Holmes
Dallas, TX

Thomas Isaacson (Invited)

The Law Office of Thomas M. Isaacson
Huntingtown, MD

COMMITTEE MEETINGS (3:30 – 5:30 PM)

4:30 – 5:30 PM

HARDING, MEZZANINE LEVEL

ALTERNATIVE DISPUTE RESOLUTION

The committee will have a panel discussion where AAA will present their changes and initiatives aimed at increasing the use of AAA arbitration/mediation in IP disputes. Invited speakers will react to the AAA initiatives and then we'll ask for comments and reactions from the audience.

3:30 – 5:30 PM

WILSON A, MEZZANINE LEVEL

EDUCATION/LAW STUDENTS/YOUNG LAWYERS (JOINT MEETING)

The Young Lawyers, Education and newly formed Law Student Committees will be co-hosting a meeting on time management. Meg Spencer Dixon of Spencer Consulting will help us explore this area, providing useful tips on how to juggle a busy career and still have time for family, extra curricular activities and, most importantly, yourself! Attendees are encouraged to share their own insight on time management during the